

## Quarterly Issues / Programs List

There follows a listing of some of significant issues responded to by Station <u>KHDL 99.5 FM</u>, along with the most significant programming treatment of those issues for the period <u>January 1, 2024</u> to <u>March 31, 2024</u>. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program / Segment	Date	Time	Duration	Narration of Type and Description of Program / Segment
Safety	Weekly & Monthly Alerts	1/1/24- 3/31/24	ROS	n/a	KHDL participates in the National/State Emergency Alert System and conducts weekly and monthly tests.
Safety	Email / Social Media / Mobile Texts	1/1/24- 3/31/24	ROS	n/a	KHDL offers a free service to the community to receive severe weather alerts on their phone and or email.
Community	PSA Cart 7x a day Mon-Sun	1/1/24- 3/31/24	7:30a, 9:30a, 11:30a, 12:30p, 2:30p, 4:30p, 5:30p	2mins	Mytown Media News. Updates on the COVID-19, Health & Safety information in Kansas.
Community	Facebook Mon-Sun	1/1/24- 3/31/24	ROS	n/a	Community news, events and cancellations updated on the MyCountry 99.5 Facebook Page.
Community	PSA Cart 10x a day Mon-Sun	1/1/24- 3/31/24	ROS	:30	Community events in the listening area.
Safety	Live Mentions 2x a day Mon-Fri.	1/1/24- 2/29/24	9a-7p	:30	Winter Weather Road Safety message. KAN Drive for delays and road closings.
Community	Live Mentions 2x a day Mon-Fri.	1/1/24-1/5/24	9a-7p	:60	American Red Cross Community Blood Drives in Leroy, Kebo, Emporia and Olpe.
Health	Live Mentions 2x a day Mon-Fri; Mon - Thurs	1/1/24- 1/11/24	9a-7p	:30	Newman Regional Health in Emporia hosting a two Diabetes Prevention Program classes.
Community	Live Mentions 2x a day Mon-Fri.	1/8/24- 1/15/24	9a-7p	:30	American Red Cross Community Blood Drives in Emporia.

Community	Facebook Post 1x.	1/9/24-1/9/24	n/a	n/a	School and Businesses Winter Weather Closings and delays.
Community	Facebook Post 1x.	1/10/24- 1/10/24	n/a	n/a	School and Businesses Winter Weather Closings and delays.
Community	Facebook Post 1x.	1/11/24- 1/11/24	n/a	n/a	School and Businesses Winter Weather Closings and delays.
Community	Facebook Post 1x.	1/12/24- 1/12/24	n/a	n/a	School and Businesses Winter Weather Closings and delays.
Community	Facebook Post 1x.	1/15/24- 1/15/24	n/a	n/a	School and Businesses Winter Weather Closings and delays.
Community	Live Mentions 2x Mon.	1/15/24- 1/15/24	9a-7p	:15	Martin Luther King Jr Day. Reminder City offices and banks are closed.
Community	Live Mentions 2x a day Mon-Fri.	1/15/24- 1/20/24	9a-7p	:30	American Red Cross Community Blood Drives in Emporia & Burlington.
Community	Facebook Post 1x.	1/16/24- 1/16/24	n/a	n/a	School and Businesses Winter Weather Closings and delays.
Community	Facebook Post 1x.	1/22/24- 1/22/24	n/a	n/a	School and Businesses Winter Weather Closings and delays.
Fundraiser	Live Mentions 2x a day Mon-Fri.	1/22/24- 1/27/24	9a-7p	:30	Leap of Faith Martial Arts 4th Annual "Kick-A-Thon" raising money for the Shiloh House in Emporia.
Community	Live Mentions 2x a day Mon-Fri.	1/22/24- 1/27/24	9a-7p	:15	Lyon County Historical Center in Emporia hosting a Kansas Day Birthday Bash free for community members.
Fundraiser	Live Mentions 2x a day Mon-Fri.	1/22/24- 1/27/24	9a-7p	:30	Emporia Main Street Public Improvement Auction. Proceeds support various initiatives with the Lyon County community.
Community	Facebook Post 1x.	1/23/24- 1/23/24	n/a	n/a	School and Businesses Winter Weather Closings and delays.
Community	Live Mentions 2x a day Mon-Wed.	1/29/24- 1/31/24	9a-7p	:30	American Red Cross Community Blood Drives in Emporia & Walnut.

