WSAZ
645 Fifth Ave.

NewsChannel

Sales T & C: www.gray

MAKING A DIFFERENCE Sales T & C: www.gray.tv/advertising Main: (304) 697-4780

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Send Payment To:

WSAZ P.O. Box 14200 Tallahassee, FL 32317-4200

| WSAZ | | | | | |
|---------------------|--|---|--|--|--|
| 3532554-1 | Order # | 3532554 | | | |
| 05/14/24 | Alt Order # | WOC14634317 | | | |
| May 2024 | Deal # | | | | |
| 04/29/24 - 05/14/24 | Flight Dates | 04/30/24 - 05/14/24 | | | |
| Mooney for Senate | • | | | | |
| TV | | | | | |
| 7074 | | | | | |
| Account Executive | Melanie Oliver | | | | |
| Sales Office | Huntington National | | | | |
| Sales Region | National | | | | |
| Agency Code | 9917037 | | | | |
| Advertiser Code | | | | | |
| Billing Calendar | Broadcast | | | | |
| Billing Type | Cash | | | | |
| Special Handling | | | | | |
| Agency Ref | 102173 | | | | |
| Advertiser Ref | 626561 | | | | |
| Product 1 | 2432 | | | | |
| | 3532554-1 05/14/24 May 2024 04/29/24 - 05/14/24 Mooney for Senate TV 7074 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref | 3532554-1 Order # 05/14/24 Alt Order # May 2024 Deal # 04/29/24 - 05/14/24 Flight Dates Mooney for Senate TV 7074 Account Executive Melanie Olive Sales Office Huntington N Sales Region National Agency Code 9917037 Advertiser Code Billing Calendar Broadcast Billing Type Cash Special Handling Agency Ref 102173 Advertiser Ref 626561 | | | |

Spots/

Product 2

| Line | Start [| Date E | End Da | ate Des | cription | | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | | |
|------|--------------|-----------|--------------------|------------------------|------------|-------------------|---------------------|-------------------|--------|-----------|------------|------|---------------------|------|
| 1 | 04/30/ | 24 (|)5/14/2 | 24 WS <i>A</i> 530a | | Sunrise@ | 5:30 AM-6:00 AM | 1- 111 | :30 | 4 | \$200.00 | NM | | |
| | Weeks | | tart Da 4/30/24 | | | <u>TFSS</u> 11 | Spots/Week 4 | Rate \$200.00 | | | | | | |
| Spo | ts: <u>#</u> | <u>Ch</u> | Day | Air Date | Air Time | Descript | <u>ion</u> | Start/End Time | Ler | gth Ad-ID | <u>)</u> | | Rate | Туре |
| | 1 | WSAZ | W | 05/01/24 | 5:31 AM | WSAZ N | lews 3 Sunrise@ 530 | a 5:30 AM-6:00 A | λM | :30 24WVN | MOON32V30H | | \$200.00 | NM |
| | 2 | WSAZ | Th | 05/02/24 | 5:47 AM | WSAZ N | lews 3 Sunrise@ 530 | a 5:30 AM-6:00 A | λM | :30 24WVN | MOON32V30H | | \$200.00 | NM |
| | 3 | WSAZ | F | 05/03/24 | 5:43 AM | WSAZ N | lews 3 Sunrise@ 530 | a 5:30 AM-6:00 A | λM | :30 24WVN | MOON32V30H | | \$200.00 | NM |
| | 4 | WSAZ | М | 05/06/24 | 5:42 AM | WSAZ N | lews 3 Sunrise@ 530 | a 5:30 AM-6:00 A | ΑM | :30 24WVN | MOON32V30H | | \$200.00 | NM |
| | Weeks | | tart Da | | | <u>TFSS</u> | Spots/Week | Rate | | | | | | |
| | | - | 5/07/24 | | | 11 | 5 | \$200.00 | | | | | | _ |
| Spo | ts: <u>#</u> | <u>Ch</u> | | Air Date | Air Time | | | Start/End Time | | gth Ad-ID | - | | Rate | |
| ļ | 5 | WSAZ | Tu | 05/07/24 | 5:45 AM | WSAZ N | lews 3 Sunrise@ 530 | a 5:30 AM-6:00 A | λM | :30 24WVN | MOON32V30H | | \$200.00 | NM |
| | 6 | WSAZ | | 05/08/24 | | WSAZ N | lews 3 Sunrise@ 530 | 0a 5:30 AM-6:00 A | AM | :00 | | | \$200.00 | NM |
| ļ | | | | MG 17.11,1 | 7.12 | | | | | | | | | |
| | 7 | WSAZ | | 05/09/24 MG 17.11,1 | 7.12 | WSAZ N | lews 3 Sunrise@ 530 | 0a 5:30 AM-6:00 A | AM | :00 | | | \$200.00 | NM |
| | 8 | WSAZ | | 05/10/24 MG 17.11.1 | 17.12 | WSAZ N | lews 3 Sunrise@ 530 | 0a 5:30 AM-6:00 A | AM | :00 | | | \$200.00 | NM |
| | 9 | WSAZ | М | 05/13/24 | 5:29 AM | WSAZ N | lews 3 Sunrise@ 530 | a 5:30 AM-6:00 A | ΑM | :30 24WVN | MOON32V30H | | \$200.00 | NM |
| | Weeks | | tart Da | | | TFSS | Spots/Week 1 | Rate \$200.00 | | | | | , | |
| Spo | ts: # | Ch | | Air Date | Air Time | Descript | ion | Start/End Time | Ler | gth Ad-ID |) | | Rate - | Type |
| | 10 | WSAZ | | 05/14/24 | | | lews 3 Sunrise@ 530 | | | | MOON32V30H | | | |
| 2 | 04/30/ | /24 (|)5/14/2 | 24 WSA a | AZ New 3 T | oday @ 6 | 6 6:00 AM-7:00 AM | 11111 | :30 | 5 | \$400.00 | NM | | |

