



WTVQ-TV  
P.O. Box 55590  
Lexington, KY 40555

Mentzer Media Services  
DO NOT MAIL INVOICES  
600 Fairmont Avenue  
Suite 306  
Towson, MD 21286

**Contract #** 131371  
**Schedule Dates** 09/04/14-09/09/14  
**Advertiser** Mitch McConnell/R/Senate (8039)  
**Agency** Mentzer Media Services (1581)  
**Product** Political (1176)  
**Brand** Mitch McConnell / Senate (9604)  
**Salesperson** Telerep Washington, . (1285)  
**Sales Office** Telerep Washington  
**Buyer Name** RUSSO,MIA  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MCCONNELL ADD9/4

**Date Entered** 09/03/14  
**Last Modified** 09/04/14  
**Entered By** Tammy Rankin  
**CO-OP** No  
**Headline #** 07343970  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,352.25  
**Net Total** \$7,662.75  
**Sales Tax**

WTVQ (Lexington) (WTVQ)		
By Broadcast Month	Spots	Rate
Sep. 2014	101	\$9,015.00
<b>Grand Total:</b>	<b>101</b>	<b>\$9,015.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/05/14-09/05/14	2	:30	10A- The Doctors 10a						1			1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	THE DOCTORS	9/3/14
2.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	10:59P- WTVQ 11p News						1			1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 11	9/3/14
3.0	Normal Line / SPOT	09/05/14-09/05/14	2	:30	12:30P- WTVQ 1230p News						1			1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 1230	9/3/14
4.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	12:37A- ABC News Nightline 1237a						1			1	\$10.00	\$10.00	WTVQ (Lexington) (WTVQ)	ABC NIGHTLINE	9/3/14
5.0	Normal Line / SPOT	09/05/14-09/05/14	2	:30	12P- WTVQ 12 p News						1			1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ NOON	9/3/14
6.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	4P- Dr. Oz 4p						2			2	\$55.00	\$110.00	WTVQ (Lexington) (WTVQ)	DR OZ	9/3/14
7.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	4:58P- WTVQ 5p News						1			1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 5	9/3/14
8.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	5:30P- Extra 530p						2			2	\$40.00	\$80.00	WTVQ (Lexington) (WTVQ)	EXTRA	9/3/14
9.0	Normal Line / SPOT	09/05/14-09/05/14	2	:30	5:59P- WTVQ 6p News						1			1	\$100.00	\$100.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 6	9/3/14
10.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	6A- WTVQ Morning News 6a						1			1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING KENTUCKY	9/3/14
11.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	6:58P- Entertainment Tonight						1			1	\$75.00	\$75.00	WTVQ (Lexington) (WTVQ)	ENTERTAINMENT TONIGHT	9/3/14
12.0	Normal Line / SPOT	09/05/14-09/05/14	2	:30	7A- Good Morning America						1			1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	9/3/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:



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**Product** Political (1176)  
**Brand** Mitch McConnell / Senate (9604)  
**Salesperson** Telerep Washington, . (1285)  
**Sales Office** Telerep Washington  
**Buyer Name** RUSSO,MIA  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MCCONNELL ADD9/4

**Date Entered** 09/03/14  
**Last Modified** 09/04/14  
**Entered By** Tammy Rankin  
**CO-OP** No  
**Headline #** 07343970  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,352.25  
**Net Total** \$7,662.75  
**Sales Tax**

