

DUPLICATE

INVOICE



WDSU
846 Howard Avenue
New Orleans, LA 70113
Main: (504)679-0600
Billing: (916)325-3266

www.wdsu.com

Billing Address:

BrabenderCox
Attention: Accounts Payable
108 South Street
3rd Fl Market Station
Leesburg, VA 20175

Send Payment To:

WDSU
P.O. Box 26875
Lehigh Valley, PA 18002-6875

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522317-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WDSU	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Fleming/R/Senate	Candidate	112

Flight Dates	Order #	Alt Order #
09/19/16 - 09/25/16	1522317	25283063

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913021	26	35

Agency Ref	Advertiser Ref

EC: THIS IS A NEW ORDER FOR FLEMING FOR LOUISIANA. FLIGHT IS 9/19-9/25. TOTAL = \$13575. PLS CFM T/R BOB
 Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/16	09/19/16	M-F NewsChannel 6 @ 6:6a-7a		M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	M	09/19/16	6:52 AM	M-F NewsChannel 6 @ 6am	6a-7a	:30	BCJF1602H	\$225.00 NM
2	09/20/16	09/20/16	M-F NewsChannel 6 @ 6:6a-7a		-T-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Tu	09/20/16	6:52 AM	M-F NewsChannel 6 @ 6am	6a-7a	:30	BCJF1602H	\$225.00 NM
3	09/21/16	09/21/16	M-F NewsChannel 6 @ 6:6a-7a		--W----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	W	09/21/16	6:28 AM	M-F NewsChannel 6 @ 6am	6a-7a	:30	BCJF1602H	\$225.00 NM
4	09/22/16	09/22/16	M-F NewsChannel 6 @ 6:6a-7a		---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16	6:44 AM	M-F NewsChannel 6 @ 6am	6a-7a	:30	BCJF1602H	\$225.00 NM
5	09/23/16	09/23/16	M-F NewsChannel 6 @ 6:6a-7a		----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	F	09/23/16	6:23 AM	M-F NewsChannel 6 @ 6am	6a-7a	:30	BCJF1602H	\$225.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
Fleming/R/Senate	Candidate	112	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/23/16	09/23/16	M-F NewsChannel 6 @ 6:6a-7a		----F--	:30	1	\$225.00	NM
6	09/19/16	09/19/16	NBC Today Show	7a-9a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	M	09/19/16	8:51 AM	NBC Today Show	7a-9a	:30	BCJF1602H	\$250.00 NM
7	09/20/16	09/20/16	NBC Today Show	7a-9a	-T-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Tu	09/20/16	7:22 AM	NBC Today Show	7a-9a	:30	BCJF1602H	\$250.00 NM
8	09/21/16	09/21/16	NBC Today Show	7a-9a	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	W	09/21/16	7:56 AM	NBC Today Show	7a-9a	:30	BCJF1602H	\$250.00 NM
9	09/22/16	09/22/16	NBC Today Show	7a-9a	---T---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16	8:30 AM	NBC Today Show	7a-9a	:30	BCJF1602H	\$250.00 NM
10	09/23/16	09/23/16	NBC Today Show	7a-9a	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	F	09/23/16	8:57 AM	NBC Today Show	7a-9a	:30	BCJF1602H	\$250.00 NM
11	09/20/16	09/20/16	Days of Our Lives	1p-2p	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Tu	09/20/16	1:59 PM	Days of Our Lives	1p-2p	:30	BCJF1602H	\$150.00 NM
12	09/22/16	09/22/16	Days of Our Lives	1p-2p	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16	1:59 PM	Days of Our Lives	1p-2p	:30	BCJF1602H	\$150.00 NM
13	09/19/16	09/19/16	STEVE HARVEY DAY 2-M-F 2-3p		M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$75.00									

