

KEYZ RADIO

ISSUES / PROGRAMS

1st QUARTER 2023

KEZY has identified the following list of issues as important to its coverage area primarily through listener and leader contact, phone calls and news information postings.

All times listed is Pacific Time.

The station has aired educational and religious programming responsive to the issues listed.

1. Finances/Education
2. Healthy Relationships
3. Parenting
4. Mental Health/Health
5. Current Events/Community support

The following is an illustrative sample list of programs aired in response to the issues listed.

1 Finances/Education

Arriba en la Manana, Hosts Jose Luis Saenz Daily, 6:00 – 10:00 a.m. Call in talk show with regular guests from the community

01/06/23	Jose Luis Saenz	Y	Talking with Lorena Zertuche from Small Business pop-up in Burbank.
01/13/23	Jose Luis Saenz	Y	How to make your own organic cleaning products saving you money.
02/02/23	Jose Luis Saenz	Y	Mauricio shares the 7 mistakes that can cost you money when you file your taxes
02/07/23	Jose Luis Saenz	Y	Here is what is needed if you want to start a small business online.
02/28/23	Jose Luis Saenz	Y	These are the government programs that can help a first-time home buyer.
03/17/23	Jose Luis Saenz	Y	In the wake of bank failures, are my finances safe? What are other options for keeping your money safe.
03/27/23	Jose Luis Saenz	Y	How to get the most help from your child's school counselor.

Hola Janette with Host Janette Ferrer is a pre-recorded talk show. 15 min. Daily 4:08-4:25 p.m.

01/06/23	Janette Ferrer	Y	How can I change my habits? I always start something, but I never see it through till the end.
01/11/23	Janette Ferrer	Y	I'm feeling discouraged because I'm in my 40's and still haven't fulfilled any of my dreams
03/21/23	Janette Ferrer	Y	As a teacher, how can I deal with toxic parents?

2. Healthy Relationships

Hola Janette with Host Janette Ferrer is a pre-recorded talk show. 15 min. Daily 4:08-4:25 p.m.

01/03/23	Janette Ferrer	Y	How to terminate toxic relationships
01/20/23	Janette Ferrer	Y	I broke up with my boyfriend and I'm having a terrible time getting over it.
01/23/23	Janette Ferrer	Y	How to get over fear the of commitment
02/06/23	Janette Ferrer	Y	How can I show my wife I love her? I tell her all the time but she says I never show her.
02/14/23	Janette Ferrer	Y	My father rejected and abandoned me as a child. Now as an adult, I see how it has affected me in various areas of my life, especially relationships. How can I finally overcome this?
02/27/23	Janette Ferrer	Y	How to stop blaming others and take responsibility for our own actions.
03/24/23	Janette Ferrer	Y	I'm going through menopause and I can't stand my husband
03/29/23	Janette Ferrer	Y	My partner is jealous of my professional success and it's causing serious problems in our marriage

Buenas Nuevas para la Familia with host Pastor Carlos Alfaro. Call-in talk show with live listener Q&A. 60 min., live at 11:00 a.m.

02/07/23	Carlos Alfaro	Y	Marriage is a compliment not a competition. Working as a team in a marriage will help the family accomplish goals quicker than each party competing against one another.
02/09/23	Carlos Alfaro	Y	How our insecurities left unchecked will lead us to hurt others
02/14/23	Carlos Alfaro	Y	What is my partners' love language?
02/15/23	Carlos Alfaro	Y	How to create a cheat-proof marriage

3. Parenting

Buenas Nuevas para la Familia with host Pastor Carlos Alfaro. Call-in talk show with live listener Q&A. 60 min., live at 11:00 a.m.

03/09/23	Carlos Alfaro	Y	How to avoid becoming an absentee father.
03/16/23	Carlos Alfaro	Y	What happens when out partner goes against your authority toward your kids

Juventud en Crisis *Youth in Crisis*, Hosted by Pastor Jose Luis Garcia, Call-in talk show with live listener Q&A. 30 min. Daily, 4:00 – 4:30 p.m.

