

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2013

Call Sign	Channel Numbers	Community of License			
KNXT	38 <i>(analog)</i>	City	State	County	ZIP Code
	50 <i>(digital)</i>	Visalia	CA	Tulare	93277
Licensee Name					
Diocese of Fresno Education Corp					
Network Affiliation		Nielsen DMA		Licensee World Wide Web Home Page Address (if applicable)	
Independent		Fresno-Visalia		www.knxt.tv	
Facility ID	Previous Call Sign (if applicable)			License Renewal Expiration Date	
16950	N/A			12/01/2014	

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
- 4.5 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- Y
- (b) Identify publishers who were sent information in 3(a).
- Tribune Media, TV Media, TV Guide, FYI Television, Inc., Fresno Bee, Bakersfield Californian, Merced Sun Star, Hanford Sentinel, Porterville Recorder, TV Scout
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Cartooning with Blitz		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Th/15:00	11	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	7 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program teaches basic art of cartooning by a professional cartoonist. Demonstrates techniques used to produce different types of illustrations for varied purposes. Meets age, length, airtime and listing requirements. Broadcast on both channels			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
11	1	0	

Preemption #1		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/28 #47	4/4, 15:00	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption PUBLIC INTEREST		

Title of Analog Core Program #2		Origination
Telestory		LOCAL
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
M/15:00 T/16:00	23	2
Length of Program	Age of Target Audience	
30 minutes	From	To
	3 years	5 years
	E/I Symbol Used As Required Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Selected stories are read by host. Books are selected for content and quality of illustration. Program encourages reading by children and to children by adults. Meets age, length, airtime, and listing requirements. Broadcast on both channels		
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
23	2	1

Preemption #1		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/12/#42	3/21 16:00	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption PUBLIC INTEREST		

Preemption #2		
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/19/#42	3/21 16:00	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption PUBLIC INTEREST		

Title of Analog Core Program #3		Origination
Gina D		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Th/15:30 F/16:30	22	3
Length of Program	Age of Target Audience	
30 minutes	From	To
	3 years	6 years
	E/I Symbol Used As Required Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Program aimed at the pre-school audience. Presents Gina D, program host, as a positive role model who connects with the audience as a teacher figure. Program revolves around Gina D's, Kid's Club. Each episode establishes and reinforces positive values and behaviours through music and rhymes. Meets age, length, airtime and listing requirements. Broadcast on both		

channels.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
22	3	3
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
1/24/#395	1/31 15:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/28/#402	4/4 15:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	
Preemption #3		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/29/#43	4/5 16:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	

Title of Analog Core Program #4		Origination	
Hey Kids Let's Cook		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
W/15:30/ Th 16:30	23	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	5 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Program directed at elementary school-age children. Teaches children the benefits of healthy eating, selection and preparation of snacks and simple meals. Meets age, length, airtime and listing requirements. Broadcast on both channels.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
23	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
1/24/#35	1/31 16:30	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/28/#43	4/4 16:30	N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		
Title of Analog Core Program #5		Origination	
NASA Destination Tomorrow		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
T/15:30, W/16:30	22	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	7 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program focuses on NASA research, including new technology, advanced aerodynamics and medical breakthroughs. Each program gives the audience an inside look at NASA and demonstrates how research and technology are related to our everyday life. Meets age, length, airtime and listing requirements. Broadcast on both channels.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
22	2	2	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
3/13/#41	N/A	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
3/19 #151	4/2 15:30	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1		Origination	
Truth in the Heart		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
T/15:00 W/16:00	23	2	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	7 years	9 years	

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

Series exposes children to the basic tenants of the Roman Catholic Faith in a classroom setting with a religious sister as host. Songs, poems and scripture passages are used in teaching Christian values. Meets airtime, age, length and listing requirements. Broadcast on both channels

Date and Time Aired (if preempted and rescheduled)

4/2 15:00

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

4.5 hours

- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

Y

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

Y

If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

0.0 hours

- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

0.0 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 9(a).

Tribune Media, TV Media, TV Guide, FYI Television, Inc., Fresno Bee, Bakersfield Californian, Merced Sun Star, Hanford Sentinel, Porterville Recorder, TV Scout

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Cartooning with Blitz		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Th/15:00	11		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	7 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Program teaches basic art of cartooning by a professional cartoonist. Demonstrates techniques used to produce different types of illustrations for varied purposes. Meets age, length, airtime and listing requirements. Broadcast on both channels

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
11	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/28/#47	3/19 15:00	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	

Title of Digital Core Program #2		Origination
Telestory		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
M/15:00 T/16:00	23	
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From To	
	3 years 6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Selected stories are read by host. Books are selected for content and quality of illustration. Program encourages reading by children and to children by adults. Meets age, length, airtime, and listing requirements. Broadcast on both channels

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
23	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/12/#42	3/21 16:00	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/19/ #42	3/21 16:00	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	PUBLIC INTEREST	

Title of Digital Core Program #3		Origination
Gina D		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Th/15:30 F/16:30	22	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 3 years	To 6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program aimed at the pre-school audience. Presents Gina D, program host, as a positive role model who connects with the audience as a teacher figure. Program revolves around Gina D's, Kid's Club. Each episode establishes and reinforces positive values and behaviours through music and rhymes. Meets age, length, airtime and listing requirements. Broadcast on both channels.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
22	3	3	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
1/24/#395	1/31 15:30	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
3/28/#402	4/4 15:30	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		
Preemption #3			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
3/29/#43	4/5 16:30	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		

Title of Digital Core Program #4	Origination	
Hey Kids Let's Cook	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
W/15:30 Th/16:30	23	
Length of Program	Age of Target Audience	
30 minutes	From 5 years	To 10 years
		E/I Symbol Used As Required Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Program directed at elementary school-age children. Teaches children the benefits of healthy eating, selection and preparation of snacks and simple meals. Meets age, length, airtime and listing requirements. Broadcast on both channels		
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
23	2	2
Preemption #1		

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
1/24/#35	1/31 16:30	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
3/28/#43	4/4 16:30	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		
Title of Digital Core Program #5		Origination	
NASA Destinations Tomorrow		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
T/15:30 & W/16:30	22		
Length of Program	Age of Target Audience	E/I Symbol Used As Required	
30 minutes	From To	Y	
	7 years 12 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program focuses on NASA research, including new technology, advanced aerodynamics and medical breakthroughs. Each program gives the audience an inside look at NASA and demonstrates how research and technology are related to our everyday life. Meets age, length, airtime and listing requirements. Broadcast on both channels.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
22	2	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
3/13/#41	N/A	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
3/19/#151	4/2 16:30	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	PUBLIC INTEREST		

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
Truth in the Heart		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M/16:00 & T/15:00	22	2	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	7 years	9 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
Faith in a classroom setting with a religious sister as host. Songs, poems and scripture passages are used in teaching Christian values. Meets airtime, age, length and listing requirements. Broadcast on both channels			
Date and Time Aired (if preempted and rescheduled)			
4/2 15:00			

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Cartooning with Blitz		SYNDICATED	
Regular Schedule	Total Times to be Aired		
Th 15:00 F/16:00	26		
Length of Program	Age of Target Audience		
30 minutes	From	To	
	4 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Program teaches basic art of cartooning by a professional cartoonist. Demonstrates techniques used to produce different types of illustrations for varied purposes. Meets age, length, airtime and listing requirements. Broadcast on both channels

Title of Planned Core Program #2		Origination	
Telestory		LOCAL	
Regular Schedule		Total Times to be Aired	
M/15:00 T/16:00		26	
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Selected stories are read by host. Books are selected for content and quality of illustration. Program encourages reading by children and to children by adults. Meets age, length, airtime, and listing requirements. Broadcast on both channels			

Title of Planned Core Program #3		Origination	
Gina D		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Th/15:00 F/16:30		26	
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program aimed at the pre-school audience. Presents Gina D, program host, as a positive role model who connects with the audience as a teacher figure. Program revolves around Gina D's, Kid's Club. Each episode establishes and reinforces positive values and behaviours through music and rhymes. Meets age, length, airtime and listing requirements. Broadcast on both channels.			

Title of Planned Core Program #4		Origination	
Hey Kid's Let's Cook		LOCAL	
Regular Schedule		Total Times to be Aired	
W/15:30 Th/16:30		26	
Length of Program		Age of Target Audience	
30 minutes		From	To
		5 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program directed at elementary school-age children. Teaches children the benefits of healthy eating, selection and preparation of snacks and simple meals. Meets age, length, airtime and listing requirements. Broadcast on both channels			

Title of Planned Core Program #5		Origination	
NASA Destination Tomorrow		SYNDICATED	
Regular Schedule		Total Times to be Aired	

T/15:30 & W/16:30

26

Length of Program

Age of Target Audience

30 minutes

From

To

7 years

12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Program focuses on NASA research, including new technology, advanced aerodynamics and medical breakthroughs. Each program gives the audience an inside look at NASA and demonstrates how research and technology are related to our everyday life. Meets age, length, airtime and listing requirements. Broadcast on both channels

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y
16. Identify the licensee's children's programming liaison.

Name

Telephone Number

RosaMaria Henry

(559) 488-7440

Address

E-mail Address

1550 N. Fresno St.

rosamaria@dioceseoffresno.org

City

State

ZIP Code

Fresno

CA

93703

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KNXT-TV does not air programming that contains violent, morally objectionable or offensive material. The station is committed to offering alternative, commercial free programming suitable for the entire family.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

Diocese of Fresno Education Corp.

Date

04/09/2013