

**LOTUS SEATTLE CORP
QUARTERLY ISSUES/PROGRAMS LIST**

**October - December 2022
Q4 2022
KNWN/KPLZ/KVI – Seattle**

Community Concerns

Lotus Seattle Corp provides its listeners with programming and public service announcements that addresses issues of concern to our local community. Among the issues determined to be of most concern to our local community during the preceding quarter were:

Community Issues:

Climate
Economy
Youth
Covid
Drug abuse

Local Programming

Lotus Seattle Corp regularly airs scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

Schedule of Ascertainment Programming

Program Name	Day(s) Aired	Time(s) Aired/Length/Type
Puget Sound Now	10/2, 9, 16, 23, 30	7am/30 minutes/Public Affairs
Airs on KNWN, KPLZ, KVI	11/6, 13, 20, 27 12/4, 11, 18, 24/25	

Ascertainment Programming Program Log:

List of Stations Aired On: KNWN, KPLZ, KVI

SEE ATTACHED FOR OUTLINE OF DATES AND SHOW TOPICS

Public Service Announcements

Throughout the months of October, November, and December, Lotus Seattle Corp aired 1,927 total Public Service Announcements for organizations such as those listed below. Out of the total 1,927 PSAs, KNWN aired 795 PSAs, KVI aired 645, and KPLZ aired 487.

In October, Lotus Seattle employees participated in the UW Business Job Fair for our Sales Internship position as well as our other open positions.

From November 10th to 21st, STAR 101.5's Moug & Angie (from Moug and Angie Mornings) collected toys while living on the scaffold in the Outlet Collection parking lot in Auburn teaming up with Salvation Army. We also joined forces with KOMO for the Toy Drive. We aired approximately 200 promo announcements on KNWN, 200 on KVI for the toy drive. On KPLZ, we aired 319 promos for the Moug & Angie Toy Drive and 40 promos for the KOMO toy drive while encouraging our listeners to donate gifts, cash and gift cards for the Salvation Army.

Throughout the 4th Quarter, the promotions team also displayed our employment opportunities on letterhead during our promotions events to get the word out regarding all of our open positions.

Examples of public service announcements aired during this period include (but not limited to) the following:

Youth Homelessness	National Fair Housing Alliance
Emergency Preparedness	Next Step Pregnancy NW
Teach	NW Kidney Centers
US IMMIGRATION	Fatherhood.Gov
EXPLORE NATURE	Disabled Veterans of America
LEUKEMIA & Lymphoma Society	Fallen Soldiers Fund
Youth Mental Health	CDC Colorectal Cancer
Diabetes Awareness	Cura Foundation
Buzzed Driving Prevention	Understand Blood Cancer
Gun Safety	Organ Donation
Child Car Safety	US Forest Service
Lung Cancer Detection	Communities in School
SDZ Wildlife Alliance	Text and Drive Prevention
Caregiver Support	Youth Advocate Program
Love Has No Labels	Peace Corps
Seattle Children's Hospital	Keep America Beautiful
Guide Dogs for the Blind	
At Work Disability Employment	
Pets and People Together	
Unicef USA	
Flu Shots	

Puget Sound Now

Program Listing – October 2022

Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.

Also available on major Podcast platforms

October 2, 2022

- King County addresses Behavioral Health Crisis, with a likely property tax hike
- Celebrating Hispanic Heritage month with programs to support and empower new
- Leaders in Washington State's LatinX communities. Yesenia Gonzalez with the Latino Community Fund
- New documentary shines a light on Seattle non-profit Baseball Beyond Borders efforts to create more opportunities in the game for black youth. BBB founder Bookie Gates, Seattle Mariners Hall of fame catcher Dan Wilson

October 9, 2022

- October is Cancer awareness month. A conversation with Aubrey Zoli, senior development manager American Cancer Society/ Western region.
- Seattle mom, stage IV colorectal cancer survivor Brianna Mercker shares her courageous story and efforts to start a fund-raising walk in her home town.
- Breast cancer survivor, Lotus Seattle radio reporter Marina Rockinger on her journey and importance of self -exams and mammograms

October 16, 2022

- Great Shake Out earthquake drill. FEMA Region 10 earthquake preparedness manager Amanda Hertzfeld
- King County Dept. of Emergency Management director Brendan McCluskey Sky Terry,
- Reporter John Lobertini on Seattle fault-tsunami study

October 23, 2022

- New Seahawks Ring of Honor member Shaun Alexander on guiding pro athletes through life after football
- Celebrating the US Air Force 75th anniversary with free concerts in Washington St. 1st Lieutenant/ USAF concert band conductor Brandon Hults
- Wildfire smoke and young asthma sufferers. Season Oltman, Exec Director American Lung Association of Washington

October 30th, 2022

- Halloween Safety, Kawai Kaneali'i , community health advocate UW Medicine, Valley Medical Center
- Fire Prevention month safety tips. Division Chief Pat Pawlak, Puget Sound Regional Fire Authority
- Youth Sports officials shortage. Snohomish County Councilman Sam Low

Puget Sound Now

Program Listing – November 2022

Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.

