

ORDER

WGHP-TV

Orders

Order / Rev: 335428
Alt Order #: 08265334
Product Desc: BURR FOR SENATE/6963
Estimate: 6963
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: GENERAL

Revision

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency

Name: National Media Research Planning & I
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Burr, R/R/US Senate
Demographic: A35-64
Product Codes: PL3.c.ii
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	37	\$18,425.00	\$15,661.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	37	\$18,425.00	\$15,661.25	0.00
Totals	37	\$18,425.00	\$15,661.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGHP-TV	29%	\$18,425.00
Market	100%	\$63,534.48

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	31%	\$19,695.69
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	0%	\$0.00
WUNL	0%	\$0.00
WXII	33%	\$20,966.38
WXLV	7%	\$4,447.41

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	8	10/21/16	10/21/16	M-F 9a-10a FRI 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$100.0004		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	----1--			1		\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/17/16-10/23/16		M-F 9a-10a		9:00 AM-10:00 AM	-----F----	:30		(\$100.00)		0.00	NM		
Credited															
35	8	10/20/16	10/20/16		CM	8:00 AM-9:00 AM	---1---	:30	1	\$150.0004		0.00	NM	0	\$0.00

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 Estimate: 6963
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 8a-9a															
THUR 8a-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---1---	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/17/16-10/23/16		M-F 8a-9a	8:00 AM-9:00 AM		---Th----	:30	(\$150.00)	0.00	NM				
Credited															
36	8	10/20/16	10/20/16	Thursday Prime ROSEWOOD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$650.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	---1---	1		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/17/16-10/23/16		Thursday Prime	8:00 PM-9:00 PM		---Th----	:30	(\$650.00)	0.00	NM				
Credited															
46	8	10/18/16	10/18/16	M-F 8a-9a TUE 8a-9a	CM	8:00 AM-9:00 AM	-1-----	:30	1	\$150.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-1-----	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/17/16-10/23/16		M-F 8a-9a	8:00 AM-9:00 AM		-T-----	:30	(\$150.00)	0.00	NM				
Credited															
47	8	10/18/16	10/18/16	M-F 9a-10a TUE 9a-10a	CM	9:00 AM-10:00 AM	-1-----	:30	1	\$100.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-1-----	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/17/16-10/23/16		M-F 9a-10a	9:00 AM-10:00 AM		-T-----	:30	(\$100.00)	0.00	NM				
Credited															
58	8	10/19/16	10/19/16	M-F 8a-9a WED 8a-9a	CM	8:00 AM-9:00 AM	--1----	:30	1	\$150.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--1----	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/17/16-10/23/16		M-F 8a-9a	8:00 AM-9:00 AM		--W-----	:30	(\$150.00)	0.00	NM				
Credited															
59	8	10/19/16	10/19/16	M-F 9a-10a WED 9a-10a	CM	9:00 AM-10:00 AM	--1----	:30	1	\$100.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--1----	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/17/16-10/23/16		M-F 9a-10a	9:00 AM-10:00 AM		--W-----	:30	(\$100.00)	0.00	NM				
Credited															
62	8	10/18/16	10/18/16	M-F 8a-9a M-F 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-T-----	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1		\$275.00		0.00						
63	8	10/19/16	10/19/16	M-F 8a-9a M-F 830-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	--W----	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	--W----	1		\$275.00		0.00						
64	8	10/18/16	10/18/16	M-F 9a-10a M-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-T-----	:30	1	\$200.00	03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-T-----	1		\$200.00		0.00						
65	8	10/21/16	10/21/16	M-F 10p-11p FRI 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	----1--	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----1--	1		\$600.00		0.00						
66	8	10/21/16	10/21/16		CM	10:30 PM-11:00 PM	----1--	:30	1	\$600.00	03	0.00	NM	1	\$600.00

