

CONTRACT

WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

And:

Edward C Miccolis
M4 Enterprises LLC
370 Love Lane
East Greenwich, RI 02818
USA

<u>Contract / Revision</u> 490797 /		<u>Alt Order #</u>
<u>Product</u> 9/29 - 10/05/14		
<u>Contract Dates</u> 09/29/14 - 10/05/14	<u>Estimate #</u>	
<u>Advertiser</u> POL/Cianci for Mayor		<u>Original Date / Revision</u> 09/24/14 / 09/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> WPRI Local House	<u>Sales Office</u> Providence Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WPRI	09/29/14	10/03/14	M-F 4-430p	M-F 4-430p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/29/14	10/05/14	11111--	5			\$125.00					
2	WPRI	09/29/14	10/03/14	M-F 430-5p	M-F 430-5p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/29/14	10/05/14	11111--	5			\$125.00					
3	WPRI	09/29/14	10/03/14	M-F 6-630p News	M-F 6-630p News		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/29/14	10/05/14	11111--	5			\$350.00					
4	WPRI	09/29/14	10/03/14	M-F 7-730p	M-F 7-730p		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/29/14	10/05/14	MTWTF--	2			\$425.00					
N 5	WPRI	09/29/14	10/03/14	M-F 730-8p	M-F 730-8p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/29/14	10/05/14	MTWTF--	2			\$550.00					
6	WPRI	09/29/14	10/05/14	M-Su Late News Rotator	M-F 11-1135p/Wkc		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/29/14	10/05/14	MTWTFSS	6			\$300.00					
7	WPRI	10/05/14	10/05/14	630p Eyewitness News Su	630-7p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/29/14	10/05/14	-----1	1			\$200.00					
N 8	WPRI	09/29/14	10/03/14	Rhode Show M-F 9a-10a	Rhode Show M-F 9		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/29/14	10/05/14	MTWTF--	4			\$25.00					
Totals												30	\$7,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/30/14	13	\$3,375.00	(\$506.25)	\$2,868.75
10/01/14 - 10/05/14	17	\$3,675.00	(\$551.25)	\$3,123.75
Totals	30	\$7,050.00	(\$1,057.50)	\$5,992.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Signature: _____ **Date:** _____

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Colleen Ouellette

From: Edward Miccolis <edmiccolis@cox.net>
Sent: Wednesday, September 24, 2014 1:39 PM
To: Ryan Machado
Cc: Colleen Ouellette
Subject: Re: Pol/Cianci week of 9/29 Jeop

Agreed Ryan...Thanks very much...
Ed

Edward C. Miccolis
M 4 Enterprises LLC
370 Love Lane
East Greenwich, RI 02818

(401) 884-4904
(401) 374-2396 (Cell)
(401) 885-2587 (Fax)
edmiccolis@cox.net

On Sep 24, 2014, at 12:33 PM, Ryan Machado <Ryan.Machado@wpri.com> wrote:

<image001.gif>

Hi Ed – Per our conversation, we will add 4 spots at \$25 each into The Rhode Show on WPRI 9a-10a the week of 9/29. This should keep all \$\$'s correct.

Please just reply this is Ok and we are all set.

Thanks!

Ryan Machado | Local Sales Manager | WPRI Media
p: 401-228-1805 | f: 401-431-1764 | rmachado@wpri.com

From: Colleen Ouellette
Sent: Wednesday, September 24, 2014 12:18 PM
To: Ryan Machado
Subject: Pol/Cianci week of 9/29 Jeop

I have changed 2x Jeopardy to \$550 from \$600.
Leaving \$100 gross difference.

Regards,

Colleen Ouellette

Sales Assistant, WPRI Media

(401)228-1794

<image004.png>