



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Ax Media
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

Contract

4584088

Schedule Dates 10/22/20-11/03/20
Advertiser Tommy Tuberville for Senate-R (134807)
Agency Ax Media (18799)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Tommy Tuberville for Senate (1332485)
Salesperson Millennium/DAL, Dallas (1097)
Sales Office Millennium Dallas
Buyer Name Eva,Mah,
Phone/Fax /
CPE 164/214/2179
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments 2020 General Electio
Please include ISCI and Estimate on all invoices. We are set up to re
ceive invoices electronically: TV Invoices ID: 9916670 or TV16670 and

Date Entered 10/21/20
Last Modified 10/21/20
Entered By Christine Bartlett
CO-OP No
External # ECR27152801
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,638.50
Net Total \$14,951.50
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Oct. 2020	7	\$3,000.00
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Grand Total:	72	\$17,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/27/20-10/27/20	3	:30	5:30A- 6A (CST)			1						1	\$100.00	\$100.00	Birmingham (WBMA)	Good Morning Alabama 5A	10/21/20
2.0	Normal Line / News (1)	10/28/20-10/28/20	3	:30	5:30A- 6A (CST)				1					1	\$100.00	\$100.00	Birmingham (WBMA)	Good Morning Alabama 5A	10/21/20
3.0	Normal Line / News (1)	10/29/20-10/29/20	3	:30	5:30A- 6A (CST)					1				1	\$100.00	\$100.00	Birmingham (WBMA)	Good Morning Alabama 5A	10/21/20
4.0	Normal Line / News (1)	10/30/20-10/30/20	3	:30	5:30A- 6A (CST)						1			1	\$100.00	\$100.00	Birmingham (WBMA)	Good Morning Alabama 5A	10/21/20
5.0	Normal Line / News (1)	11/02/20-11/02/20	3	:30	5:30A- 6A (CST)		1							1	\$100.00	\$100.00	Birmingham (WBMA)	Good Morning Alabama 5A	10/21/20
6.0	Normal Line / News (1)	11/03/20-11/03/20	3	:30	5:30A- 6A (CST)			1						1	\$100.00	\$100.00	Birmingham (WBMA)	Good Morning Alabama 5A	10/21/20
7.0	Normal Line / News (2)	10/31/20-10/31/20	2	:30	6:30A- 7A (CST)							1		1	\$50.00	\$50.00	Birmingham (WBMA)	Good Morning America Sat	10/21/20
8.0	Normal Line / News (3)	10/31/20-10/31/20	2	:30	7A- 7:30A (CST)							1		1	\$50.00	\$50.00	Birmingham (WBMA)	Good Morning America Sat	10/21/20
9.0	Normal Line / News (4)	10/31/20-10/31/20	2	:30	7:30A- 8A (CST)							1		1	\$50.00	\$50.00	Birmingham (WBMA)	Good Morning America Sat	10/21/20
10.0	Normal Line / News (5)	11/01/20-11/01/20	2	:30	7A- 7:30A (CST)								1	1	\$50.00	\$50.00	Birmingham (WBMA)	Good Morning America Sun	10/21/20
11.0	Normal Line / News (6)	11/01/20-11/01/20	2	:30	7:30A- 8A (CST)								1	1	\$50.00	\$50.00	Birmingham (WBMA)	Good Morning America Sun	10/21/20
12.0	Normal Line / SPOT (7)	10/27/20-10/27/20	2	:30	9:58A- ABC-The View			1						1	\$175.00	\$175.00	Birmingham (WBMA)	The View	10/21/20
13.0	Normal Line / SPOT (7)	10/28/20-10/28/20	2	:30	9:58A- ABC-The View				1					1	\$175.00	\$175.00	Birmingham (WBMA)	The View	10/21/20

