

Issues and Programs 2nd Quarter 2013

For KUAD, KTRR, KKPL, & KMAX

This public affairs program was aired on all four stations at the same time/day each week.

Health

Program: Relay For Life of Weld County PSA

Dates: 4/1-4/30

Program: Solicited teams and volunteers for the annual event to help support the American Cancer Society

Program: Northern Colorado AIDS Project PSA

Dates: 4/5-4/25

Program: Promoted Dining Out for Life benefit

Program: March of Dimes on Counterpoint

Date: 4/21/13 Time: 6-6:30 a.m.

Description: Spoke with Community Director Dayna Gutru about the Annual March for Babies, the Ambassador Family, and the 75th Anniversary of March of Dimes

Program: Hope Lives on Counterpoint

Date: 5/5/13 Time: 6-6:15 a.m.

Description: Spoke with Executive Director Melissa Venable about the services Hope Lives offers for survivors of Breast Cancer and about the Pink Boa 5K

Program: Weld County American Cancer Society on Counterpoint

Date: 5/12/13 Time: 6-6:30 a.m.

Description: Spoke with Event Chair Sara Muth about the Cancer Prevention Study in Greeley, and the Relay for Life Event

Program: McKee Medical Center Foundation PSA

Dates: 4/12-4/20

Description: Promoted Community Classic Bike Tour to benefit Stepping Stones Adult Day Care Program

Program: Sierra's Race For Meningitis on Counterpoint

Date: 5/19/13 Time: 6-6:30

Description: Spoke with Board Member Dan Spoelma about how Meningitis is spread, how to prevent it, and the race to raise money for vaccinations.

Program: Larimer County Department of Health & Weld County Public Health on Counterpoint

Date: 6/16/13 Time: 6-6:30

Description: Spoke with Eric Acco from Weld County and Andrea Clement Johnson from Larimer County about Weld County Tobacco Free Coalition and Tobacco Free Larimer County, the dangers of smoking, and the impact of new marijuana laws in Colorado

Fire Safety

Program: Poudre Fire Authority on Counterpoint

Date: 6/30/13 Time: 6-6:30 a.m.

Details: Spoke with PIO Patrick Love about Fireworks and Fire Safety during holiday season

Growth & Development

Program: Fort Collins Downtown Business Association on Counterpoint

Date: 6/23/13 Time: 6-6:30 a.m.

Details: Spoke with Event Director Peggy Lyle about summer events in Downtown Fort Collins

Animal Issues

Program: W.O.L.F. Wolf Sanctuary on Counterpoint

Date: 4/28/13 Time: 6-6:30 a.m.

Details: Spoke with Executive Director Shelly Coldiron about destruction of facilities during High Park Fire and Fundraiser Waltz For The Wolves.

Program: Weld County Humane Society PSA

Dates: 5/1-5/17

Details: Promoted 1st Annual Fur Ball Gala Fundraiser

Program: Weld County Humane Society on Counterpoint

Date: 5/5/13 Time: 6:15-6:30 a.m.

Detail: Spoke with Executive Director Elain Hicks about Foster Parenting, Volunteering, and 3 upcoming fundraisers for the shelter

Program: Larimer Humane Society on Counterpoint

Date: 5/26/13 Time: 6-6:30 a.m.

Details: Spoke with Marketing Manager Stephanie Ashley, and Development Coordinator Christina Adesco about the Fire Hydrant 5 fundraiser, adopting animals, and spaying and neutering your pets

Program: Denkai Animal Sanctuary on Counterpoint

Date: 6/2/13 Time: 6-6:30 a.m.

Details: Spoke with Founder Floss Blackburn about meeting the goal to build structures on the farm site, the medical clinic, recent rescues, and upcoming fundraisers.

Program: Fort Collins Cat Rescue PSA

Dates: 6/15-6/30

Details: Promoted Spay & Neuter Program

People With Special Needs

Program: Foothills Gateway psa

Dates: 4/1-4/12

Details: Promoted Flying Pig 5K Fundraiser

Program: Triangle Cross Ranch on Counterpoint

Date: 5/26/13 Time: 6-6:30 a.m.

Details: Spoke with Executive Director Suzzane Shaw about needs for the Ranch, what the Ranch does for the ranchers, and an upcoming golf fundraiser

Veteran's Issues

Program: Veterans Plaza of Northern Colorado PSA

Dates: 5/5-5/25

Details: Promoted Vietnam Traveling Wall coming to Fort Collins

Program: Veterans Plaza of Northern Colorado on Counterpoint

Date: 5/12/13 Time: 6-6:30 a.m.

Details: Spoke with Board President Diggs Brown about The Vietnam Traveling Wall coming to Fort Collins for Memorial Day

Children's Issues

Program: City of Loveland on Counterpoint

Date: 4/14/13 Time: 6-6:30 a.m.

Details: Spoke with City of Loveland Recreation Coordinator Gina DeBell about the Annual Children's Day Celebration

Program: Namaqua Center PSA

Dates: 4/22-5/22

Details: General Info about organization PSA

Program: Children's Hospital Colorado on Counterpoint

Date: 6/9/13 Time: 6-6:30 a.m.

Description: Spoke with Marketing and Fundraising Coordinator Melissa Ebone about the Children's Hospital Colorado Burn Camps for kids with severe burns

Program: City of Fort Collins PSA

Dates: 6/15-7/3

Details: Promoted FireCracker 5K Run/Walk to benefit the Colorado Association of Recreational Athletes

Housing & The Homeless

Program: Weld Food Bank PSA

Dates: 4/5-4/30

Program: Promoted website to earn grant from Wal-Mart

Program: Weld Food Bank on Counterpoint

Date: 4/7/13 Time: 6-6:30 a.m.

Description: Spoke with Executive Director Bob O'Connor about Childhood Hunger, the impact of the drought, volunteering, and the special push to get a grant from Wal-Mart.