

1350709  
1542  
5.14-5.20.24

**Fox Television Stations  
Legally Qualified Candidate  
Public File Disclosure Form**

What is the name of the legally-qualified candidate or candidates?

TAMMY BALDIN

What office is the candidate (or candidates) running for?

UNITED STATES SENATE (WI)

What is the date of the election?

8.13.24 & 11.5.24

What is the name of the Treasurer of the candidate's authorized committee?

DAVID NEWBY

What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee?

GRASS ROOTS MEDIA  
146 MONTOMERY AVENUE  
SUITE 201  
BALA CYWYD, PA 19004  
MICHAEL DETORRE

# CONTRACT



<b>Contract / Revision</b> 1356709 /		<b>Alt Order #</b> WOC14649093	
<b>Advertiser</b> Tammy Baldwin for Senate		<b>Original Date / Revision</b> 05/13/24 / 05/13/24	
<b>Contract Dates</b> 05/14/24 - 05/20/24		<b>Estimate #</b> 1542	
<b>Product</b> Political			
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash	
<b>Property</b> WITI	<b>Account Executive</b> Anthony Castaneda	<b>Sales Office</b> FSS Philadelphia	
<b>Special Handling</b>			
<b>Demographic</b> Adults 35+			
<b>Agency Code</b> TV23059	<b>Advertiser Code</b> 91	<b>Product 1/2</b> 94	
<b>Agency Ref</b>		<b>Advertiser Ref</b>	

And:

**Grassroots Media LLC**  
**Attention: Mike D'Ettorre**  
**146 Montgomery Avenue**  
**Suite 201**  
**Bala Cynwyd, PA 19004**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WITI	05/14/24	05/20/24	M-F 6a-7a	6a-7a		:30			NM	5	\$2,500.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$500.00			
N 2	WITI	05/14/24	05/20/24	M-F 6a-7a	6a-7a		:30			NM	5	\$3,750.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$750.00			
N 3	WITI	05/14/24	05/14/24	M-F 7a-8a	7a-8a		:30			NM	1	\$870.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-1-----				1	\$870.00			
N 4	WITI	05/14/24	05/14/24	M-F 7a-8a	7a-8a		:30			NM	1	\$850.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-1-----				1	\$850.00			
N 5	WITI	05/14/24	05/20/24	M-F 11a-12p	11a-12p		:30			NM	5	\$1,750.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$350.00			
N 6	WITI	05/14/24	05/20/24	M-F 5p-6p	5p-6p		:30			NM	5	\$2,100.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$420.00			
N 7	WITI	05/14/24	05/20/24	M-F 6p-630p	6p-630p		:30			NM	5	\$2,350.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$470.00			
N 8	WITI	05/14/24	05/20/24	M-F 630p-7p	630p-7p		:30			NM	5	\$2,250.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$450.00			
N 9	WITI	05/14/24	05/20/24	M-F 10p-1035p	10p-1035p		:30			NM	5	\$4,000.00
		OOW										



**WITI**  
**9001 N Green Bay Rd**  
**Milwaukee, WI 53209**  
**(414) 355-6666**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1356709 /	WOC14649093

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tammy Baldwin for Senate	05/13/24 / 05/13/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/14/24 - 05/20/24	Political	1542

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$800.00			
N 10	WITI	05/18/24	05/18/24	Sa 10p-1035p	10p-1035p		:30			NM	1	\$600.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----1-				1	\$600.00			
N 11	WITI	05/19/24	05/19/24	Su 10p-1035p	10p-1035p		:30			NM	1	\$800.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----1				1	\$800.00			
N 12	WITI	05/19/24	05/19/24	FOX 6 Sports Blitz	1035-1105p, 1105p		:30			NM	1	\$400.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----1				1	\$400.00			
N 13	WITI	05/19/24	05/19/24	FOX 6 Open Record	1105p-1205am		:30			NM	1	\$250.00
		OOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----1				1	\$250.00			
<b>Totals</b>											<b>41</b>	<b>\$22,470.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	41	\$22,470.00	(\$3,370.50)	\$19,099.50
<b>Totals</b>	<b>41</b>	<b>\$22,470.00</b>	<b>(\$3,370.50)</b>	<b>\$19,099.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> <span style="font-size: 1.2em;">➔</span> </div>	<input checked="" type="checkbox"/> <b>FEDERAL CANDIDATE</b> <input type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Tammy Baldwin	
Authorized committee: Tammy Baldwin for Senate	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Grassroots Media	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations): United States Senate	
Date of election: 8/13/24	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: David Newby	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	

Candidate/Committee/Agency	Station Representative
Signature: <i>Michael D'Etorre</i>	Signature: <i>Mike Neale</i>
Name: Mike D'Etorre	Name: <i>Mike Neale</i>
Date of Request to Purchase Ad Time: <i>3/6/24</i>	Date of Station Agreement to Sell Time: <i>5.13.24</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Michael Detorre*

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5.13.24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>136709</u>	Station Call Letters: <u>WITI</u>	Date Received/Requested: <u>5.13.24</u>
Est. #: <u>1542</u>	Station Location: <u>Milwaukee</u>	Run Start and End Dates: <u>5.14.5.20.24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.