| _ 0 ., 0 0, | | o,, <u>-</u> | | | , | | | .00 | Ψ.σσ.σσ | | |
|-------------|-----------|--------------|------------|------------------|-------------|--------------|-----------------|----------------|---------|----------|------|
| | | | а | | | | | | | | |
| Weeks | : Sta | art Da | ate End Da | ate <u>MTWTI</u> | FSS : | Spots/Week | Rate | | | | |
| | 04 | /30/2 | 4 05/06/2 | 11111 | 1 | 5 | \$400.00 | | | | |
| Spots: # | <u>Ch</u> | Day | Air Date | Air Time D | Description | | Start/End Time | Length Ad-ID | | Rate | Туре |
| 1 | WSAZ | Tu | 04/30/24 | 6:46 AM V | VSAZ New | 3 Today @ 6a | 6:00 AM-7:00 AM | :30 24WVMOON32 | EV30H | \$400.00 | NM |
| 2 | WSAZ | W | 05/01/24 | 6:23 AM V | VSAZ New | 3 Today @ 6a | 6:00 AM-7:00 AM | :30 24WVMOON32 | EV30H | \$400.00 | NM |
| 3 | WSAZ | Th | 05/02/24 | 6:29 AM V | VSAZ New | 3 Today @ 6a | 6:00 AM-7:00 AM | :30 24WVMOON32 | EV30H | \$400.00 | NM |
| 4 | WSAZ | F | 05/03/24 | 6:27 AM V | VSAZ New | 3 Today @ 6a | 6:00 AM-7:00 AM | :30 24WVMOON32 | EV30H | \$400.00 | NM |

Send Payment To:



| Invoice # | 3532554-1 | Invoice Month | May 2024 |
|--------------|-------------------|----------------|---------------------|
| Invoice Date | 05/14/24 | Invoice Period | 04/29/24 - 05/14/24 |
| Advertiser | Mooney for Senate | | |
| Product | TV | | |
| Estimate # | 7074 | | |

