

**LOTUS SEATTLE CORP  
QUARTERLY ISSUES/PROGRAMS LIST  
Community Concerns**

**Jan-Mar Q1 2022  
KVI – Seattle**

Lotus Seattle Corp provides its listeners with programming and public service announcements that addresses issues of concern to our local community. Among the issues determined to be of most concern to our local community during the proceeding quarter were:

**Community Issues:**

Women’s Issues	Autism Awareness
Black History Month	COVID Education
Crime	Homelessness
Gun Violence	Education
Drug Abuse	Economy

**Local Programming**

Lotus Seattle Corp regularly airs scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

**Schedule of Ascertainment Programming**

<b>Program Name</b>	<b>Day(s) Aired</b>	<b>Time(s) Aired/Length/Type</b>
Puget Sound Now	1/2, 9, 16, 23, 30	7am/30 minutes/Public Affairs
Airs on KVI	2/6, 13, 20, 27	
	3/6, 13, 20, 27	

**Ascertainment Programming Program Log:**

List of Stations Aired On: KVI

**SEE ATTACHED FOR OUTLINE OF DATES AND SHOW TOPICS**

## **Public Service Announcements**

Throughout the first quarter (January, February, and March), Lotus Seattle Corp (KVI) aired 779 Public Service Announcements for organizations such as those listed below.

On February 12<sup>th</sup>, KNWN, KPLZ & KVI were the media partners for the “Alexander’s Hope” Valentines Day Dash”. The organization raises awareness of organ donations and supports heart health and heart monitoring for high school kids. All stations aired a combined 121 PSA’s/Promos and had an on-site presence at the event, with local stations talent.

Examples of public service announcements aired during this period include (but not limited to) the following:

NW Kidney Centers

National Fair Housing Alliance

Children’s Cancer Society

CURA Foundation

Obesity Action Coalition

Safecar.gov

Victory Over Cancer

Dave Thomas Foundation for Adoption

Federation of the Blind

Stand Up 2 Cancer

US Forest Service

AARP

Girl Scouts of Western Washington

Make the Call

Keep America Beautiful

## **Puget Sound Now**

**Program Listing – January - March 2022**

**Airs Sunday mornings from 7a-7:30 on KVI**

**Also available on major Podcast platforms**

January 2, 2022 Edition #7

- Ryan Harris interview outgoing Seattle Mayor Jenny Durkan
- dealing with the Grocery Gouge, tips to save money on food in 2022
- Washington Care Fund public Long Term care insurance plan postponed

January 9, edition #8

- Latest Washington state Covid 19 Omicron trends, millions of test kits, Possible return to distance learning in public schools.
- Renton Technical College welding class
- Jeff Pohjola with new Seattle Mayor Bruce Harrell
- Denise Whitaker BloodWorks Northwest needs donors

January 16, 2022 , edition #9

- latest Omicron Variant surge
- Covid 19 causing more stress for young people.
- Big Brothers Big Sisters Puget Sound needs adult mentors.
- President CEO Alonda Williams

Western Washington flood victims help/ volunteers, blood donors

American Red Cross Northwest Chapter, communications manager Abby Lutz

- Actress Betty White's death and 100<sup>th</sup> birthday sparks donations to animal shelters and welfare programs.
- Public affairs specialist Brandon Macz, Seattle Humane

January 23, 2022

- Alexanders Hope -Nick of Time organ donations and heart screenings Valentines Day Dash- Founder/president Bella Chaffey
- Waterfront Place- Port of Everett President/ CEO Lisa LeFeber- The Schuster Group President Holly Gardner
- At home work -learning creates more energy demand and costs
- Seattle City light energy advisor Tiffany Atencio

January 30, 2022

- Grandmothers Against gun violence-co-founder Margaret Helling
- Proposed legislation addressing gun violence epidemic
- Youth, young adults mental health crisis-
- Friends of Youth, LMHC, Youth and Family services director Brooke Drennon
- Blood shortage and hospital disruptions-Brian Calvert
- 

February 6, 2022, episode #12

- Northwest African American Museum, black history month
- Executive Director LaNesha DeBartelaben
- Puget Sound Partnership-health of Puget Sound
- Executive Director Laura Blackmore
- Alexander's Hope Valentines Day Dash, organ transplant
- heart screenings for youth, co-found/President Bella Chaffey
- police use of excessive force, high speed chases

February 13, 2022, episode #13

- Sports Books and Super Bowl equals potential gambling problems
- Ex Director Maureen Greeley with Evergreen Council for Problem Gambling
- Seattle to Portland in-person bike ride returns. President Lee Lambert with Cascade Bicycle Club
- Personal and property crimes on the rise- President Mark Salomon with Washington Crime Prevention Association
- Covid cases waning, but hospitalizations still up

February 20, 2022, episode #14

- 10 year anniversary Washington marijuana initiative. Aaron Pickus with Washington Cannabusiness Association
- Truck driver shortage- Joe Hardy/owner Skagit City Trucking School
- New Maritime High School-Des Moines. Principal Tremaine Holloway, teacher Mia Mlekalov, student Ethan Ma

February 27, 2022, episode #15

- Crime increase in Seattle-Corwin Haeck reports
- City council ends renters eviction moratorium-John Lobertini
- Homeless crisis, Sharon Lee, executive director LIHI. Low Income Housing Institute. Tiny House villages, converted vacant motels
- Winter cold, energy saving tips from Seattle City Light

March 6, 2022 episode #16

- Local response to Ukraine humanitarian crisis...
- Impact of Russian invasion and sanctions on Washington State gas prices.
- Kelly Just, AAA Washington public relations manager
- End of mask mandate in businesses
- President Larry Delaney, Washington Education Association on teacher shortage,
- Return to classrooms with or without masks

March 13, 2022 episode #17

- Humanitarian relief efforts through Camas, Washington sister cities organization.
- Camas Mayor Steve Hogan
- Federal Way based world Vision aiding millions of Ukraine refugees in Poland and Romania.
- U.S. Europe relief manager Stephen Edwards
- Catalytic Converter crooks crackdown- Mark Salomon -President of the Washington Crime Prevention Association.
- Face Mask Anxiety- reporter Carleen Johnson

March 20, 2022 episode #18

- Grandmothers against Gun Violence- co founder Margaret Heldring
- Gun violence in Seattle-Tacoma-Everett
- Covid 19 related mental health issues-therapist shortage
- Friends of youth family services director Brooke Drennen
- Permanent Daylight Saving vs permanent Standard Time

March 27, 2022 episode #19

- Covid 19 trends Snohomish, Pierce counties and state
- Home buying frenzy in Western Washington. Gary O'Leyar, past chairman
- Northwest Multiple Listing Service, owner-broker Berkshire Hathaway
- Skagit Valley Tulip Festival- executive director Cindy Verge