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14.0	Normal Line / SPOT (7)	10/27/20-10/27/20	2	:30	9:58A- ABC-The View			1						1	\$165.00	\$165.00	Birmingham (WBMA)	ABC 33/40 Midday News	10/21/20
15.0	Normal Line / News (8)	10/28/20-10/28/20	2	:30	11A- 11:30A (CST)				1					1	\$165.00	\$165.00	Birmingham (WBMA)	ABC 33/40 Midday News	10/21/20
16.0	Normal Line / News (8)	10/29/20-10/29/20	2	:30	11A- 11:30A (CST)					1				1	\$165.00	\$165.00	Birmingham (WBMA)	ABC 33/40 Midday News	10/21/20
17.0	Normal Line / News (8)	10/30/20-10/30/20	2	:30	11A- 11:30A (CST)						1			1	\$165.00	\$165.00	Birmingham (WBMA)	ABC 33/40 Midday News	10/21/20
18.0	Normal Line / News (8)	11/02/20-11/02/20	2	:30	11A- 11:30A (CST)		1							1	\$165.00	\$165.00	Birmingham (WBMA)	ABC 33/40 Midday News	10/21/20
19.0	Normal Line / News (8)	11/03/20-11/03/20	2	:30	11A- 11:30A (CST)			1						1	\$165.00	\$165.00	Birmingham (WBMA)	ABC 33/40 Midday News	10/21/20
20.0	Normal Line / SPOT (9)	10/27/20-10/27/20	2	:30	11:57:56A- ABC-GMA3: What You Need to Know			1						1	\$150.00	\$150.00	Birmingham (WBMA)	GMA3: What You Need To Know	10/21/20
21.0	Normal Line / SPOT (9)	10/28/20-10/28/20	2	:30	12P- 1P (CST)				1					1	\$150.00	\$150.00	Birmingham (WBMA)	GMA3: What You Need To Know	10/21/20
22.0	Normal Line / SPOT (9)	10/29/20-10/29/20	2	:30	12P- 1P (CST)					1				1	\$150.00	\$150.00	Birmingham (WBMA)	GMA3: What You Need To Know	10/21/20
23.0	Normal Line / SPOT (9)	10/30/20-10/30/20	2	:30	12P- 1P (CST)						1			1	\$150.00	\$150.00	Birmingham (WBMA)	GMA3: What You Need To Know	10/21/20
24.0	Normal Line / SPOT (9)	11/02/20-11/02/20	2	:30	11:57:56A- ABC-GMA3: What You Need to Know		1							1	\$150.00	\$150.00	Birmingham (WBMA)	GMA3: What You Need To Know	10/21/20

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25.0	Normal Line / SPOT (9)	11/03/20-11/03/20	2	:30	11:57:56A- ABC-GMA3: What You Need to Know			1						1	\$150.00	\$150.00	Birmingham (WBMA)	GMA3: What You Need To Know	10/21/20
26.0	Normal Line / SPOT (11)	10/22/20-10/22/20	2	:30	3P- Family Feud					1				1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
27.0	Normal Line / SPOT (11)	10/23/20-10/23/20	2	:30	3P- Family Feud						1			1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
28.0	Normal Line / SPOT (11)	10/27/20-10/27/20	2	:30	3P- 3:30P (CST)			1						1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
29.0	Normal Line / SPOT (11)	10/28/20-10/28/20	2	:30	3P- 3:30P (CST)				1					1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
30.0	Normal Line / SPOT (11)	10/29/20-10/29/20	2	:30	3P- 3:30P (CST)					1				1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
31.0	Normal Line / SPOT (11)	10/30/20-10/30/20	2	:30	3P- 3:30P (CST)						1			1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
32.0	Normal Line / SPOT (11)	11/02/20-11/02/20	2	:30	3P- Family Feud		1							1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
33.0	Normal Line / SPOT (11)	11/03/20-11/03/20	2	:30	3P- 3:30P (CST)			1						1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
34.0	Normal Line / SPOT (11)	10/27/20-10/27/20	2	:30	3:30P- Family Feud 2			1						1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
35.0	Normal Line / SPOT (11)	10/28/20-10/28/20	2	:30	3:30P- Family Feud 2				1					1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
36.0	Normal Line / SPOT (11)	10/29/20-10/29/20	2	:30	3:30P- Family Feud 2					1				1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
37.0	Normal Line / SPOT (11)	10/30/20-10/30/20	2	:30	3:30P- 4P (CST)						1			1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20

