



Political Commercial Agreement Form

Approval can only be made by the following:

- Joel Vilmenay
- Frank Ratermann
- Luke Commare
- Connie Ernst Brown

Candidate: DESIRE CHAMBERNET

Run Dates: 7/23 - 30/17

Approval for
Air: YES

Date: 7/21

Title of
Spot(s):

Political and Issue Advertising Public Inspection File Checklist

This checklist must be completed for each political ad or issue ad buy. These documents must be placed in the station Public Inspection File *as soon as possible* after they are available, and they must be maintained in the Public Inspection File for 2 years.

Candidate/ Issue:

DESIREE CHAMBERNET

Flight Dates (If one folder is used per candidate, a separate checklist must be completed for each flight):

7/23-30

- | | Date: | <u>Initials</u> |
|---|-------------|-----------------|
| 1. <u>Completed</u> Inquiry/Request Public File Form (including attachments) (BPMHL-P2) | 7/21 | <u>FN</u> |
| 2. If candidate ad, was the disclosure statement faxed or sent to candidate's representative? | Date: 7/20 | <u>FN</u> |
| 3. <u>Executed</u> Political/ Issue Advertising Agreement (BPMHL-P3 or NAB PB-17) | Date: _____ | _____ |
| 4. <u>Executed</u> sales contract with Standard Sales Contract Terms | Date: 7/21 | <u>FN</u> |
| 5. Ad copy approved by management | Date: 7/21 | <u>FN</u> |
| 6. Invoice showing requested time | Date: _____ | _____ |
| 7. Copy of schedule as actually broadcast (if different from invoice), including Reasons for make goods, if any | Date: _____ | _____ |
| 8. Amount of rebates given (exact date, Time, class of broadcast and amount for each rebate), if any | Date: _____ | _____ |

Checklist Completed:

By: F. RADEMAN

Date: 7/21

Record of Request for Broadcast Time By or on Behalf of Candidate For Public Office

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office. It is to be kept in the station Public File for a period of two years.

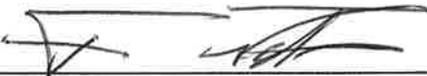
1. Date and Time of Request: 7/20 2PM
2. Name of the person making request: VICTORIA COULON
3. Agency (if any): REDDLIE MEDIA
4. Address of Agency: 365 CANAL ST. SUITE 7150 NEW ORLEANS, LA 70130
5. Telephone number of agency: (504) 523-1682
6. Name of candidate: DESIREE CHAMBERNET
7. Name of committee if sponsor: _____
8. Address of committee:

9. Telephone Number of Committee: _____
10. Committee Officers: Chairman: _____
Vice Chairman: _____
Treasurer: CYNTHIA BERNARD
Secretary: _____
11. Is it the candidate's authorized committee? Yes: No:
12. Political Party Candidate: DEMOCRAT
13. Office for which candidate is running: MAYOR
14. Election for which candidate is running: Federal Office__ State Office__ Local Office

15. Election for which candidate is campaigning: 191702
16. Date of election: Primary: 10/14 General: _____
17. Programs or times requested: Attached
18. Dates Requested: 7/23-30
19. Length of spot/program time requested: :30
20. Request Made: In writing: _____ Orally: (If in writing, attach and retain)
21. Station Offer: Attached
22. Disposition of request: Granted _____ Not Granted _____
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain. If granted, attach contract end invoice, when available.)
23. Request for documentation that candidate is legally qualified. (Attach any written documentation received.): Yes: No: _____
24. Political Disclosure Form submitted to: _____ Date: 7/20

Comments:

WDSU News Channel 6 Television Station



Signature of Person Receiving Request on Behalf of Station

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WDSU</u>	Date: <u>7-21-2017</u>
---	----------------------------------

I, Desiree Charbonnet,
 being/on behalf of: Desiree Charbonnet For Mayor, a legally
 qualified candidate of the Democratic political
 party for the office of: Mayor of Orleans Parish
 in the Primary
 election to be held on: October 14, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cynthia Bernard

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-21-2017 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

[Signature] F. RYAN GM
Signature Printed Name Title