

ATW Media LLC  
 KTBB-FM KRWR-FM  
 PO Box 9400  
 Tyler, TX 75711  
 903-593-2519

Client: **J Scott Herod for Smith County Commissioner**  
 Order #: **6348-00003**  
 Description:  
 Date Entered: 5/17/2024  
 P.O.#:  
 Salesperson: Political, .  
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

J Scott Herod for Smith County Commissioner  
 PO Box 132943  
 Tyler, TX 75713

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/20/2024	5/28/2024	KTBB-FM	06:00:00a to 10:00:00a	Weekly	:30	7	26.00	182.00	1	1	1	1	1	0	0
2 5/20/2024	5/28/2024	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	7	27.00	189.00	1	1	1	1	1	0	0
3 5/20/2024	5/27/2024	KTBB-FM	03:00:00p to 07:00:00p	Weekly	:30	6	25.00	150.00	1	1	1	1	1	0	0
4 5/20/2024	5/28/2024	KTBB-FM	06:00:00a to 10:00:00a	Weekly	1:00	7	34.00	238.00	1	1	1	1	1	0	0
5 5/20/2024	5/28/2024	KTBB-FM	10:00:00a to 03:00:00p	Weekly	1:00	7	35.00	245.00	1	1	1	1	1	0	0
6 5/20/2024	5/27/2024	KTBB-FM	03:00:00p to 07:00:00p	Weekly	1:00	6	32.00	192.00	1	1	1	1	1	0	0

**Order Start Date: 5/20/2024      Order End Date: 5/28/2024      Spots: 40**

**Total Charges: \$1,196.00**  
**Combined Discounts: \$179.40**  
**Total Net: \$1,016.60**

Non-Discriminatory Policy: ATW Media, LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**Projected Media Month/End-Of-Schedule Billing Totals for J Scott Herod for Smith County Commissioner / 6348-00003 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2024	30	\$895.00	\$134.25	\$760.75
June	2024	10	\$301.00	\$45.15	\$255.85

Confirmed & Accepted for ATW Media LLC By:

Accepted for J Scott Herod for Smith County Commissioner By:

Please Sign and Return One Copy

**J Scott Herod runoff**

**:30**

KTBB only

5/20/5/26    5/27-5/28

Weekday

6-10a	\$ 26	5	2	\$ 182
10-3p	\$ 27	5	2	\$ 189
3-7p	\$ 25	5	1	\$ 150
7p-midnight	\$ 13	0	0	\$ -
midnight-5a	\$ 4	0	0	\$ -

Weekend

6-10a	\$ 15	0	0	\$ -
10-3p	\$ 16	0	0	\$ -
3-7p	\$ 13	0	0	\$ -
7p-midnight	\$ 8	0	0	\$ -
midnight-5a	\$ 4	0	0	\$ -

\$	390	\$	131	\$	521
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**:60**

KTBB only

2/26/3/3    3/4-3/5

Weekday

6-10a	\$ 34	5	2	\$ 238
10-3p	\$ 35	5	2	\$ 245
3-7p	\$ 32	5	1	\$ 192
7p-midnight	\$ 16	0	0	\$ -
midnight-5a	\$ 5	0	0	\$ -

Weekend

6-10a	\$ 19	0	0	\$ -
10-3p	\$ 20	0	0	\$ -
3-7p	\$ 16	0	0	\$ -
7p-midnight	\$ 10	0	0	\$ -
midnight-5a	\$ 5	0	0	\$ -

\$	505	\$	170	\$	675
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Total    \$    1,196

Net        \$ 1,016.60

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, J Scott Heron, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➡

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: J Scott Heron

Authorized committee:

Agency requesting time (and contact information):  
 N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations):  
Smith County Commissioner Pct 3

Date of election: MARCH 5, 2024  General  Primary  
MAY 28, 2024

Treasurer of candidate's authorized committee:  
Clark Hampe

The undersigned represents that:

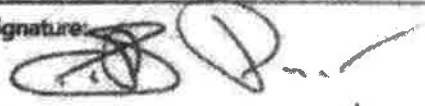
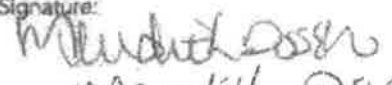
(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:  Name: <u>J Scott Heron</u> Date of Request to Purchase Ad Time: <u>2/27/24</u>	Signature:  Name: <u>Meredith Dwyer</u> Date of Station Agreement to Sell Time: <u>2/27/24</u>

 5/17/24 MD

### Federal Candidate Certification

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or, if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Federal Candidate, Committee or Agency Acting on Behalf of a Federal Candidate

Signature:

Printed name of individual signing:

Date:

### THE FOLLOWING SECTION TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?  Yes  No      Date ad received: 5/17/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected (Provide reason for rejection below)

\* Upload partially accepted form, then promptly upload updated final form when complete.

Dates and nature of follow-ups, if any (e.g. insufficient sponsor ID tag): \_\_\_\_\_

Contract #	Station Call Letters <u>KTBB AM / KTBB FM</u>	Date Received/Requested <u>5/17/24</u>
Estimate #	Station Location <u>Tyler / Longview</u>	Start & End Dates

Upload order, this form, invoice or order confirmation and/or other documents reflecting this transaction to the Online Public Inspection File (OPIF) or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased. Or, attach such details on a separate sheet. If the station will not upload the actual times that spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms & Conditions" folder in the OPIF.