

## INVOICE



**KWCH**  
**2815 E. 37th Street North**  
**Wichita, KS 67219**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (316) 838-1212**  
**Billing:**

Billing Address:

**FlexPoint Media**  
**Attention: Accounts Payable**  
**PO Box 1051**  
**New Albany, OH 43054**

Send Payment To:

**KWCH**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Property	KWCH		
Invoice #	1804837-2	Order #	1804837
Invoice Date	10/31/20	Alt Order #	WOC12739480
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 10/31/20	Flight Dates	10/19/20 - 11/01/20
Advertiser	Ron Estes for KS CD-04		
Product	KS CD 04		
Estimate #	1497		
Account Executive	Wichita House		
Sales Office	Wichita National		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	195		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	139617		
Advertiser Ref	139069		
Product 1	270		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/19/20	10/30/20	Eyewitness News @ 6a	5:58 AM-7:00 AM	1- 1- 1- -	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 1- 1- 1- - 3 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	All	M	10/26/20	6:43 AM	Eyewitness News @ 6a	5:58 AM-7:00 AM	:30	REKSCD4005H	\$225.00 NM
5	All	W	10/28/20	6:11 AM	Eyewitness News @ 6a	5:58 AM-7:00 AM	:30	REKSCD4005H	\$225.00 NM
6	All	F	10/30/20	6:24 AM	Eyewitness News @ 6a	5:58 AM-7:00 AM	:30	REKSCD4004H	\$225.00 NM
3	10/19/20	10/29/20	CBS This Morning	7:00 AM-9:00 AM	- 1- 1- - -	:30	2	\$225.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	All	Tu	10/27/20	8:27 AM	CBS This Morning	7:00 AM-9:00 AM	:30	REKSCD4004H	\$225.00 NM
4	All	Th	10/29/20	8:28 AM	CBS This Morning	7:00 AM-9:00 AM	:30	REKSCD4004H	\$225.00 NM
4	10/21/20	10/29/20	Price Is Right	9:58 AM-11:00 AM	- 1- 1- - -	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 - - - 1- - - 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	All	M	10/26/20	6:30 AM	Eyewitness News @ 6a MG for 18.1,15.2,4.2	558a-7a	:30	REKSCD4004H	\$225.00 NM
11	All	Tu	10/27/20	6:18 AM	Eyewitness News @ 6a MG for 18.1,15.2,4.2	558a-7a	:30	REKSCD4005H	\$225.00 NM
9	All	W	10/28/20	8:39 PM	Wednesday Prime 2 Hour MG for 18.1,15.2,4.2	8:00 PM-10:00 PM	:30	REKSCD4005H	\$525.00 NM
10	All	W	10/28/20	9:37 PM	Wednesday Prime 2 Hour MG for 18.1,15.2,4.2	8:00 PM-10:00 PM	:30	REKSCD4004H	\$525.00 NM
12	All	Th	10/29/20	6:24 AM	Eyewitness News @ 6a MG for 18.1,15.2,4.2	558a-7a	:30	REKSCD4005H	\$225.00 NM
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Product	KS CD 04		
Estimate #	1497		

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18	10/19/20	10/30/20	Friday Prime Hr 3	9:00 PM-10:00 PM	----1--	:30	1	\$450.00	NM																																																																																									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:

**KWCH12**  
**KWCH**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**  
**KBSD KBSH KBSL**  
**KWCH.COM**

Invoice #	1804837-2	Invoice Month	November 2020
Invoice Date	10/31/20	Invoice Period	10/26/20 - 10/31/20
Advertiser	Ron Estes for KS CD-04		
Product	KS CD 04		
Estimate #	1497		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/20/20	10/31/20	Catch It Kansas Spec	10:35 PM-11:05 PM	----- 1-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20   11/01/20      ----- 1-                        1                        \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
2	All	Sa	10/31/20	10:53 PM	Catch It Kansas Spec	10:35 PM-11:05 PM	:30	REKSCD4004H	\$40.00   NM
<u>Total Spots</u>							<b>37</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$13,190.00</b>
<u>Agency Commission</u>	<b>\$1,978.50</b>
<u>Net Amount Due</u>	<b>\$11,211.50</b>
<u>Invoice Balance as of 11/04/20 1:28:14 PM CT</u>	<b>\$3,740.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.