01/13/23	Jose Luis Garcia	N	If we want to maintain a good relationship with our kids, we must improve our communication with them.
01/19/23	Jose Luis Garcia	N	Love, service, and humility should be staples constantly be teaching our kids
01/31/23	Jose Luis Garcia	N	We must correct our children when they do something wrong so they will understand what it was they did and teach them the right way.

Arriba en la Manana, Hosts Jose Luis Saenz Daily, 6:00 – 10:00 a.m. Call in talk show with regular guests from the community

03/14/23	Jose Luis Saenz	Y	At what age should I allow my kids to have a cell phone?
03/20/23	Jose Luis Saenz	Y	Family conflict is normal; how to repair a broken family
03/24/23	Jose Luis Saenz	Y	5 ways to talk to your kids so that they feel loved

Hola Janette with Host Janette Ferrer is a pre-recorded talk show. 15 min. Daily 4:08-4:25 p.m.

01/13/23	Janette Ferrer	Y	The importance of a father in a daughter's life
01/25/23	Janette Ferrer	Y	My 15-year-old has become extremely rebellious. How can I help him?

4. Health/ Current Events/Community Support

Arriba en la Manana, Hosts Jose Luis Saenz Daily, 6:00 – 10:00 a.m. Call in talk show with regular guests from the community

01/05/23	Jose Luis Saenz	Y	Ask the doctor: My mother suffered a stroke while at the gym. Is this common and should I be worried?
01/16/23	Jose Luis Saenz	Y	How to help a person while they are having an epileptic seizure
01/18/23	Jose Luis Saenz	Y	Robert Martinez talks to immigrants stuck in Juarez Mexico. What help are local churches providing for them.
02/15/23	Jose Luis Saenz	Y	What is the current state of DACA? Have there been any changes?
02/17/23	Jose Luis Saenz	Y	Will the rise of AI replace doctors and doctor visits?
02/20/23	Jose Luis Saenz	Y	If you are undocumented, here's how you can apply for a work permit from the US
02/24/23	Jose Luis Saenz	Y	Knowing the symptoms of Parkinsons
03/03/23	Jose Luis Saenz	Y	3 quick and healthy breakfast ideas for the family on the go
03/08/23	Jose Luis Saenz	Y	Say goodbye to procrastination with these easy tips.
03/14/23	Jose Luis Saenz	Y	At what age should I allow my kids to have a cell phone?

5. Mental health

Arriba en la Manana, Hosts Jose Luis Saenz Daily, 6:00 – 10:00 a.m. Call in talk show with regular guests from the community

01/10/23	Jose Luis Saenz	Y	Is what you are eating causing insomnia? Foods that can affect your sleep.
01/19/23	Jose Luis Saenz	Y	How taking the ancestry test 23 and me changed my life. I found out I was adopted and was never told.
01/27/23	Jose Luis Saenz	Y	Listener calls in to share how he rebuilt his life after spending 6 years in prison. How the right people can open the right doors for you.
03/08/23	Jose Luis Saenz	Y	Say goodbye to procrastination with these easy tips.
03/20/23	Jose Luis Saenz	Y	Family conflict is normal; how to repair a broken family
03/27/23	Jose Luis Saenz	Y	How to get the most help from your child's school counselor .

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01/14/23	Janette Ferrer	Y	How to overcome fear when learning something new
01/29/23	Janette Ferrer	Y	My son says he has no desire to keep living. What resources are out there to combat suicide and depression?
02/01/23	Janette Ferrer	Y	I struggle with self-control. How can I correct this?
03/02/23	Janette Ferrer	Y	I struggle with insomnia. What can I do to overcome this?
03/22/23	Janette Ferrer	Y	How to talk to family about death when a loved one is on their death bed.