



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL 10/21 (36100)
Acct Types National/Political-Candidate
Est/Headline 1258/07377715
Demo
Revision 2, Modified on 10/28/14 4:48 PM
Comments MCCONNELL 10/21

Invoice 353764
Inv Date 10/26/2014
Terms Net 30
Contract 131855
Bill Type Standard
Period 9/29/2014 - 10/26/2014

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:05PM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	10:00:00AM-The Doc	Day,F-1	10/24/14 10:17AM (Fr)	00:30	The Doctors 10a	MM14TV41H	\$60.00	
2.1	SPOT	10:00:00PM-20/20	Day,F-1	10/24/14 10:36PM (Fr)	00:30	20/20	MM14TV41H	\$400.00	
3.0	SPOT	10:59:46PM-WTVQ 1	Day,F-1	10/24/14 11:15PM (Fr)	00:30	WTVQ 11p News	MM14TV59H	\$40.00	
4.1	SPOT	11:35:00PM-Jimmy K	Day,F-1	10/24/14 11:50PM (Fr)	00:30	Jimmy Kimmel Live 1135p	MM14TV59H	\$20.00	
5.1	SPOT	12:30:00PM-WTVQ 1	Day,F-1	10/24/14 12:39PM (Fr)	00:30	WTVQ 1230p News	MM14TV59H	\$55.00	
6.0	SPOT	12:37:00AM-ABC New	Day,F-1	10/24/14 1:01AM (Fr)	00:30	ABC News Nightline 1237a	MM14TV54H	\$10.00	
7.1	SPOT	12:00:00PM-WTVQ 1	Day,F-1	10/24/14 12:09PM (Fr)	00:30	WTVQ 12 p News	MM14TV59H	\$55.00	
8.0	SPOT	3:00:00PM-Wendy V	Day,F-1	10/24/14 3:49PM (Fr)	00:30	Wendy Williams	MM14TV54H	\$30.00	
9.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,F-1	10/24/14 4:14PM (Fr)	00:30	Dr. Oz 4p	MM14TV41H	\$65.00	
10.1	SPOT	4:58:55PM-WTVQ 5p	Day,F-1	10/24/14 5:20PM (Fr)	00:30	WTVQ 5p News	MM14TV59H	\$80.00	
11.1	SPOT	5:00:00AM-WTVQ M	Day,F-2	10/24/14 5:12AM (Fr)	00:30	WTVQ Morning News	MM14TV59H	\$10.00	
11.1	SPOT	5:00:00AM-WTVQ M	Day,F-2	10/24/14 5:30AM (Fr)	00:30	WTVQ Morning News	MM14TV59H	\$10.00	
12.0	SPOT	5:30:00PM-Extra 53p	Day,F-1	10/24/14 5:59PM (Fr)	00:30	Extra 530p	MM14TV59H	\$40.00	
13.1	SPOT	5:59:30PM-WTVQ 6p	Day,F-1	10/24/14 6:27PM (Fr)	00:30	WTVQ 6p News	MM14TV54H	\$45.00	
14.1	SPOT	6:00:00AM-WTVQ M	Day,F-2	10/24/14 6:17AM (Fr)	00:30	WTVQ Morning News 6a	MM14TV54H	\$90.00	
14.1	SPOT	6:00:00AM-WTVQ M	Day,F-2	10/24/14 6:30AM (Fr)	00:30	WTVQ Morning News 6a	MM14TV41H	\$90.00	
15.1	SPOT	6:58:46PM-Entertain	Day,F-1	10/24/14 7:10PM (Fr)	00:30	Entertainment Tonight	MM14TV41H	\$140.00	
16.1	SPOT	7:00:00AM-Good Mo	Day,F-2	10/24/14 8:28AM (Fr)	00:30	Good Morning America	MM14TV59H	\$175.00	
16.1	SPOT	7:00:00AM-Good Mo	Day,F-2	10/24/14 8:55AM (Fr)	00:30	Good Morning America	MM14TV59H	\$175.00	
17.1	SPOT	7:30:00PM-The Insid	Day,F-1	10/24/14 7:56PM (Fr)	00:30	The Insider 730p	MM14TV59H	\$140.00	
18.1	SPOT	8:30:00PM-Cristela	Day,F-1	10/24/14 8:48PM (Fr)	00:30	Cristela	MM14TV59H	\$550.00	
19.1	SPOT	9:00:00AM-Good Da	Day,F-1	10/24/14 9:37AM (Fr)	00:30	Good Day Kentucky	MM14TV54H	\$25.00	
20.1	SPOT	9:00:00PM-Shark Ta	Day,F-1	10/24/14 9:25PM (Fr)	00:30	Shark Tank Fri 9p	MM14TV54H	\$600.00	
41.0	SPOT			10/25/14			1 preempt @ \$25.00	\$0.00	
42.0	SPOT	3:28:30PM-ABC Colle	Day,Sa-3	10/25/14 3:29PM (Sa)	00:30	ABC COLLEGE FOOTBALL	MM14TV59H	\$250.00	
42.0	SPOT	3:28:30PM-ABC Colle	Day,Sa-3	10/25/14 5:22PM (Sa)	00:30	ABC COLLEGE FOOTBALL	MM14TV59H	\$250.00	
42.0	SPOT	3:28:30PM-ABC Colle	Day,Sa-3	10/25/14 7:07PM (Sa)	00:30	ABC COLLEGE FOOTBALL	MM14TV54H	\$250.00	game ran long and ended at 7:09pm (Revised)
43.0 / 2	SPOT	7:00:00PM-WTVQ 7p	Day,Sa-1	10/25/14 7:28PM (Sa)	00:30	WTVQ 7pm New TV-G	MM14TV41H	\$50.00	
44.3	SPOT	7:58:50AM-Good Mo	Day,Sa-1	10/25/14 8:29AM (Sa)	00:30	Good Morning America	MM14TV41H	\$80.00	
45.1	SPOT	10:00:00PM-Revenge	Day,Su-1	10/26/14 10:29PM (Su)	00:30	Revenge Sun 10p	MM14TV41H	\$400.00	
46.0	SPOT	10:59:46PM-WTVQ S	Day,Su-1	10/26/14 11:26PM (Su)	00:30	WTVQ Sun 11p News	MM14TV59H	\$70.00	
47.0	SPOT	12:05:00AM-Seinfeld	Day,Su-1	10/26/14 12:19AM (Su)	00:30	Seinfeld 1205a	MM14TV59H	\$20.00	
48.2	SPOT	6:28:56PM-WTVQ 6p	Day,Su-1	10/26/14 6:49PM (Su)	00:30	WTVQ 630p News	MM14TV41H	\$50.00	
49.0	SPOT			10/26/14			1 preempt @ \$300.00	\$0.00	
50.1	SPOT	8:00:00AM-Good Mo	Day,Su-1	10/26/14 8:59AM (Su)	00:30	Good Morning America	MM14TV59H	\$35.00	
51.1	SPOT	8:00:00PM-Once Up	Day,Su-1	10/26/14 8:21PM (Su)	00:30	Once Upon A Time	MM14TV59H	\$1100.00	
52.0	SPOT	8:59:26AM-This Wed	Day,Su-1	10/26/14 9:30AM (Su)	00:30	This Week	MM14TV54H	\$50.00	
53.0	SPOT	9:00:00PM-Resurrec	Day,Su-1	10/26/14 9:44PM (Su)	00:30	Resurrection	MM14TV54H	\$400.00	
54.1	SPOT	10:00:00AM-The Doc	Day,Th-1	10/23/14 10:38AM (Th)	00:30	The Doctors 10a	MM14TV59H	\$60.00	



