

**CONTRACT**

**WJMN**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Mary Chuy**  
**Irving, TX 75039**  
**(906) 273-2533**

And:

**Screen Strategies Media**  
**11150 Fairfax Boulevard**  
**Suite 505**  
**Fairfax, VA 22030**  
**USA**

<u>Contract / Revision</u> 2743969 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Gary Peters/US Senate/MI/Dem		<u>Original Date / Revision</u> 10/23/20 / 10/23/20	
<u>Contract Dates</u> 10/27/20 - 11/03/20		<u>Estimate #</u> 7036	
<u>Product</u>			
<u>Order Brand</u>	<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJMN	<u>Account Executive</u> WJMN National Hous	<u>Sales Office</u> National House	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJMN	10/27/20	11/03/20	CBS This Morning M-F	CBS This Morning		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$45.00			
	Week:	11/02/20	11/08/20	-T-----				1	\$45.00			
N 2	WJMN	10/28/20	10/28/20	CBS Y&R M-F	CBS Y&R M-F		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	--W----				1	\$100.00			
N 3	WJMN	10/30/20	10/30/20	CBS Bold & Beautiful M-F	CBS Bold & Beauti		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	----F--				1	\$50.00			
N 4	WJMN	10/28/20	10/30/20	Family Feud	M-F 4p-5p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	--W-F--				2	\$60.00			
N 5	WJMN	10/31/20	10/31/20	College Football 3:30p-7p	3:30 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----S-				1	\$100.00			
<b>Totals</b>											<b>10</b>	<b>\$595.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/03/20	10	\$595.00	(\$89.25)	\$505.75
<b>Totals</b>	<b>10</b>	<b>\$595.00</b>	<b>(\$89.25)</b>	<b>\$505.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gary Peters

Authorized committee:

Peters for Michigan

Agency requesting time (and contact information):

☐ N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Geraldine Buckles

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

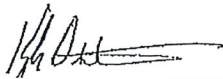
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

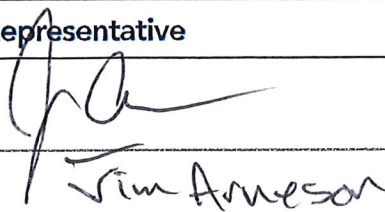
**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Kyle Osterhout

Name:

Date of Request to Purchase Ad Time: 5/7/2020

Date of Station Agreement to Sell Time: 10.23.20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**Signature: 

Name: Kyle Osterhout

Date: 5/7/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 10-23-20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2743 969

Station Call Letters:

WJMN

Date Received/Requested:

10-23-20

Est. #:

7036

Station Location:

Marquette MI

Run Start and End Dates:

10-27-11-3-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

15CL: GPT2029H (:70) Michigan's Own  
 GPT2019H (:30) Care  
 GPT2027H (:30) Suffering

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Peters for Michigan

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

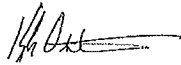
☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
**signature of candidate or authorized committee**

Kyle Osterhout

\_\_\_\_\_  
**printed name**

10/23/2020

\_\_\_\_\_  
**date**