

Problems/Programs Report

July 2013 – September 2013

Prepared by: Dan Moris (Market Manager / News Director)

WQPC airs locally produced news reports at 7am, 8:30am, 12:30pm and 5:00pm. A community affairs/interview program airs weekdays at 9am.

WPRE airs locally produced news reports at 7am, 8:30am, and 12pm. A community spotlight interview program airs at 10am.

A number of significant local news stories were covered. Some of the highlights include:

- 140th anniversary of the Prairie du Chien fire department (July 2013)
- Beginning phases of Prairie du Chien library expansion project (July 2013)
- Construction of a “safe house” in Bagley for housing trailer park residents during severe weather/tornadoes (July 2013)
- Rerouting of highways due to flash flooding and landslides on area highways continued to have ripple effect including the cancellation of the annual 4th of July parade in Eastman (July 2013)
- A young girl, Haley Seitz, struck by a car at a crosswalk. Then, subsequent discussion about improving crosswalks in Prairie du Chien. Coverage included interviews with Haley, city administration, the mayor, and other concerned citizens. (July/August 2013)
- Country on the River entered its 4th year in Prairie du Chien. The annual country music festival attracts 10’s of thousands of fans each year. Last year, traffic back-ups and people management were considered to be poorly handled by area residents. Numerous interviews with event organizers, Sheriff’s officials and others were aired to discuss the plans for improving the event’s traffic flow and safety for the coming year. (August 2013)
- A major debate over the proposed development of a frac sand mine in Bridgeport. Several interviews aired with Pattison Sand representatives, environmental groups, concerned citizens, Bridgeport town board members/candidates, and the Lower Wisconsin River board. There were also special long-form reports aired during this time. A major story in 2013. (August/September 2013)
- Two Wauzeka-Steuben high school girls were featured on the nationally syndicated Queen Latifah show for joining the HS football team to help save their season. They would not have had enough players to field a team. (September 2013)

In addition to the coverage of significant news stories and community issues, WQPC/WPRE continued to broadcast interviews with local and regional elected officials, including (but not limited to):

- Dave Hemmer, Prairie du Chien Mayor

- Aaron Kramer, Prairie du Chien Administrator
- Various Prairie du Chien city council and committee members
- Congressman Ron Kind
- State Senator Jennifer Shilling

Being an election year, numerous candidates for office were interviewed between July and September in 2013. They include:

- Dave Hemmer, Prairie du Chien Mayor
- Aaron Kramer, Prairie du Chien Administrator
- Various Prairie du Chien city council and committee members
- Representative Lee Nerison
- State Senator Dale Schultz
- State Senator Jennifer Shilling

Other local community events, services, people were featured on our news and interview programming. Some of the highlights include:

- Father Christian Maxfield / Locks of Love / Haiti Mission Trip Fundraiser (July 2013)
- Local student Samantha Ruskey's experience as a foreign exchange student (July 2013)
- Muskets & Memories Civil War Re-enactment event in Boscobel (July 2013)
- Villa Louis / Great River Road Weekend (August 2013)
- Woodman Big Day Event / First Responders (August 2013)
- Villa Louis Carriage Classic (September 2013)
- Driftless Area Arts Festival in Soldiers Grove (September 2013)