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WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
55.1	SPOT	10:00:00PM-How To	Day,Th-1	10/23/14 10:45PM (Th)	00:30	How To Get Away With Murder	MM14TV59H	\$400.00	
57.0	SPOT	10:59:46PM-WTVQ 1	Day,Th-1	10/23/14 11:21PM (Th)	00:30	WTVQ 11p News	MM14TV59H	\$40.00	
58.1	SPOT	11:35:00PM-Jimmy K	Day,Th-1	10/23/14 12:25AM (Th)	00:30	Jimmy Kimmel Live 1135p	MM14TV54H	\$20.00	
59.1	SPOT	12:30:00PM-WTVQ 1	Day,Th-1	10/23/14 12:57PM (Th)	00:30	WTVQ 1230p News	MM14TV54H	\$55.00	
60.0	SPOT	12:37:00AM-ABC New	Day,Th-1	10/23/14 1:03AM (Th)	00:30	ABC News Nightline 1237a	MM14TV41H	\$10.00	
61.1	SPOT	12:00:00PM-WTVQ 1	Day,Th-1	10/23/14 12:28PM (Th)	00:30	WTVQ 12 p News	MM14TV59H	\$55.00	
62.0	SPOT	3:00:00PM-Wendy W	Day,Th-1	10/23/14 3:56PM (Th)	00:30	Wendy Williams	MM14TV41H	\$30.00	
63.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,Th-1	10/23/14 4:46PM (Th)	00:30	Dr. Oz 4p	MM14TV59H	\$65.00	
64.1	SPOT	4:58:55PM-WTVQ 5p	Day,Th-1	10/23/14 5:23PM (Th)	00:30	WTVQ 5p News	MM14TV59H	\$80.00	
65.1	SPOT	5:00:00AM-WTVQ M	Day,Th-2	10/23/14 5:24AM (Th)	00:30	WTVQ Morning News	MM14TV59H	\$10.00	
65.1	SPOT	5:00:00AM-WTVQ M	Day,Th-2	10/23/14 5:51AM (Th)	00:30	WTVQ Morning News	MM14TV54H	\$10.00	
66.0	SPOT	5:30:00PM-Extra 530p	Day,Th-1	10/23/14 5:49PM (Th)	00:30	Extra 530p	MM14TV54H	\$40.00	
67.1	SPOT	5:59:30PM-WTVQ 6p	Day,Th-1	10/23/14 6:22PM (Th)	00:30	WTVQ 6p News	MM14TV41H	\$45.00	
68.1	SPOT	6:00:00AM-WTVQ M	Day,Th-2	10/23/14 6:22AM (Th)	00:30	WTVQ Morning News 6a	MM14TV41H	\$90.00	
68.1	SPOT	6:00:00AM-WTVQ M	Day,Th-2	10/23/14 6:57AM (Th)	00:30	WTVQ Morning News 6a	MM14TV59H	\$90.00	
69.1	SPOT	6:58:46PM-Entertain	Day,Th-1	10/23/14 7:09PM (Th)	00:30	Entertainment Tonight	MM14TV59H	\$140.00	
70.1	SPOT	7:00:00AM-Good Mo	Day,Th-2	10/23/14 7:26AM (Th)	00:30	Good Morning America	MM14TV59H	\$175.00	
70.1	SPOT	7:00:00AM-Good Mo	Day,Th-2	10/23/14 8:42AM (Th)	00:30	Good Morning America	MM14TV54H	\$175.00	
71.1	SPOT	7:30:00PM-The Insid	Day,Th-1	10/23/14 7:42PM (Th)	00:30	The Insider 730p	MM14TV59H	\$140.00	
72.1	SPOT	7:57:52PM-Grey's Ar	Day,Th-1	10/23/14 7:58PM (Th)	00:30	Grey's Anatomy 8p	MM14TV54H	\$750.00	
73.1	SPOT	9:00:00AM-Good Da	Day,Th-1	10/23/14 9:34AM (Th)	00:30	Good Day Kentucky	MM14TV41H	\$25.00	
74.1	SPOT	9:00:00PM-Scandal	Day,Th-1	10/23/14 9:22PM (Th)	00:30	Scandal Thurs 9p	MM14TV41H	\$900.00	
75.1	SPOT	10:00:00AM-The Doc	Day,Tu-1	10/21/14 10:18AM (Tu)	00:30	The Doctors 10a	MM14TV55H	\$60.00	
76.0	SPOT	10:00:00PM-Forever	Day,Tu-1	10/21/14 10:45PM (Tu)	00:30	Forever	MM14TV55H	\$300.00	
78.0	SPOT	10:59:46PM-WTVQ 1	Day,Tu-1	10/21/14 11:18PM (Tu)	00:30	WTVQ 11p News	MM14TV55H	\$40.00	
79.1	SPOT	11:35:00PM-Jimmy K	Day,Tu-1	10/21/14 11:52PM (Tu)	00:30	Jimmy Kimmel Live 1135p	MM14TV55H	\$20.00	
80.1	SPOT	12:30:00PM-WTVQ 1	Day,Tu-1	10/21/14 12:52PM (Tu)	00:30	WTVQ 1230p News	MM14TV55H	\$55.00	
81.0	SPOT	12:37:00AM-ABC New	Day,Tu-1	10/21/14 1:00AM (Tu)	00:30	ABC News Nightline 1237a	MM14TV55H	\$10.00	
82.1	SPOT	12:00:00PM-WTVQ 1	Day,Tu-1	10/21/14 12:24PM (Tu)	00:30	WTVQ 12 p News	MM14TV55H	\$55.00	
83.0	SPOT	3:00:00PM-Wendy W	Day,Tu-1	10/21/14 3:40PM (Tu)	00:30	Wendy Williams	MM14TV55H	\$30.00	
84.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,Tu-1	10/21/14 4:23PM (Tu)	00:30	Dr. Oz 4p	MM14TV55H	\$65.00	
85.1	SPOT	4:58:55PM-WTVQ 5p	Day,Tu-1	10/21/14 5:29PM (Tu)	00:30	WTVQ 5p News	MM14TV55H	\$80.00	
86.1	SPOT	5:00:00AM-WTVQ M	Day,Tu-2	10/21/14 5:31AM (Tu)	00:30	WTVQ Morning News	MM14TV55H	\$10.00	
86.1	SPOT	5:00:00AM-WTVQ M	Day,Tu-2	10/21/14 5:45AM (Tu)	00:30	WTVQ Morning News	MM14TV55H	\$10.00	
87.0	SPOT	5:30:00PM-Extra 530p	Day,Tu-1	10/21/14 5:50PM (Tu)	00:30	Extra 530p	MM14TV55H	\$40.00	
88.1	SPOT	5:59:30PM-WTVQ 6p	Day,Tu-1	10/21/14 6:23PM (Tu)	00:30	WTVQ 6p News	MM14TV55H	\$45.00	
89.1	SPOT	6:00:00AM-WTVQ M	Day,Tu-2	10/21/14 6:23AM (Tu)	00:30	WTVQ Morning News 6a	MM14TV55H	\$90.00	
89.1	SPOT	6:00:00AM-WTVQ M	Day,Tu-2	10/21/14 6:52AM (Tu)	00:30	WTVQ Morning News 6a	MM14TV55H	\$90.00	



