

WMHZ Quarterly Issues/Programs List

For the 1st Quarter of 2013

(January 1st, 2013 – March 31st, 2013)

The following report has been prepared in accordance with F.C.C. guidelines regarding Public Service, Issues of Public Concern and Programs of features addressing these issues that are of public interest to WMHZ's "City of License" Holt, AL.

Following is a list of "Issues" and areas of Public concern that WMHZ addressed during the 1st Quarter of 2013.

WVUA 23 Newscast covers a broad range of public concerns
Adopt A School – Partnerships between local businesses and schools

Alabama Broadcasters Association AND OTHER PSA ANNOUNCEMENTS

Adopt A School
US Coast Guard
Alabama State Bar Assoc
Army National Guard
Alabama Rescue Squad
Adoption
Don't Drink & Drive
Medical Mistakes
Signs of a Stroke
Eating Healthy
Amber Alerts Org.
Help/Guidance Prevent Foreclosure
Holidays on the River
Girl Scouts
Kiwanis Club of Tuscaloosa

WMHZ ISSUES REPORT
1st Quarter
January-February-March 2013
On-Air Activities

Issue: **Local News**

Program Title: **WVUA 23 News @ 10:00pm**

Duration: WMHZ simulcasts the 30 minute Newscast @ 10:00pm nightly, Monday thru Sunday.

WVUA 23 is a competitive professional commercial television station in the nation's top 40 market where students and professionals work together to achieve the highest standards in electronic communication and community service.

This report represents examples of our stations commitment to community service and responding to the needs of the community. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

WMHZ
ISSUES REPORT
1st Quarter 2013
On-Air Activities

Issue: **Education - Partnerships between local businesses & local school systems**

Program Title: **Adopt-A-School**

Description: **The Adopt-A-School Program**

Duration: **One minute – airs as a PSA throughout the month**

Initiated in 1985, the **Adopt-A-School program** is an effective grassroots partnership between education and the business and private sectors of Tuscaloosa County. The purpose of the program is to utilize the vast amounts of human resources and talents of the business community to strengthen, enhance, and enrich the quality of education in our 58 public schools of the Tuscaloosa City and Tuscaloosa County School systems.

A joint partnership between The Chamber of Commerce of West Alabama and the Tuscaloosa City and Tuscaloosa County School Systems, the program has created an effective working relationship between the business and industrial community and the local school systems and has become an expected part of our community's educational fabric connecting business and education. Businesses and organizations may choose to participate in the program as an **ADOPTER** by partnering with a specific school, by sponsoring the overall program financially as a **SUSTAINER**, or by supporting the annual Nucor Steel Tuscaloosa Adopt-A-School Golf Tournament.

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