

NCC Cable System Order

Order #	62440341
Syscode	7646
System Name	Spectrum/Portland-Auburn IC, ME
Market	Portland, ME

AE	Carolina Varga
Sales Coordinator	Michael Ryan
Office	Denver
Phone	(303) 273-0012
Status	Not accepted
Survey	DMA Nielsen Live+1 May15
-	

Flight Dates	07/10/17 - 07/23/17
Agency	BlueWest Media
Advertiser	Planned Parenthood Action Fund

Client Code	
Product Code	
Est Code	720
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/14/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$8,962.00		
Commission	\$1,344.30		
Net Total	\$7,617.70		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.14 revised spot total for week if 7/17 to reflect correct total (8,962). please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Early Morning	7/10/17	7/16/17	05:00	10:00							X	-	-	3	\$99.00	\$297.00	30	
2	CNN	CNN Early Morning	7/17/17	7/23/17	05:00	10:00	X	X	X	X	X	X		-	-	6	\$99.00	\$594.00	30	
3	CNN	CNN Daytime	7/10/17	7/16/17	10:00	18:00							X	-	-	2	\$49.00	\$98.00	30	
4	CNN	CNN Daytime	7/17/17	7/23/17	10:00	18:00	X	X	X	X	X	X		-	-	9	\$49.00	\$441.00	30	
5	CNN	CNN Primetime	7/10/17	7/16/17	18:00	24:00							X	-	-	2	\$101.00	\$202.00	30	
6	CNN	CNN Primetime	7/17/17	7/23/17	18:00	24:00	X	X	X	X	X	X		-	-	11	\$101.00	\$1,111.00	30	
7	FXNC	FXNC Early Morning	7/10/17	7/16/17	05:00	10:00							X	-	-	1	\$104.00	\$104.00	30	
8	FXNC	FXNC Early Morning	7/17/17	7/23/17	05:00	10:00	X	X	X	X	X	X		-	-	9	\$104.00	\$936.00	30	
9	FXNC	FXNC Daytime	7/10/17	7/16/17	10:00	18:00							X	-	-	2	\$69.00	\$138.00	30	
10	FXNC	FXNC Daytime	7/17/17	7/23/17	10:00	18:00	X	X	X	X	X	X		-	-	10	\$69.00	\$690.00	30	
11	FXNC	FXNC Primetime	7/10/17	7/16/17	18:00	24:00							X	-	-	2	\$140.00	\$280.00	30	
12	FXNC	FXNC Primetime	7/17/17	7/23/17	18:00	24:00	X	X	X	X	X	X		-	-	11	\$140.00	\$1,540.00	30	
13	MNBC	MNBC Early Morning	7/10/17	7/16/17	05:00	10:00							X	-	-	2	\$87.00	\$174.00	30	
14	MNBC	MNBC Early Morning	7/17/17	7/23/17	05:00	10:00	X	X	X	X	X	X		-	-	10	\$87.00	\$870.00	30	
15	MNBC	MNBC Daytime	7/10/17	7/16/17	10:00	18:00							X	-	-	2	\$49.00	\$98.00	30	
16	MNBC	MNBC Daytime	7/17/17	7/23/17	10:00	18:00	X	X	X	X	X	X		-	-	5	\$49.00	\$245.00	30	
17	MNBC	MNBC Primetime	7/10/17	7/16/17	18:00	24:00							X	-	-	2	\$88.00	\$176.00	30	

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Status	Not accepted			Sold On	Cost Per Spot
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18	MNBC	MNBC Primetime	7/17/17	7/23/17	18:00	24:00	X	X	X	X	X	X		-	-	11	\$88.00	\$968.00	30	

	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Total
SPOTS	100	0	0	0	0	0	0	0	0	0	0	0	100
AMT	\$8,962.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,962.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/14/17

62440341 | Portland, ME | Spectrum/Portland-Auburn IC, ME | 7646 |