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38.0	Normal Line / SPOT (11)	11/02/20-11/02/20	2	:30	3:30P- Family Feud 2		1							1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
39.0	Normal Line / SPOT (11)	11/03/20-11/03/20	2	:30	3:30P- Family Feud 2			1						1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
40.0	Normal Line / News (12)	10/28/20-10/28/20	2	:30	3:59:56P- News-ABC 3340 4p News Monday- Friday				1					1	\$175.00	\$175.00	Birmingham (WBMA)	33/40 News at 4P	10/21/20
41.0	Normal Line / News (12)	10/30/20-10/30/20	2	:30	3:59:56P- News-ABC 3340 4p News Monday- Friday					1				1	\$175.00	\$175.00	Birmingham (WBMA)	33/40 News at 4P	10/21/20
42.0	Normal Line / News (12)	11/03/20-11/03/20	2	:30	4P- 4:30P (CST)			1						1	\$175.00	\$175.00	Birmingham (WBMA)	33/40 News at 4P	10/21/20
43.0	Normal Line / News (13)	10/27/20-10/27/20	2	:30	4:30P- News- ABC 3340 News at 430			1						1	\$175.00	\$175.00	Birmingham (WBMA)	33/40 News at 4P	10/21/20
44.0	Normal Line / News (13)	10/29/20-10/29/20	2	:30	4:30P- 5P (CST)					1				1	\$175.00	\$175.00	Birmingham (WBMA)	33/40 News at 4P	10/21/20
45.0	Normal Line / Prime (17)	10/23/20-10/23/20	2	:30	8P- ABC-20/20 (Friday)						1			1	\$500.00	\$500.00	Birmingham (WBMA)	20/20 (2 hours)-ABC	10/21/20
46.0	Normal Line / Prime (18)	10/25/20-10/25/20	2	:30	6P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$400.00	\$400.00	Birmingham (WBMA)	America's Funniest Home Videos (R)-ABC	10/21/20
47.0	Normal Line / Football (23)	10/24/20-10/24/20	2	:30	11A- Sports-ABC College Football Early							1		1	\$550.00	\$550.00	Birmingham (WBMA)	Early Game - College Football Baylor @ WV	10/21/20
48.0	Normal Line / Football (24)	10/24/20-10/24/20	2	:30	6:30P- Sports-ABC College Football Prime							1		1	\$750.00	\$750.00	Birmingham (WBMA)	Prime Game - College Football	10/21/20

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49.0	Normal Line / News (14)	10/27/20-10/27/20	2	:30	5P- News-ABC 3340 5p Monday-Friday			1						1	\$350.00	\$350.00	Birmingham (WBMA)		33/40 News at 5P	10/21/20
50.0	Normal Line / News (14)	10/29/20-10/29/20	2	:30	5P- News-ABC 3340 5p Monday-Friday					1				1	\$350.00	\$350.00	Birmingham (WBMA)		33/40 News at 5P	10/21/20
51.0	Normal Line / News (14)	11/02/20-11/02/20	2	:30	5P- News-ABC 3340 5p Monday-Friday		1							1	\$350.00	\$350.00	Birmingham (WBMA)		33/40 News at 5P	10/21/20
52.0	Normal Line / News (15)	10/27/20-10/27/20	2	:30	5:59P- News-ABC 3340 6p Monday-Friday			1						1	\$475.00	\$475.00	Birmingham (WBMA)		33/40 News at 6P	10/21/20
53.0	Normal Line / News (15)	10/28/20-10/28/20	2	:30	5:59P- News-ABC 3340 6p Monday-Friday				1					1	\$475.00	\$475.00	Birmingham (WBMA)		33/40 News at 6P	10/21/20
54.0	Normal Line / News (15)	10/29/20-10/29/20	2	:30	6P- 6:30P (CST)					1				1	\$475.00	\$475.00	Birmingham (WBMA)		33/40 News at 6P	10/21/20
55.0	Normal Line / News (15)	10/30/20-10/30/20	2	:30	6P- 6:30P (CST)						1			1	\$475.00	\$475.00	Birmingham (WBMA)		33/40 News at 6P	10/21/20
56.0	Normal Line / News (15)	11/02/20-11/02/20	2	:30	6P- News-ABC 3340 6p Monday-Friday		1							1	\$475.00	\$475.00	Birmingham (WBMA)		33/40 News at 6P	10/21/20
57.0	Normal Line / News (16)	11/01/20-11/01/20	2	:30	5P- News-ABC 3340 5p Sunday								1	1	\$225.00	\$225.00	Birmingham (WBMA)		ABC 33/40 News at 5P Sunday	10/21/20
58.0	Normal Line / Prime (17)	10/30/20-10/30/20	2	:30	8P- ABC-20/20 (Friday)						1			1	\$500.00	\$500.00	Birmingham (WBMA)		20/20 (2 hours)-ABC	10/21/20

