

# CONTRACT



**WNWO**  
 300 Byrne Rd  
 Toledo, OH 43615-6217  
 (419) 535-0024

<u>Contract / Revision</u> 638091 /		<u>Alt Order #</u> 08222000
<u>Product</u> PRIORITIES USA ACT		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 4559
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/03/16 / 10/03/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> TeleRep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Targeted Platform Media**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNWO	10/04/16	10/10/16	Days of Our Lives	1:00 PM-2:00 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				3	\$200.00				
N 2	WNWO	10/04/16	10/10/16	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				3	\$325.00				
N 3	WNWO	10/04/16	10/10/16	Today Show	7:00 AM-9:00 AM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				4	\$350.00				
N 4	WNWO	10/04/16	10/10/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	MTWTF--				3	\$500.00				
N 5	WNWO	10/10/16	10/10/16	Mon Prime Other/Specials	7:58 PM-10:00 PM		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$2,600.00				
N 6	WNWO	10/09/16	10/09/16	Su 1130p-12a	11:30 PM-12:05 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/16	10/15/16	-----1				1	\$450.00				
N 7	WNWO	10/09/16	10/09/16	Sa-Su 6p-630p News	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/16	10/15/16	-----1				1	\$350.00				
<b>Totals</b>								0.00				16	\$7,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	16	\$7,875.00	(\$1,181.25)	\$6,693.75
<b>Totals</b>	16	\$7,875.00	(\$1,181.25)	\$6,693.75

**Signature:** *Tawna Stewart* **Date:** 10/3/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

*[Signature]* 10/3/16 (\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Net 30: Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

REP HEADLINE# 8222000  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP: TEL# 610-290-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP APR4/16 12.50  
 \*\*\* WNTWO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/PRIORITIES USA ACTION REP. # \_\_\_\_\_ OFF. # 75 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME TARGETED PLATFORM MEDIA, LLC BUYER NAME KATHRYN WELSH  
 1291 HOLLYWOOD AVE SALES PRSN PH- KRISTEN WASKIE  
 ANNAPOLIS, MD 21403 CLASS: NATL. LOCAL REGIONAL

ORDER # 638091 CONTRACT # 8222000  
 PRDCT PRIORITIES USA ACT EST#4559 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT4/16 OCT10/16 WK-1 DATE APR4/16 12.50  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: NEW PRIORITIES USA ACTION DARE ORDER  
 TOTAL \$7875  
 PLEASE CONFIRM THANKS  
 JAMIE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	10/4	10/10	3		TU-F,M	3
AGENCY ADVERTISER CODE = 750 AGENCY PRODUCT CODE = 760 PROGRAM : DAYS OF OUR LIVES CON COM1 : DAYS OF OUR LIVES												
2			630P-700P	30		\$325.00	10/4	10/10	3		TU-F,M	3
PROGRAM : NBC NIGHTLY NEWS CON COM1 : NBC NIGHTLY NEWS												
3			700A-900A	30		\$350.00	10/4	10/10	4		TU-F,M	4
PROGRAM : TODAY CON COM1 : TODAY												

REP HEADLINE# 8222000  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP  
 APR4/16 12.50  
 \*\*\* WNWO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			730P-800P	30		\$500.00	10/4	10/10	3		TU-F,M	3
PROGRAM : FAMILY FEUD												
CON COM1: FAMILY FEUD												
5			800P-1000P	30		\$2,600.00	10/10	10/10	1		MON	1
PROGRAM : THE VOICE 9/19/16												
CON COM1: THE VOICE 9/19/16												
6			1130P-1205A	30		\$450.00	10/9	10/9	1		SUN	1
PROGRAM : NBC 24 NEWS @ 11 SUN												
CON COM1: NBC 24 NEWS @ 11 SUN												
7			600P-630P	30		\$350.00	10/9	10/9	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
											CONTRACT TOTAL	\$7,875.00
											TOTAL SPOTS	16

OCT/16 \$7,875.00

MARKET TOTALS \$98,437 WNWO 8% WUPW 1% WTVG 39% WTOL 52% CABL 0% WT05 0% HNWO 0%

SVC- NSI  
 DEMOS- RA35+\*

REP: TEL# 610-293-4100 FAX# 610-295-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP MAY16/16 11.37  
 \*\*CHANGES\*\* \*\*\* WNWO-TV \*\*\*

REP HEADLINE# 8222000  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP.# OFF.# 75 SALESMAN #  
 BUYER NAME KATHRYN WELSH  
 SALES PRSN PH- KRISTEN WASKIE

ADV # ADV. NAME ISS/PRIORITIES USA ACTION  
 AGY # AGY. NAME TARGETED PLATFORM MEDIA LLC

1291 HOLLYWOOD AVE  
 ANNAPOLIS, MD 21403

ORDER # CONTRACT # 8222000 CLASS: NATL. LOCAL REGIONAL  
 PRDCT PRIORITIES USA ACT EST#4559 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT4/16 OCT16/16 WK-1  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY16/16 11.37

REP: PLEASE CONFIRM HEADLINE FOR PAPERWORK PURPOSES  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/16												

AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4559  
 AGENCY PRODUCT CODE = 760

NO BUYS TO PRINT  
 CONTRACT TOTAL \$7,875.00  
 TOTAL SPOTS 16

MARKET TOTALS \$98,437 WNWO 8% WUPW 1% WTUG 39% WTOL 52% CABL 0% WTO5 0% HNWO 0%  
 SVC- NSI  
 DEMOS- PA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME K-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 3/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

Priorities USA Action
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input checked="" type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action Office Sought: U.S. Presidency General Election: November, 8th 2016
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I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed Executive Strategist: Anne Caprara Chief Strategist: Guy Cecil
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

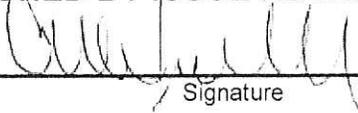
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

March 29th, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title