

CONTRACT

WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

And:

Edward C Miccolis
M4 Enterprises LLC
370 Love Lane
East Greenwich, RI 02818
USA

<u>Contract / Revision</u> 498183 /		<u>Alt Order #</u>
<u>Product</u> 10/20-10/26 Supplemental Buy		
<u>Contract Dates</u> 10/20/14 - 10/26/14	<u>Estimate #</u>	
<u>Advertiser</u> POL/Cianci for Mayor		<u>Original Date / Revision</u> 10/14/14 / 10/14/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> WPRI Local House	<u>Sales Office</u> Providence Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WPRI	10/20/14	10/26/14	M-F 5p-530p News	M-F 5p-530p News		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/20/14	10/26/14	MTWTF--	3			\$550.00					
N 2	WPRI	10/20/14	10/26/14	M-F 530-6p News	M-F 530-6p News		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	10/20/14	10/26/14	MTWTF--	4			\$550.00					
D 3	WPRI	10/20/14	10/26/14	M-F 7-730p	M-F 7-730p		:30				NM	0	\$0.00
D 4	WPRI	10/20/14	10/26/14	M-F 730-8p	M-F 730-8p		:30				NM	0	\$0.00
Totals												7	\$3,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/14 - 10/24/14	7	\$3,850.00	(\$577.50)	\$3,272.50
Totals	7	\$3,850.00	(\$577.50)	\$3,272.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WPRI CBS 12
SUPPLEMENTAL BUY
FRIENDS OF BUDDY CIANCHI

10/20/14-10/26/14

HH+ (TOTAL)		HH+	
17.7	M-F 5:00PM-5:30PM	NEWS	5.9
24.4	M-F 5:30PM-6:00PM	NEWS	6.1
42.1 NET COST PER RATING POINT: \$77.79			7X = \$3,850. GROSS / \$3,275 NET

ENTERED
10/12/14
10/18/14
10/21/14

10/27/14-11/2/14

HH+ (TOTAL)		HH+	
17.7	M-F 5:00PM-5:30PM	NEWS	5.9
18.3	M-F 5:30PM-6:00PM	NEWS	6.1
36 NET COST PER RATING POINT: \$77.92			6X = \$3,300 GROSS / \$2,805 NET

ENTERED
10/17/14
10/18/14
10/21/14

OVERALL TOTAL RATING POINTS : 78.1
OVERALL TOTAL SPOTS 10/20/14-11/2/14 : 13
OVERALL TOTAL COST 10/20/14-11/2/14 : \$7,150 GROSS / \$6,077.50 NET