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60.0	Normal Line / Prime (19)	11/01/20-11/01/20	2	:30	7P- ABC-Supermarket Sweep (Sunday)								1	1	\$500.00	\$500.00	Birmingham (WBMA)	Supermarket Sweeps	10/21/20
61.0	Normal Line / News (20)	10/27/20-10/27/20	2	:30	10P- News-ABC 3340 10p Monday-Friday			1						1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 10P	10/21/20
62.0	Normal Line / News (20)	10/28/20-10/28/20	2	:30	10P- News-ABC 3340 10p Monday-Friday				1					1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 10P	10/21/20
63.0	Normal Line / News (20)	10/29/20-10/29/20	2	:30	10P- 10:35P (CST)					1				1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 10P	10/21/20
64.0	Normal Line / News (20)	10/30/20-10/30/20	2	:30	10P- 10:35P (CST)						1			1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 10P	10/21/20
65.0	Normal Line / News (20)	11/02/20-11/02/20	2	:30	10P- News-ABC 3340 10p Monday-Friday		1							1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 10P	10/21/20
66.0	Normal Line / News (21)	10/31/20-10/31/20	2	:30	9:59:56P- News-ABC 3340 10p Saturday							1		1	\$250.00	\$250.00	Birmingham (WBMA)	ABC 33/40 News at 10P-1035P	10/21/20
67.0	Normal Line / News (22)	11/01/20-11/01/20	2	:30	10P- News-ABC 3340 10p Sunday								1	1	\$275.00	\$275.00	Birmingham (WBMA)	ABC 33/40 News at 10P	10/21/20
68.0	Normal Line / Football (23)	10/31/20-10/31/20	2	:30	11A- Sports-ABC College Football Early							1		1	\$550.00	\$550.00	Birmingham (WBMA)	Early Game - College Football Baylor @ WV	10/21/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Ax Media
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

Contract # 4584088
Schedule Dates 10/22/20-11/03/20
Advertiser Tommy Tuberville for Senate-R (134807)
Agency Ax Media (18799)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Tommy Tuberville for Senate (1332485)
Salesperson Millennium/DAL, Dallas (1097)
Sales Office Millennium Dallas
Buyer Name Eva,Mah,
Phone/Fax /
CPE 164/214/2179
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments 2020 General Electio
Please include ISCI and Estimate on all invoices. We are set up to re
ceive invoices electronically: TV Invoices ID: 9916670 or TV16670 and

Date Entered 10/21/20
Last Modified 10/21/20
Entered By Christine Bartlett
CO-OP No
External # ECR27152801
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,638.50
Net Total \$14,951.50
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Oct. 2020	7	\$3,000.00
Nov. 2020	65	\$14,590.00
Grand Total:	72	\$17,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0	Normal Line / Football (24)	10/31/20-10/31/20	2	:30	6:30P- Sports-ABC College Football Prime							1		1	\$750.00	\$750.00	Birmingham (WBMA)	Prime Game - College Football	10/21/20
70.0	Normal Line / SPOT (11)	10/26/20-10/26/20	2	:30	3P- Family Feud		1							1	\$150.00	\$150.00	Birmingham (WBMA)	Family Feud	10/21/20
71.0	Normal Line / News (13)	11/02/20-11/02/20	2	:30	4:30P- News- ABC 3340 News at 430		1							1	\$175.00	\$175.00	Birmingham (WBMA)	33/40 News at 4P	10/21/20
72.0	Normal Line / Prime (26)	10/25/20-10/25/20	2	:30	7P- ABC-Supermarket Sweep (Sunday)								1	1	\$500.00	\$500.00	Birmingham (WBMA)	Supermarket Sweeps	10/21/20

CONFIRMATION CONTRACT

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