

1551021  
1475  
4.9-4.15.24

**Fox Television Stations  
Legally Qualified Candidate  
Public File Disclosure Form**

What is the name of the legally-qualified candidate or candidates? TAMMY BALDWIN
What office is the candidate (or candidates) running for? UNITED STATES SENATE
What is the date of the election? 8.13.2024 and 11.5.2024
What is the name of the Treasurer of the candidate's authorized committee? David Newby
What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee? GRASSROOTS MEDIA LLC 146 MONTGOMERY AVE SUITE 201 BALA CYNWYD, PA 19004

# CONTRACT



**WITI**  
 9001 N Green Bay Rd  
 Milwaukee, WI 53209  
 (414) 355-6666

<u>Contract / Revision</u> 1351527 /		<u>Alt Order #</u> WOC14615256
<u>Advertiser</u> Tammy Baldwin for Senate		<u>Original Date / Revision</u> 04/08/24 / 04/08/24
<u>Contract Dates</u> 04/09/24 - 04/15/24	<u>Estimate #</u> 1475	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITI	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV23059	<u>Advertiser Code</u> 91	<u>Product 1/2</u> 94
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Grassroots Media LLC**  
 Attention: Mike D'Ettorre  
 146 Montgomery Avenue  
 Suite 201  
 Bala Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WITI	04/09/24	04/15/24	M-F 530a-6a	530a-6a		:30			NM	5	\$2,250.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/09/24	04/15/24	11111--	5			\$450.00				
2	WITI	04/09/24	04/15/24	M-F 8a-9a	8a-9a		:30			NM	5	\$3,750.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/09/24	04/15/24	11111--	5			\$750.00				
3	WITI	04/09/24	04/15/24	M-F 3p-330p	3p-330p		:30			NM	5	\$2,000.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/09/24	04/15/24	11111--	5			\$400.00				
4	WITI	04/09/24	04/15/24	M-F 5p-530p	5p-530p		:30			NM	5	\$3,250.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/09/24	04/15/24	11111--	5			\$650.00				
5	WITI	04/09/24	04/14/24	Su 9p-10p	9p-10p		:30			NM	1	\$870.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	-----1	1			\$870.00				
6	WITI	04/09/24	04/15/24	M-F 9p-10p	9p-10p		:30			NM	3	\$2,610.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/09/24	04/15/24	11-1---	3			\$870.00				
7	WITI	04/09/24	04/15/24	M-F 4a-430a	4a-430a		:30			NM	4	\$480.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/09/24	04/15/24	MTWTF--	4			\$120.00				
8	WITI	04/13/24	04/13/24	Sa 9p-10p	9p-10p		:30			NM	1	\$600.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/09/24	04/15/24	-----S-	1			\$600.00				
<b>Totals</b>											<b>29</b>	<b>\$15,810.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



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 9001 N Green Bay Rd  
 Milwaukee, WI 53209  
 (414) 355-6666

<u>Contract / Revision</u> 1351527 /	<u>Alt Order #</u> WOC14615256
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<u>Advertiser</u> Tammy Baldwin for Senate	<u>Original Date / Revision</u> 04/08/24 / 04/08/24
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<u>Contract Dates</u> 04/09/24 - 04/15/24	<u>Product</u> Political	<u>Estimate #</u> 1475
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/15/24	29	\$15,810.00	(\$2,371.50)	\$13,438.50
<b>Totals</b>	<b>29</b>	<b>\$15,810.00</b>	<b>(\$2,371.50)</b>	<b>\$13,438.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tammy Baldwin

Authorized committee:

Tammy Baldwin for Senate

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

8/13/24

General

Primary

Treasurer of candidate's authorized committee:

David Newby

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Michael D'Etorre*

Signature:

*Mike Neale*

Name: Mike D'Etorre

Name: *mike Neale*

Date of Request to Purchase Ad Time: 3/6/24

Date of Station Agreement to Sell Time: *4.8.24*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Michael Dettonne*

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

*4.8.24*

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*1351527*

Station Call Letters:

*WITI*

Date Received/Requested:

*4.8.24*

Est. #:

*1475*

Station Location:

*Milwaukee*

Run Start and End Dates:

*4.9.4.15.24*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.