**WTVQ (Lexington) (WTVQ)**

By Broadcast Month	Spots	Rate
Sep. 2014	101	\$9,015.00
<b>Grand Total:</b>	<b>101</b>	<b>\$9,015.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	7:30P- The Insider 730p						1			1	\$80.00	\$80.00	WTVQ (Lexington) (WTVQ)	THE INSIDER	9/3/14
14.0	Normal Line / SPOT	09/05/14-09/05/14	2	:30	9A- Dr. Oz 9a						1			1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	DR OZ	9/3/14
15.0	Normal Line / SPOT	09/08/14-09/08/14	2	:30	10A- The Doctors 10a		1							1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	THE DOCTORS	9/3/14
16.0	Normal Line / SPOT	09/08/14-09/08/14	2	:30	10:01P- Shark Tank Monday		1							1	\$600.00	\$600.00	WTVQ (Lexington) (WTVQ)	SHARK TANK	9/3/14
17.0	Normal Line / SPOT	09/08/14-09/08/14	3	:30	10:59P- WTVQ 11p News		1							1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 11	9/3/14
18.0	Normal Line / SPOT	09/08/14-09/08/14	3	:30	4P- Dr. Oz 4p		2							2	\$65.00	\$130.00	WTVQ (Lexington) (WTVQ)	DR OZ	9/3/14
19.0	Normal Line / SPOT	09/08/14-09/08/14	3	:30	4:58P- WTVQ 5p News		1							1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 5	9/3/14
20.0	Normal Line / SPOT	09/08/14-09/08/14	3	:30	5:30P- Extra 530p		2							2	\$40.00	\$80.00	WTVQ (Lexington) (WTVQ)	EXTRA	9/3/14
21.0	Normal Line / SPOT	09/08/14-09/08/14	3	:30	5:59P- WTVQ 6p News		1							1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 6	9/3/14
22.0	Normal Line / SPOT	09/08/14-09/08/14	3	:30	6A- WTVQ Morning News 6a		1							1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING KENTUCKY	9/3/14
23.0	Normal Line / SPOT	09/08/14-09/08/14	3	:30	6:58P- Entertainment Tonight		1							1	\$70.00	\$70.00	WTVQ (Lexington) (WTVQ)	ENTERTAINMENT TONIGHT	9/3/14
24.0	Normal Line / SPOT	09/08/14-09/08/14	2	:30	7A- Good Morning America		1							1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	9/3/14
25.0	Normal Line / SPOT	09/08/14-09/08/14	3	:30	7:30P- The Insider 730p		1							1	\$80.00	\$80.00	WTVQ (Lexington) (WTVQ)	THE INSIDER	9/3/14

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<b>Grand Total:</b>	<b>101</b>	<b>\$9,015.00</b>

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26.0	Normal Line / SPOT	09/08/14-09/08/14	2	:30	7:57P- Bachelor in Paradise		1							1	\$1,000.00	\$1,000.00	WTVQ (Lexington) (WTVQ)	BACHELOR IN PARADISE	9/3/14
27.0	Normal Line / SPOT	09/08/14-09/08/14	2	:30	9A- Dr. Oz 9a		1							1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	DR OZ	9/3/14
28.0	Normal Line / SPOT	09/06/14-09/06/14	3	:30	11:35P- CSI: Miami							1		1	\$20.00	\$20.00	WTVQ (Lexington) (WTVQ)	CSI:MIAMI	9/3/14
29.0	Normal Line / SPOT	09/06/14-09/06/14	2	:30	7:58A- Good Morning America							1		1	\$80.00	\$80.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	9/3/14
30.0	Normal Line / SPOT	09/07/14-09/07/14	3	:30	10:59P- WTVQ Sun 11p News								1	1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS WEEKEND	9/3/14
31.0	Normal Line / SPOT	09/07/14-09/07/14	3	:30	12:05A- Seinfeld 1205a								1	1	\$10.00	\$10.00	WTVQ (Lexington) (WTVQ)	SEINFELD	9/3/14
32.0	Normal Line / SPOT	09/07/14-09/07/14	3	:30	6:28P- WTVQ 630p News								1	1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS WEEKEND	9/3/14
33.0	Normal Line / SPOT	09/07/14-09/07/14	3	:30	8A- Good Morning America								1	1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	9/3/14
34.0	Normal Line / SPOT	09/07/14-09/07/14	3	:30	8:59A- This Week								1	1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	THIS WEEK	9/3/14
35.0	Normal Line / SPOT	09/04/14-09/04/14	2	:30	10A- The Doctors 10a					1				1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	THE DOCTORS	9/3/14
36.0	Normal Line / SPOT	09/04/14-09/04/14	3	:30	10P- Shark Tank Thurs 10p					1				1	\$300.00	\$300.00	WTVQ (Lexington) (WTVQ)	SHARK TANK	9/3/14
37.0	Normal Line / SPOT	09/04/14-09/04/14	3	:30	10:59P- WTVQ 11p News					1				1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 11	9/3/14
38.0	Normal Line / SPOT	09/04/14-09/04/14	2	:30	12:30P- WTVQ 1230p News					1				1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 1230	9/3/14

