

Problems/Programs Report

January 2016 – March 2016

Prepared by: Dan Moris (Market Manager / News Director)

WQPC airs locally produced news reports at 6am, 6:30am 7am, 8:00am, 8:30am, 12:30pm and 5:00pm. A community affairs/interview program airs weekdays at 9am.

WPRE airs locally produced news reports at 7am, 8:30am, and 12pm. A community spotlight interview program airs at 10am.

A number of significant local news stories were covered. Some of the highlights include:

- Breast cancer screening and new mammography equipment now available in Prairie du Chien. (January 2016)
- A fire destroyed a home and killed two young girls from Wauzeka while their parents were at work. In addition to the news story, we continued to cover the fundraising efforts by the community to support the family. (January 2016)
- Discussed Radon Action Month and availability of testing kits from the county. (January 2016)
- The Eagles Club Heart and Cancer Telethon enters another year and reaches two major fundraising milestones. (January 2016)
- Discussed rail safety, recent legislative efforts, etc. with Congressman Ron Kind (January 2016)
- Prairie du Chien Memorial Library is fundraising for a major library renovation and expansion project. Numerous reports and interviews to follow their efforts. (January 2016)
- Prairie du Chien and River Ridge dance teams made it to state. We talked with both coaches. (February 2016)
- A bill to expand sale of fireworks in Iowa. Many fireworks shops are located in PdC could be affected. (February 2016)
- Per usual, when significant winter weather approaches, we reach out to city administration and staff to discuss response efforts, snow emergencies, etc. (January/February 2016)
- Prairie du Chien's foreign language department celebrated a Chinese New Year with programs, food, cultural events open to the public. (February 2016)
- Grant County and the Humane Society discuss the future of what to do with stray dogs found in the county, who is responsible for them, etc. (February 2016)
- Representative Lee Nerison supporting bills that would make it easier for outdoorsmen and others seeking recreation to cross railroad tracks. (March 2016)
- Minor flooding occurred along the Mississippi River. Spoke with city officials as roads were closes, etc. (March 2016)
- A large transformer company announced plans to open a facility in Prairie du Chien providing new jobs to area residents. (March 2016)

- Ongoing discussions between Grant Regional Health Center and City of Lancaster about expansion of hospital. (March 2016)
- Area leaders meet with Governor Scott Walker to discuss key concerns for southwest Wisconsin. (March 2016)
- Prairie du Chien voters face two school referendum questions on the upcoming Spring Election ballot. We aired a series of interviews and reports with administration, board members, and community members discussing the referendum plans, school funding, etc. (March 2016)

In addition to the coverage of significant news stories and community issues, WQPC/WPRE continued to broadcast interviews with local and regional elected officials, candidates, including (but not limited to):

- Jo Anne Kloppenberg, Wisconsin Supreme Court Candidate
- Ron Kind, Wisconsin Congressman
- Lee Nerison, Wisconsin Representative
- Governor Scott Walker

Other local community events, services, people were featured on our news and interview programming. Some of the highlights include:

- Prairie du Chien Follies Show (January 2016)
- Crawford County Outlaws Little League team fundraiser (January 2016)
- Prairie du Chien Ice Fisheree (January 2016)
- Prairie Rod and Gun Club Deer Show (February 2016)
- Bald Eagle Appreciation Days (February 2016)
- Blackhawk Blast Fundraiser (March 2016)

Report prepared on March 31st, 2016 by Dan Moris.