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Community	Live Mentions 2x a day Mon-Fri.	1/29/24- 2/2/24	9а-7р	:15	Emporia First Friday Art Walk.
Fundraiser	Live Mentions 2x a day Mon-Fri.	1/31/24- 2/9/24	9a-7p	:60	Emporia Main Street looking for donations to send care packages to local solider Staff Sergeant Stephen Nuessen and his soliders recovering from a recent attack on deployment.
Community	Live Mentions 2x a day Mon-Fri.	2/5/24- 2/9/24/24	9a-7p	:60	Chiefs Pep Rally at Union Station in Kansas City. Today Show filming a segment.
Community	Live Mentions 2x a day Mon-Fri.	2/12/24- 2/14/24	9a-7p	:30	Kansas City Chiefs Victory Parade Celebration.
Fundraiser	Live Mentions 2x a day Mon-Fri.	2/12/24- 2/17/24	9a-7p	:30	Special Olympics of Kansas and The Law Enforcement Torch Run 2024 Polar Plunge to benefit Special Olympics athletes across the state at Mouse Lake in Emporia.
Community	Live Mentions 2x a day Mon.	2/19/24- 2/19/24	9a-7p	:15	Presidents Day. Reminder City Offices and banks are closed.
Community	Live Mentions 2x a day Mon-Fri.	2/19/24- 2/22/24	9a-7p	:30	American Red Cross Community Blood Drives in Emporia.
Community	Live Mentions 2x a day Mon-Fri.	2/26/24- 2/27/24	9a-7p	:30	American Red Cross 2-day Community Blood Drive in Emporia.
Fundraiser	Live Mentions 2x a day Mon-Fri.	2/26/24- 3/1/24	9a-7p	:30	Emporia Friends of the Zoo 31st Annual Roundup Fundraiser.
Safety	Live Mentions 2x a day Mon-Fri.	2/26/24- 3/2/24	9a-7p	:15	Daylight Savings Time reminder. Check the batteries in your smoke and carbon monoxide detectors.
Community	Live Mentions 2x a day Mon-Fri.	3/1/24-3/2/24	9a-7p	:15	American Red Cross Community Blood Drive in Lebo.
Safety	Live Mentions 2x a day Mon-Wed.	3/4/24-3/6/24	9a-7p	:30	Severe Weather Awareness Week. Annual State Wide Tornado Drill.
Community	Live Mentions 2x a day Mon-Fri.	3/4/24-3/7/24	9a-7p	:30	American Red Cross Community Blood Drive in Hartford & Emporia.
Community	Live Mentions 2x a day Mon-Fri.	3/11/24- 3/15/24	9a-7p	:30	Emporia Zoo Spring Break Week. Free activities for children and their families throughout the week.
Community	Live Mentions 2x a day Mon-Fri.	3/11/24- 3/16/24	9a-7p	:30	7th Annual Downtown Emporia Bars Association's St. Patricks Pub Crawl.
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Community	Live Mentions 2x a day Mon-Fri.	3/11/24- 3/16/24	9a-7p	:15	Easter Bunny Photos at the Flint Hills Mall in Emporia.
Community	Live Mentions 2x a day Mon-Thurs	3/18/24- 3/21/24	9a-7p	:30	American Red Cross Blood Drive in Olpe, Emporia and Waverly.
Community	Live Mentions 2x a day Mon-Fri.	3/18/24- 3/23/24	9a-7p	:15	Easter Bunny Photos at the Flint Hills Mall in Emporia.