| | | | | S | Spots/ | | | | |
|----------------------------|-------------------------------------|---------------------|-------------------------|----------|------------|----------|------|----------|------|
| Line Start Date End Date | Description | Start/End Time | MTWTFSS Le | ength V | Veek | Rate | Type | | |
| 2 04/30/24 05/14/24 | WSAZ New 3 Today @ a | 0 6 6:00 AM-7:00 AM | 11111 | :30 | 5 | \$400.00 | NM | | |
| Spots: # Ch Day Air | Date Air Time Descri | iption | Start/End Time | Length A | Ad-ID | | | Rate | Туре |
| | 06/24 6:59 AM WSAZ | New 3 Today @ 6a | 6:00 AM-7:00 AM | :30 2 | 24WVM00N32 | 2V30H | | \$400.00 | NM |
| Weeks: Start Date 05/07/24 | End Date <u>MTWTFSS</u> 11111- | Spots/Week 5 | Rate \$400.00 | | | | | | |
| Spots: # Ch Day Air | Date Air Time Descri | iption_ | Start/End Time | Length A | Ad-ID | | | Rate | Type |
| 6 WSAZ Tu 05/ | 07/24 6:13 AM WSAZ | New 3 Today @ 6a | 6:00 AM-7:00 AM | :30 2 | 24WVM00N32 | 2V30H | | \$400.00 | NM |
| 7 WSAZ W 05/ | 08/24 6:40 AM WSAZ | New 3 Today @ 6a | 6:00 AM-7:00 AM | :30 2 | 24WVM00N32 | 2V30H | | \$400.00 | NM |
| 8 WSAZ Th 05/ | 09/24 6:54 AM WSAZ | ' New 3 Today @ 6a | 6:00 AM-7:00 AM | :30 2 | 24WVM00N32 | 2V30H | | \$400.00 | NM |
| 9 WSAZ F 05/ | 10/24 6:46 AM WSAZ | ' New 3 Today @ 6a | 6:00 AM-7:00 AM | :30 2 | 24WVM00N32 | 2V30H | | \$400.00 | NM |
| 10 WSAZ M 05/ | | ' New 3 Today @ 6a | 6:00 AM-7:00 AM | :30 2 | 24WVM00N32 | 2V30H | | \$400.00 | NM |
| Weeks: Start Date 05/14/24 | End Date MTWTFSS - 1 | Spots/Week 1 | Rate \$400.00 | | | | | | |
| Spots: # Ch Day Air | | | Start/End Time | Length A | | | | Rate | Type |
| 11 WSAZ Tu 05/ | 14/24 6:22 AM WSAZ | ' New 3 Today @ 6a | 6:00 AM-7:00 AM | :30 2 | 24WVMOON32 | 2V30H | | \$400.00 | NM |
| 3 04/30/24 05/14/24 | News 3 @ Midday | 12:00 PM-1:00 PM | 11111 | :30 | 5 | \$225.00 | NM | | |
| Weeks: Start Date 04/30/24 | End Date MTWTFSS 111111 | Spots/Week 5 | <u>Rate</u> \$225.00 | | | | | | |
| Spots: # Ch Day Air | | iption | Start/End Time | Length A | Ad-ID | | | Rate | Type |
| 1 WSAZ Tu 04/ | | | 12:00 PM-1:00 PM | | 24WVM00N32 | 2V30H | | \$225.00 | —— i |
| 2 WSAZ W 05/ | | • | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | 1 |
| 3 WSAZ Th 05/ | | • | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | 1 |
| 4 WSAZ F 05/ | 03/24 12:33 PM News | • | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | 1 |
| 5 WSAZ M 05/ | 06/24 12:26 PM News | • | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | i |
| Weeks: Start Date 05/07/24 | End Date MTWTFSS 111111 | Spots/Week 5 | <u>Rate</u> \$225.00 | | | | | | |
| Spots: # Ch Day Air | Date Air Time Descri | iption | Start/End Time | Length A | Ad-ID | | | Rate | Туре |
| 6 WSAZ Tu 05/ | 07/24 12:18 PM News | 3 @ Midday | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | NM |
| 7 WSAZ W 05/ | 08/24 12:56 PM News | 3 @ Midday | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | NM |
| 8 WSAZ Th 05/ | 09/24 12:53 PM News | 3 @ Midday | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | NM |
| 9 WSAZ F 05/ | 10/24 12:23 PM News | 3 @ Midday | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | NM |
| 10 WSAZ M 05/ | 13/24 12:12 PM News | 3 @ Midday | 12:00 PM-1:00 PM | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | NM |
| Weeks: Start Date 05/14/24 | End Date <u>MTWTFSS</u> 05/20/24 -1 | Spots/Week 1 | <u>Rate</u> \$225.00 | | | | | | |
| Spots: # Ch Day Air | Date Air Time Descri | <u>iption</u> | Start/End Time | Length A | | | | Rate | Type |
| 11 WSAZ Tu 05/ | 14/24 12:47 PM News | 3 @ Midday | 12:00 PM-1:00 PM | :30 2 | 24WVMOON32 | 2V30H | | \$225.00 | NM |
| 4 04/30/24 05/14/24 | NBC News Daily | 1p-2p | 1-1-1 | :30 | 3 | \$225.00 | NM | | |
| Weeks: Start Date 04/30/24 | End Date <u>MTWIFSS</u> 1-1-1 | Spots/Week 3 | Rate \$225.00 | | | | | | |
| Spots: # Ch Day Air | | | Start/End Time | Length A | Ad-ID | | | Rate | Type |
| i | 01/24 1:44 PM NBC N | • | 1p-2p | | 24WVMOON32 | | | \$225.00 | NM |
| • | 03/24 1:00 PM NBC N | • | 1p-2p | | 24WVM00N32 | | | \$225.00 | 1 |
| 3 WSAZ M 05/ | | • | 1p-2p | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | NM |
| Weeks: Start Date 05/07/24 | End Date MTWTFSS 1-1-1- | Spots/Week 3 | <u>Rate</u> \$225.00 | | | | | | |
| Spots: # Ch Day Air | | - | Start/End Time | Length A | Ad-ID | | | Rate | Туре |
| | 08/24 1:44 PM NBC N | | 1p-2p | | 24WVM00N32 | 2V30H | | \$225.00 | |
| 5 WSAZ F 05/ | 10/24 12:59 PM NBC N | News Daily | 1p-2p | :30 2 | 24WVM00N32 | 2V30H | | \$225.00 | NM |
| | | | | | | | | | |

