

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Barbara Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

Date of election: 11/3/2020

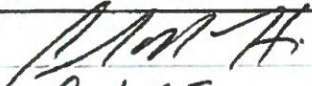
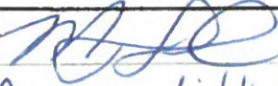
**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Stance on Abortion

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: 	Signature: 
Name: Carl M FORTZ	Name: Morgan Lillich
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 9/8/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: 9/15/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

NIA

Contract #: 10986	Station Call Letters: KSAL-AM	Date Received/Requested: 9/8/20
Est. #: 8793	Station Location: Salina, KS	Run Start and End Dates: 9/16/20 - 9/22/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

See Form



# Confirmation



Rocking M Media Salina  
 KSAL-AM  
 131 N. Santa Fe, 3rd Floor  
 Salina, KS 67401  
 785-823-1111

Contract # 10986  
 Date Entered 09/08/2020  
 Sales Person Morgan Lillich  
 Billing Cycle End Of Schedule  
 Conflict 1 Political  
 Product CONTRACT #4387387  
 Estimate # 8793  
 P.O. # 3176489  
 Contract 09/16/2020 - 09/22/2020  
 Comment 9/16-9/22 SLFKS - Placed through Roger Rafson of Gen Media Partners

SENATE LEADERSHIP FUND C/O MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD STE 903  
 WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comme	Rate	Qty	Total
1	KSAL-AM	09/16/2020-09/22/2020	06:00:00-09:59:59	01:00	2,2,3,2,2,0,0	All Weeks	44.00	11	484.00
2	KSAL-AM	09/16/2020-09/22/2020	10:00:00-14:59:59	01:00	2,2,2,2,2,0,0	All Weeks	34.00	10	340.00
3	KSAL-AM	09/16/2020-09/22/2020	15:00:00-18:59:59	01:00	2,3,2,2,2,0,0	All Weeks	40.00	11	440.00
Subtotal									1264.00
Agency Commission									189.60
Total									1074.40

Projected Billing	Count	Gross	Net	
September	2020	32	1264.00	1074.40
		32	1264.00	1074.40

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