Also available on major Podcast platforms

November 6th, 2022

- Election accuracy and security for the mid-terms. Pierce County elections supervisor Kyle Haugh
- Free programs for seniors on fixed and low incomes to make ends meet. Brandy Bauer, National Council on Aging
- Star 101.5 FM Toy Drive for local kids and families, morning team Moug & Angie broadcasting from Outlet Collection in Auburn benefitting Salvation Army
- Making standard time permanent, UW researcher

November 13th, 2022

- Concerns about rise in drunk driving fatalities in Washington State.
- Dennis Maughan, Pacific Northwest regional director Mothers Against Drunk Driving
- A rise in hate crimes and antisemitism in Washington State due to social media and extremism. Miri Cypers, Pacific Northwest regional director Anti Defamation League
- UW research for Breast Cancer vaccine. Reporter Carleen Johnson

November 20th, 2022

- Children's hospital beds full with covid, flu on top of RSV. Reporter Ryan Harris
- Native American Heritage month. How Muckleshoot Indian Tribe has thrived thanks to gaming. Muckleshoot Tribal Council vice chair Donny Stevenson.
- Seattle's Burke Museum uses native American art and artifacts to share stories of the past to shape the future. Burke Museum tribal liaison Polly Olsen.
- New efforts to save threatened and endangered wildlife species in Washington State. Collin O'mara, CEO of National Wildlife Federation.

November 27th, 2022

- Rising food and energy costs, plus growing demand adds more stress on Seattle food bank budgets. Jen Muzia, director Ballard Food Bank,
- Giving Tuesday helps many local non-profits. Progressive Animal Welfare Society needs donations to compete a new wildlife animal surgery and rehabilitation center in Snohomish. Heidi Wills Yamada, executive director PAW.
- Celebrating family care givers in November and 20 years of the non-profit End Brain Cancer Initiative. Found/director Chris Elliott Fund, Delanne, Elliott.

Puget Sound Now

Program Listing – December 2022

Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.

Also available on major Podcast platforms

December 4, 2022

- Lotus Seattle Salvation Army Holiday toy drive. Lt Col. Cindy Foley Salvation Army NW division commander
- Lotus Seattle Holiday food drive with QFC/ Food Lifeline/Zero Waste initiative. QFC corporate affairs manager Tiffany Sanders
- Holiday traditions and new events help downtown Seattle attract people back to the city. James Sido, public relations manager Downtown Seattle Assn.

December 11, 2022

- Bellevue Botanical Garden Society celebrates 30 year anniversary and features popular Garden d'Lights holiday display. Event Co-chairs Candi McIvor, Cleo Rawlerson.
- Pierce County needs volunteers for 2023 Point in Time count and interviews of homeless people. Pierce County Human services division manager John Barbee
- Leavenworth singled out for its holiday lights display. Jessica Stoller, Leavenworth chamber of commerce

December 18, 2022

- Hopelink reaching out to donors and volunteers to lend a "hoping hand" for the holidays. Inflation hitting more King and Snohomish county families needing food, transportation, energy assistance. Hopelink CEO, Dr. Catherine Cushinberry
- Face masks and vaccinations strongly recommended for holiday gatherings because of flu bug and covid.
- Important fire safety and evacuation reminders for the holiday season. Chief Pat Pawlak, Puget Sound Regional Fire Authority

December 24-25, 2022

- One hour Holiday special covering many topics/guests from 2022:
 - Segment one
 - American Red Cross Northwest chapter helps flood victims
 - World Vision -Federal Way, Steven Edwards on relief efforts for Ukraine
 - Seattle Opera, general director Kristina Shepplemann on Ukraine arts concert
 - Segment 2
 - King County efforts to save young people using fentanyl
 - LIHI, executive director Sharon Lee, on buying and operating tiny house villages in Seattle and Tacoma
 - South Sound YMCA offers free showers and support services for homeless
 - Mark Colman, Food Lifeline on summer campaign to help children and families

Segment 3

- Bookie Gates, founder of baseball beyond borders; Dan Wilson former Seattle Mariner
- Celebrating 50 years of girls soccer in WA St, Youth Soccer Assn executive director Roger Levesque
- NFL MVP , Seahawks running back Shaun Alexander on ring of honor and life after football.
- 1982 Kirkland LL baseball players 40 years after World Series championship

Segment 4

- Seattle to Portland bike Ride, executive director Lee Lambert Cascade Bicycle Club
- Return of in-person Pride Festival in Seattle, executive director Krystal Marx
- Seattle Swim against Cancer, organizer David Day
- Walk for mental health and suicide prevention in Snohomish County, Organizer Sky Bridges

Segment 5

- Seattle holiday traditions
- Downtown Bellevue Association Ice Rink
- Pacific Northwest Ballet, The Nutcracker, artistic director Peter Boal
- Garden D'Lites -Bellevue Botanical Garden-co chair Cleo Rawlerson, Candy McIver