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Accepted-Agency/Advertiser:

Date:

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**CPE** N/A  
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**Date Entered** 09/03/14  
**Last Modified** 09/04/14  
**Entered By** Tammy Rankin  
**CO-OP** No  
**Headline #** 07343970  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,352.25  
**Net Total** \$7,662.75  
**Sales Tax**

**WTVQ (Lexington) (WTVQ)**

By Broadcast Month	Spots	Rate
Sep. 2014	101	\$9,015.00
<b>Grand Total:</b>	101	\$9,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	09/04/14-09/04/14	2	:30	12P- WTVQ 12 p News					1				1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ NOON	9/3/14
40.0	Normal Line / SPOT	09/04/14-09/04/14	3	:30	4:58P- WTVQ 5p News					1				1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 5	9/3/14
41.0	Normal Line / SPOT	09/04/14-09/04/14	2	:30	5:59P- WTVQ 6p News					1				1	\$100.00	\$100.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 6	9/3/14
42.0	Normal Line / SPOT	09/04/14-09/04/14	3	:30	6A- WTVQ Morning News 6a					1				1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING KENTUCKY	9/3/14
43.0	Normal Line / SPOT	09/04/14-09/04/14	3	:30	6:58P- Entertainment Tonight					1				1	\$75.00	\$75.00	WTVQ (Lexington) (WTVQ)	ENTERTAINMENT TONIGHT	9/3/14
44.0	Normal Line / SPOT	09/04/14-09/04/14	2	:30	7A- Good Morning America					1				1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	9/3/14
45.0	Normal Line / SPOT	09/04/14-09/04/14	3	:30	7:30P- The Insider 730p					1				1	\$80.00	\$80.00	WTVQ (Lexington) (WTVQ)	THE INSIDER	9/3/14
46.0	Normal Line / SPOT	09/04/14-09/04/14	3	:30	9A- Dr. Oz 9a					1				1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	DR OZ	9/3/14
47.0	Normal Line / SPOT	09/09/14-09/09/14	2	:30	10A- The Doctors 10a			1						1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	THE DOCTORS	9/3/14
48.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	10P- Shark Tank Tues 10p			1						1	\$250.00	\$250.00	WTVQ (Lexington) (WTVQ)	SHARK TANK	9/3/14
49.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	10:59P- WTVQ 11p News			1						1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 11	9/3/14
50.0	Revised Line / SPOT	09/09/14-09/09/14	3	:30	12:30P- WTVQ 1230p News			1									WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 1230	9/3/14
50.1	Normal Line / SPOT	09/09/14-09/09/14	3	:30	12:30P- WTVQ 1230p News			1						1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 1230	9/4/14

