



KAPP-KVEW
Apple Valley Broadcasting Inc
601 N Edison
Kennewick, WA 99336
(509) 735-8369



www.kapptv.com www.kvewtv.com

CONTRACT

<u>Contract / Revision</u> 232219 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Danielle Garbe Reser Senate		<u>Original Date / Revision</u> 10/06/20 / 10/07/20
<u>Contract Dates</u> 10/08/20 - 10/12/20	<u>Estimate #</u>	
<u>Product</u> 10/8-10/12		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KAPP-KVEW	<u>Account Executive</u> Suzanne Snyder	<u>Sales Office</u> Regional
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Screen Strategies Media
Attention: Liz Brown
11150 Fairfax Blvd #505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVEW	10/08/20	10/12/20	GMNW	5a-6a		:30			NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	---11--				2	\$15.00			
	Week:	10/12/20	10/18/20	1-----				1	\$15.00			
N 2	KVEW	10/08/20	10/12/20	GMNW	6a-7a		:30			NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	---22--				4	\$20.00			
	Week:	10/12/20	10/18/20	2-----				2	\$20.00			
N 3	KVEW	10/08/20	10/12/20	GMA	658a-9a		:30			NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	---44--				8	\$50.00			
	Week:	10/12/20	10/18/20	4-----				4	\$50.00			
N 4	KVEW	10/10/20	10/10/20	GMA Saturday	7a-9a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	-----S-				2	\$30.00			
N 5	KVEW	10/11/20	10/11/20	GMA Sunday	7-8a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	-----S				1	\$30.00			
N 6	KVEW	10/08/20	10/12/20	Live W/Kelly & Ryan	9-10a		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	---11--				2	\$25.00			
	Week:	10/12/20	10/18/20	1-----				1	\$25.00			
N 7	KVEW	10/08/20	10/12/20	The View	10-11a		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	---11--				2	\$30.00			
	Week:	10/12/20	10/18/20	1-----				1	\$30.00			
N 8	KVEW	10/08/20	10/12/20	Right this Minute	1130a-12n		:30			NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	---11--				2	\$15.00			
	Week:	10/12/20	10/18/20	1-----				1	\$15.00			
N 9	KVEW	10/08/20	10/12/20	GMA3	12-1p		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 10/08/20 - 10/12/20	<u>Product</u> 10/8-10/12	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---11--				2	\$20.00			
Week:		10/12/20	10/18/20	1-----				1	\$20.00			
N 10	KVEW	10/08/20	10/12/20	General Hospital	1-2p		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---11--				2	\$20.00			
Week:		10/12/20	10/18/20	1-----				1	\$20.00			
N 11	KVEW	10/08/20	10/12/20	The Doctors	2-3p		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---11--				2	\$20.00			
Week:		10/12/20	10/18/20	1-----				1	\$20.00			
N 12	KVEW	10/08/20	10/12/20	Rachael Ray	3-4p		:30			NM	3	\$66.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---11--				2	\$22.00			
Week:		10/12/20	10/18/20	1-----				1	\$22.00			
N 13	KVEW	10/08/20	10/12/20	Dr Oz Show	4-5p		:30			NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---2---				2	\$28.00			
Week:		10/12/20	10/18/20	1-----				1	\$28.00			
N 14	KVEW	10/08/20	10/12/20	Local News At 5	5p-530p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---11--				2	\$50.00			
Week:		10/12/20	10/18/20	1-----				1	\$50.00			
N 15	KVEW	10/08/20	10/12/20	ABC World News Tnt	528p-6p		:30			NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---11--				2	\$105.00			
Week:		10/12/20	10/18/20	1-----				1	\$105.00			
N 16	KVEW	10/08/20	10/12/20	M-F 6p News	6-630p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$50.00			
Week:		10/12/20	10/18/20	1-----				1	\$50.00			
N 17	KVEW	10/08/20	10/12/20	News At 630	628p-7p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$50.00			
Week:		10/12/20	10/18/20	1-----				1	\$50.00			
N 18	KVEW	10/08/20	10/12/20	Entertainment Tonight	657p-730p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$60.00			
Week:		10/12/20	10/18/20	1-----				1	\$60.00			
N 19	KVEW	10/08/20	10/12/20	Extra	730p-8pm		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---1---				1	\$65.00			
Week:		10/12/20	10/18/20	1-----				1	\$65.00			
N 20	KVEW	10/11/20	10/11/20	World News TNT-Sun	530-6p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----S				1	\$60.00			
N 21	KVEW	10/10/20	10/10/20	ET Weekend	9-10p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----S-				1	\$20.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	KVEW	10/12/20	10/12/20	Dancing with the Stars	8-10p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	M-----				1	\$210.00			
N 23	KVEW	10/08/20	10/08/20	Celebrity Family Feud	8-9p	---T---	:30	1	\$175.00	NM	1	\$175.00
N 24	KVEW	10/11/20	10/11/20	Press Your Luck	9-10p	-----S	:30	1	\$175.00	NM	1	\$175.00
N 25	KVEW	10/08/20	10/12/20	Nightline	1208x-1238x		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---11--				2	\$10.00			
Week:		10/12/20	10/18/20	1-----				1	\$10.00			
N 26	KVEW	10/08/20	10/12/20	News At 11	11-110630p		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	---11--				2	\$60.00			
Week:		10/12/20	10/18/20	1-----				1	\$60.00			
N 27	KVEW	10/12/20	10/12/20	Emergency Call	10-11p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	M-----				1	\$125.00			
N 28	KVEW	10/09/20	10/09/20	Dr. Oz	10-11p		:30			NM	2	\$56.00
		MG for spots missed on line 13: 2x 10/9										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	----2--				2	\$28.00			
N 29	KVEW	10/09/20	10/09/20	ET	9-930p		:30			NM	1	\$60.00
		MG for spots missed on line 16: 1x 10/9-line 17: 1x 10/9-line 18: 1x 10/9-line 19: 1x 10/9										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	----1--				1	\$60.00			
N 30	KVEW	10/09/20	10/09/20	Extra	930-10p		:30			NM	1	\$65.00
		MG for spots missed on line 16: 1x 10/9-line 17: 1x 10/9-line 18: 1x 10/9-line 19: 1x 10/9										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	----1--				1	\$65.00			
N 31	KVEW	10/09/20	10/09/20	Local News 4p	4-5p		:30			NM	2	\$100.00
		MG for spots missed on line 16: 1x 10/9-line 17: 1x 10/9-line 18: 1x 10/9-line 19: 1x 10/9										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	----2--				2	\$50.00			
Totals											80	\$3,566.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/12/20	80	\$3,566.00	(\$534.90)	\$3,031.10
Totals	80	\$3,566.00	(\$534.90)	\$3,031.10

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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