

# 4481819

Contract # 28405487 Changes as of: 6/4/2024 at 8:23 AM Version: Current State Version 1

CPE: 917/999/11430  
 Agency: STRATEGIC MEDIA SERVICES  
 1911 NORTH FT MYER DRIVE  
 SUITE 400  
 ARLINGTON, VA 20009

Flight: 6/5/24 - 6/11/24  
 Advertiser: COMMITTEE TO ELECT RUSS CD3  
 Product: candidate  
 Agency Order #: 13473184  
 Buyer: Murray, Jessica

Station: KREX  
 Market: Grand Junction  
 Office: WASHINGTON  
 Service: Nielsen  
 Primary Demo:

Con Type: POLITICAL/VOTE  
 Total \$: \$3,050.00  
 Total Spots: 84  
 Total CPP: \$0.00  
 Total GRP:



125 West 55th St  
 New York, NY 10019

Salesperson: FRAN BROWN  
 215-363-5400  
 Assistant: FRAN BROWN  
 215-563-5400

Comments: PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	6/5 - 6/11							Total Spots	Total \$	CPP*	GRP*		
					6/5	6/6	6/7	6/8	6/9	6/10	6/11						
1	W-F, M-Tu 7a-8a		CBS MORNINGS<	\$50.00	15	0	2	0	0	0	0	0	2	4	\$200.00	\$0.00	0.0
2	W-F, M-Tu 8a-9a		CBS MORNINGS<	\$37.50	15	2	0	0	0	0	2	0	0	4	\$150.00	\$0.00	0.0
3	Sa 6a-7a		CBS SAT MORNG	\$12.50	15	0	0	0	2	0	0	0	0	2	\$25.00	\$0.00	0.0
4	W-F, M-Tu 5p-5:30p		NEWS CHANNEL 5<	\$37.50	15	0	2	2	0	0	2	0	0	6	\$225.00	\$0.00	0.0
5	W-F, M-Tu 5:30p-6p		CBS EVE NWS<	\$125.00	15	0	0	2	0	0	0	0	0	2	\$250.00	\$0.00	0.0
6	W-F, M-Tu 6p-6:30p		NEWS CHNL5 @ 6<	\$37.50	15	2	0	0	0	0	2	0	0	4	\$150.00	\$0.00	0.0
7	Sa 6p-6:30p		AVG. ALL WKS	\$30.00	15	0	0	0	2	0	0	0	0	2	\$60.00	\$0.00	0.0
8	Su 5p-5:30p		AVG. ALL WKS	\$37.50	15	0	0	0	0	2	0	0	0	2	\$75.00	\$0.00	0.0
9	W-F, M-Tu 10p-10:35p		AVG. ALL WKS<	\$62.50	15	0	2	0	0	0	0	0	0	2	\$125.00	\$0.00	0.0
10	Sa 10p-10:30p		NEWS CHANNEL 5	\$32.50	15	0	0	0	2	0	0	0	0	2	\$65.00	\$0.00	0.0
11	W-F, M-Tu 9a-9:30a		VARIOUS	\$15.00	15	2	2	2	0	0	2	2	2	10	\$150.00	\$0.00	0.0
12	W-F, M-Tu 9:30a-10a		FAMILY FEUD-2<	\$15.00	15	2	2	2	0	0	2	2	2	10	\$150.00	\$0.00	0.0
13	W-F, M-Tu 10a-11a		VARIOUS	\$32.50	15	2	2	2	0	0	2	2	2	10	\$325.00	\$0.00	0.0
14	W-F, M-Tu 12n-12:30p		AVG. ALL WKS<	\$25.00	15	2	2	2	0	0	2	2	2	10	\$250.00	\$0.00	0.0
15	M 8p-9p		AVG. ALL WKS	\$150.00	15	0	0	0	0	0	2	0	0	2	\$300.00	\$0.00	0.0
16	F 9p-10p		AVG. ALL WKS	\$225.00	15	0	0	2	0	0	0	0	0	2	\$450.00	\$0.00	0.0
17	W-F, M-Tu 10:35p-11:37p		AVG. ALL WKS<	\$10.00	15	2	2	2	0	0	2	2	2	10	\$100.00	\$0.00	0.0
				<b>TOTALS:</b>	<b>14</b>	<b>16</b>	<b>16</b>	<b>6</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>18</b>	<b>12</b>	<b>84</b>	<b>\$3,050.00</b>	<b>\$0.00</b>	<b>0.0</b>

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CPE: 917/999/11430 Flight: 6/5/24 - 6/11/24 Station: KREX  
 Agency: STRATEGIC MEDIA SERVICES Advertiser: COMMITTEE TO ELECT RUSS CD3 Market: Grand Junction  
 1911 NORTH FT MYER DRIVE Product: candidate Office: WASHINGTON  
 SUITE 400 Agency Order #: 13473184 Service: Nielsen  
 ARLINGTON, VA Buyer: Murray, Jessica Primary Demo:  
 Salesperson: FRAN BROWN Assistant: FRAN BROWN  
 215-563-5400 215-563-5400  
 Separation:

**KATZ TELEVISION GROUP**  
 125 West 56th St  
 New York, NY 10019

Con Type: POLITICAL/VOTE  
 Total \$: \$3,050.00  
 Total Spots: 84  
 Total CPP: \$0.00  
 Total GRP:

Special Instructions

Date/Time	Added by	Comment
06/04/24 8:23 AM	FRAN BROWN	PopulationBuyType: CPP

Competitive Information		
Market Budget:	\$12,200	
KREX Share:	25%	
Comment:		
Unknown:	75%	

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
Total	100%	84	\$3,050.00
	100%	84	\$3,050.00

Monthly Summary		
Month	Spots	Dollars
2024-Jun	84	\$3,050.00
Total	84	\$3,050.00

Transaction History				
Trans	Created/Received	Created by	Status	Spot- \$ Chg
New	6/4/24 8:23 AM	FRAN BROWN	New	\$3,050.00
				Contract \$ Comment
				\$3,050.00

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Russ Andrews

Authorized committee:

Committee to Elect Russ for CD3

Agency requesting time (and contact information):

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US House of Representatives - Colorado's 3rd District

Date of election:

6/25/24

General

Primary

Treasurer of candidate's authorized committee:

Lorraine Joyce Andrews

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

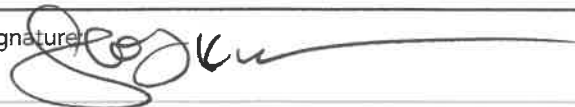
**Station Representative**

Signature:

Neil Williams

Digitally signed by Neil Williams  
Date: 2024.05.24 11:54:12 -04'00'

Signature:



Name: Neil Williams

Name:

Shelley K. Morse

Date of Request to Purchase Ad Time: 5/28/24

Date of Station Agreement to Sell Time:

6/4/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Neil Williams

Digitally signed by Neil Williams  
Date: 2024.05.24 11:54:47 -04'00'

Name: Neil Williams

Date: 5/28/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 5/28 & 5/29

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4481819	Station Call Letters: KREX	Date Received/Requested: 6/4/24
Est. #: 11430	Station Location: Grand jet Co	Run Start and End Dates: 6/5 - 6/11/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.