



WCIU-TV Limited Partnership
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<http://www.wciu.com/>

CONTRACT

<u>Contract / Revision</u> 235240 /		<u>Alt Order #</u> 07466206
<u>Product</u> BURKE FOR SR REP		
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Estimate #</u> 3955	
<u>Advertiser</u> Poli/J Burke/D/STR/IL		<u>Original Date / Revision</u> 10/24/14 / 10/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCIU	<u>Account Executive</u> Mick Nesci	<u>Sales Office</u> DC - HRP
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 585	<u>Product Code</u> 593
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time LLC
Attention: Danny Neckel
650 Massachusetts Ave NW #210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCIU	11/03/14	11/03/14	6a-7a M-F U & Me Spot	6a-7a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----	1			\$40.00				
N 2	WCIU	11/03/14	11/03/14	8a-9a M-F U & Me Spot	8a-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	1-----	1			\$100.00				
N 3	WCIU	10/30/14	10/30/14	7a-8a M-F U & Me Spot	7a-8a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	---1---	1			\$50.00				
N 4	WCIU	10/28/14	10/28/14	6a-7a M-F U & Me Spot	6a-7a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$40.00				
N 5	WCIU	11/04/14	11/04/14	7a-8a M-F U & Me Spot	7a-8a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/03/14	11/09/14	-1-----	1			\$50.00				
N 6	WCIU	10/28/14	10/28/14	8a-9a M-F U & Me Spot	8a-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$100.00				
Totals											6	\$380.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	6	\$380.00	(\$57.00)	\$323.00
Totals	6	\$380.00	(\$57.00)	\$323.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.