## CONFIRMATION CONTRACT

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51.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	12:37A- ABC News Nightline 1237a			1						1	\$10.00	\$10.00	WTVQ (Lexington) (WTVQ)	ABC NIGHTLINE	9/3/14
53.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	4P- Dr. Oz 4p			2						2	\$65.00	\$130.00	WTVQ (Lexington) (WTVQ)	DR OZ	9/3/14
54.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	4:58P- WTVQ 5p News			1						1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 5	9/3/14
55.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	5:30P- Extra 530p			2						2	\$40.00	\$80.00	WTVQ (Lexington) (WTVQ)	EXTRA	9/3/14
56.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	5:59P- WTVQ 6p News			1						1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	ABC 36 NEWS @ 6	9/3/14
57.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	6A- WTVQ Morning News 6a			1						1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING KENTUCKY	9/3/14
58.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	6:58P- Entertainment Tonight			1						1	\$70.00	\$70.00	WTVQ (Lexington) (WTVQ)	ENTERTAINMENT TONIGHT	9/3/14
59.0	Normal Line / SPOT	09/09/14-09/09/14	2	:30	7A- Good Morning America			1						1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOOD MORNING AMERICA	9/3/14
60.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	7:30P- The Insider 730p			1						1	\$80.00	\$80.00	WTVQ (Lexington) (WTVQ)	THE INSIDER	9/3/14
61.0	Normal Line / SPOT	09/09/14-09/09/14	2	:30	9A- Dr. Oz 9a			1						1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	DR OZ	9/3/14
62.0	Normal Line / SPOT	09/05/14-09/05/14	2	:30	10P- 20/20						1			1	\$500.00	\$500.00	WTVQ (Lexington) (WTVQ)		9/4/14
63.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	3P- Katie						2			2	\$25.00	\$50.00	WTVQ (Lexington) (WTVQ)		9/4/14

## CONFIRMATION CONTRACT

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**Entered By** Tammy Rankin  
**CO-OP** No  
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**Demo**  
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**Package Deal**  
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<b>Grand Total:</b>	<b>101</b>	<b>\$9,015.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT	09/08/14-09/09/14	3	:30	3P- Wendy Williams		2	2						4	\$30.00	\$120.00	WTVQ (Lexington) (WTVQ)		9/4/14
65.0	Normal Line / SPOT	09/05/14-09/09/14	3	:30	5A- WTVQ Morning News		2	2			2			6	\$10.00	\$60.00	WTVQ (Lexington) (WTVQ)		9/4/14
66.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	9P- Shark Tank Fri 9p						1			1	\$250.00	\$250.00	WTVQ (Lexington) (WTVQ)		9/4/14
67.0	Normal Line / SPOT	09/07/14-09/07/14	3	:30	6:57P- The ABC's of Schoolhouse Rock								1	1	\$300.00	\$300.00	WTVQ (Lexington) (WTVQ)		9/4/14
68.0	Normal Line / SPOT	09/09/14-09/09/14	2	:30	12P- WTVQ 12 p News			1						1	\$50.00	\$50.00	WTVQ (Lexington) (WTVQ)		9/4/14
69.0	Normal Line / SPOT	09/05/14-09/09/14	2	:30	12:57P- The Chew		2	2			2			6	\$95.00	\$570.00	WTVQ (Lexington) (WTVQ)		9/4/14
70.0	Normal Line / SPOT	09/05/14-09/09/14	2	:30	11:35P- Jimmy Kimmel Live 1135p		2	2			2			6	\$60.00	\$360.00	WTVQ (Lexington) (WTVQ)		9/4/14
71.0	Revised Line / SPOT	09/08/14-09/09/14	2	:30	10:58A- The View		1	1									WTVQ (Lexington) (WTVQ)		9/4/14
71.1	Normal Line / SPOT	09/08/14-09/09/14	2	:30	10:58A- The View		2	2						4	\$130.00	\$520.00	WTVQ (Lexington) (WTVQ)		9/4/14
72.0	Normal Line / SPOT	09/05/14-09/05/14	3	:30	10:58A- The View						2			2	\$70.00	\$140.00	WTVQ (Lexington) (WTVQ)		9/4/14
73.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	7:57P- Extreme Weight Loss			1						1	\$250.00	\$250.00	WTVQ (Lexington) (WTVQ)		9/4/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: