

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kenneth W. Reeder, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kenneth W. Reeder

Authorized committee:

Kenneth W. Reeder

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

St. Joseph Board of Education

Date of election:

4/2/24

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Kenneth Reeder

Signature:

Name:

Kenneth W. Reeder

Name:

Date of Request to Purchase Ad Time:

3/27/2024

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Kenneth W. Reeder*

Name: *Kenneth W. Reeder*

Date: *3/27/2024*

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: *39884*

Station Call Letters: *KYSJ-AM*

Date Received/Requested: *3/28/24*

Est. #:

Station Location: *Saint Joseph, MO*

Run Start and End Dates: *3/30/24-4/2/24*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Stations: KESJ-AM, KFEQ-AM, KYSJ-AM

Buyer:

Contract Name: School Board Canidate

Tax Schedule: (None)

Contract#: 39884

Agency Commission %: 0

Start Date: 3/30/24 End Date: 4/02/24

Billing Cycle: Calendar

Revenue Type: Political Direct

Type: Cash

Salesperson: 501154dcamp

Comm %: 15

Advertiser: KENNETH W REEDER

Makegood Policy: Within Contract Dates

Address: 4000 River Road

City: Saint Joseph State: MO

Zip: 64505

Product Name: School Board Canidate

Competitive Code: Political Candidate

KESJ-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	3/30/24	3/31/24		5:00 AM	10:00 AM	30						5	5	10	D	12.00	10	120.00	2
2	4/01/24	4/02/24		5:00 AM	10:00 AM	30	5	5						10	D	12.00	10	120.00	2

TOTAL GROSS \$240.00, NET \$240.00

KFEQ-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/01/24	4/01/24		8:00 AM	10:00 AM	30	2							2	D	31.00	2	62.00	2

TOTAL GROSS \$62.00, NET \$62.00

KYSJ-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	3/30/24	3/31/24		5:00 AM	10:00 AM	30						5	5	10	D	12.00	10	120.00	2
2	4/01/24	4/02/24		5:00 AM	10:00 AM	30	3	3						6	D	12.00	6	72.00	2

TOTAL GROSS \$192.00, NET \$192.00

Billing Projections: By Month

	Mar 24	Apr 24
CA	240.00	254.00
ST	240.00	254.00

Print Spot Prices

TOTAL SPOTS	38
GROSS TOTAL \$	494.00
ADJUSTED SPOTS	38
ADJUSTED TOTAL \$	494.00

APPROVE DECLINE

- | | | |
|----------------------------------|-----------------------|----------------------------|
| <input type="radio"/> | <input type="radio"/> | General Manager |
| <input type="radio"/> | <input type="radio"/> | Sales Manager |
| <input checked="" type="radio"/> | <input type="radio"/> | 5550nkin, 03/28/24 @9:19AM |
| <input type="radio"/> | <input type="radio"/> | Traffic Manager |