

# CONTRACT



**WPRI**  
**25 Catamore Blvd.**  
**East Providence, RI 02914**  
**(401) 438-7200**

<u>Contract / Revision</u> 490869 /		<u>Alt Order #</u>
<u>Product</u> 10/27 - 11/02/14		
<u>Contract Dates</u> 10/27/14 - 11/02/14		<u>Estimate #</u>
<u>Advertiser</u> POL/Cianci for Mayor		<u>Original Date / Revision</u> 10/14/14 / 10/14/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> WPRI Local House	<u>Sales Office</u> Providence Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Edward C Miccolis**  
**M4 Enterprises LLC**  
**370 Love Lane**  
**East Greenwich, RI 02818**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPRI	10/27/14	10/31/14	M-F 5p-530p News	M-F 5p-530p News		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	MTWTF--	2			\$550.00					
N 2	WPRI	10/27/14	10/31/14	M-F 530-6p News	M-F 530-6p News		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	MTWTF--	2			\$550.00					
N 3	WPRI	10/27/14	10/31/14	M-F 6-630p News	M-F 6-630p News		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	11111--	5			\$1,300.00					
D 4	WPRI	10/27/14	10/31/14	M-F 7-730p	M-F 7-730p		:30				NM	0	\$0.00
N 6	WPRI	10/27/14	11/02/14	M-Su Late News Rotator	M-F 11-1135p/Wkc		:30				NM	7	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	1111111	7			\$625.00					
7	WPRI	11/01/14	11/01/14	Sa 6a Eyewitness News	6-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	-----1-	1			\$200.00					
N 8	WPRI	11/02/14	11/02/14	630p Eyewitness News Su	630-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/27/14	11/02/14	-----1	1			\$600.00					
<b>Totals</b>												<b>18</b>	<b>\$13,875.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/14 - 10/31/14	14	\$11,825.00	(\$1,773.75)	\$10,051.25
11/01/14 - 11/02/14	4	\$2,050.00	(\$307.50)	\$1,742.50
<b>Totals</b>	<b>18</b>	<b>\$13,875.00</b>	<b>(\$2,081.25)</b>	<b>\$11,793.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WPRI CBS 12  
10/27/14 - 11/02/14



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HH+ (Total)		HH+	Total Spots	Gross Total
11.8	M-F 5:00PM - 5:30PM NEWS	5.9	2	\$1100.00
12.2	M-F 5:30PM - 6:00PM NEWS	6.1	2	\$1100.00
38.0	M-F 6:00PM - 6:30PM NEWS	7.6	5	\$6500.00
31.5	M-SUN - 11:00PM - 11:45PM NEWS	4.5	7	\$4,550.00
2.7	SAT - 6:00AM - 8:00AM NEWS	2.7	1	\$200.00
7.4	SUN - 6:30PM - 7:00PM NEWS	7.4	1	\$600.00

\$4,550.00  
\$4375

103.6 NET COST PER RATING POINT: \$115.28 18 \$14,050.69 / \$11,942.50 NET

13,875G