

CONTRACT



WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

And:

M4 Enterprises LLC
370 Love Lane
East Greenwich, RI 02818
USA

<u>Contract / Revision</u> 490847 /		<u>Alt Order #</u>
<u>Product</u> 10/06 - 10/12/14		
<u>Contract Dates</u> 10/06/14 - 10/12/14	<u>Estimate #</u>	
<u>Advertiser</u> POL/Cianci for Mayor		<u>Original Date / Revision</u> 09/19/14 / 09/19/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WPRI	<u>Account Executive</u> WPRI Local House	<u>Sales Office</u> Providence Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPRI	10/06/14	10/10/14	M-F 4-430p	M-F 4-430p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/06/14	10/12/14	11111--	5			\$125.00					
N 2	WPRI	10/06/14	10/10/14	M-F 430-5p	M-F 430-5p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/06/14	10/12/14	11111--	5			\$125.00					
N 3	WPRI	10/06/14	10/10/14	M-F 6-630p News	M-F 6-630p News		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/06/14	10/12/14	11111--	5			\$350.00					
N 4	WPRI	10/06/14	10/10/14	M-F 7-730p	M-F 7-730p		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/06/14	10/12/14	MTWTF--	2			\$425.00					
N 5	WPRI	10/06/14	10/10/14	M-F 730-8p	M-F 730-8p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/06/14	10/12/14	MTWTF--	2			\$600.00					
N 6	WPRI	10/06/14	10/12/14	M-Su Late News Rotator	M-F 11-1135p/Wkc		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/06/14	10/12/14	MTWTFSS	6			\$300.00					
N 7	WPRI	10/12/14	10/12/14	630p Eyewitness News Su	630-7p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/06/14	10/12/14	-----1	1			\$200.00					
Totals												26	\$7,050.00

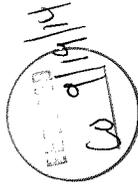
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/14 - 10/12/14	26	\$7,050.00	(\$1,057.50)	\$5,992.50
Totals	26	\$7,050.00	(\$1,057.50)	\$5,992.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Handwritten notes: "10/19/14" and "H 10/12/14" with a signature.



WPRI CBS 12
10/06/14 - 10/12/14

HH+ (Total)	HH+	Program	HH+	Total Spots	Gross Total
24.0	4.8	M-F - 4:00PM - 4:30PM JUDGE JUDY	\$125	5	\$625.00
29.0	5.8	M-F - 4:30PM - 5:00PM JUDGE JUDY	\$125	5	\$625.00
38.0	7.6	M-F - 6:00PM - 6:30PM NEWS	\$350	5	\$1,750.00
16.4	8.2	M-F - 7:00PM - 7:30PM WHEEL OF FORTUNE	\$425	2	\$850.00
17.0	8.5	M-F - 7:30PM - 8:00PM JEOPARDY	\$600	2	\$1,200.00
27.0	4.5	M-SUN - 11:00PM - 11:45PM NEWS	\$300	6	\$1,800.00
7.4	7.4	SUN - 6:30PM - 7:00PM NEWS	\$200	1	\$200.00

158.8 Net Cost Per Rating Point \$37.74 26 \$7,050.00 GROSS/\$5,992.50 NET

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WPRI WNAC ENAC</u>	Date: <u>9/19/2014</u>
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I, EDWARD C. MICCOLIS M4 ENTERPRISES LLC,

being/on behalf of: VINCENT CIANCI,

a legally qualified candidate of the INDEPENDENT

political party for the office of: MAYOR

in the CITY OF PROVIDENCE, RI

election to be held on: NOVEMBER 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS SCHEDULED			AS SCHEDULED		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

[Redacted]

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

CHARLES R. MANOLILLO, FRIENDS OF BUDDY CIANCI, 401-455-2014

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/23/2014

Date

Charles R. Manolillo

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title