

INVOICE



WSAZ
 645 Fifth Ave.
 Huntington, WV 25701
 Sales T & C: www.gray.tv/advertising
 Main: (304) 697-4780
 Billing:

Property	WSAZ		
Invoice #	3532554-1	Order #	3532554
Invoice Date	05/14/24	Alt Order #	WOC14634317
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/14/24	Flight Dates	04/30/24 - 05/14/24
Advertiser	Mooney for Senate		
Product	TV		
Estimate #	7074		
Account Executive	Melanie Oliver		
Sales Office	Huntington National		
Sales Region	National		
Agency Code	9917037		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	102173		
Advertiser Ref	626561		
Product 1	2432		
Product 2			

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																											
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532554-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Mooney for Senate		
Product	TV		
Estimate #	7074		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																											
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Midday	12:00 PM-1:00 PM	:30	24WVMOON32V30H	\$225.00	NM	4	WSAZ	F	05/03/24	12:33 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	24WVMOON32V30H	\$225.00	NM	5	WSAZ	M	05/06/24	12:26 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	24WVMOON32V30H	\$225.00	NM	Weeks:			<u>Start Date</u> 05/07/24	<u>End Date</u> 05/13/24	<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$225.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WSAZ	Tu	05/07/24	12:18 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	24WVMOON32V30H	\$225.00	NM	7	WSAZ	W	05/08/24	12:56 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	24WVMOON32V30H	\$225.00	NM	8	WSAZ	Th	05/09/24	12:53 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	24WVMOON32V30H	\$225.00	NM	9	WSAZ	F	05/10/24	12:23 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	24WVMOON32V30H	\$225.00	NM	10	WSAZ	M	05/13/24	12:12 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	24WVMOON32V30H	\$225.00	NM	Weeks:			<u>Start Date</u> 05/14/24	<u>End Date</u> 05/20/24	<u>MTWTFSS</u> 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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532554-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Mooney for Senate		
Product	TV		
Estimate #	7074		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532554-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Mooney for Senate		
Product	TV		
Estimate #	7074		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																					
7	04/30/24	05/09/24	WSAZ 530p Edition M-F	5:30 PM-6:00 PM	- 1-1---	:30	2	\$1,000.00	NM																																																																																																																																																																					
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<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>04/30/24</td> <td>05/06/24</td> <td>-----2-</td> <td>2</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WSAZ</td> <td>Sa</td> <td>05/04/24</td> <td>5:52 AM</td> <td>News 3 Sat Morning @ 5a</td> <td>5:00 AM-7:00 AM</td> <td>:30</td> <td>24WVM00N32V30H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WSAZ</td> <td>Sa</td> <td>05/04/24</td> <td>6:37 AM</td> <td>News 3 Sat Morning @ 5a</td> <td>5:00 AM-7:00 AM</td> <td>:30</td> <td>24WVM00N32V30H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							04/30/24	05/06/24	-----2-	2	\$300.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSAZ	Sa	05/04/24	5:52 AM	News 3 Sat Morning @ 5a	5:00 AM-7:00 AM	:30	24WVM00N32V30H	\$300.00	NM	2	WSAZ	Sa	05/04/24	6:37 AM	News 3 Sat Morning @ 5a	5:00 AM-7:00 AM	:30	24WVM00N32V30H	\$300.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																									
	04/30/24	05/06/24	-----2-	2	\$300.00																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																				
1	WSAZ	Sa	05/04/24	5:52 AM	News 3 Sat Morning @ 5a	5:00 AM-7:00 AM	:30	24WVM00N32V30H	\$300.00	NM																																																																																																																																																																				
2	WSAZ	Sa	05/04/24	6:37 AM	News 3 Sat Morning @ 5a	5:00 AM-7:00 AM	:30	24WVM00N32V30H	\$300.00	NM																																																																																																																																																																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																									