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600 Fairmont Avenue
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AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
90.1	SPOT	6:58:46PM-Entertain	Day,Tu-1	10/21/14 7:16PM (Tu)	00:30	Entertainment Tonight	MM14TV55H	\$140.00	
91.1	SPOT	7:00:00AM-Good Mo	Day,Tu-2	10/21/14 7:29AM (Tu)	00:30	Good Morning America	MM14TV55H	\$175.00	
91.1	SPOT	7:00:00AM-Good Mo	Day,Tu-2	10/21/14 8:28AM (Tu)	00:30	Good Morning America	MM14TV55H	\$175.00	
92.1	SPOT	7:30:00PM-The Insid	Day,Tu-1	10/21/14 7:41PM (Tu)	00:30	The Insider 730p	MM14TV55H	\$140.00	
93.0	SPOT	7:57:52PM-Selfie	Day,Tu-1	10/21/14 7:58PM (Tu)	00:30	Selfie	MM14TV55H	\$300.00	
94.1	SPOT	9:00:00AM-Good Da	Day,Tu-1	10/21/14 9:24AM (Tu)	00:30	Good Day Kentucky	MM14TV55H	\$25.00	
95.1	SPOT	9:00:00PM-Marvel's	Day,Tu-1	10/21/14 9:47PM (Tu)	00:30	Marvel's Agents of S.H.I.E.L.D. 9P	MM14TV55H	\$750.00	
96.1	SPOT	10:00:00AM-The Doc	Day,W-1	10/22/14 10:36AM (We)	00:30	The Doctors 10a	MM14TV59H	\$60.00	
97.0	SPOT	10:00:00PM-Nashville	Day,W-1	10/22/14 10:29PM (We)	00:30	Nashville	MM14TV59H	\$450.00	
99.0	SPOT	10:59:46PM-WTVQ 1	Day,W-1	10/22/14 11:22PM (We)	00:30	WTVQ 11p News	MM14TV54H	\$40.00	
100.1	SPOT	11:35:00PM-Jimmy K	Day,W-1	10/22/14 11:54PM (We)	00:30	Jimmy Kimmel Live 1135p	MM14TV41H	\$20.00	
101.1	SPOT	12:30:00PM-WTVQ 1	Day,W-1	10/22/14 12:40PM (We)	00:30	WTVQ 1230p News	MM14TV59H	\$55.00	
102.0	SPOT	12:37:00AM-ABC New	Day,W-1	10/22/14 1:02AM (We)	00:30	ABC News Nightline 1237a	MM14TV59H	\$10.00	
103.1	SPOT	12:00:00PM-WTVQ 1	Day,W-1	10/22/14 12:09PM (We)	00:30	WTVQ 12 p News	MM14TV59H	\$55.00	
104.0	SPOT	3:00:00PM-Wendy W	Day,W-1	10/22/14 3:53PM (We)	00:30	Wendy Williams	MM14TV54H	\$30.00	
105.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,W-1	10/22/14 4:33PM (We)	00:30	Dr. Oz 4p	MM14TV41H	\$65.00	
106.1	SPOT	4:58:55PM-WTVQ 5p	Day,W-1	10/22/14 5:27PM (We)	00:30	WTVQ 5p News	MM14TV59H	\$80.00	
107.1	SPOT	5:00:00AM-WTVQ M	Day,W-2	10/22/14 5:10AM (We)	00:30	WTVQ Morning News	MM14TV59H	\$10.00	
107.1	SPOT	5:00:00AM-WTVQ M	Day,W-2	10/22/14 5:42AM (We)	00:30	WTVQ Morning News	MM14TV54H	\$10.00	
108.0	SPOT	5:30:00PM-Extra 530	Day,W-1	10/22/14 5:58PM (We)	00:30	Extra 530p	MM14TV59H	\$40.00	
109.1	SPOT	5:59:30PM-WTVQ 6p	Day,W-1	10/22/14 6:24PM (We)	00:30	WTVQ 6p News	MM14TV54H	\$45.00	
110.1	SPOT	6:00:00AM-WTVQ M	Day,W-2	10/22/14 6:11AM (We)	00:30	WTVQ Morning News 6a	MM14TV41H	\$90.00	
110.1	SPOT	6:00:00AM-WTVQ M	Day,W-2	10/22/14 6:23AM (We)	00:30	WTVQ Morning News 6a	MM14TV59H	\$90.00	
111.1	SPOT	6:58:46PM-Entertain	Day,W-1	10/22/14 7:29PM (We)	00:30	Entertainment Tonight	MM14TV41H	\$140.00	
112.1	SPOT	7:00:00AM-Good Mo	Day,W-2	10/22/14 7:26AM (We)	00:30	Good Morning America	MM14TV59H	\$175.00	
112.1	SPOT	7:00:00AM-Good Mo	Day,W-2	10/22/14 7:59AM (We)	00:30	Good Morning America	MM14TV54H	\$175.00	
113.1	SPOT	7:30:00PM-The Insid	Day,W-1	10/22/14 7:56PM (We)	00:30	The Insider 730p	MM14TV59H	\$140.00	
114.1	SPOT	7:57:52PM-The Midd	Day,W-1	10/22/14 8:21PM (We)	00:30	The Middle Wed 8p	MM14TV59H	\$400.00	
115.1	SPOT	8:30:00PM-The Gold	Day,W-1	10/22/14 8:51PM (We)	00:30	The Goldbergs Wed 830p	MM14TV54H	\$750.00	
116.1	SPOT	9:00:00AM-Good Da	Day,W-1	10/22/14 9:28AM (We)	00:30	Good Day Kentucky	MM14TV41H	\$25.00	
117.0	SPOT	9:00:00PM-Modern F	Day,W-1	10/22/14 9:19PM (We)	00:30	Modern Family	MM14TV41H	\$1000.00	
118.0	SPOT	9:30:00PM-Black-ish	Day,W-1	10/22/14 9:50PM (We)	00:30	Black-ish	MM14TV59H	\$500.00	
119.0	SPOT	6:57:56PM-Star War	Day,Su-1	10/26/14 7:36PM (Su)	00:30	Star Wars Rebels: Spark of Rebellion	MM14TV59H	\$300.00	M/G For 49.0.1
120.0	SPOT	11:35:00PM-The Goo	Day,Sa-1	10/25/14 12:21AM (Sa)	00:30	The Good Wife 1135p	MM14TV59H	\$25.00	M/G For 41.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$16,800.00	Total Spots	109
Commission	(\$2,520.00)		
Net Total	\$14,280.00		



