

CONTRACT

WYFX
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

<u>Contract / Revision</u> 842287 /		<u>Alt Order #</u> 25137623
<u>Product</u> TV		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 4562
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYFX	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WYFX	10/29/16	10/29/16	Sa EF Rot 6p-7p	Sa EF Rot 6p-7p		:30				NM	0	\$0.00
N 2	WYFX	10/25/16	10/31/16	M-F 530p-6p	M-F 530p-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	-T-----	1			\$150.00					
3	WYFX	10/30/16	10/30/16	LN Sunday 10p-1030p	LN Sunday 10p-10:		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S	1			\$900.00					
D 4	WYFX	10/30/16	10/30/16	Su Fox News Sunday	Su Fox News Sund		:30				NM	0	\$0.00
N 5	WYFX	10/29/16	10/29/16	Sa EF Rot 6p-7p	Sa EF Rot 6p-7p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S-	1			\$50.00					
N 6	WYFX	10/25/16	10/31/16	M-F 530p-6p	M-F 530p-6p		1:00				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--	2			\$300.00					
Week:		10/31/16	11/06/16	-----	0			\$0.00					
Totals								0.00				5	\$1,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	5	\$1,700.00	(\$255.00)	\$1,445.00
Totals	5	\$1,700.00	(\$255.00)	\$1,445.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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