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13	09/19/16	09/19/16	STEVE HARVEY DAY 2-3P	M-F 2-3p	M-----	:30	1	\$75.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDSU</td><td>M</td><td>09/19/16</td><td>2:48 PM</td><td>STEVE HARVEY DAY 2-3P</td><td>M-F 2-3p</td><td>:30</td><td>BCJF1602H</td><td>\$75.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDSU	M	09/19/16	2:48 PM	STEVE HARVEY DAY 2-3P	M-F 2-3p	:30	BCJF1602H	\$75.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDSU	M	09/19/16	2:48 PM	STEVE HARVEY DAY 2-3P	M-F 2-3p	:30	BCJF1602H	\$75.00	NM																																	
14	09/21/16	09/21/16	STEVE HARVEY DAY 2-3P	M-F 2-3p	--W----	:30	1	\$75.00	NM																																		
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1	WDSU	W	09/21/16	2:44 PM	STEVE HARVEY DAY 2-3P	M-F 2-3p	:30	BCJF1602H	\$75.00	NM																																	
15	09/23/16	09/23/16	STEVE HARVEY DAY 2-3P	M-F 2-3p	----F--	:30	1	\$75.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDSU	F	09/23/16	2:39 PM	STEVE HARVEY DAY 2-3P	M-F 2-3p	:30	BCJF1602H	\$75.00	NM																																	
16	09/20/16	09/20/16	Ellen	M-F 3-4p	-T-----	:30	1	\$125.00	NM																																		
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1	WDSU	Tu	09/20/16	3:39 PM	Ellen	M-F 3-4p	:30	BCJF1602H	\$125.00	NM																																	
17	09/22/16	09/22/16	Ellen	M-F 3-4p	---T---	:30	1	\$125.00	NM																																		
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1	WDSU	Th	09/22/16	3:22 PM	Ellen	M-F 3-4p	:30	BCJF1602H	\$125.00	NM																																	
18	09/19/16	09/19/16	M-F 4-5p	M-F 4-5p	M-----	:30	1	\$150.00	NM																																		
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<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/19/16</td><td>09/25/16</td><td>----F--</td><td>1</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDSU</td><td>F</td><td>09/23/16</td><td>4:42 PM</td><td>M-F 4-5p</td><td>M-F 4-5p</td><td>:30</td><td>BCJF1602H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/19/16	09/25/16	----F--	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDSU	F	09/23/16	4:42 PM	M-F 4-5p	M-F 4-5p	:30	BCJF1602H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/19/16	09/25/16	----F--	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WDSU	F	09/23/16	4:42 PM	M-F 4-5p	M-F 4-5p	:30	BCJF1602H	\$150.00	NM																																	
21	09/19/16	09/19/16	M-F NewsChannel 6 @ 5p-530p	M-F 4-5p	M-----	:30	1	\$350.00	NM																																		

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INVOICE



Send Payment To:

WDSU
P.O. Box 26875
Lehigh Valley, PA 18002-6875

www.wdsu.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522317-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
Fleming/R/Senate	Candidate	112	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/19/16	09/19/16	M-F NewsChannel 6 @ 5p-530p		M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	M	09/19/16	5:28 PM	M-F NewsChannel 6 @ 5pm	5p-530p	:30	BCJF1602H	\$350.00 NM
22	09/20/16	09/20/16	M-F NewsChannel 6 @ 5p-530p		-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Tu	09/20/16	5:28 PM	M-F NewsChannel 6 @ 5pm	5p-530p	:30	BCJF1602H	\$350.00 NM
23	09/21/16	09/21/16	M-F NewsChannel 6 @ 5p-530p		--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	W	09/21/16	5:11 PM	M-F NewsChannel 6 @ 5pm	5p-530p	:30	BCJF1602H	\$350.00 NM
24	09/22/16	09/22/16	M-F NewsChannel 6 @ 5p-530p		---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16	5:25 PM	M-F NewsChannel 6 @ 5pm	5p-530p	:30	BCJF1602H	\$350.00 NM
25	09/23/16	09/23/16	M-F NewsChannel 6 @ 5p-530p		----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	F	09/23/16	5:12 PM	M-F NewsChannel 6 @ 5pm	5p-530p	:30	BCJF1602H	\$350.00 NM
26	09/19/16	09/19/16	M-F NewsChannel 6 @ 6p-630p		M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	M	09/19/16	6:11 PM	M-F NewsChannel 6 @ 6pm	6p-630p	:30	BCJF1602H	\$375.00 NM
27	09/20/16	09/20/16	M-F NewsChannel 6 @ 6p-630p		-T-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Tu	09/20/16	6:20 PM	M-F NewsChannel 6 @ 6pm	6p-630p	:30	BCJF1602H	\$375.00 NM
28	09/21/16	09/21/16	M-F NewsChannel 6 @ 6p-630p		--W----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	W	09/21/16	6:24 PM	M-F NewsChannel 6 @ 6pm	6p-630p	:30	BCJF1602H	\$375.00 NM

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Advertiser	Product	Estimate Number	
Fleming/R/Senate	Candidate	112	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/22/16	09/22/16	M-F NewsChannel 6 @ 6p-630p		---T---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16	6:20 PM	M-F NewsChannel 6 @ 6pm	6p-630p	:30	BCJF1602H	\$375.00 NM
30	09/23/16	09/23/16	M-F NewsChannel 6 @ 6p-630p		----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	F	09/23/16	6:20 PM	M-F NewsChannel 6 @ 6pm	6p-630p	:30	BCJF1602H	\$375.00 NM
31	09/19/16	09/19/16	Entertainment Tonight	M-F 630p-7p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	M	09/19/16	6:56 PM	Entertainment Tonight	M-F 630p-7p	:30	BCJF1602H	\$300.00 NM
32	09/22/16	09/22/16	Entertainment Tonight	M-F 630p-7p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16	6:46 PM	Entertainment Tonight	M-F 630p-7p	:30	BCJF1602H	\$300.00 NM
33	09/23/16	09/23/16	Entertainment Tonight	M-F 630p-7p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	F	09/23/16	6:56 PM	Entertainment Tonight	M-F 630p-7p	:30	BCJF1602H	\$300.00 NM
34	09/19/16	09/19/16	M-F NewsChannel 6 @ 11(10-1035p		M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	M	09/19/16	10:23 PM	M-F NewsChannel 6 @ 10pm	10-1035p	:30	BCJF1602H	\$375.00 NM
35	09/20/16	09/20/16	M-F NewsChannel 6 @ 11(10-1035p		-T-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Tu	09/20/16	10:12 PM	M-F NewsChannel 6 @ 10pm	10-1035p	:30	BCJF1602H	\$375.00 NM
36	09/21/16	09/21/16	M-F NewsChannel 6 @ 11(10-1035p		--W----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	W	09/21/16	10:23 PM	M-F NewsChannel 6 @ 10pm	10-1035p	:30	BCJF1602H	\$375.00 NM