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Est/Headline 1293/07388491
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Invoice 353781
Inv Date 10/26/2014
Terms Net 30
Contract 132024
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
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 Gen. Date 10/27/2014 12:56:07PM

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AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	12:37:00AM-ABC New	Day,M-1	09/29/14 1:02AM (Mo)	00:30	ABC News Nightline 1237a	MM14TV32H	\$10.00	
6.1	SPOT	5:00:00AM-WTVQ M	Day,M-1	09/29/14 5:59AM (Mo)	00:30	WTVQ Morning News	MM14TV34H	\$10.00	
10.0	SPOT	9:00:00AM-Dr. Oz 9a	Day,M-1	09/29/14 9:45AM (Mo)	00:30	Dr. Oz 9a	MM14TV32H	\$25.00	
15.1	SPOT	12:00:00PM-WTVQ 1	Day,M-1	09/29/14 12:23PM (Mo)	00:30	WTVQ 12 p News	MM14TV32H	\$25.00	
20.1	SPOT	12:30:00PM-WTVQ 1	Day,M-1	09/29/14 12:56PM (Mo)	00:30	WTVQ 1230p News	MM14TV34H	\$25.00	
25.0	SPOT	10:00:00AM-The Doc	Day,M-1	09/29/14 10:28AM (Mo)	00:30	The Doctors 10a	MM14TV32H	\$30.00	
29.0	SPOT	4:58:55PM-WTVQ 5p	Day,M-1	09/29/14 5:16PM (Mo)	00:30	WTVQ 5p News	MM14TV32H	\$40.00	
32.0	SPOT	5:30:00PM-Extra 530p	Day,M-1	09/29/14 5:41PM (Mo)	00:30	Extra 530p	MM14TV32H	\$40.00	
35.0	SPOT	10:59:46PM-WTVQ 1	Day,M-1	09/29/14 11:18PM (Mo)	00:30	WTVQ 11p News	MM14TV32H	\$40.00	
45.0	SPOT	6:58:46PM-Entertain	Day,M-1	09/29/14 7:17PM (Mo)	00:30	Entertainment Tonight	MM14TV32H	\$75.00	
57.0	SPOT	7:57:52PM-Dancing	Day,M-2	09/29/14 7:58PM (Mo)	00:30	Dancing with the Stars Mon 8-10p	MM14TV34H	\$1000.00	
57.0	SPOT	7:57:52PM-Dancing	Day,M-2	09/29/14 9:16PM (Mo)	00:30	Dancing with the Stars Mon 8-10p	MM14TV32H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,320.00
Commission	(\$348.00)
Net Total	\$1,972.00

Total Spots 12



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL 30S 10/7 (36338)
Acct Types National/Political-Candidate
Est/Headline 1356/07417300
Demo
Revision
Comments MCCONNELL 30S 10/7

Invoice 353850
Inv Date 10/26/2014
Terms Net 30
Contract 132405
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:11PM

