

KKGO-FM - Mount Wilson FM Broadcasters, Inc.
DEPT 3395
LOS ANGELES, CA 90084-3395

Client: **TORLAKSON FOR SI OF PUBLIC INSTRUCTION**
Order #: **1868-00009**
Description: **2014/105115**
Date Entered: **10/13/2014**
P.O.#: **105115**
Salesperson: **SANCHEZ, LINDA**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

C/O GREENSTRIPE MEDIA, INC.
424 N. OLD NEWPORT BLVD.
NEWPORT BEACH, CA 92663-4211

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	Wk
1 10/14/2014	10/19/2014	KKGO-FM	06:00:00a to 10:00:00a	Weekly	1:00	4	400.00	1600.00		X	X	X	X			4
2 10/14/2014	10/19/2014	KKGO-FM	10:00:00a to 03:00:00p	Weekly	1:00	8	400.00	3200.00		X	X	X	X			8
3 10/14/2014	10/19/2014	KKGO-FM	03:00:00p to 07:00:00p	Weekly	1:00	8	400.00	3200.00		X	X	X	X			8
4 10/14/2014	10/19/2014	KKGO-FM	10:00:00a to 03:00:00p	Weekly	1:00	3	200.00	600.00	0	0	0	0	0	3	0	
5 10/14/2014	10/19/2014	KKGO-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	200.00	400.00	0	0	0	0	0	2	0	
6 10/14/2014	10/19/2014	KKGO-FM	10:00:00a to 03:00:00p	Weekly	1:00	3	200.00	600.00	0	0	0	0	0	0	3	
7 10/14/2014	10/19/2014	KKGO-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	200.00	400.00	0	0	0	0	0	0	2	
8 10/20/2014	10/20/2014	KKGO-FM	06:00:00a to 10:00:00a	Weekly	1:00	1	400.00	400.00	1	0	0	0	0	0	0	
9 10/20/2014	10/20/2014	KKGO-FM	10:00:00a to 03:00:00p	Weekly	1:00	2	400.00	800.00	2	0	0	0	0	0	0	
10 10/20/2014	10/20/2014	KKGO-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	400.00	800.00	2	0	0	0	0	0	0	

Order Start Date: 10/14/2014 Order End Date: 10/20/2014 Spots: 35

Total Charges: **\$12,000.00**
Combined Discounts: **\$1,800.00**
Total Net: **\$10,200.00**

The parties agree to the terms of the above Order and the Conditions set forth on the reverse hereof. Mount Wilson FM Broadcasters, Inc., Licensee of Stations KBOQ-FM, KKGO, KMZT, KNRY, & K294CA certifies the following:

Client acknowledges and understands that Mt. Wilson FM Broadcasters, Inc. ("Mt. Wilson") may, in its sole discretion, run produced commercials provided by client (the "Commercials") on one or more of its online music streams as part of Mt. Wilson's simulcast of the radio station on which client has purchased advertising. By agreeing to advertise with Mt. Wilson, client agrees to indemnify, hold harmless, and release Mt. Wilson from any and all claims, suits, demands, or damages arising out of, relating to, or in connection with running such Commercials both on-air and on any Mt. Wilson online music streams, including but not limited to, claims regarding royalties.

All Advertising Agreements between Stations KBOQ-FM, KKGO, KMZT, KNRY, & K294CA and Advertisers on said Stations shall not provide for the broadcast of any announcements or content that contains language providing for discrimination based on race or ethnicity, nor shall said Stations broadcast any language or content that advocates discrimination based on race or ethnicity. This requirement for nondiscrimination based on race or ethnicity shall be incorporated into all Advertising Agreements. Any Agreement omitting the aforesaid non-discrimination restrictions shall be null and void. All Advertising Contracts for said Stations shall not discriminate against any individual or group because of race or ethnicity.

Please Sign and Return One Copy.

Projected Media Month Billing Totals for TORLAKSON FOR SI OF PUBLIC INSTRUCTION / 1868-00009 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2014	35	\$12,000.00	\$1,800.00	\$10,200.00

Confirmed & Accepted for KKGO-FM - Mount Wilson FM Broadcasters, Inc.

Accepted for C/O GREENSTRIPE MEDIA, INC. By:

Please Sign and Return One Copy

MT. WILSON FM BROADCASTERS, INC.

(1868) #10511570

SALES ORDER

CONTRACT # 1868-9

STATION KK6D

DATE 10/13/14

☒ NEW ☐ REVISION ☐ CANCEL

AGENCY Greenspring #

START DATE 10/14/14 END DATE 10/20/14

BILLING ADDRESS

☒ CASH ☐ TRADE ☐ NON-COMMERCIAL

CITY STATE ZIP

☒ LOCAL AGENCY ☐ NATIONAL ☐ DIRECT ☐ POLITICAL

PHONE BUYER DAVID TAKARA

ADVERTISER TORLAKSON FOR SUPER-INTENDANT
OF PUBLIC INSTRUCTION

SALESPERSON Line NO. COMM.

