

PBS Quarterly Program October, November 2012 Topic Report

Category: **Abortion**  
NOLA: MLNH 010470  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/5/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:09:56

Missouri Senate Seat in Play as Akin and McCaskill Fight for the Middle:  
Democrats expected incumbent Sen. Claire McCaskill, D-Mo., to lose her seat  
come November. But after her challenger Republican Todd Akin made  
controversial remarks about rape and abortion, McCaskill has gained a narrow  
lead. Gwen Ifill reports on the key race, which may dictate which party  
controls the Senate.

Category: Abortion  
NOLA: MLNH 010474  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/11/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:22:37

Shields and Brooks: Joe Biden Brings Passion, Paul Ryan Keeps Cool: Post-debate, NewsHour Political analysts Marks Shields and David Brooks go in-depth on their take of the candidates performance, including the gaffes, the body language and the responses from Joe Biden and Paul Ryan on issues ranging from the attacks on Libya to how their Catholic faith informs their views on abortion.

Category: Aging  
NOLA: MLNH 010466  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/1/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:10:21

What's at Stake in the Candidates' Different Visions for Medicaid: The firestorm over how to make Medicare more sustainable has consumed the health care debate this election season, but Medicaid, its counterpart for low-income, disabled and elderly Americans, actually covers more people. Hari Sreenivasan looks at how the candidates' two drastically different proposals offer reform.

Category: Agriculture  
NOLA: MLNH 010472  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/9/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:10:31

From Rooftop to Alleyway, Chicago Fights Extreme Urban Heat With Greener Ideas: One of Chicago's most beautiful and hidden gardens is located on top of City Hall, part of an effort to 'green' roofs in order fight rising temperatures. Hari Sreenivasan reports on the actions the city of Chicago is taking to mitigate climate change in an urban landscape.

Category: Alcohol, Drug Abuse/Addiction  
NOLA: MLNH 010472  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/9/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:01:38

Mexican Marines Kill Drug Lord Known as 'The Executioner': Since the Mexican government declared war on drug cartels six years ago, nearly two-thirds of drug lords have been arrested or killed. Most recently, authorities killed Herbito Lazcano after a shootout. As leader of the Zetas Cartel, he and his group committed some of the bloodiest violence in Mexico. Judy Woodruff reports.

Category: Alcohol, Drug Abuse/Addiction  
NOLA: MLNH 010472  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/9/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:05:18

Targeting Drug Cartel Leaders Is Key to Mexico's Strategy for War on Drugs: For Mexican President Felipe Calderon, the fall of Herbito Lazcano is part of a larger strategy to injure drug cartels' operations by targeting their leaders. Judy Woodruff talks to Reuters News Agency's Simon Gardner for more on how this success plays into the larger goals for curbing drug-related violence in Mexico.

Category: Alcohol, Drug Abuse/Addiction  
NOLA: MLNH 010473  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/10/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:06:14

Report by U.S. Anti-Doping Agency Depicts Lance Armstrong as Ring Leader: In a report by the USADA, cyclist Lance Armstrong is characterized as leader of a sophisticated team doping operation. The first established paper trail documenting allegations and evidence against him includes the testimony of teammates and large payments made by wire. Ray Suarez talks to Bill Strickland of Bicycling magazine.

Category: Culture  
NOLA: MAKW 000106  
Series Title: Market Warriors  
Episode Title: Brimfield, MA  
Length: 60 minutes  
Airdate: 10/8/2012 9:00:00 PM  
Service: PBS  
Format: Event Coverage  
Segment Length: 00:51:40

This week on MARKET WARRIORS, pickers Miller, John, Bob and Kevin head to one of the largest markets in the world, the Brimfield Antique Show in Brimfield, Massachusetts. There they scour the 16 fields of vendors in search of the best piece of art pottery. Some notable picks include a Rookwood vase and a painted blanket chest. One picker is drawn to an item that will bring great rewards, while another buys a forgery that will cause second-guessing. Later in the episode, the pickers team up (Bob and Kevin against John and Miller) in a round to buy an object for resale the same day. Their finds go under the hammer at Cowan's Auction in Cincinnati, Ohio.

