

**iHeartMEDIA****Order Confirmation**Page 1 of 3
Printed: 3/20/2018 3:26 PM

Dale Atkins
Enterprise Strategies
Jacques Morial
PO Box 52693
New Orleans, LA 70152

Advertiser No: 622064 Order No: 1117399668
 Start Date: 03/21/2018 Co-op: No
 End Date: 03/25/2018 Package: No
 Month Type: Broadcast Agency Comm: 15%
 Revision #: 0
 CPE:
 AE: SKIPPER, TONI
 Entered: 3/20/2018 1:21 PM by Fusion
 Last Update: 3/20/2018 2:44 PM by 1118593
 Note: Dale Atkins/Judge
 Note 2:
 Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 New Orleans WYLD-FM	06:00-10:00 Commercial	03/21/18	03/25/18	1	225.00	0 0 0 3 3 3 0 0	9	60	9	2,025.00
					Local Agency-Sales					
2 New Orleans WYLD-FM	10:00-15:00 Commercial	03/21/18	03/25/18	1	185.00	0 0 0 0 1 1 0 0	2	60	2	370.00
					Local Agency-Sales					
3 New Orleans WYLD-FM	15:00-19:00 Commercial	03/21/18	03/25/18	1	200.00	0 0 0 0 0 2 0 0	2	60	2	400.00
					Local Agency-Sales					
4 New Orleans WYLD-FM	06:00-10:00 Commercial	03/21/18	03/25/18	1	50.00	0 0 0 0 0 0 1 0	1	60	1	50.00
					Local Agency-Sales					
5 New Orleans WYLD-AM	06:00-10:00 Commercial	03/21/18	03/25/18	1	25.00	0 0 0 2 3 3 0 0	8	60	8	200.00
					Local Agency-Sales					
6 New Orleans WYLD-AM	10:00-15:00 Commercial	03/21/18	03/25/18	1	25.00	0 0 0 1 1 2 0 0	4	60	4	100.00
					Local Agency-Sales					
7 New Orleans WYLD-AM	15:00-19:00 Commercial	03/21/18	03/25/18	1	25.00	0 0 0 2 3 3 0 0	8	60	8	200.00
					Local Agency-Sales					

No. of Spots/Misc/Digital: 34/0/0

Ordered Gross: \$3,345.00
 Agency Commission: \$501.75
 Ordered Net: \$2,843.25
Total Net Due: \$2,843.25



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	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Amt. Ord.:	34	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	3,345.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,843.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Dale Atkins

100%

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WYLD-AM/FM</u>	Date: <u>3/21/18</u>
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I, JACQUES MORIAL ENTERPRISE STRATEGIES,
 being/on behalf of: DALE N. ATKINS,
 a legally qualified candidate of the DEMOCRATIC
 political party for the office of: JUDGE, 4TH CIRCUIT COURT of APPEAL
 in the PRIMARY ELECTION
 election to be held on: MARCH 24, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

THE COMMITTEE TO ELECT PALE ATKINS, JUDGE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

E. JOHN LITCHFIELD

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

27 March 2018

Date

Jay E. Monal

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Toni Skipper

Printed Name

Title