Send Payment To:



| Invoice # | 3532554-1 | Invoice Month | May 2024 |
|--------------|-------------------|----------------|---------------------|
| Invoice Date | 05/14/24 | Invoice Period | 04/29/24 - 05/14/24 |
| Advertiser | Mooney for Senate | • | |
| Product | TV | | |
| Estimate # | 7074 | | |

| Line Start Date End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|----------------------------|---------------------------------|------------------|-------------------------|--------|------------|------------|------|---------------|
| 4 04/30/24 05/14/24 | NBC News Daily | 1p-2p | 1- 1- 1 | :30 | 3 | \$225.00 | NM | |
| Spots: # Ch Day Ai | r Date Air Time Descrip | otion | Start/End Time | Lengtl | h Ad-ID | | | Rate Type |
| 6 WSAZ M 05 | 5/13/24 1:44 PM NBC N | ews Daily | 1p-2p | :30 | 24WVM001 | N32V30H | | \$225.00 NM |
| Weeks: Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | |
| 05/14/24 | 05/20/24 - 1 | 1 | \$225.00 | | | | | |
| Spots: # Ch Day Ai | | | Start/End Time | | h Ad-ID | NOONOON | | Rate Type |
| 7 WSAZ Tu 05 | 5/14/24 1:25 PM NBC N | ews Daily | 1p-2p | :30 |) 24WVM001 | N32V3UH | | \$225.00 NM |
| 5 04/30/24 05/13/24 | WSAZ News 3 @ 4p | 4:00 PM-5:00 PM | 11111 | :30 | 5 | \$200.00 | NM | |
| Weeks: Start Date 04/30/24 | End Date <u>MTWTFSS</u> 11111 | Spots/Week 5 | <u>Rate</u> \$200.00 | | | | | |
| Spots: # Ch Day Ai | r Date Air Time Descrip | otion | Start/End Time | Lengtl | h Ad-ID | | | Rate Type |
| 1 WSAZ Tu 04 | 4/30/24 4:30 PM WSAZ | News 3 @ 4p | 4:00 PM-5:00 PM | 1 :30 | 24WVM001 | N32V30H | | \$200.00 NM |
| 2 WSAZ W 05 | 5/01/24 4:47 PM WSAZ | News 3 @ 4p | 4:00 PM-5:00 PM | 1 :30 | 24WVM001 | N32V30H | | \$200.00 NM |
| 3 WSAZ Th 05 | 5/02/24 4:26 PM WSAZ | News 3 @ 4p | 4:00 PM-5:00 PM | 1 :30 | 24WVM001 | N32V30H | | \$200.00 NM |
| | 5/03/24 4:26 PM WSAZ | • | 4:00 PM-5:00 PM | | 24WVM001 | | | \$200.00 NM |
| | 5/06/24 4:44 PM WSAZ | News 3 @ 4p | 4:00 PM-5:00 PM | 1 :30 |) 24WVM001 | N32V30H | | \$200.00 NM |
| Weeks: Start Date 05/07/24 | End Date MTWTFSS 11111 | Spots/Week 5 | <u>Rate</u> \$200.00 | | | | | |
| Spots: # Ch Day Ai | r Date Air Time Descrip | <u>otion</u> | Start/End Time | Lengtl | h Ad-ID | | | Rate Type |
| 6 WSAZ Tu 05 | 5/07/24 4:51 PM WSAZ | | 4:00 PM-5:00 PM | | 24WVM001 | N32V30H | | \$200.00 NM |
