

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Deep Colorado News hereby request station time as follows: See Order for proposed
schedule and charges. See invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to
(1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative
issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the
subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates
only to a state or local issue).

ALL QUESTIONS/STOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Rock Chair Media, LLC

Address: PO Box 7123 Grand Junction, CO 81502

Contact: Alex Walker Phone number: 970-241-2050 Email: alexwalker@rockchairmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal
committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Deep Colorado News Address: 33010 County Rd. 63 Gill, CO 80624
Contact: Steven Wells Phone number: 780-464-5785 Email: deepcoloradonews@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other
governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Steven Wells, Registered Agent
*Sole Member

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the
executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

Name(s) of every candidate referred to:

N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

N/A

Clearly identify EVERY political matter of national importance referred to in the
ad (no acronyms); use separate page if necessary:

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Robert T Wells</i>	Signature: <i>Tim Schellinger</i>
Name: <i>Robert T Wells</i>	Name: <i>TIM SCHELLINGER</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>9/28/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KWYO-AM</i>	Date Received/Requested: <i>9/28/22</i>
Est. #:	Station Location: <i>SHERIDAN, WYOMING</i>	Run Start and End Dates: <i>10/2/22 - 10/30/22</i>

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPif or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPif.

jwestlingrmr@gmail.com <jwestlingrmr@gmail.com>, will@KWUF.com <will@KWUF.com>, [Kit Haskins <kit@ka0wuc.org>](mailto:Kit.Haskins@ka0wuc.org)
CC: Tepper, David <DavidTepper@iheartmedia.com>

Hi,
Attached is the NAB for Deep Colorado Wells for your public file. Deep Colorado Wells ads will be running on Broncos affiliate networks, during the broncos games 10/2-10/30.



Thank you
Chris Donaldson
Executive Assistant
iHeartMedia Denver

4695 South Monaco Street, Denver CO 80237
c 720-363-8511

America's #1 Audio Company
Reaching 9 out of 10 Americans Every Month

Denver | Colorado Springs | Pueblo | Fort Collins
Radio | Digital | Social | Podcasts | Influencers | Data | Events

— Attachments: —

Deep Colorado Wells Political NAB.pdf

180 KB