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INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532554-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Mooney for Senate		
Product	TV		
Estimate #	7074		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	04/30/24	05/11/24	News 3 Sat Morning @ 5a	5:00 AM-7:00 AM	-----2-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/24 05/13/24 -----2- 2 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WSAZ Sa 05/11/24 5:16 AM News 3 Sat Morning @ 5a 5:00 AM-7:00 AM :30 24WVM00N32V30H \$300.00 NM 3 WSAZ Sa 05/11/24 6:37 AM News 3 Sat Morning @ 5a 5:00 AM-7:00 AM :30 24WVM00N32V30H \$300.00 NM									
11	04/30/24	05/11/24	Sa Today	7:00 AM-8:30 AM	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 -----1- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Sa 05/04/24 7:17 AM Sa Today 7:00 AM-8:30 AM :30 24WVM00N32V30H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/24 05/13/24 -----1- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ Sa 05/11/24 8:17 AM Sa Today 7:00 AM-8:30 AM :30 24WVM00N32V30H \$600.00 NM									
12	04/30/24	05/11/24	WSAZ News 3 @ 6p Sa	6:00 PM-6:30 PM	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 -----1- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Sa 05/04/24 WSAZ News 3 @ 6p Sa 6:00 PM-6:30 PM :00 \$350.00 NM See MG 9.3,9.4,9.5									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/24 05/13/24 -----1- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ Sa 05/11/24 6:10 PM WSAZ News 3 @ 6p Sa 6:00 PM-6:30 PM :30 24WVM00N32V30H \$350.00 NM									
13	04/30/24	05/11/24	News @ 11p Sa	11:00 PM-11:30 PM	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 -----1- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Sa 05/04/24 11:21 PM News @ 11p Sa 11:00 PM-11:30 PM :30 24WVM00N32V30H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/24 05/13/24 -----1- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ Sa 05/11/24 11:21 PM News @ 11p Sa 11:00 PM-11:30 PM :30 24WVM00N32V30H \$400.00 NM									
14	04/30/24	05/12/24	Meet The Press	11:00 AM-12:00 PM	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 -----1 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Su 05/05/24 11:45 AM Meet The Press 11:00 AM-12:00 PM :30 24WVM00N32V30H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/24 05/13/24 -----1 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ Su 05/12/24 10:59 AM Meet The Press 11:00 AM-12:00 PM :30 24WVM00N32V30H \$1,500.00 NM									
15	04/30/24	05/12/24	WSAZ News 3 @ 6p Su	6:00 PM-6:30 PM	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 -----1 1 \$350.00									

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INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3532554-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Mooney for Senate		
Product	TV		
Estimate #	7074		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	04/30/24	05/12/24	WSAZ News 3 @ 6p Su	6:00 PM-6:30 PM	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 -----1 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Su 05/05/24 6:14 PM WSAZ News 3 @ 6p Su 6:00 PM-6:30 PM :30 24WVMOON32V30H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/24 05/13/24 -----1 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ Su 05/12/24 6:14 PM WSAZ News 3 @ 6p Su 6:00 PM-6:30 PM :30 24WVMOON32V30H \$350.00 NM									
16	04/30/24	05/12/24	News @ 11p Su	11:00 PM-11:35 PM	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 -----1 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Su 05/05/24 11:25 PM News @ 11p Su 11:00 PM-11:35 PM :30 24WVMOON32V30H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/24 05/13/24 -----1 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ Su 05/12/24 11:19 PM News @ 11p Su 11:00 PM-11:35 PM :30 24WVMOON32V30H \$400.00 NM									
17	04/30/24	05/14/24	WSAZ News 3 Sunrise @ 5a	5:00 AM-5:30 AM	11-1---	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 11-1--- 3 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Tu 04/30/24 5:16 AM WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :30 24WVMOON32V30H \$150.00 NM 2 WSAZ Th 05/02/24 5:14 AM WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :30 24WVMOON32V30H \$150.00 NM 3 WSAZ M 05/06/24 WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :00 \$150.00 NM See MG 9.3,9.4,9.5									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/24 05/13/24 11111-- 5 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WSAZ Tu 05/07/24 WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :00 \$150.00 NM See MG 9.3,9.4,9.5 5 WSAZ W 05/08/24 WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :00 \$150.00 NM See MG 9.3,9.4,9.5 10 WSAZ W 05/08/24 2:41 PM M-F 2p-3p 2p-3p :30 24WVMOON32V30H \$150.00 NM MG for 17.7 05/10 6 WSAZ Th 05/09/24 WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :00 \$150.00 NM See MG 9.3,9.4,9.5 7 WSAZ F 05/10/24 WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :00 \$150.00 NM See MG 17.10 11 WSAZ Sa 05/11/24 6:28 PM WSAZ News 3 @ 6p Sa 6p-630p :30 24WVMOON32V30H \$700.00 NM MG for 1.6,1.8,1.7,17.8 8 WSAZ M 05/13/24 WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :00 \$150.00 NM See MG 17.11,17.12 12 WSAZ M 05/13/24 1:33 AM Late Night w/ Seth Meyers 1237a-137a :30 24WVMOON32V30H \$50.00 NM MG for 1.6,1.8,1.7,17.8									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/24 05/20/24 -1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 9 WSAZ Tu 05/14/24 5:21 AM WSAZ News 3 Sunrise @ 5a 5:00 AM-5:30 AM :30 24WVMOON32V30H \$150.00 NM									

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WSAZ
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Tallahassee, FL 32317-4200

Invoice #	3532554-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Mooney for Senate		
Product	TV		
Estimate #	7074		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							94			

Payment Terms 30 Days

<u>Gross Total</u>	\$40,700.00
<u>Agency Commission</u>	\$6,105.00
<u>Net Amount Due</u>	\$34,595.00
<u>Invoice Balance as of 05/15/24 3:30:24 PM ET</u>	\$0.00

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