| 7 WSAZ W 05 | 5/08/24 4:30 PM WSAZ | News 3 @ 4p | 4:00 PM-5:00 PM | 1 :30 | 24WVM001 | N32V30H | | \$200.00 NM |
| | 5/09/24 4:10 PM WSAZ | • | 4:00 PM-5:00 PM | 1 :30 | 24WVM001 | N32V30H | | \$200.00 NM |
| 9 WSAZ F 05 | 5/10/24 4:19 PM WSAZ | News 3 @ 4p | 4:00 PM-5:00 PM | 1 :30 | 24WVM001 | N32V30H | | \$200.00 NM |
| 10 WSAZ M 05 | 5/13/24 4:18 PM WSAZ | News 3 @ 4p | 4:00 PM-5:00 PM | 1 :30 | 24WVM001 | N32V30H | | \$200.00 NM |
| 6 04/30/24 05/13/24 | WSAZ First @ 5p M-F | 5:00 PM-5:30 PM | 11111 | :30 | 5 | \$900.00 | NM | |
| Weeks: Start Date 04/30/24 | End Date MTWTFSS 11111 | Spots/Week 5 | <u>Rate</u> \$900.00 | | | | | |
| Spots: # Ch Day Ai | r Date Air Time Descrip | otion | Start/End Time | Lengtl | h Ad-ID | | | Rate Type |
| 1 WSAZ Tu 04 | 1/30/24 5:27 PM WSAZ | First @ 5p M-F | 5:00 PM-5:30 PM | 1 :30 | 24WVM001 | N32V30H | | \$900.00 NM |
| 2 WSAZ W 05 | 5/01/24 5:16 PM WSAZ | First @ 5p M-F | 5:00 PM-5:30 PM | 1 :30 | 24WVM001 | N32V30H | | \$900.00 NM |
| 3 WSAZ Th 05 | 5/02/24 5:09 PM WSAZ | First @ 5p M-F | 5:00 PM-5:30 PM | 1 :30 | 24WVM001 | N32V30H | | \$900.00 NM |
| 1 | 5/03/24 5:25 PM WSAZ | First @ 5p M-F | 5:00 PM-5:30 PM | 1 :30 | 24WVM001 | N32V30H | | \$900.00 NM |
| | 5/06/24 5:16 PM WSAZ | First @ 5p M-F | 5:00 PM-5:30 PM | 1 :30 |) 24WVM001 | N32V30H | | \$900.00 NM |
| Weeks: Start Date 05/07/24 | End Date MTWTFSS 11111 | Spots/Week 5 | <u>Rate</u> \$900.00 | | | | | |
| Spots: # Ch Day Ai | | | Start/End Time | | h Ad-ID | | | Rate Type |
| 6 WSAZ Tu 05 | | | 5:00 PM-5:30 PM | 1 :30 | 24WVM001 | N32V30H | | \$900.00 NM |
| | 5/08/24 5:23 PM WSAZ | | 5:00 PM-5:30 PM | | 24WVM001 | | | \$900.00 NM |
| | 5/09/24 5:29 PM WSAZ | | 5:00 PM-5:30 PM | | 24WVM001 | | | \$900.00 NM |
| ; | 5/10/24 5:13 PM WSAZ | | 5:00 PM-5:30 PM | | 24WVM001 | | | \$900.00 NM |
| 10 WSAZ M 05 | 5/13/24 5:09 PM WSAZ | First @ 5p M-F | 5:00 PM-5:30 PM | 1 :30 | 24WVM001 | N32V30H | | \$900.00 NM |
| 7 04/30/24 05/09/24 | WSAZ 530p Edition M-F | 5:30 PM-6:00 PM | - 1- 1 | :30 | 2 | \$1,000.00 | NM | |
| Weeks: Start Date 04/30/24 | End Date <u>MTWTFSS</u> - 1 - 1 | Spots/Week 2 | Rate \$1,000.00 | | | | | |
| Spots: # Ch Day Ai | | - | Start/End Time | Lenati | h Ad-ID | | | Rate Type |
| 1 WSAZ Tu 04 | | 530p Edition M-F | 5:30 PM-6:00 PM | | 24WVM001 | N32V30H | | \$1,000.00 NM |