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				M-F 10p-11p											
				FRI 1030p-11p		(10:30 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	----1--			1		\$600.00	0.00					
67	8	10/21/16	10/21/16	Friday Football Frenzy	CM	11p-1130p	----1--	:30	1	\$550.00	03	0.00	NM	1	\$550.00
				Friday Football Frenzy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	----1--			1		\$550.00	0.00					
68	8	10/21/16	10/21/16	M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$475.00	03	0.00	NM	1	\$475.00
				FRI 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	----1--			1		\$475.00	0.00					
69	8	10/21/16	10/21/16	M-F 630p-7p	CM	6:30 PM-7:00 PM	----1--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				FRI 630p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	----1--			1		\$400.00	0.00					
70	8	10/21/16	10/21/16	M-F 7a-8a	CM	7:30 AM-8:00 AM	----1--	:30	1	\$350.00	04	0.00	NM	1	\$350.00
				FRI 730a-8a	(7:30 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	----1--			1		\$350.00	0.00					
71	8	10/21/16	10/21/16	M-F 6a-7a	CM	6:30 AM-7:00 AM	----1--	:30	1	\$350.00	04	0.00	NM	1	\$350.00
				FRI 630a-7a	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	----1--			1		\$350.00	0.00					
72	8	10/21/16	10/21/16	M-F 730p-8p	CM	7:30 PM-8:00 PM	----1--	:30	1	\$275.00	03	0.00	NM	1	\$275.00
				ACCESS HOLLYWOOD	(7:30 PM-8:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	----1--			1		\$275.00	0.00					
73	8	10/24/16	10/24/16	M-F 10p-11p	CM	10:00 PM-10:30 PM	1-----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
				MON 10p-1030p	(10:00 PM-10:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	1-----			1		\$600.00	0.00					
74	8	10/24/16	10/24/16	M-F 10p-11p	CM	10:30 PM-11:00 PM	1-----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
				MON 1030p-11p	(10:30 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	1-----			1		\$600.00	0.00					
75	8	10/24/16	10/24/16	M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				MON 530p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	1-----			1		\$400.00	0.00					
76	8	10/24/16	10/24/16	M-F 5p-530p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
				MON 5p-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	1-----			1		\$400.00	0.00					
N 77	8	10/24/16	10/24/16	M-F 730p-8p	CM	7:30 PM-8:00 PM	1-----	:30	1	\$275.00	03	0.00	NM	0	\$0.00
				ACCESS HOLLYWOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	1-----			1		\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/24/16-10/30/16		M-F 730p-8p	7:30 PM-8:00 PM		M-----	:30	(\$275.00)	0.00	NM				
Credited															
78	8	10/23/16	10/23/16	NFL Reg Ssn Early Gm	CM	1:00 PM-4:15 PM	-----1	:30	1	\$3,500.00	03	0.00	NM	1	\$3,500.00
				VIKINGS @ EAGLES	(1:00 PM-4:15 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-----1			1		\$3,500.00	0.00					
79	8	10/20/16	10/20/16	M-F 10p-11p	CM	10:00 PM-10:30 PM	----1---	:30	1	\$600.00	03	0.00	NM	1	\$600.00
				THUR 10p-1030p	(10:00 PM-10:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$600.00	0.00					

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80	8	10/20/16	10/20/16	M-F 10p-11p THUR 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	---1---	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$600.00	0.00					
81	8	10/20/16	10/20/16	M-F 5p-530p THUR 5p-530p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$400.00	0.00					
82	8	10/20/16	10/20/16	M-F 6a-7a THUR 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---1---	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$350.00	0.00					
83	8	10/20/16	10/20/16	M-F 630p-7p THUR 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$400.00	0.00					
84	8	10/20/16	10/20/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	---1---	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$275.00	0.00					
85	8	10/20/16	10/20/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	---1---	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$275.00	0.00					
86	8	10/18/16	10/18/16	M-F 10p-11p TUE 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-1-----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-1-----			1		\$600.00	0.00					
87	8	10/18/16	10/18/16	M-F 6p-630p TUE 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$475.00	03	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-1-----			1		\$475.00	0.00					
88	8	10/18/16	10/18/16	M-F 6a-7a TUE 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-1-----	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-1-----			1		\$350.00	0.00					
89	8	10/18/16	10/18/16	M-F 630p-7p TUE 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-1-----			1		\$400.00	0.00					
90	8	10/18/16	10/18/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	-1-----	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-1-----			1		\$275.00	0.00					
91	8	10/18/16	10/18/16	M-F 7a-8a TUE 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-1-----	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-1-----			1		\$350.00	0.00					
92	8	10/18/16	10/18/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	-1-----	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-1-----			1		\$275.00	0.00					
93	8	10/19/16	10/19/16	M-F 10p-11p WED 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	--1----	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	--1----			1		\$600.00	0.00					
94	8	10/19/16	10/19/16	M-F 530p-6p WED 530p-6p	CM	5:30 PM-6:00 PM	--1----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 335428
 Alt Order #: 08265334
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Burr, R/R/US Senate
 Product Desc: BURR FOR SENATE/6963
 Estimate: 6963
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
94	8	10/19/16	10/19/16	M-F 530p-6p WED 530p-6p	CM	5:30 PM-6:00 PM	--1----	:30	1	\$400.0003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	--1----			1		\$400.00	0.00					
95	8	10/19/16	10/19/16	M-F 6p-630p WED 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$475.0003		0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	--1----			1		\$475.00	0.00					
96	8	10/19/16	10/19/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	--1----	:30	1	\$275.0003		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	--1----			1		\$275.00	0.00					
97	8	10/19/16	10/19/16	M-F 7a-8a WED 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	--1----	:30	1	\$350.0004		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	--1----			1		\$350.00	0.00					
98	8	10/22/16	10/22/16	ACC Football Pre Gm ACC FootBall Pre Gm	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-----S-	:30	1	\$350.0003		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-----S-			1		\$350.00	0.00					
99	8	10/22/16	10/22/16	ACC Football ACC Football	CM	12:30 PM-3:30 PM (12:30 PM-3:30 PM)	-----S-	:30	1	\$500.0004		0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-----S-			1		\$500.00	0.00					
													Totals	37	\$18,425.00