Mentzer Media Services
DO NOT MAIL INVOICES
 600 Fairmont Avenue
 Suite 306
 Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00AM-WTVQ M	Day,M-1	10/13/14 5:11AM (Mo)	00:30	WTVQ Morning News	MM14TV50H	\$10.00	
2.0	SPOT	5:00:00AM-WTVQ M	Day,Tu-1	10/07/14 5:18AM (Tu)	00:30	WTVQ Morning News	MM14TV40H	\$10.00	
3.0	SPOT	5:00:00AM-WTVQ M	Day,W-1	10/08/14 5:26AM (We)	00:30	WTVQ Morning News	MM14TV48H	\$10.00	
4.0	SPOT	6:00:00AM-WTVQ M	Day,W-1	10/08/14 6:29AM (We)	00:30	WTVQ Morning News 6a	MM14TV39H	\$45.00	
5.0	SPOT	6:00:00AM-WTVQ M	Day,Th-1	10/09/14 6:56AM (Th)	00:30	WTVQ Morning News 6a	MM14TV48H	\$45.00	
6.0	SPOT	7:00:00AM-Good M	Day,Tu-1	10/07/14 7:54AM (Tu)	00:30	Good Morning America	MM14TV39H	\$175.00	
7.0	SPOT	7:00:00AM-Good M	Day,F-1	10/10/14 7:29AM (Fr)	00:30	Good Morning America	MM14TV48H	\$175.00	
8.0	SPOT	12:30:00PM-WTVQ 1	Day,M-1	10/13/14 12:51PM (Mo)	00:30	WTVQ 1230p News	MM14TV50H	\$25.00	
9.0	SPOT	12:30:00PM-WTVQ 1	Day,Tu-1	10/07/14 12:40PM (Tu)	00:30	WTVQ 1230p News	MM14TV40H	\$25.00	
10.0	SPOT	12:30:00PM-WTVQ 1	Day,Th-1	10/09/14 12:56PM (Th)	00:30	WTVQ 1230p News	MM14TV39H	\$25.00	
11.0	SPOT	4:58:55PM-WTVQ 5p	Day,M-1	10/13/14 5:19PM (Mo)	00:30	WTVQ 5p News	MM14TV50H	\$40.00	
12.0	SPOT	4:58:55PM-WTVQ 5p	Day,Tu-1	10/07/14 5:22PM (Tu)	00:30	WTVQ 5p News	MM14TV39H	\$40.00	
13.0	SPOT	5:59:30PM-WTVQ 6p	Day,W-1	10/08/14 6:25PM (We)	00:30	WTVQ 6p News	MM14TV48H	\$45.00	
14.0	SPOT	5:59:30PM-WTVQ 6p	Day,F-1	10/10/14 6:17PM (Fr)	00:30	WTVQ 6p News	MM14TV48H	\$45.00	
15.0	SPOT	6:58:46PM-Entertain	Day,W-1	10/08/14 7:10PM (We)	00:30	Entertainment Tonight	MM14TV39H	\$75.00	
16.0	SPOT	6:58:46PM-Entertain	Day,F-1	10/10/14 7:25PM (Fr)	00:30	Entertainment Tonight	MM14TV48H	\$75.00	
17.0	SPOT	7:30:00PM-The Insider	Day,M-1	10/13/14 7:47PM (Mo)	00:30	The Insider 730p	MM14TV50H	\$75.00	
18.0	SPOT			10/07/14			1 preempt @ \$75.00	\$0.00	
19.0	SPOT	7:30:00PM-The Insider	Day,Th-1	10/09/14 7:41PM (Th)	00:30	The Insider 730p	MM14TV48H	\$75.00	
20.0	SPOT	7:57:52PM-Dancing	Day,M-1	10/13/14 8:23PM (Mo)	00:30	Dancing with the Stars Mon 8-10p	MM14TV50H	\$1000.00	
21.0	SPOT	10:59:46PM-WTVQ 11p	Day,M-1	10/13/14 11:28PM (Mo)	00:30	WTVQ 11p News	MM14TV50H	\$40.00	
22.0	SPOT	10:59:46PM-WTVQ 11p	Day,Tu-1	10/07/14 11:10PM (Tu)	00:30	WTVQ 11p News	MM14TV39H	\$40.00	
23.0	SPOT	10:59:46PM-WTVQ 11p	Day,W-1	10/08/14 11:11PM (We)	00:30	WTVQ 11p News	MM14TV48H	\$40.00	
24.0	SPOT	10:59:46PM-WTVQ 11p	Day,F-1	10/10/14 11:08PM (Fr)	00:30	WTVQ 11p News	MM14TV48H	\$40.00	
25.0	SPOT	12:37:00AM-ABC News	Day,M-1	10/13/14 1:01AM (Mo)	00:30	ABC News Nightline 1237a	MM14TV50H	\$10.00	
26.0	SPOT	12:37:00AM-ABC News	Day,W-1	10/08/14 12:51AM (We)	00:30	ABC News Nightline 1237a	MM14TV39H	\$10.00	
27.0	SPOT	12:37:00AM-ABC News	Day,F-1	10/10/14 12:39AM (Fr)	00:30	ABC News Nightline 1237a	MM14TV48H	\$10.00	
28.0	SPOT	10:59:46PM-WTVQ Sun	Day,Su-1	10/12/14 11:11PM (Su)	00:30	WTVQ Sun 11p News	MM14TV50H	\$70.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,275.00	Total Spots	27
Commission	(\$341.25)		
Net Total	\$1,933.75		



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL 30S 9/30 (36339)
Acct Types National/Political-Candidate
Est/Headline 1354/07417292
Demo
Revision
Comments MCCONNELL 30S 9/30

Invoice 353851
Inv Date 10/26/2014
Terms Net 30
Contract 132407
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:11PM

