

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW, Suite 100
Washington, DC 20007-5108
USA

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
614015-1	11/06/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Jared Kelhart	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
National Education Associa	NEA	3997

Flight Dates	Order #	Alt Order #
10/28/14 - 11/03/14	614015	07469606

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	39	42

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	10/28/14	11/03/14	10a-11a	10-11a	MTWTF--	:30	1	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14 11/03/14 MTWTF-- 1 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/30/14 9:59 AM 10a-11a 10-11a :30 NEAM 0214H \$600.00 NM								
2	10/28/14	11/03/14	Dr. Phil	4-5pm	MTWTF--	:30	1	\$800.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14 11/03/14 MTWTF-- 1 \$800.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/31/14 4:22 PM Dr. Phil 4-5pm :30 NEAM 0214H \$800.00 NM								
3	10/28/14	11/03/14	TV-5 News at 5pm	5-530pm	MTWTF--	:30	1	\$5,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14 11/03/14 MTWTF-- 1 \$5,000.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 10/29/14 5:24 PM TV-5 News at 5pm 5-530pm :30 NEAM 0214H \$5,000.00 NM								
4	10/28/14	11/03/14	TV-5 News at 530pm	530-6pm	MTWTF--	:30	1	\$5,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14 11/03/14 MTWTF-- 1 \$5,000.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 11/03/14 5:40 PM TV-5 News at 530pm 530-6pm :30 NEAM 0214H \$5,000.00 NM								
5	10/28/14	11/03/14	Wakeup 6-7a	6-7a	MTWTF--	:30	1	\$2,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14 11/03/14 MTWTF-- 1 \$2,000.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Th 10/30/14 6:45 AM Wakeup 6-7a 6-7a :30 NEAM 0214H \$2,000.00 NM								
6	10/28/14	11/03/14	CBS This Morning	7-9am	MTWTF--	:30	1	\$1,200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14 11/03/14 MTWTF-- 1 \$1,200.00								

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
614015-1	11/06/14	November 2014	10/27/14 - 11/03/14
Advertiser		Product	Estimate Number
National Education Association		NEA	3997

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
6	10/28/14	11/03/14	CBS This Morning	7-9am	MTWTF--	:30	1	\$1,200.00	NM	
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WNEM		W	10/29/14	7:29 AM	CBS This Morning	7-9am	:30	NEAM10214H	\$1,200.00	NM
Total Spots							6			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$14,600.00
<u>Agency Commission</u>	\$2,190.00
<u>Net Amount Due</u>	\$12,410.00