Send Payment To:



| Invoice # | 3532554-1 | Invoice Month | May 2024 |
|--------------|-------------------|----------------|---------------------|
| Invoice Date | 05/14/24 | Invoice Period | 04/29/24 - 05/14/24 |
| Advertiser | Mooney for Senate | | |
| Product | TV | | |
| Estimate # | 7074 | | |

Spots/

| | | | Spots/ | | | | |
|--|---|-----------------------|----------------------------|------------|------|---------------------|----------|
| Line Start Date End Date Description Sta | rt/End Time MTWTFSS | Length | Week | Rate | Туре | | |
| 7 04/30/24 05/09/24 WSAZ 530p Edition M-F 5:30 | 0 PM-6:00 PM - 1-1 | :30 | 2 | \$1,000.00 | NM | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Tim | e Lenath | n Ad-ID | | | Rate | Type |
| 2 WSAZ Th 05/02/24 5:59 PM WSAZ 530p I | | | 24WVMOON | 32V30H | | \$1,000.00 | |
| | Spots/Week Rate | | | | | * , | |
| 05/07/24 05/13/24 - 1 - 1 | 2 \$1,000.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Tim | | <u> Ad-ID</u> | | | Rate 1 | Type |
| 3 WSAZ Tu 05/07/24 5:48 PM WSAZ 530p I | | | 24WVMOON | | | | NM |
| 4 WSAZ Th 05/09/24 5:53 PM WSAZ 530p l | Edition M-F 5:30 PM-6:00 | PM :30 | 24WVMOON | 32V30H | | \$1,000.00 | NM |
| 8 04/30/24 05/13/24 News @ 11p M-F 11:0 | 00 PM-11:35 PM 1-111 | :30 | 4 | \$500.00 | NM | | |
| Weeks: Start Date 04/30/24 End Date 05/06/24 I-111 | <u>Spots/Week</u> <u>Rate</u> 4 \$500.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Tim | <u>e</u> <u>Lengt</u> | Ad-ID | | | Rate 7 | Туре |
| 1 WSAZ W 05/01/24 11:34 PM News @ 11p | M-F 11:00 PM-11: | 35 PN :30 | 24WVMOON | 32V30H | | \$500.00 | NM |
| 2 WSAZ Th 05/02/24 11:34 PM News @ 11p | M-F 11:00 PM-11: | 35 PN :30 | 24WVMOON | 32V30H | | \$500.00 | NM |
| 3 WSAZ F 05/03/24 11:24 PM News @ 11p | M-F 11:00 PM-11: | 35 PN :30 | 24WVMOON | 32V30H | | \$500.00 | NM |
| 4 WSAZ M 05/06/24 11:25 PM News @ 11p | M-F 11:00 PM-11: | 35 PN :30 | 24WVMOON | 32V30H | | \$500.00 | NM |
| | Spots/Week Rate | | | | | | |
| 05/07/24 05/13/24 11111 | 5 \$500.00 | | - A-I ID | | | Data 7 | T a |
| Spots: # Ch Day Air Date Air Time Description 5 WSAZ Tu 05/07/24 11:20 PM News @ 11p | M-F Start/End Tim | _ | <u>Ad-ID</u>) 24WVMOON | 32//30H | | Rate 5 | |
| 5 WSAZ Tu 05/07/24 11:20 PM News @ 11p 6 WSAZ W 05/08/24 11:34 PM News @ 11p | | |) 24WVMOON) 24WVMOON | | | \$500.00 | NM NM |
| 7 WSAZ W 05/06/24 11:34 FM News @ 11p | | |) 24WVMOON) 24WVMOON | | | \$500.00 | NM |
| 8 WSAZ F 05/10/24 11:31 PM News @ 11p | | |) 24WVMOON | | | \$500.00 | NM |
| 9 WSAZ M 05/13/24 11:30 PM News @ 11p | | |) 24WVMOON | | | | 1 |
| | | | | | | Ψ000.00 | 14141 |
| 9 04/30/24 05/08/24 Wednesday Prime Hr 3 10: | 00 PM-11:00 PM 1 | :30 | 1 | \$500.00 | NM | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>S</u> | <u>Spots/Week</u> <u>Rate</u> 1 \$500.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Tim | | Ad-ID | | | Rate | Type |
| 1 WSAZ W 05/01/24 10:29 PM Wednesday F | | 00 PV :30 |) 24WVMOON | 32V30H | | \$500.00 | NM |
| 05/07/24 05/13/24 1 | <u>Spots/Week</u> <u>Rate</u> 1 \$500.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Tim | <u>Length</u> | <u>Ad-ID</u> | | | Rate | Type |
| 2 WSAZ W 05/08/24 Wednesday I See MG 9.3,9.4,9.5 | Prime Hr 3 10:00 PM-11: | 00 PN :00 |) | | | \$500.00 | NM |
| 3 WSAZ W 05/08/24 8:42 AM Today Show MG for 17.5,17.4,17.6,17.3,12.1,9.2 | 658a-9a | :30 |) 24WVMOON | 32V30H | | \$1,000.00 | NM |
| 4 WSAZ W 05/08/24 12:28 PM News 3 @ M MG for 17.5,17.4,17.6,17.3,12.1,9.2 | idday 1157a-1p | :30 | 24WVMOON | 32V30H | | \$225.00 | NM |
| 5 WSAZ Th 05/09/24 1:25 PM NBC News D MG for 17.5,17.4,17.6,17.3,12.1,9.2 | aily 1p-2p | :30 | 24WVMOON | 32V30H | | \$225.00 | NM |
| 10 04/30/24 05/11/24 News 3 Sat Morning @ 5 5:00 a | 0 AM-7:00 AM2- | :30 | 2 | \$300.00 | NM | | |
| Weeks: Start Date | <u>Spots/Week</u> <u>Rate</u> 2 \$300.00 | | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Tim | e Length | n Ad-ID | | | Rate | Туре |
| 1 WSAZ Sa 05/04/24 5:52 AM News 3 Sat M | | | 24WVMOON | 32V30H | | \$300.00 | |
| 2 WSAZ Sa 05/04/24 6:37 AM News 3 Sat M | _ | AM :30 | 24WVMOON | 32V30H | | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> | Spots/Week Rate | | | | | | |

Send Payment To:



| Invoice # | 3532554-1 | Invoice Month | May 2024 |
|--------------|-------------------|----------------|---------------------|
| Invoice Date | 05/14/24 | Invoice Period | 04/29/24 - 05/14/24 |
| Advertiser | Mooney for Senate | | |
| Product | TV | | |
| Estimate # | 7074 | | |

