

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4179961

Traffic Order # 12346008		Created On 5/7/2024 9:34:58 AM	Order Status Contract Confirmed
Order # 4179961		Created By ODonnell, Michelle	Gross \$ 2890.00
Order Descrp 63180467_POL_Candidate_ROBIN FICKER FOR US SENATE		Updated On 5/7/2024 10:26:35 AM	Net \$ 2080.80
Client AMP - ROBIN FICKER FOR US SENATE		Updated By eClerx BOT	Units 80
Start Date 5/6/2024		Industry Political-US Senate	Credit Hold NO
End Date 5/19/2024		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Draper, Don		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - 360 TOUCH 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Salisbury Metro,Ocean City		Contact	
Total Networks 1		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
5/6 New order, please review and confirm, thank you!,		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63180467	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product SEN	
		Estimate 567	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		5/6 New order, please review and confirm, thank you!,	
		Salisbury- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		0297,0603	

SUMMARY FOR SYSCODE 0297

Traffic Order #	12346008	Created On	5/7/2024 9:34:58 AM	Order Status	Contract Confirmed
Order #	4179961	Created By	O'Donnell, Michelle	Syscode Gross \$	870.00
Order Descrp	63180467_POL_Candidate_ROBIN FICKER FOR US SENATE	Updated On	5/7/2024 10:20:37 AM	Syscode Net \$	626.40
Client	AMP - ROBIN FICKER FOR US SENATE - SAL	Updated By	eClerx BOT	Syscode Units	40
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Salisbury Metro	Avg Unit Rate	21.75
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC EM	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						3	\$20.00	\$60.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC DT	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						3	\$14.00	\$42.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC EF	05/13/2024	05/13/2024	M 4p-7p	X							3	\$24.00	\$72.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC PT	05/13/2024	05/13/2024	M 7p-12m	X							3	\$29.00	\$87.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC DT	05/08/2024	05/12/2024	W-Su 9a-4p			X	X	X	X	X	7	\$14.00	\$98.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC PT	05/08/2024	05/12/2024	W-Su 7p-12m			X	X	X	X	X	7	\$29.00	\$203.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC EM	05/08/2024	05/12/2024	W-Su 5a-9a			X	X	X	X	X	7	\$20.00	\$140.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC EF	05/08/2024	05/12/2024	W-Su 4p-7p			X	X	X	X	X	7	\$24.00	\$168.00	30

SUMMARY FOR SYSCODE 0603

Traffic Order #	12346008	Created On	5/7/2024 9:34:58 AM	Order Status	Contract Confirmed
Order #	4179961	Created By	O'Donnell, Michelle	Syscode Gross \$	2020.00
Order Descrp	63180467_POL_Candidate_ROBIN FICKER FOR US SENATE	Updated On	5/7/2024 10:20:37 AM	Syscode Net \$	1454.40
Client	AMP - ROBIN FICKER FOR US SENATE - SAL	Updated By	eClerx BOT	Syscode Units	40
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Ocean City	Avg Unit Rate	50.50
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	9		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC EM	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						3	\$46.00	\$138.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC DT	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						3	\$33.00	\$99.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC EF	05/13/2024	05/13/2024	M 4p-7p	X							3	\$56.00	\$168.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC PT	05/13/2024	05/13/2024	M 7p-12m	X							3	\$67.00	\$201.00	30
13	13		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC DT	05/08/2024	05/12/2024	W-Su 9a-4p			X	X	X	X	X	7	\$33.00	\$231.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC PT	05/08/2024	05/12/2024	W-Su 7p-12m			X	X	X	X	X	7	\$67.00	\$469.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC EF	05/08/2024	05/12/2024	W-Su 4p-7p			X	X	X	X	X	7	\$56.00	\$392.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC EM	05/08/2024	05/12/2024	W-Su 5a-9a			X	X	X	X	X	7	\$46.00	\$322.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4179961

Traffic Order #	12346008	# of Weeks	2	Active	Yes
Order #	4179961	Created On	5/7/2024 9:34:58 AM	Order Status	Contract Confirmed
Order Descrp	63180467__POL_Candidate_ROBIN FICKER FOR US SENATE	Created By	O'Donnell, Michelle	Gross \$	2890.00
Client	AMP - ROBIN FICKER FOR US SENATE -	Updated On	5/7/2024 10:26:35 AM	Net \$	2080.80
Start Date	5/6/2024	Updated By	eClerx BOT	Units	80
End Date	5/19/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	