

KKGO-FM - Mount Wilson FM Broadcasters, Inc.
 DEPT 3395
 LOS ANGELES, CA 90084-3395

PARENTS AND TEACHERS FOR TUCK FOR STA

Advertiser ID: 2402 Amount Paid

2402-00002-0000	11/30/2014	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

OMD/OMD NY
 195 BROADWAY, 20TH FL
 NEW YORK, NY 10007

2402-00002-0000 O 11/30/2014 1
For: PARENTS AND TEACHERS FOR TUCK FOR STA

Purchase Order Number: 04091339

Est. Number: 2

Co-Op:

Description: 2/EMC/GEN

Salesperson: ABEL, MICHELLE

ELECTRONIC INVOICE

Date	Day	Length		Qty	Rate	Total
ISCI Code: POPQUIZ30 ENGLISH REV1 1						
Tape: POPQUIZ30 ENGLISH REV1 10 08 14						
10/31/2014	Fri	:30	KKGO-FM 10:17:30 AM 11:47:50 AM 12:47:00 PM 01:42:00 PM 02:46:40 PM 03:46:45 PM 05:13:15 PM 06:48:15 PM	8	\$400.00	\$3,200.00
11/1/2014	Sat	:30	KKGO-FM 08:15:20 AM 09:14:45 AM 10:15:35 AM 12:13:00 PM 01:42:00 PM 02:46:30 PM 03:47:30 PM 04:46:40 PM 05:45:30 PM 06:45:30 PM	10	\$150.00	\$1,500.00
11/3/2014	Mon	:30	KKGO-FM 07:12:45 AM 08:15:45 AM 09:16:45 AM 10:42:15 AM 11:45:40 AM 02:44:55 PM 04:43:40 PM 06:17:55 PM	8	\$400.00	\$3,200.00
11/4/2014	Tue	:30	KKGO-FM 08:15:15 AM 11:13:30 AM	2	\$400.00	\$800.00
11/30/2014			Agency Discount			(\$1,305.00)

THANK YOU FOR ADVERTISING WITH KKGO-FM.

Client acknowledges and understands that Mt. Wilson FM Broadcasters, Inc. ("Mt. Wilson") may, in its sole discretion, run produced commercials provided by client (the "Commercials") on one or more of its online music streams as part of Mt. Wilson's simulcast of the radio station on which client has purchased advertising. By agreeing to advertise with Mt. Wilson, client agrees to indemnify, hold harmless, and release Mt. Wilson from any and all claims, suits, demands, or damages arising out of, relating to, or in connection with running such Commercials both on-air and on any Mt. Wilson online music streams, including but not limited to, claims regarding royalties.

**** Paid in full Via Wire transfer 10/31/14 - \$7395.00 ****

Quantity	28	Total	\$8,700.00
AGENCY DISCOUNT			(\$1,305.00)
Total Due			\$7,395.00

INVOICE

I, Dan Chang
do hereby request station time concerning the following issue:

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

Lori Roodhuyzen

From: Michelle Abel
Sent: Thursday, October 30, 2014 2:34 PM
To: Lori Roodhuyzen
Cc: R Curtiss; Loretta Hamilton
Subject: FW: For your buyers
Attachments: NAB Form 2014 - 103014-signed.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: Red Category

Please see below just sent by the agency regarding the Emerson buy:

PLEASE NOTE: Order and Invoice **MUST** be entered into your system as "Parents and Teachers for Tuck for State Superintendent 2014." **Do not** place order under OMD or Emerson Collective. The advertiser for these ads is "Parents and Teachers for Tuck for State Superintendent 2014, 455 Capitol Mall, Suite 600, Sacramento, CA 95814

Michelle Abel | Senior Account Executive
Go Country 105 KKGQ | k-Mozart 1260 AM KMZT | KJAZZ 88.1 KKJZ |
k-Mozart 97.9 FM | 1240 AM KNRY - Monterey, CA
✉: 1500 Cotner Avenue, Los Angeles, CA 90025
☎: 310-478-5540 ex.225 | 📠: 310-445-1439

From: Eileen Frederick [mailto:Eileen.Frederick@Omnicommediagroup.com]
Sent: Thursday, October 30, 2014 2:19 PM
To: John Spence (John.Spence@cumulus.com); Daryl Messina (daryl.messina@Cumulus.com); Bernstein, Gabrielle (gabrielle.bernstein@cbs.com); Young-Eke, Jamie (jyoung@cbs.com); Michelle Abel (mabel@mountwilsoninc.com); Martinez, Peter (PeterMartinez@iheartmedia.com); Mariko McKee (mmckee@935kday.com) (mmckee@935kday.com); Kim Bhardwaj
Subject: FW: For your buyers

Hello – See below and enclosed. Let us know if this form does not work.

thanks.

Eileen Frederick
OMD
T 540 439 2222; F 646 278 3990

From: Miriam Aardahl
Sent: Thursday, October 30, 2014 4:56 PM
To: Jency Deveza-Encarnacion; Eileen Frederick; (Christina) Maria Camacho
Cc: Chelsea Watt; Collin Marchese
Subject: FW: For your buyers

Hi gals. Please see enclosed form. See if that will work for your stations so we don't need to send anything else. Also, below is the verbiage you can send when you book the orders, or even before to prepare them. Reach out with any questions and let me know once you have costs. Thanks.

Miriam Aardahl
OMD
(310) 301-3688 office
(661) 993-5259 cell

From: Dan Chang [<mailto:changdanlc@gmail.com>]
Sent: Thursday, October 30, 2014 1:05 PM
To: Miriam Aardahl
Cc: Jenna Ritter; James Breitingner
Subject: For your buyers

Hi Miriam:

If you could have your buyers sent this note out with the orders and the attached NAB, we can streamline. Anything that can be done to remove Emerson on the orders will help as well.

PLEASE NOTE: Order and Invoice MUST be entered into your system as "Parents and Teachers for Tuck for State Superintendent 2014." **Do not** place order under OMD or Emerson Collective. The advertiser for these ads is "Parents and Teachers for Tuck for State Superintendent 2014, 455 Capitol Mall, Suite 600, Sacramento, CA 95814."

Also, here is the attached NAB. Thank you

Dan

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Dan Chang
(310) 872-7458

This email is intended only for the person or entity to which it is addressed and may contain information that is privileged, confidential or otherwise protected from disclosure. Dissemination, distribution or copying of this e-mail or the information herein by anyone other than the intended recipient, or an employee or agent responsible for delivering the message to the intended recipient, is prohibited. If you have received this e-mail in error, please immediately notify us by calling our Help Desk at (212)590-7600, or e-mail to helpdeskus@omnicommediagroup.com.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Parents and Teachers for Tuck for State Superintendent 2014,
455 Capitol Mall, Suite 600, Sacramento, CA, 95814

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):


Dan Chang, Principal Officer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/30/14 Date	 Signature	310 872 7245 Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

_____ Signature	_____ Printed Name	_____ Title
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