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1522317-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
Fleming/R/Senate	Candidate	112	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/22/16	09/22/16	M-F NewsChannel 6 @ 1110-1035p		---T---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16	10:33 PM	M-F NewsChannel 6 @ 10pm	10-1035p	:30	BCJF1602H	\$375.00 NM
38	09/23/16	09/23/16	M-F NewsChannel 6 @ 1110-1035p		----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	F	09/23/16	10:33 PM	M-F NewsChannel 6 @ 10pm	10-1035p	:30	BCJF1602H	\$375.00 NM
39	09/19/16	09/19/16	NBC Tonight Show	M-F 1035-1135p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	M	09/19/16	11:13 PM	NBC Tonight Show	M-F 1035-1135p	:30	BCJF1602H	\$250.00 NM
40	09/20/16	09/20/16	NBC Tonight Show	M-F 1035-1135p	-T-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Tu	09/20/16	11:00 PM	NBC Tonight Show	M-F 1035-1135p	:30	BCJF1602H	\$250.00 NM
41	09/21/16	09/21/16	NBC Tonight Show	M-F 1035-1135p	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	W	09/21/16	11:34 PM	NBC Tonight Show	M-F 1035-1135p	:30	BCJF1602H	\$250.00 NM
42	09/22/16	09/22/16	NBC Tonight Show	M-F 1035-1135p	---T---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16	11:14 PM	NBC Tonight Show	M-F 1035-1135p	:30	BCJF1602H	\$250.00 NM
43	09/23/16	09/23/16	NBC Tonight Show	M-F 1035-1135p	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	F	09/23/16	11:30 PM	NBC Tonight Show	M-F 1035-1135p	:30	BCJF1602H	\$250.00 NM
44	09/19/16	09/19/16	LATE NIGHT	11:36:30P-1237X	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	M	09/19/16	12:29 AM	LATE NIGHT	11:36:30P-1237X	:30	BCJF1602H	\$40.00 NM

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DUPLICATE
INVOICE

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P.O. Box 26875
Lehigh Valley, PA 18002-6875

www.wdsu.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522317-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
Fleming/R/Senate	Candidate	112	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/20/16	09/20/16	LATE NIGHT	11:36:30P-1237X	-T-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Tu	09/20/16		LATE NIGHT	11:36:30P-1237X	:00		\$40.00 NM
			See MG 45.2,45.3						
3	WDSU	Th	09/22/16		4:30am-5am	430am-5a, 4-430a	:00		\$5.00 NM
			Unresolved						
2	WDSU	Sa	09/24/16	11:34 PM	NBC Saturday Night Live	1030p-12a	:30	BCJF1602H	\$75.00 NM
			MG for 46.1,45.1						
46	09/21/16	09/21/16	LATE NIGHT	11:36:30P-1237X	--W----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	W	09/21/16		LATE NIGHT	11:36:30P-1237X	:00		\$40.00 NM
			See MG 45.2,45.3						
47	09/22/16	09/22/16	LATE NIGHT	11:36:30P-1237X	---T---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---T--- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Th	09/22/16		LATE NIGHT	11:36:30P-1237X	:00		\$40.00 NM
			Unresolved						
48	09/23/16	09/23/16	LATE NIGHT	11:36:30P-1237X	----F--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	F	09/23/16		LATE NIGHT	11:36:30P-1237X	:00		\$40.00 NM
			Unresolved						
49	09/24/16	09/24/16	NewsChannel 6 Sa 9a-10a-10a		-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----S- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDSU	Th	09/22/16	4:13 PM	M-F 4-5p	M-F 4-5p	:30	BCJF1602H	\$150.00 NM
			MG for 49.1 09/24						
1	WDSU	Sa	09/24/16		NewsChannel 6 Sa 9a-10a	9a-10a	:00		\$150.00 NM
			See MG 49.2						
50	09/24/16	09/24/16	Sa NewsChannel 6 @ 5p-530p		-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----S- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDSU	Sa	09/24/16		Sa NewsChannel 6 @ 5pm	5p-530p	:00		\$175.00 NM
			See MG 50.2,50.3						
3	WDSU	Sa	09/24/16	9:29 PM	This is US	9p-10p	:30	BCJF1602H	\$100.00 NM
			MG for 50.1 09/24						

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1522317-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
Fleming/R/Senate	Candidate	112	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
50	09/24/16	09/24/16	Sa NewsChannel 6 @ 5p-530p		-----S-	:30	1	\$175.00	NM																																																																																									
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Total Spots							51																																																																																											

Payment Terms 30 Days

<u>Gross Total</u>	\$13,315.00
<u>Agency Commission</u>	\$1,997.25
<u>Net Amount Due</u>	\$11,317.75

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.