

ATW Media LLC  
 KTBB-FM KRWR-FM  
 PO Box 9400  
 Tyler, TX 75711  
 903-593-2519

Client: **J Scott Herod for Smith County Commissioner**  
 Order #: **6348-00002**  
 Description:  
 Date Entered: 2/28/2024  
 P.O.#:  
 Salesperson: Political,  
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

J Scott Herod for Smith County Commissioner  
 PO Box 132943  
 Tyler, TX 75713

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/28/2024	3/5/2024	KTBB-FM	07:00:00a to 08:00:00a	Weekly	:30	4	30.00	120.00	1	1	0	1	1	0	0
2 2/28/2024	3/5/2024	KTBB-FM	08:00:00a to 11:00:00a	Weekly	:30	6	26.00	156.00	1	1	1	2	1	0	0
3 2/28/2024	3/5/2024	KTBB-FM	11:00:00a to 02:00:00p	Weekly	:30	5	32.00	160.00	1	1	1	1	1	0	0
4 2/28/2024	3/5/2024	KTBB-FM	02:00:00p to 05:00:00p	Weekly	:30	6	26.00	156.00	1	1	1	1	2	0	0
5 2/28/2024	3/5/2024	KTBB-FM	05:00:00p to 06:00:00p	Weekly	:30	4	21.00	84.00	1	0	1	1	1	0	0
6 2/28/2024	3/5/2024	KTBB-FM	07:00:00a to 08:00:00a	Weekly	1:00	4	38.00	152.00	1	1	0	1	1	0	0
7 2/28/2024	3/5/2024	KTBB-FM	08:00:00a to 11:00:00a	Weekly	1:00	6	32.00	192.00	1	1	1	1	2	0	0
8 2/28/2024	3/5/2024	KTBB-FM	11:00:00a to 02:00:00p	Weekly	1:00	5	41.00	205.00	1	1	1	1	1	0	0
9 2/28/2024	3/5/2024	KTBB-FM	02:00:00p to 05:00:00p	Weekly	1:00	5	35.00	175.00	1	1	1	1	1	0	0
10 2/28/2024	3/5/2024	KTBB-FM	05:00:00p to 06:00:00p	Weekly	1:00	4	26.00	104.00	1	0	1	1	1	0	0

Order Start Date: 2/28/2024      Order End Date: 3/5/2024      Spots: 49      Total Charges: \$1,504.00  
 Combined Discounts: \$225.60  
 Total Net: \$1,278.40

Non-Discriminatory Policy: ATW Media, LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**Projected Media Month/End-Of-Schedule Billing Totals for J Scott Herod for Smith County Commissioner / 6348-00002 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	49	\$1,504.00	\$225.60	\$1,278.40
<b>Total:</b>		<b>49</b>	<b>\$1,504.00</b>	<b>\$225.60</b>	<b>\$1,278.40</b>

Confirmed & Accepted for ATW Media LLC By:

Accepted for J Scott Herod for Smith County Commissioner By:

Please Sign and Return One Copy

Candidate: J Scott Herod  
:30 commercial

KTBB only

2/26-3/3      3/4-3/5

<u>Weekday</u>	<u>2/26-3/3</u>	<u>3/4-3/5</u>	
7-8a Morning News	\$ 30	2	\$ 120
8-11a Beck	\$ 26	4	\$ 156
11-2p Failla	\$ 32	3	\$ 160
2-5p Hannity	\$ 26	4	\$ 156
5-6p Drive at Five	\$ 21	3	\$ 84
6-9p Levin	\$ 12	0	\$ -
<u>Weekend</u>			
5-10a	\$ 15	0	\$ -
10-3p	\$ 16	0	\$ -
3-7p	\$ 13	0	\$ -
7p-midnight	\$ 8	0	\$ -
midnight-5a	\$ 4	0	\$ -
	\$ 427	\$ 249	\$ 676

1564  
 1578  
 1581

:60 Commercial

KTBB only

2/26-3/3      3/4-3/5

<u>Weekday</u>	<u>2/26-3/3</u>	<u>3/4-3/5</u>	
7-8a Morning News	\$ 38	2	\$ 152
8-11a Beck	\$ 32	4	\$ 192
11-2p Failla	\$ 41	3	\$ 205
2-5p Hannity	\$ 35	3	\$ 175
5-6p Drive at Five	\$ 26	3	\$ 104
6-9p Levin	\$ 15	0	\$ -
<u>Weekend</u>			
5-10a	\$ 19	0	\$ -
10-3p	\$ 20	0	\$ -
3-7p	\$ 16	0	\$ -
7p-midnight	\$ 10	0	\$ -
midnight-5a	\$ 5	0	\$ -
	\$ 510	\$ 318	\$ 828

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, J Scott Heron, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

J Scott Heron

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Smith County Commissioner Pct 3

Date of election:

MARCH 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Clark Hampe

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name:

J Scott Heron

Name:

Meredith Dwyer

Date of Request to Purchase Ad Time:

2/27/24

Date of Station Agreement to Sell Time:

2/28/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 2/27/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KTBOFM KTBOFM</u>	Date Received/Requested: <u>2/28/24</u>
Est. #:	Station Location: <u>Tyler/Longview</u>	Run Start and End Dates: <u>2/28-3/5</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.