PRODUCT NAME TDM TORLAKSON 2014

☒ STD. ☐ CAL. ☐ WEEKLY ☐ SPECIAL

SEPARATE INVOICES ☐ YES ☐ NO

PRINT AFFIDAVIT ONLY ☐ PRINT SPOT PRICES ☒ YES ☐ NO

PRIMARY COMP. CODE SECONDARY COMP. CODE

AGENCY COMM ☒ YES ☐ NO

ALT. AGENCY # (ADDRESS BELOW)

STD REMARK #'S

OPTION	LINE #	DATES	ALTERNATE WEEKS	TIMES	SPOTS	DAYS OF THE WEEK							RATE	PTY
		START/END OR WEEKS TO RUN		START/END		M	T	W	TH	F	SA	SU		
		10/14-19		6-10A	60		X			X			400	
				10-3p	8		X			X			400	
				3-7p	8		X			X			400	
				10-3p	3						3		200	
				3-7p	2						2		200	
				10-3p	3							3	200	
				3-7p	2							2	200	
		10/20		6-10A	60	1							400	
				10-3p	60	2							400	
				3-7p	60	2							400	

ALT. AGY. NAME & ADDRESS (IF NEW)

CREDIT STATUS

☐ CIA ☐ PENDING ☐ ESTABLISHED

SALES MANAGER

ENTERED BY

NOTES TO TRAFFIC & ACCOUNTING

#105115

SPOTS / WEEK # SPOTS / ORDER

35 35

WEEKLY GROSS TOTAL GROSS

17000 17000

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

RADIO BROADCAST CONTRACT

Contract # 105115

Contract Date 10/13/2014

Advertiser Torlakson for Superintendent of Public Instruction 2014		Station KKGO-FM		Product Tom Torlakson 2014	
Buyer David Takara		Broadcast materials furnished by Greenstripe Media (949) 650-5081		rev # on	rev # on
				rev # on	rev # on

KKGO-FM
Linda Sanchez
1500 Cotner Avenue
Los Angeles, CA 90025

Station Phone 310-478-5540 x251 (office)

Direct Phone 818-516-5494 (mobile)

Fax 310-445-1439

E-mail lsanchez@mountwilsoninc.com

Schedule Dates				Schedule Rotation		Billing Weeks	Announcements	Gross Cost	\$12,000.00
10/14/2014 thru 10/20/2014				Tuesday thru Monday		1	35x	Net Cost	\$10,200.00
Line	Days	Time		Length	Spots Per Week	Program Notes		Rate Per Spot	Line Total
		From	To						
1	TU-F, M	6A	10A	:60	5			400	2000
2	TU-F, M	10A	3P	:60	10			400	4000
3	TU-F, M	3P	7P	:60	10			400	4000
4	SA	10A	3P	:60	3			200	600
5	SA	3P	7P	:60	2			200	400
6	SU	10A	3P	:60	3			200	600
7	SU	3P	7P	:60	2			200	400
WEEKLY TOTALS:					35x			\$12,000	

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails.

MAKEGOOD POLICY: Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegoods in same or better programming within contracted weeks or billing month. We will respond within 24 hours.

Accepted for (Station)

KKGO

By

Linda Sanchez

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

Thank you!

Paid for by Torlakson for Superintendent of Public Instruction 2014, major funding by California Teachers Association Independent Expenditure Committee and California State Council of Service Employees Political Committee. Not authorized by a candidate or candidate's committee.

Committee number: 1364714 FPPC ID: 1364714

**1118 10th Street, Sacramento, CA 95814
(916) 442-2952**

LETTER OF AUTHORIZATION

Date: 5/12/14

To Whom It May Concern:

Joe Winkelmann and his staff at Greenstripe Media, Inc. in Newport Beach, CA are authorized to purchase broadcast time and print space on behalf of *Torlakson for Superintendent of Public Instruction 2014 with major funding by the California Teachers Association*. Furthermore, Mr. Winkelmann and his staff are authorized to sign all necessary paperwork related to the campaign.


(Signature of Campaign Officer)

The following are the Committee Officers (must list two officers):

Chairman: Scott Day

Treasurer: Scott Day

Committee Phone Number: 916 - 442 - 2952

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, DAVID TAKARA (GREENSTRIPE MEDIA, INC.)

do hereby request station time concerning the following issue:

SUPERINTENDENT OF PUBLIC INSTRUCTION

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div>SEE ATTACHED CONTRACTS</div> <hr style="width: 50%; margin: auto;"/>					

This broadcast time will be used by: TORILAKSON FOR SUPERINTENDENT OF PUBLIC INSTRUCTION 2014.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

TORLAKSON FOR SUPERINTENDENT OF PUBLIC INSTRUCTION 2014.
1118 10TH STREET, SACRAMENTO, CA 95814.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SCOTT DAY, CHAIRMAN & TREASURER.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/13/14
Date


Signature

949-650-5081
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered (see attached)	As ordered (see attached)	As ordered (see attached)		As ordered (see attached)	As ordered (see attached)

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.