| | | | | | | Spots/ | | | |
|---------------------------------|---|---|---|--|----------------------|---------------------------------|--------------------|------|--|
| Line Start D | Date End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 10 04/30/ | /24 05/11/24 | News 3 Sat Morn a | ing @ 5 5:00 AM-7:00 AM | 2- | :30 | 2 | \$300.00 | NM | |
| Spots: # | 05/07/24 <u>Ch</u> <u>Day</u> <u>A</u> WSAZ Sa 09 WSAZ Sa 09 | 5/11/24 5:16 AM N | ~ - | \$300.00 <u>Start/End Time</u> 5:00 AM-7:00 AM 5:00 AM-7:00 AM | | Ad-ID 24WVMOON3 24WVMOON3 | | | Rate Type \$300.00 NM \$300.00 NM |
| 11 04/30/ | /24 05/11/24 | Sa Today | 7:00 AM-8:30 AM | 1- | :30 | 1 | \$600.00 | NM | |
| Weeks Spots: # 1 Weeks | 04/30/24 <u>Ch</u> <u>Day</u> <u>A</u> WSAZ Sa 0 | 05/06/24 ir Date <u>Air Time</u> [| Pescription a Today | Rate \$600.00 Start/End Time 7:00 AM-8:30 AM Rate \$600.00 | Length 1 :30 | Ad-ID 24WVM00N3 | 32V30H | | <u>Rate</u> <u>Type</u> \$600.00 NM |
| Spots: # 2 | <u>Ch</u> <u>Day</u> <u>A</u> WSAZ Sa 0 | ir Date Air Time | <u>Description</u> | Start/End Time 7:00 AM-8:30 AM | Length 1 :30 | Ad-ID 24WVM00N3 | 32V30H | | <u>Rate</u> <u>Type</u> \$600.00 NM |
| 12 04/30/ | /24 05/11/24 | WSAZ News 3 @ | 6p Sa 6:00 PM-6:30 PM | 1- | :30 | 1 | \$350.00 | NM | |
| Weeks Spots: # | 04/30/24 <u>Ch</u> <u>Day</u> <u>A</u> WSAZ <i>Sa</i> 0 | 05/06/24 ir Date <u>Air Time</u> [| 1- 1- 1 | Rate \$350.00 <u>Start/End Time</u> 6:00 PM-6:30 PM | Length 1 :00 | | | | Rate Type \$350.00 NM |
| Weeks Spots: # 2 | 05/07/24 <u>Ch</u> <u>Day</u> <u>A</u> WSAZ Sa 0 | | 1- 1 | Rate \$350.00 Start/End Time 6:00 PM-6:30 PM | Length 1 :30 | Ad-ID 24WVMOON3 | 32V30H \$400.00 | NM | Rate Type \$350.00 NM |
| Weeks Spots: # Weeks Spots: # 2 | 04/30/24 Ch Day A WSAZ Sa 00 Start Date 05/07/24 Ch Day A | 05/06/24 ir Date Air Time E 5/04/24 11:21 PM N End Date MTWT 05/13/24 | 1- | Rate \$400.00 Start/End Time 11:00 PM-11:30 I Rate \$400.00 Start/End Time 11:00 PM-11:30 I | Length | 24WVMOON3 | | | Rate Type \$400.00 NM Rate Type \$400.00 NM |
| 14 04/30/ | /24 05/12/24 | Meet The Press | 11:00 AM-12:00 PM | M1 | :30 | 1 | \$1,500.00 | NM | |
| Weeks Spots: # 1 Weeks Spots: # | 04/30/24 <u>Ch</u> <u>Day</u> <u>A</u> WSAZ Su 0 | 05/06/24 | Description Meet The Press FSS Spots/Week 1 1 | Rate \$1,500.00 Start/End Time 11:00 AM-12:00 I Rate \$1,500.00 Start/End Time | Length PN :30 Length | 24WVMOON3 | 32V30Н | | Rate Type \$1,500.00 NM |
| 2 | WSAZ Su 0 | 5/12/24 10:59 AM N | Meet The Press | 11:00 AM-12:00 I | PN :30 | 24WVMOON3 | | NINA | \$1,500.00 NM |
| 15 04/30/ | /24 05/12/24 | WSAZ News 3 @ | 6p Su 6:00 PM-6:30 PM | 1 | :30 | 1 | \$350.00 | NM | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Spots/Week

Rate

MTWTFSS

Start Date End Date

Weeks:

Send Payment To:



WSAZ

Tu 05/14/24

| Invoice # | 3532554-1 | Invoice Month | May 2024 |
|--------------|-------------------|----------------|---------------------|
| Invoice Date | 05/14/24 | Invoice Period | 04/29/24 - 05/14/24 |
| Advertiser | Mooney for Senate | • | |
| Product | TV | | |
| Estimate # | 7074 | | |