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00AM-WTVQ M	Day,M-1	10/06/14 5:19AM (Mo)	00:30	WTVQ Morning News	MM14TV40H	\$10.00	
2.0	SPOT	5:00:00AM-WTVQ M	Day,Tu-1	09/30/14 5:13AM (Tu)	00:30	WTVQ Morning News	MM14TV40H	\$10.00	
3.0	SPOT	5:00:00AM-WTVQ M	Day,W-1	10/01/14 5:59AM (We)	00:30	WTVQ Morning News	MM14TV40H	\$10.00	
4.0	SPOT	6:00:00AM-WTVQ M	Day,W-1	10/01/14 6:51AM (We)	00:30	WTVQ Morning News 6a	MM14TV32H	\$40.00	
5.0	SPOT	6:00:00AM-WTVQ M	Day,Th-1	10/02/14 6:30AM (Th)	00:30	WTVQ Morning News 6a	MM14TV40H	\$40.00	
6.0	SPOT	7:00:00AM-Good M	Day,Tu-1	09/30/14 7:47AM (Tu)	00:30	Good Morning America	MM14TV32H	\$175.00	
7.0	SPOT	7:00:00AM-Good M	Day,F-1	10/03/14 8:28AM (Fr)	00:30	Good Morning America	MM14TV32H	\$175.00	
8.0	SPOT	12:30:00PM-WTVQ 1	Day,M-1	10/06/14 12:56PM (Mo)	00:30	WTVQ 1230p News	MM14TV39H	\$25.00	
9.0	SPOT	12:30:00PM-WTVQ 1	Day,Tu-1	09/30/14 12:45PM (Tu)	00:30	WTVQ 1230p News	MM14TV40H	\$25.00	
10.0	SPOT	12:30:00PM-WTVQ 1	Day,Th-1	10/02/14 12:45PM (Th)	00:30	WTVQ 1230p News	MM14TV32H	\$25.00	
11.0	SPOT	4:58:55PM-WTVQ 5p	Day,M-1	10/06/14 5:28PM (Mo)	00:30	WTVQ 5p News	MM14TV40H	\$40.00	
12.0	SPOT	4:58:55PM-WTVQ 5p	Day,Tu-1	09/30/14 5:18PM (Tu)	00:30	WTVQ 5p News	MM14TV32H	\$40.00	
13.0	SPOT	5:59:30PM-WTVQ 6p	Day,W-1	10/01/14 6:17PM (We)	00:30	WTVQ 6p News	MM14TV40H	\$45.00	
14.0	SPOT	5:59:30PM-WTVQ 6p	Day,F-1	10/03/14 6:27PM (Fr)	00:30	WTVQ 6p News	MM14TV40H	\$45.00	
15.0	SPOT	6:58:46PM-Entertain	Day,W-1	10/01/14 7:29PM (We)	00:30	Entertainment Tonight	MM14TV32H	\$75.00	
16.0	SPOT	6:58:46PM-Entertain	Day,F-1	10/03/14 7:10PM (Fr)	00:30	Entertainment Tonight	MM14TV32H	\$75.00	
17.0	SPOT	7:30:00PM-The Insider	Day,M-1	10/06/14 7:55PM (Mo)	00:30	The Insider 730p	MM14TV39H	\$75.00	
18.0	SPOT	7:30:00PM-The Insider	Day,Tu-1	09/30/14 7:55PM (Tu)	00:30	The Insider 730p	MM14TV40H	\$75.00	
19.0	SPOT	7:30:00PM-The Insider	Day,Th-1	10/02/14 7:55PM (Th)	00:30	The Insider 730p	MM14TV40H	\$75.00	
20.0	SPOT	7:57:52PM-Dancing	Day,M-1	10/06/14 9:45PM (Mo)	00:30	Dancing with the Stars Mon 8-10p	MM14TV40H	\$1000.00	
21.0	SPOT	10:59:46PM-WTVQ 11p	Day,M-1	10/06/14 11:26PM (Mo)	00:30	WTVQ 11p News	MM14TV39H	\$40.00	
22.0	SPOT	10:59:46PM-WTVQ 11p	Day,Tu-1	09/30/14 11:24PM (Tu)	00:30	WTVQ 11p News	MM14TV32H	\$40.00	
23.0	SPOT	10:59:46PM-WTVQ 11p	Day,W-1	10/01/14 11:33PM (We)	00:30	WTVQ 11p News	MM14TV40H	\$40.00	
24.0	SPOT	10:59:46PM-WTVQ 11p	Day,F-1	10/03/14 11:32PM (Fr)	00:30	WTVQ 11p News	MM14TV40H	\$40.00	
25.0	SPOT	12:37:00AM-ABC News	Day,M-1	10/06/14 12:51AM (Mo)	00:30	ABC News Nightline 1237a	MM14TV40H	\$10.00	
26.0	SPOT	12:37:00AM-ABC News	Day,W-1	10/01/14 1:02AM (We)	00:30	ABC News Nightline 1237a	MM14TV32H	\$10.00	
27.0	SPOT	12:37:00AM-ABC News	Day,F-1	10/03/14 12:51AM (Fr)	00:30	ABC News Nightline 1237a	MM14TV32H	\$10.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,270.00	Total Spots	27
Commission	(\$340.50)		
Net Total	\$1,929.50		



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL ADD 103 (36590)
Acct Types National/Political-Candidate
Est/Headline 1439/07425664
Demo
Revision
Comments MCCONNELL ADD 10/3

Invoice 353935
Inv Date 10/26/2014
Terms Net 30
Contract 132851
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:14PM