Category: Culture  
NOLA: MAKW 000107  
Series Title: Market Warriors  
Episode Title: Pasadena, CA  
Length: 60 minutes  
Airdate: 10/15/2012 9:00:00 PM  
Service: PBS  
Format: Event Coverage  
Segment Length: 00:51:40

In this episode of MARKET WARRIORS, pickers Miller, John, Bob and guest picker Bob Cirillo head west to the world-famous Rose Bowl in Pasadena, California, for the monthly flea market. This week, the pickers are challenged to find Native-American wares. One of the pickers uncovers a piece with a questionable past (one buys a forgery that's surrendered to the U.S. Government). Some notable picks include a Whitney Houston collectible, leather gauntlets and Picasso dominos. The finds are auctioned at Baker Auction in Denver.

Category: Culture  
NOLA: MAKW 000108  
Series Title: Market Warriors  
Episode Title: Canton, TX  
Length: 60 minutes  
Airdate: 10/29/2012 9:00:00 PM  
Service: PBS  
Format: Event Coverage  
Segment Length: 00:00:00

Antiquing in Canton, TX: This week on MARKET WARRIORS, pickers Miller, John, Bob and Kevin head out to Canton, Texas, home to First Monday Trade Days—a large outdoor monthly market with a mixture of antiques and new wares. The challenge to find authentic Mission Oak furniture amid the recently made crafts puts one picker up against the clock. Off-screen host Mark L. Walberg injects quick wit and a collector's know-how as the pickers scour the market for key finds, which include a pair of Knoll Chairs, a Bostrom Brady Surveying Tool and an antique document box. The winning picker is determined at A.N. Abell Auction Company in Los Angeles, California, where chosen items go under the hammer.



Category: Science/Technology  
NOLA: MLNH 010469  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/4/2012 11:30:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Segment Length: 00:05:24

Debate Was 'Watershed' Moment of Multiple Screen Use by Viewers: Daily  
Download's Lauren Ashburn and Howard Kurtz talk with Margaret Warner about  
the explosion of Twitter use during the first presidential debate, the use of  
Google by viewers to research aspects of the candidates' arguments, the most  
frequently mentioned terms on Facebook, and Xbox's decision to stream the  
debate to players.

Category: Science/Technology  
NOLA: MLNH 010471  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/8/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:08:24

Stem Cell Scientists Gurdon and Yamanaka Win Nobel Prize in Medicine:  
England's Sir John Gurdon and Dr. Shinya Yamanaka from Japan share the 2012 Nobel Prize in medicine for work on stem cells, revealing that mature cells can be reverted into primitive cells. Ray Suarez talks to Harvard Stem Cell Institute's Dr. David Scadden, who explains the implications and applications for stem cell medicine.

Category: Science/Technology  
NOLA: NOSN 000601  
Series Title: NOVA scienceNOW  
Episode Title: What Makes Us Human?  
Length: 60 minutes  
Airdate: 10/17/2012 08:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Scientists have struggled for centuries to pinpoint the qualities that separate human beings from the millions of other animals who have evolved on this planet. David Pogue explores the traits we once thought were uniquely ours – language, tool-making, even laughter – to uncover their evolutionary roots. He traces some of the crucial steps that transformed cave men to accountants – and learns how much of his own DNA came from a Neanderthal

Category: Women  
NOLA: VOCP 000102  
Series Title: Voces on PBS  
Episode Title: Escaramuza: Riding from the Heart  
Length: 60 minutes  
Airdate: 10/21/2012 10:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:54:30

Las Azaleas are a gutsy team of women rodeo riders vying to represent the U.S. at the National Charro Championships in Mexico – where “to be Charro is to be Mexican.” Escaramuza, or skirmish, describes both the daredevil horseback ballets, ridden sidesaddle at top speed, and the intensity of the competition season. Neither life-altering challenges at home nor cartel violence across the border can keep Las Azaleas from their goal.

