

Advertiser No:	622064	Order No:	1117399668
Start Date:	03/21/2018	Co-op:	No
End Date:	03/25/2018	Package:	No
Month Type:	Broadcast	Agency Comm:	15%
Revision #:	0		
CPE:			
AE:	SKIPPER, TONI		
Entered:	3/20/2018 1:21 PM by Fusion		
Last Update:	3/20/2018 2:44 PM by 1118593		
Note:	Dale Atkins/Judge		
Note 2:			
Spl Req Inv:			

Dale Atkins  
 Enterprise Strategies  
 Jacques Morial  
 PO Box 52693  
 New Orleans, LA 70152

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 New Orleans WYLD-FM	Commercial	03/21/18	03/25/18	1	225.00	0	0	0	3	3	3	0	0	9	60	9	2,025.00	
					Local Agency-Sales													
2 New Orleans WYLD-FM	Commercial	03/21/18	03/25/18	1	185.00	0	0	0	0	1	1	0	0	2	60	2	370.00	
					Local Agency-Sales													
3 New Orleans WYLD-FM	Commercial	03/21/18	03/25/18	1	200.00	0	0	0	0	0	2	0	0	2	60	2	400.00	
					Local Agency-Sales													
4 New Orleans WYLD-FM	Commercial	03/21/18	03/25/18	1	50.00	0	0	0	0	0	0	1	0	1	60	1	50.00	
					Local Agency-Sales													
5 New Orleans WYLD-AM	Commercial	03/21/18	03/25/18	1	25.00	0	0	0	2	3	3	0	0	8	60	8	200.00	
					Local Agency-Sales													
6 New Orleans WYLD-AM	Commercial	03/21/18	03/25/18	1	25.00	0	0	0	1	1	2	0	0	4	60	4	100.00	
					Local Agency-Sales													
7 New Orleans WYLD-AM	Commercial	03/21/18	03/25/18	1	25.00	0	0	0	2	3	3	0	0	8	60	8	200.00	
					Local Agency-Sales													

No. of Spots/Misc/Digital: 34/0/0

Ordered Gross:	\$3,345.00
Agency Commission:	\$501.75
Ordered Net:	\$2,843.25
<b>Total Net Due:</b>	<b>\$2,843.25</b>



# iHeartMEDIA Order Confirmation

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Printed: 3/20/2018 3:26 PM

Order No: 1117399668

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
<b>Amt. Ord.:</b>	34	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	3,345.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	2,843.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Dale Atkins 100%

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <span style="font-size: 1.2em; font-family: cursive;">WYLD-AM/FM</span>	Date: <span style="font-size: 1.2em; font-family: cursive;">3/21/18</span>
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I, JACQUES MORIAL of ENTERPRISE STRATEGIES,  
 being/on behalf of: DALE N. ATKINS,  
 a legally qualified candidate of the DEMOCRATIC  
 political party for the office of: JUDGE, 4TH CIRCUIT COURT of APPEAL  
 in the PRIMARY ELECTION  
 election to be held on: MARCH 24, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

THE COMMITTEE TO ELECT PALE ATKINS, JUDGE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

E. JOHN LITCHFIELD

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

27 March 2018

Date

Jaymond Monal

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Toni Skipper  
Printed Name

Title