



News Channel 8
1100 Wilson Blvd, 6th Fl
Arlington, VA 22209

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3082632

Schedule Dates 11/01/17-11/07/17
Advertiser John Adams for Virginia Attorney General-R (1185
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand VA/Attorney General/Rep (957811)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 389/472/5180
Account Types Regional/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 10/30/17
Last Modified 10/31/17
Entered By Tiffany Lewis
CO-OP No
Headline #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,486.50
Net Total \$8,423.50
Sales Tax

ZNWS (ZNWS)

By Broadcast Month	Spots	Rate
Nov. 2017	60	\$9,910.00
Grand Total:	60	\$9,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/17-11/03/17	2	:30	7A- 8A (EST)				3	3	3			9	\$150.00	\$1,350.00	ZNWS (ZNWS)		10/30/17
2.0	Normal Line / SPOT	11/01/17-11/03/17	2	:30	8A- 9A (EST)				3	3	3			9	\$175.00	\$1,575.00	ZNWS (ZNWS)		10/30/17
3.0	Normal Line / SPOT	11/01/17-11/03/17	2	:30	7P- 8P (EST)				3	3	3			9	\$100.00	\$900.00	ZNWS (ZNWS)		10/30/17
4.0	Normal Line / News	11/01/17-11/03/17	2	:30	10P- 11P (EST)				3	3	3			9	\$250.00	\$2,250.00	ZNWS (ZNWS)		10/30/17
5.0	Normal Line / SPOT	11/06/17-11/07/17	2	:30	7A- 8A (EST)		3	3						6	\$150.00	\$900.00	ZNWS (ZNWS)		10/30/17
6.0	Normal Line / SPOT	11/06/17-11/07/17	2	:30	8A- 9A (EST)		3	3						6	\$175.00	\$1,050.00	ZNWS (ZNWS)		10/30/17
7.0	Normal Line / SPOT	11/05/17-11/05/17	2	:30	7:30A- 8A (EST)								2	2	\$75.00	\$150.00	ZNWS (ZNWS)		10/30/17
8.0	Normal Line / SPOT	11/06/17-11/06/17	2	:30	7P- 8P (EST)		3							3	\$100.00	\$300.00	ZNWS (ZNWS)		10/30/17
9.0	Normal Line / News	11/06/17-11/06/17	2	:30	10P- 11P (EST)		3							3	\$250.00	\$750.00	ZNWS (ZNWS)		10/30/17
10.0	Normal Line / SPOT	11/05/17-11/05/17	2	:30	8P- 8:30P (EST)								1	1	\$150.00	\$150.00	ZNWS (ZNWS)		10/30/17
11.0	Normal Line / SPOT	11/05/17-11/05/17	2	:30	9:30P- 10P (EST)								1	1	\$350.00	\$350.00	ZNWS (ZNWS)		10/30/17
12.0	Normal Line / SPOT	11/04/17-11/04/17	2	:30	11P- 12A (EST)							1		1	\$100.00	\$100.00	ZNWS (ZNWS)		10/30/17
13.0	Normal Line / SPOT	11/04/17-11/04/17	2	:30	9A- 9:30A (EST)							1		1	\$85.00	\$85.00	ZNWS (ZNWS)		10/30/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.