Category: Minorities/Civil Rights  
NOLA: VOCP 000104  
Series Title: Voces on PBS  
Episode Title: Lemon  
Length: 60 minutes  
Airdate: 10/04/2012 10:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:54:40

When Lemon Andersen held a Tony Award in his hands for his work in Russell Simmons' Def Poetry Jam on Broadway, it was close to a miracle. This poet/performer was a three-time felon who'd achieved more than anyone could have ever imagined. But when the show closed, he lost everything and moved his wife and two small daughters back to the projects. In desperation, he turned to the only thing he had left – his pen and his past. Lemon follows one man's journey to bring his life story to the New York stage while battling his darkest demons.

Category: National Politics/Government  
NOLA: DENR 000203  
Series Title: PBS NewsHour Debates 2012: A Special Report  
Episode Title: Presidential Debate  
Length: 120 minutes  
Airdate: 10/17/2012 9:00:00 PM  
Service: PBS  
Format: Event Coverage (Recorded)  
Segment Length: 00:00:00

Coverage of the 2012 presidential and vice presidential candidates debates. The NewsHour coverage also includes analysis.

Category: National Politics/Government  
NOLA: DENR 000204  
Series Title: PBS NewsHour Debates 2012: A Special Report  
Episode Title: Presidential Debate  
Length: 120 minutes  
Airdate: 10/22/2012 9:00:00 PM  
Service: PBS  
Format: Event Coverage (live)  
Segment Length: 00:00:00

Live coverage of the 2012 presidential and vice presidential candidates debates. The NewsHour coverage also includes analysis.

Category: National Politics/Government  
NOLA: FRON 003021  
Series Title: Frontline  
Episode Title: Climate of Doubt  
Length: 60 minutes  
Airdate: 11/09/2012 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Four years ago, climate change was hot. Politicians from both parties, pressed by an anxious public, seemed poised to act. But that was then. Today, public opinion about the climate issue has cooled, and

politicians either ignore the issue or loudly proclaim their skepticism of scientific evidence that human activity is imperiling the planet. What's behind this reversal? FRONTLINE correspondent John Hockenberry of PRI's "The Takeaway" goes inside the organizations that fought the scientific establishment, environmental groups and lawmakers to shift the direction of debate on climate issues and redefined the politics of global warming.

Category: National Politics/Government  
NOLA: FRON 003022  
Series Title: Frontline  
Episode Title: Big Sky, Big Money  
Length: 60 minutes  
Airdate: 11/02/2012 9:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:50:38

In a special investigation in collaboration with "Marketplace," FRONTLINE travels to the remote epicenter of the campaign finance debate for a tale of money, politics and intrigue. How has the Supreme Court's Citizens United decision changed campaigns in America? Ask Montana, which has tried to challenge the ruling in court, is investigating alleged campaign abuses and is playing host to a bitter race that could decide control of the U.S. Senate. FRONTLINE correspondent and "Marketplace" host Kai Ryssdal reports.

Category: National Politics/Government  
NOLA: FRON 003101  
Series Title: Frontline  
Episode Title: The Choice 2012  
Length: 120 minutes  
Airdate: 10/19/2012 8:00:00 PM  
Service: PBS  
Format: Documentary  
Segment Length: 00:00:00

Barack Obama and Mitt Romney have crafted their campaign narratives, telling you who they are, what they've done and how they would lead America. But there's more to their stories. In "The Choice 2012," acclaimed FRONTLINE producer Michael Kirk ("Money, Power and Wall Street," "Top Secret America") documents the places, people and decisive moments that made the men who are competing for the presidency. Hundreds of hours of research and dozens of original interviews reveal new details and fresh insights about the two candidates – and our choice this November.



Category: Urban Development/Infrastructure  
NOLA: MLNH 010488  
Series Title: PBS NewsHour  
Length: 60 minutes  
Airdate: 10/31/2012 11:30:00 PM  
Service: PBS  
Format: News  
Segment Length: 00:11:54

Is Sandy a 'Cassandra'? How Cities Should Prepare for Future Natural Disasters: Extreme storms of recent history have made local governments take notice both of their preparedness and the likelihood that climate change is making such disastrous events more and more common. Joseph Romm of Center for American Progress and American Enterprise Institute's Kenneth Green share