

- New Client New Order
 Revision of Order Add Change

Order Number 2113-003

Skadden Media Broadcast Order

Customer Number _____

Customer Agency _____

Advertiser NATIONAL ASSOCIATION OF BROADCASTERS

Address 1 M STREET SE

City WASHINGTON State DC Zip 20003

Contact MICHELLE LEHMAN Phone 202-429-5350 Fax _____

- KROE (1) KZWY (2) KWYO (3)
 KYTI (4) KLOQ (5) OLDIES (6)
 EDGE (7) SMART (8) GEO-DIGITAL
 MAGIC (10) INTERNET NON-BROADCAST

- Local 7 Political Salesperson _____ E-mail nab@nab.org
 National 99 Product Code _____
 Trade 4 Priority _____
 Other 3 Affidavit type _____
 Co-op Billing? Yes No If yes, co-op description: PERFORMANCE TAX
 Special Instructions: _____

- Billing Type: Weekly Monthly End-of-Schedule
 Other
 Billing: Standard Broadcast Calendar Month
 Notary: Yes No

BILL SPON SPOT	CART CART	TC PC PC	PRI	LEN LEN	START DATE START DATE	END DATE END DATE	PROGRAM # START TIME	POSITION # END TIME	RATE RATE RATE	M	T	W	T	F	S	S
3	874	99	4	:30	3/29/22	9/6/22	00:01	23:59	0	3	3	3	3	3	3	3

TOTALS UNITS REVENUE

BT= Billing Type-See Transaction Description List
 PC= Product Code 1-99 (See List)
 PRI= Priority Code (See List)

Spots & Programs 486 0

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, MICHELLE LEHMAN, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a

Address:

Contact:

Phone number: | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Association of Broadcasters

Address: 1 M Street SE Washington, DC 20003

Contact: Michelle Lehman

Phone number: (202)429-5350

Email: nab@nab.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Curtis LeGeyt, President and Chief Executive Officer

Shawn Donlon, EVP, Government Relations

Michelle Lehman, Chief of Staff and EVP, Public Affairs

Tea Gennaro, Chief Financial Officer and EVP, Finance and Administration

For further information, please visit <https://www.nab.org/about/departments/default.asp>.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s):

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Local Radio Freedom Act, H. Con. Res 33 and S. Con. Res 9
American Music Fairness Act, H.R. 4130

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Signature: <i>Michelle Lehman</i>
Station Representative	Signature: <i>Jim Schellinger</i>
Name: Michelle Lehman	Name: <i>JIM SCHELLINGER</i>
Date of Request to Purchase Ad Time: March 21, 2022	Date of Station Agreement to Sell Time: <i>3/25/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *3/25/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: <i>2113-603</i>	Station Call Letters: <i>KWYO-AM/FM</i>	Date Received/Requested: <i>3/25/22</i>
Est. #: <i>n/a</i>	Station Location: <i>SHERIDAN, WYOMING</i>	Run Start and End Dates: <i>3/29/22 - 9/6/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



Sheridan Media
 P.O. Box 5086
 Sheridan, WY
 82801
 307-672-7421

NATIONAL ASSOCIATION OF
 1 M STREET SE
 WASHINGTON DC 20003

KWYO-AM Order Confirmation

OrderID: 2113-003

Sponsor: National Association of Broadcasters
 Product: National Association of Broadcasters
 Estimate/PO:

AccountRep: House/political
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 3/29/2022 - 9/6/2022
 Items Ordered: 486
 Ordered Amount: \$0.00

Scheduled Station(s): KWYO-AM Performance Tax

Printed 3/28/2022 8:48:50 AM

Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost	
01 3/29/2022 - 9/6/2022	All Weeks	12:00 AM - 11:59 PM	3	3	3	3	3	3	3	21	:30	Spot		874	486	0.00	0.00	
Calendar Month Projected Billing:																		
Jan-22							0.00										0.00	0.00
Apr-22							0.00										0.00	0.00
Jul-22							0.00										0.00	0.00
Feb-22							0.00										0.00	0.00
May-22							0.00										0.00	0.00
Aug-22							0.00										0.00	0.00
Mar-22																		
Jun-22																		
Sep-22																		

Guaranteed _____

Accepted for KWYO-AM _____

Confirmed Correct; Payment _____