



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

CONTRACT

Contract / Revision 643308 /		Alt Order # 08222007
Product PRIORITIES USA ACT		
Contract Dates 10/18/16 - 10/24/16		Estimate # 4561
Advertiser Priorities USA Action		Original Date / Revision 10/13/16 / 10/13/16
Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WNWO	Account Executive Philadelphia TeleRep	Sales Office TeleRep Philade
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code 750	Product 1/2 760
Agency Ref		Advertiser Ref

And:

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNWO	10/18/16	10/24/16	Days of Our Lives	1:00 PM-2:00 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				3	\$200.00				
N 2	WNWO	10/18/16	10/24/16	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				3	\$325.00				
N 3	WNWO	10/18/16	10/24/16	Today Show	7:00 AM-9:00 AM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				4	\$350.00				
N 4	WNWO	10/18/16	10/24/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				3	\$500.00				
N 5	WNWO	10/24/16	10/24/16	Mon Prime Other/Specials	7:58 PM-10:00 PM		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$2,600.00				
N 6	WNWO	10/23/16	10/23/16	Su 1130p-12a	11:30 PM-12:05 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/16	10/29/16	-----1				1	\$450.00				
N 7	WNWO	10/23/16	10/23/16	Sa-Su 6p-630p News	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/16	10/29/16	-----1				1	\$350.00				
N 8	WNWO	10/18/16	10/18/16	Tue 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-1-----				1	\$1,800.00				
N 9	WNWO	10/19/16	10/19/16	Wed Prime Other/Specials	9:00 PM-10:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/16	10/25/16	--1----				1	\$1,800.00				
Totals								0.00				18	\$11,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	18	\$11,475.00	(\$1,721.25)	\$9,753.75
Totals	18	\$11,475.00	(\$1,721.25)	\$9,753.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract / Revision</u> 643308 /		<u>Alt Order #</u> 08222007
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> PRIORITIES USA ACT	<u>Estimate #</u> 4561
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/13/16 / 10/13/16

Signature: Laura Stewart

Date: 10/13/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

VOGA
10/13/16

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PROGRAM : TODAY
CON COM1: TODAY
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REP HEADLINE# 8222007
 *** ORIGINAL REV#0 ***
 REP: TEL# 610-293-4100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 FAX# 610-225-1191
 APR4/16 12.55
 *** WWO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			730P-800P	30		\$500.00	10/18	10/24	3		TU F,M	3
PROGRAM : FAMILY FEUD												
CON COM1: FAMILY FEUD												
5			800P-1000P	30		\$2,600.00	10/24	10/24	1		MON	1
PROGRAM : THE VOICE 9/19/16												
CON COM1: THE VOICE 9/19/16												
6			1130P-1205A	30		\$450.00	10/23	10/23	1		SUN	1
PROGRAM : NBC 24 NEWS @ 11 SUN												
CON COM1: NBC 24 NEWS @ 11 SUN												
7			600P-630P	30		\$350.00	10/23	10/23	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
8			1000P-1100P	30		\$1,800.00	10/18	10/18	1		TUE	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
9			900P-1000P	30		\$1,800.00	10/19	10/19	1		WED	1
PROGRAM : LAW & ORDER: SVU												
CON COM1: LAW & ORDER: SVU												
OCT/16 11475.00												CONTRACT TOTAL
												TOTAL SPOTS
												11475.00
												18

MARKET TOTALS \$143,437 WNW 8% WUPW 1% WTVG 39% WTOL 52% CABL 0% WT05 0% HNWO 0%
 SVC- NSI
 DEMOS- RA35+*

REP HEADLINE# 8222007 REP: TEL# 610-292-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP MAY16/16 11.38
*** CHANGES *** ** WNWO-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION REP. # _____ OFF. # 75 SALESMAN # _____
AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME KATHRYN WELSH
1291 HOLLYWOOD AVE SALES PRSN PH- KRISTEN WASKIE
ANNAPOLIS, MD 21403

ORDER # _____ CONTRACT # 8222007 CLASS: NATL. LOCAL REGIONAL
PRDCT PRIORITIES USA ACT EST#4561 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT18/16 OCT24/16 WK-1 DATE MAY16/16 11.38
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: PLEASE CONFIRM FOR PAPERWORK PURPOSES

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 750 AGENCY EST# = 4561
AGENCY PRODUCT CODE = 760

NO BUYS TO PRINT

OCT/16 11475.00 CONTRACT TOTAL 11475.00
TOTAL SPOTS 1

MARKET TOTALS \$143,437 WNWO 8% WUPW 1% WTVG 39% WTOI 5% CABL 0% WTO5 0% HNWO 0%

SVC- NSI
DEMOS- RA25**

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

Priorities USA Action

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed
Executive Strategist: Anne Caprara
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

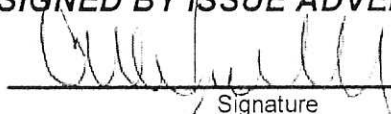
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016

Date


Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title