

# INVOICE



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)325-4646**

[www.wnem.com](http://www.wnem.com)

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW, Suite 100**  
**Washington, DC 20007-5108**  
**USA**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

Invoice #	Invoice Date	Invoice Month	Invoice Period
614015-1	11/06/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Jared Kelhart	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
National Education Associa	NEA	3997

Flight Dates	Order #	Alt Order #
10/28/14 - 11/03/14	614015	07469606

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	39	42

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	10/28/14	11/03/14	10a-11a	10-11a	MTWTF--	:30	1	\$600.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14    11/03/14    MTWTF--                    1            \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/30/14 9:59 AM 10a-11a 10-11a :30 NEAMI 0214H \$600.00 NM										
2	10/28/14	11/03/14	Dr. Phil	4-5pm	MTWTF--	:30	1	\$800.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14    11/03/14    MTWTF--                    1            \$800.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/31/14 4:22 PM Dr. Phil 4-5pm :30 NEAMI 0214H \$800.00 NM										
3	10/28/14	11/03/14	TV-5 News at 5pm	5-530pm	MTWTF--	:30	1	\$5,000.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14    11/03/14    MTWTF--                    1        \$5,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 10/29/14 5:24 PM TV-5 News at 5pm 5-530pm :30 NEAMI 0214H \$5,000.00 NM										
4	10/28/14	11/03/14	TV-5 News at 530pm	530-6pm	MTWTF--	:30	1	\$5,000.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14    11/03/14    MTWTF--                    1        \$5,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 11/03/14 5:40 PM TV-5 News at 530pm 530-6pm :30 NEAMI 0214H \$5,000.00 NM										
5	10/28/14	11/03/14	Wakeup 6-7a	6-7a	MTWTF--	:30	1	\$2,000.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14    11/03/14    MTWTF--                    1        \$2,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/30/14 6:45 AM Wakeup 6-7a 6-7a :30 NEAMI 0214H \$2,000.00 NM										
6	10/28/14	11/03/14	CBS This Morning	7-9am	MTWTF--	:30	1	\$1,200.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14    11/03/14    MTWTF--                    1        \$1,200.00										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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**22744 Network Place**  
**Chicago, IL 60673-1227**



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<u>Invoice #</u> <b>614015-1</b>	<u>Invoice Date</u> <b>11/06/14</b>	<u>Invoice Month</u> <b>November 2014</b>	<u>Invoice Period</u> <b>10/27/14 - 11/03/14</b>
<u>Advertiser</u> <b>National Education Associa</b>		<u>Product</u> <b>NEA</b>	<u>Estimate Number</u> <b>3997</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																							
6	10/28/14	11/03/14	CBS This Morning	7-9am	MTWTF--	:30	1	\$1,200.00	NM																						
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WNEM</td> <td>W</td> <td>10/29/14</td> <td>7:29 AM</td> <td>CBS This Morning</td> <td>7-9am</td> <td>:30</td> <td>NEAMI 0214H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	W	10/29/14	7:29 AM	CBS This Morning	7-9am	:30	NEAMI 0214H	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WNEM	W	10/29/14	7:29 AM	CBS This Morning	7-9am	:30	NEAMI 0214H	\$1,200.00	NM																					
<u>Total Spots</u>							<b>6</b>																								

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$14,600.00</b>
<u>Agency Commission</u>	<b>\$2,190.00</b>
<u>Net Amount Due</u>	<b>\$12,410.00</b>

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