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

AgM

DUPLICATE INVOICE

WTVQ (Lexington) (WTVQ)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00PM-20/20	Day,F-1	10/03/14 10:49PM (Fr)	00:30	20/20	MM14TV32H	\$300.00	
2.0	SPOT	10:59:46PM-WTVQ 1	Day,M-1	10/06/14 11:10PM (Mo)	00:30	WTVQ 11p News	MM14TV40H	\$40.00	
3.0	SPOT	10:59:46PM-WTVQ 1	Day,F-1	10/03/14 11:15PM (Fr)	00:30	WTVQ 11p News	MM14TV40H	\$40.00	
4.0	SPOT	12:30:00PM-WTVQ 1	Day,M-1	10/06/14 12:41PM (Mo)	00:30	WTVQ 1230p News	MM14TV39H	\$55.00	
5.0	SPOT	12:30:00PM-WTVQ 1	Day,F-1	10/03/14 12:40PM (Fr)	00:30	WTVQ 1230p News	MM14TV40H	\$55.00	
6.0	SPOT	4:58:55PM-WTVQ 5p	Day,M-1	10/06/14 5:17PM (Mo)	00:30	WTVQ 5p News	MM14TV40H	\$40.00	
7.0	SPOT	4:58:55PM-WTVQ 5p	Day,F-1	10/03/14 5:20PM (Fr)	00:30	WTVQ 5p News	MM14TV32H	\$40.00	
8.0	SPOT	5:59:30PM-WTVQ 6p	Day,M-1	10/06/14 6:27PM (Mo)	00:30	WTVQ 6p News	MM14TV39H	\$45.00	
9.0	SPOT	5:59:30PM-WTVQ 6p	Day,F-1	10/03/14 6:08PM (Fr)	00:30	WTVQ 6p News	MM14TV40H	\$45.00	
10.0	SPOT	12:00:00PM-WTVQ 1	Day,M-1	10/06/14 12:07PM (Mo)	00:30	WTVQ 12 p News	MM14TV40H	\$55.00	
11.0	SPOT	12:00:00PM-WTVQ 1	Day,F-1	10/03/14 12:13PM (Fr)	00:30	WTVQ 12 p News	MM14TV32H	\$55.00	
12.0	SPOT	7:00:00PM-WTVQ 7p	Day,Sa-1	10/04/14 7:16PM (Sa)	00:30	WTVQ 7p News	MM14TV39H	\$75.00	
13.0	SPOT	6:28:56PM-WTVQ 630p	Day,Su-1	10/05/14 6:57PM (Su)	00:30	WTVQ 630p News	MM14TV39H	\$90.00	
14.0	SPOT	10:59:46PM-WTVQ 5p	Day,Su-1	10/05/14 11:24PM (Su)	00:30	WTVQ Sun 11p News	MM14TV40H	\$50.00	
15.0	SPOT	3:30:00PM-ABC Coll	Day,Sa-1	10/04/14 5:14PM (Sa)	00:30	ABC College Football 2nd game Doubleheader	MM14TV40H	\$600.00	
16.0	SPOT	12:37:00AM-ABC New	Day,M-2	10/06/14 12:39AM (Mo)	00:30	ABC News Nightline 1237a	MM14TV39H	\$10.00	
16.0	SPOT	12:37:00AM-ABC New	Day,M-2	10/06/14 1:01AM (Mo)	00:30	ABC News Nightline 1237a	MM14TV40H	\$10.00	
17.0	SPOT	12:37:00AM-ABC New	Day,F-2	10/03/14 12:39AM (Fr)	00:30	ABC News Nightline 1237a	MM14TV32H	\$10.00	
17.0	SPOT	12:37:00AM-ABC New	Day,F-2	10/03/14 1:04AM (Fr)	00:30	ABC News Nightline 1237a	MM14TV40H	\$10.00	
18.0	SPOT	10:00:00PM-Castle M	Day,M-1	10/06/14 10:37PM (Mo)	00:30	Castle Mon 10p	MM14TV39H	\$1800.00	
19.0	SPOT	11:35:00PM-The Good	Day,Sa-2	10/04/14 12:24AM (Sa)	00:30	The Good Wife 1135p	MM14TV40H	\$25.00	
19.0	SPOT	11:35:00PM-The Good	Day,Sa-2	10/04/14 12:35AM (Sa)	00:30	The Good Wife 1135p	MM14TV39H	\$25.00	
20.0	SPOT	7:57:52PM-Dancing	Day,M-1	10/06/14 8:28PM (Mo)	00:30	Dancing with the Stars Mon 8-10p	MM14TV40H	\$1000.00	
21.0	SPOT	9:00:00AM-Good Da	Day,M-2	10/06/14 9:17AM (Mo)	00:30	Good Day Kentucky	MM14TV39H	\$25.00	
21.0	SPOT	9:00:00AM-Good Da	Day,M-2	10/06/14 9:48AM (Mo)	00:30	Good Day Kentucky	MM14TV40H	\$25.00	
22.0	SPOT	9:00:00AM-Dr. Oz 9a	Day,F-2	10/03/14 9:23AM (Fr)	00:30	Dr. Oz 9a	MM14TV40H	\$60.00	
22.0	SPOT	9:00:00AM-Dr. Oz 9a	Day,F-2	10/03/14 9:45AM (Fr)	00:30	Dr. Oz 9a	MM14TV32H	\$60.00	
23.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,M-2	10/06/14 4:10PM (Mo)	00:30	Dr. Oz 4p	MM14TV40H	\$65.00	
23.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,M-2	10/06/14 4:44PM (Mo)	00:30	Dr. Oz 4p	MM14TV39H	\$65.00	
24.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,F-2	10/03/14 4:11PM (Fr)	00:30	Dr. Oz 4p	MM14TV32H	\$40.00	
24.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,F-2	10/03/14 4:34PM (Fr)	00:30	Dr. Oz 4p	MM14TV40H	\$40.00	
25.0	SPOT	6:58:46PM-Entertain	Day,M-1	10/06/14 7:11PM (Mo)	00:30	Entertainment Tonight	MM14TV40H	\$140.00	
26.0	SPOT	6:58:46PM-Entertain	Day,F-1	10/03/14 7:27PM (Fr)	00:30	Entertainment Tonight	MM14TV32H	\$140.00	
27.0	SPOT	5:30:00PM-Extra 530p	Day,M-2	10/06/14 5:42PM (Mo)	00:30	Extra 530p	MM14TV39H	\$40.00	
27.0	SPOT	5:30:00PM-Extra 530p	Day,M-2	10/06/14 5:55PM (Mo)	00:30	Extra 530p	MM14TV40H	\$40.00	
28.0	SPOT	5:30:00PM-Extra 530p	Day,F-2	10/03/14 5:43PM (Fr)	00:30	Extra 530p	MM14TV40H	\$40.00	
28.0	SPOT	5:30:00PM-Extra 530p	Day,F-2	10/03/14 5:56PM (Fr)	00:30	Extra 530p	MM14TV32H	\$40.00	
29.0	SPOT	6:57:56PM-Once Up	Day,Su-1	10/05/14 7:44PM (Su)	00:30	Once Upon a Time 7p	MM14TV40H	\$550.00	
30.0	SPOT	7:00:00AM-Good Mo	Day,M-2	10/06/14 7:30AM (Mo)	00:30	Good Morning America	MM14TV39H	\$175.00	



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
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Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL ADD 103 (36590)
Acct Types National/Political-Candidate
Est/Headline 1439/07425664
Demo
Revision
Comments MCCONNELL ADD 10/3

Invoice 353935
Inv Date 10/26/2014
Terms Net 30
Contract 132851
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:14PM

