

QUARTERLY ISSUES/PROGRAMS LIST

FILED: JULY 12, 2004

There follows a listing of some of the significant issues responded to by Station WMMP, Charleston, South Carolina, along with the most significant programming treatment of those issues for the period April 1, 2004 through June 30, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE

PROGRAM/SEGMENT DATE

TIME

PUBLIC SAFETY/HEALTH ISSUES

1. OVERWEIGHT CHILDREN

With the growing epidemic going on in South Carolina of obesity in children, Dr. Patrick Milligan, a specialist in this area, gave tips for parents helping children lose weight. The rate of overweight children is up significantly, along with the rate of diabetes.

FOCUS ON THE PALMETTO STATE 8:30 AM SATURDAY
5/1/04, 5/8/04, 5/15/04, 5/22/04, 5/29/04
Segment Time: 7:19

2. BLOOD DONATIONS

Host Judy Johnson and guests Sally Foister and Grant Bumgartener discussed the need for individual blood donations and the increased need for blood during the summer months. Viewers were encouraged to donate blood and attend annual blood drives.

FOCUS ON THE PALMETTO STATE 8:30 AM SATURDAY
6/5/04, 6/12/04, 6/19/04, 6/26/04
Segment Time: 7:17

EDUCATIONAL ISSUES

1. COMMUNITY AND SCHOOLS

Dr. Gary Melton, Director of Strong Communities, discussed the fact that South Carolina is the test site of a program to connect communities, schools and families. Dr. Melton also discussed the purpose and goals of the Strong Communities program.

FOCUS ON THE PALMETTO STATE 8:30 AM SATURDAY
4/2/04, 4/9/04, 4/16/04, 4/23/04, 4/30/04
Segment Time: 4:02

NATIONAL ISSUES

1. THE TROOPS IN IRAQ

Judy Johnson interviewed a military wife, Jane Turner and her daughter Janey Turner, who are helping in the collection of items to be sent to the troops stationed in Iraq.

FOCUS ON THE PALMETTO STATE 8:30 AM SATURDAY
4/2/04, 4/9/04, 4/16/04, 4/23/04, 4/30/04
Segment Time: 9:06

WMMP-TV CHARLESTON, SOUTH CAROLINA
QUARTERLY ISSUES/PROGRAMS LIST

APRIL 1, 2004 THROUGH JUNE 30, 2004

PUBLIC SERVICE ANNOUNCEMENTS

DURING THE ABOVE-REFERENCED PERIOD, WMMP-TV, CHARLESTON, SOUTH CAROLINA, AIRED BOTH LOCALLY AND NATIONALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS ON A RUN-OF-SCHEDULE BASIS:

APRIL 2004	963	PSA'S AIRED
MAY 2004	832	PSA'S AIRED
JUNE 2004	1,463	PSA'S AIRED

WHAT'S UPDATE COMMUNITY CALENDAR

DURING THE ABOVE-REFERENCED PERIOD, WMMP-TV, CHARLESTON, SOUTH CAROLINA, PRODUCED AND AIRED A :30 COMMUNITY CALENDAR "WHAT'S UPDATE?" AS FOLLOWS:

APRIL 2004	140	TIMES
MAY 2004	152	TIMES
JUNE 2004	175	TIMES

COMMUNITY SPONSORSHIPS/ACTIVITIES

4/13/04	GOODWILL INDUSTRIES CAREER FAIR
4/24/04	PET FEST 2004
5/29/04	PICCOLO SPOLETO REGGAE BLOCK DANCE

WMMP-TV CHARLESTON, SOUTH CAROLINA
QUARTERLY ISSUES/PROGRAMS LIST

APRIL 1, 2004 THROUGH JUNE 30, 2004

CORE PROGRAMMING SPECIALS

AFRICAN-AMERICAN FILMMAKERS	SUNDAY	6/6/04	2 PM	1-HR
GOSPEL MUSIC PRESENTS	SUNDAY	6/6/04	5 PM	1-HR
WHAT ABOUT YOUR FRIENDS?	SATURDAY	6/12/04	4 PM	1-HR