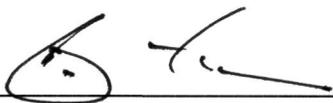


Issues and Answers  
WKQZ Cumulus Media –  
Saginaw, MI

4th Quarter – 2022

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Chris Monk

Regional Vice President/Market Manager

Cumulus Media-Ann Arbor/Flint/Saginaw

## **ISSUES AND ANSWERS (October - November 2022)**

Air Date: 10/2//22

Guest: Mary Rathke – Executive Director/Founder of the Great Lakes Dream Center in Bay City

We need your help to make dreams come true. Whether you can volunteer a few hours, a whole day or on a regular schedule, we welcome your volunteer and financial assistance here at the Great Lakes Dream Center. Partnering together with churches, individuals, other nonprofits, private businesses and social service agencies, we hope to give our brothers and sisters a hand up. We rely on the support and prayers of the community at large. The Great Lakes Dream Center is also a 501(c) 3, our Federal Tax ID # is 82-4030259

Air Date: 10/9/22

Guest: Brian Keenan-Lechel, Director of the Saginaw County Parks system

We interview Brian in regard to all of the things that the Saginaw County Parks offers for the upcoming Fall and Winter seasons. We also celebrated with the Brian the fact that the Saginaw County Parks system had an incredible summer 2022. The parks registered over 100,000 visitors over the summer months. The # was 104,241 to be exact. That was a 30,000 person increase from 2021.

The Saginaw County Park system includes: Imerman Memorial Park  
Ringwood Forest  
William H. Haithco Recreation Area  
The Saginaw County Rail Trail  
Veteran's Memorial Park

Air Date: 10-16-22

Guest: Julie Villano - CEO of the Boys & Girls Club of the Great Lakes Bay Region  
Mitzi Zanotti Brown – Marketing Director

The Boys Club opened its doors on Adams Street in 1957 under the supervision of the Police Department. In the 1970's, the Club moved into the Quonset huts at their current location, 300 West Lafayette Avenue, known as the Bay City Boys Club. Over the decades, the organization has seen

remarkable growth in the number of children served. In 1991, Boys Clubs of America changed their name to Boys & Girls Clubs, allowing girls in common membership.

Boys & Girls Clubs of the Great Lakes Bay Region has been in operation for over five decades. Today, we run programs in five facilities: our original Bay City Unit; our Essexville Unit since 2001; our Pinconning Unit since 2001; our Saginaw since 2011; and our KidsCampUs since 2017.

Air date: 10-23-22

Guest: Jeanne Conger and Tom from Positive Results Downtown

PRIDE in Saginaw, Inc. is pleased to announce its schedule of events for the Holiday Season. Holidays in the Heart of the City and the 45th Annual Christmas Parade bring a variety of activities created to delight and entertain families in the community. The Holidays are welcomed with the City Lighting Ceremonies on November 18, 2022 at 5:45PM. Lights will go on at 6PM. Activities include free horse-drawn wagon rides, open houses at the Andersen Enrichment Center with the HAP/WSGW Cookie House Competition, Montague Inn, Japanese Tea House, Children's Zoo and the Mexican American Council. The Saginaw Concert Band will perform at Michigan Avenue Baptist Church. There will be free pony rides for the kids in Borchard Park and Santa in the gazebo! New this year, The Court Theater will host the Christmas movie, The Santa Clause featuring Tim Allen. The \$6 fee for the movie will include a small popcorn and beverage. The evening is topped with Fireworks at 8:30PM from Ojibway Island. There will be food vendors on the streets and holiday spirit everywhere.

Air date: 10-30-22

Guest: JEFF REKEWEG EXECUTIVE DIRECTOR GREATER MIDLAND | COMMUNITY TENNIS CENTER AND ALEX GUTHRIE FROM TOP NOTCH PROMOTIONS

The Dow Tennis Classic is so much more than tennis - it's empowering a community! Each year 4,000+ children and young adults learn and grow from their experiences in outreach programs designed just for them.

### **Pros to the Schools / Schools to the Matches**

In partnership with The Dow, we take the touring pros to the local schools and inviting school groups to come to the Dow Tennis Classic to experience world-class tennis. The students hear from the pros about reaching for your dreams, achieving personal excellence, and about cultural diversity. During the week, approximately 30 touring pros will interact with 3,000 students from 32 schools in the Great Lakes Bay Region.

Air date: 11-6-22

Guest: Courtney Huyck, Festival of Trees assistant chair – Jr. League of the Great Lakes Bay Region

For over 34 years, community members from the Great Lakes Bay Region and beyond have looked forward to the Junior League's annual Festival of Trees event. It is the largest fundraiser for the Junior League of the Great Lakes Bay Region. Members love preparing for and volunteering at the event. 2021 was their most successful event yet, and they expect even more people to walk through the doors of The Great Hall in 2022! This year, the event begins on November 11, Veterans' Day. As always, veterans receive free admission to the event. To honor those who have served, a special tree will be designed allowing veterans and their families to put a spotlight on local heroes. Their Veteran Tree will be the centerpiece of the event in 2022.

Air date: 11-13-22

Guest: Major Rick Ray of the Bay City Salvation Army

The Salvation Army of Bay City, Michigan is an evangelical Christian Church. We are dedicated to bringing Christ to our community in a real, and practical way through teaching, preaching, feeding, assisting, visiting and helping in any way possible while keeping Christ front and center in everything we do. As William Booth, founder of The Salvation Army believed, transformation is the goal of all services we provide. The Red Kettle Campaign was discussed.

Air date: 11-20-22

Guest: Emily Yeager, President and CEO of The CAN Council (Child Abuse and Neglect)

We interviewed Ms. Yeager regarding a new collection drive that they and the radio stations are involved in called "Seats and Feet". It is a collection of new pairs of socks and underwear for kids both little and big. We also discussed other aspects of The CAN Council...volunteering, monetary donations, and participating as a CASA (Court Appointed Special Advocate).

Air date: 11-27-22

Guest: Renee Johnston, CEO of Saginaw Community Foundation

The Saginaw Community Foundation as a new fundraiser for 2022 called Beer, Wine and Bourbon. It is November 30 at the Saginaw Club in Saginaw. Ms Johnston talked to use about

the new event and also about all of the good work the foundation is doing for the citizens of Saginaw and Saginaw County.

Air date: 12-4-22

Guest: Carmen Mora – Executive Director of Habitat for Humanity of Saginaw and Shiawassee Counties

We interviewed Carmen to find out the latest on Habitat For Humanity. We discussed their programs, including new builds and re-model's, plus volunteerism and fundraising. The Habitata For Humanity also operate 2 retail thrift stores...one in Saginaw and the other in Owosso.

Air date: 12-18-22

Guest: Bonnie Kanicki – Director of Saginaw County Animal Care & Control

We interviewed Bonnie regarding the new building that is being built for Saginaw County Animal Care & Control. It is slated to open in Spring 2023. We also discussed the situation at the current shelter and how having a new building will improve the welfare and health of the sheltered dogs and cats. The entire adoption process was reviewed. The next for volunteers was also a part of the conversation.