:30 24WVM00N32V30H

| | | | | | | | Spots/ | | | |
|----------------|--|---|--|---|--|----------------------|------------------------|----------|------|---|
| Line Start Da | te End Da | te Descrip | otion | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 15 04/30/24 | 1 05/12/2 | 4 WSAZ | News 3 @ 6p Su | 6:00 PM-6:30 PM | 1 | :30 | 1 | \$350.00 | NM | |
| . – - | VSAZ Su Start Da | Air Date // 05/05/24 te End Date | Air Time Descrip 6:14 PM WSAZ I e <u>MTWTFSS</u> | tion News 3 @ 6p Su Spots/Week | \$350.00 <u>Start/End Time</u> 6:00 PM-6:30 PM | Length 1 :30 | Ad-ID 24WVMOON | 32V3ОН | | <u>Rate</u> <u>Type</u> \$350.00 NM |
| | | Air Date / | Air Time Descrip | tion News 3 @ 6p Su | \$350.00 <u>Start/End Time</u> 6:00 PM-6:30 PM | Length 1 :30 | Ad-ID 24WVMOON | 32V30H | | Rate Type \$350.00 NM |
| 16 04/30/24 | 1 05/12/2 | 4 News @ | @ 11p Su | 11:00 PM-11:35 PM | 1 | :30 | 1 | \$400.00 | NM | |
| 1 \ Weeks: | VSAZ Su Start Da 05/07/24 | 05/06/24 Air Date / 05/05/24 1 te End Date 05/13/24 | Air Time Descrip 1:25 PM News @ 6 MTWTFSS | 2 11p Su Spots/Week 1 | Rate \$400.00 <u>Start/End Time</u> 11:00 PM-11:35 I <u>Rate</u> \$400.00 Start/End Time | Length PN :30 Length | 24WVMOON: | 32V30Н | | Rate Type \$400.00 NM |
| | | | 1:19 PM News @ | | 11:00 PM-11:35 I | | 24WVMOON | 32V30H | | \$400.00 NM |
| 17 04/30/24 | 1 05/14/2 | 4 WSAZ @ 5a | News 3 Sunrise | 5:00 AM-5:30 AM | 11-1 | :30 | 3 | \$150.00 | NM | |
| Weeks: | Start Da | te End Date | | Spots/Week 3 | Rate \$150.00 | | | | | |
| 1 \ | VSAZ Tu VSAZ Th VSAZ M | 04/30/24 | 5:14 AM WSAZ I WSAZ I | tion News 3 Sunrise @ 5a News 3 Sunrise @ 5a News 3 Sunrise @ 5a | <u>Start/End Time</u> 5:00 AM-5:30 AM 5:00 AM-5:30 AM 5:00 AM-5:30 AM | 1 :30 | 24WVMOON: 24WVMOON: | | | Rate Type \$150.00 NM \$150.00 NM \$150.00 NM |
| 4 \ | Start Da 05/07/24 Ch Day VSAZ Tu See | te End Date 05/13/24 Air Date | e <u>MIWIFSS</u> 111111 Air Time <u>Descrip</u> <i>WSAZ</i> 1 | News 3 Sunrise @ 5a | Rate \$150.00 Start/End Time 5:00 AM-5:30 AM | 1 :00 | | | | Rate Type \$150.00 NM |
| - | - | MG 9.3,9.4,9. | | News 3 Sunrise @ 5a -3p | <i>5:00 AM-5:30 AN</i> 2p-3p | | 24WVMOON: | 32V30H | | \$150.00 NM |
| 6 \ | NSAZ Th | or 17.7 05/10 05/09/24 | _ | News 3 Sunrise @ 5a | 5:00 AM-5:30 AN | 1 :00 | 1 | | | \$150.00 NM |
| 7 \ | NSAZ F | MG 9.3,9.4,9.3 05/10/24 MG 17.10 | | News 3 Sunrise @ 5a | 5:00 AM-5:30 AN | 1 :00 | 1 | | | \$150.00 NM |
| 11 \ | VSAZ Sa | | 6:28 PM WSAZ I 17.8 | News 3 @ 6p Sa | 6p-630p | :30 | 24WVMOON: | 32V30H | | \$700.00 NM |
| | See | 05/13/24 MG 17.11,17. | 12 | News 3 Sunrise @ 5a | 5:00 AM-5:30 AN | | | | | \$150.00 NM |
| 12 \ Weeks: | VSAZ M MG f Start Da | or 1.6,1.8,1.7, | 17.8 | ght w/ Seth Meyers Spots/Week | 1237a-137a Rate | :30 | 24WVMOON: | 32V30H | | \$50.00 NM |
| | 05/14/24 | 05/20/24 | | 1 | \$150.00 Start/End Time | Length | Ad-ID | | | Rate Type |

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5:00 AM-5:30 AM

5:21 AM WSAZ News 3 Sunrise @ 5a

\$150.00 NM

Send Payment To:



| Invoice # | 3532554-1 | Invoice Month | May 2024 |
|--------------|-------------------|----------------|---------------------|
| Invoice Date | 05/14/24 | Invoice Period | 04/29/24 - 05/14/24 |
| Advertiser | Mooney for Senate | | |
| Product | TV | | |
| Estimate # | 7074 | | |

Spots/

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 94

Payment Terms 30 Days

<u>Gross Total</u> \$40,700.00

Agency Commission

\$6,105.00

Net Amount Due

\$34,595.00

Invoice Balance as of 05/15/24 3:30:24 PM ET **\$0.00**