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
30.0	SPOT	7:00:00AM-Good M	Day,M-2	10/06/14 8:28AM (Mo)	00:30	Good Morning America	MM14TV40H	\$175.00	
31.0	SPOT	7:00:00AM-Good M	Day,F-2	10/03/14 7:29AM (Fr)	00:30	Good Morning America	MM14TV40H	\$175.00	
31.0	SPOT	7:00:00AM-Good M	Day,F-2	10/03/14 8:55AM (Fr)	00:30	Good Morning America	MM14TV32H	\$175.00	
32.0	SPOT	7:58:50AM-Good M	Day,Sa-2	10/04/14 8:27AM (Sa)	00:30	Good Morning America	MM14TV40H	\$80.00	
32.0	SPOT	7:58:50AM-Good M	Day,Sa-2	10/04/14 8:55AM (Sa)	00:30	Good Morning America	MM14TV39H	\$80.00	
33.0	SPOT	8:00:00AM-Good M	Day,Su-2	10/05/14 8:27AM (Su)	00:30	Good Morning America	MM14TV40H	\$40.00	
33.0	SPOT	8:00:00AM-Good M	Day,Su-2	10/05/14 8:55AM (Su)	00:30	Good Morning America	MM14TV39H	\$40.00	
34.0	SPOT	5:00:00AM-WTVQ M	Day,M-2	10/06/14 5:28AM (Mo)	00:30	WTVQ Morning News	MM14TV39H	\$10.00	
34.0	SPOT	5:00:00AM-WTVQ M	Day,M-2	10/06/14 5:51AM (Mo)	00:30	WTVQ Morning News	MM14TV40H	\$10.00	
35.0	SPOT	5:00:00AM-WTVQ M	Day,F-2	10/03/14 5:24AM (Fr)	00:30	WTVQ Morning News	MM14TV40H	\$10.00	
35.0	SPOT	5:00:00AM-WTVQ M	Day,F-2	10/03/14 5:53AM (Fr)	00:30	WTVQ Morning News	MM14TV32H	\$10.00	
36.0	SPOT	6:00:00AM-WTVQ M	Day,M-2	10/06/14 6:22AM (Mo)	00:30	WTVQ Morning News 6a	MM14TV39H	\$45.00	
36.0	SPOT	6:00:00AM-WTVQ M	Day,M-2	10/06/14 6:52AM (Mo)	00:30	WTVQ Morning News 6a	MM14TV40H	\$45.00	
37.0	SPOT	6:00:00AM-WTVQ M	Day,F-2	10/03/14 6:11AM (Fr)	00:30	WTVQ Morning News 6a	MM14TV40H	\$40.00	
37.0	SPOT	6:00:00AM-WTVQ M	Day,F-2	10/03/14 6:59AM (Fr)	00:30	WTVQ Morning News 6a	MM14TV32H	\$40.00	
38.0	SPOT	11:35:00PM-Jimmy K	Day,M-2	10/06/14 12:22AM (Mo)	00:30	Jimmy Kimmel Live 1135p	MM14TV40H	\$60.00	
38.0	SPOT	11:35:00PM-Jimmy K	Day,M-2	10/06/14 11:52PM (Mo)	00:30	Jimmy Kimmel Live 1135p	MM14TV39H	\$60.00	
39.0	SPOT	11:35:00PM-Jimmy K	Day,F-2	10/03/14 12:22AM (Fr)	00:30	Jimmy Kimmel Live 1135p	MM14TV40H	\$60.00	
39.0	SPOT	11:35:00PM-Jimmy K	Day,F-2	10/03/14 11:52PM (Fr)	00:30	Jimmy Kimmel Live 1135p	MM14TV32H	\$60.00	
40.0	SPOT	7:57:52PM-Last Man	Day,F-1	10/03/14 7:59PM (Fr)	00:30	Last Man Standing	MM14TV32H	\$300.00	
41.0	SPOT	8:00:00PM-Once Up	Day,Su-1	10/05/14 8:40PM (Su)	00:30	Once Upon A Time	MM14TV39H	\$1100.00	
42.0	SPOT	9:00:00PM-Resurrec	Day,Su-1	10/05/14 9:23PM (Su)	00:30	Resurrection	MM14TV40H	\$900.00	
43.0	SPOT	10:00:00PM-Revenge	Day,Su-1	10/05/14 10:42PM (Su)	00:30	Revenge Sun 10p	MM14TV39H	\$900.00	
44.0	SPOT	12:05:00AM-Seinfeld	Day,Su-2	10/05/14 12:22AM (Su)	00:30	Seinfeld 1205a	MM14TV39H	\$20.00	
44.0	SPOT	12:05:00AM-Seinfeld	Day,Su-2	10/05/14 12:33AM (Su)	00:30	Seinfeld 1205a	MM14TV40H	\$20.00	
45.0	SPOT	9:00:00PM-Shark Ta	Day,F-1	10/03/14 9:21PM (Fr)	00:30	Shark Tank Fri 9p	MM14TV40H	\$600.00	
46.0	SPOT	12:57:54PM-The Che	Day,M-2	10/06/14 12:59PM (Mo)	00:30	The Chew	MM14TV40H	\$100.00	
46.0	SPOT	12:57:54PM-The Che	Day,M-2	10/06/14 1:30PM (Mo)	00:30	The Chew	MM14TV39H	\$100.00	
47.0	SPOT	12:57:54PM-The Che	Day,F-2	10/03/14 12:59PM (Fr)	00:30	The Chew	MM14TV32H	\$100.00	
47.0	SPOT	12:57:54PM-The Che	Day,F-2	10/03/14 1:31PM (Fr)	00:30	The Chew	MM14TV40H	\$100.00	
48.0	SPOT	10:00:00AM-The Doc	Day,M-2	10/06/14 10:17AM (Mo)	00:30	The Doctors 10a	MM14TV39H	\$30.00	
48.0	SPOT	10:00:00AM-The Doc	Day,M-2	10/06/14 10:42AM (Mo)	00:30	The Doctors 10a	MM14TV40H	\$30.00	
49.0	SPOT	10:00:00AM-The Doc	Day,F-2	10/03/14 10:27AM (Fr)	00:30	The Doctors 10a	MM14TV40H	\$60.00	
49.0	SPOT	10:00:00AM-The Doc	Day,F-2	10/03/14 10:54AM (Fr)	00:30	The Doctors 10a	MM14TV32H	\$60.00	
50.0	SPOT	7:30:00PM-The Insid	Day,M-1	10/06/14 7:42PM (Mo)	00:30	The Insider 730p	MM14TV39H	\$140.00	
51.0	SPOT	7:30:00PM-The Insid	Day,F-1	10/03/14 7:42PM (Fr)	00:30	The Insider 730p	MM14TV40H	\$140.00	
52.0	SPOT	10:58:25AM-The View	Day,M-1	10/06/14 10:59AM (Mo)	00:30	The View	MM14TV39H	\$60.00	
53.0	SPOT	10:58:25AM-The View	Day,F-1	10/03/14 11:38AM (Fr)	00:30	The View	MM14TV40H	\$130.00	



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL ADD 103 (36590)
Acct Types National/Political-Candidate
Est/Headline 1439/07425664
Demo
Revision
Comments MCCONNELL ADD 10/3

Invoice 353935
Inv Date 10/26/2014
Terms Net 30
Contract 132851
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:14PM

Mentzer Media Services
DO NOT MAIL INVOICES
 600 Fairmont Avenue
 Suite 306
 Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
54.0	SPOT	8:59:26AM-This Wee	Day,Su-1	10/05/14 9:54AM (Su)	00:30	This Week	MM14TV40H	\$50.00	
55.0	SPOT	3:00:00PM-Wendy V	Day,M-2	10/06/14 3:44PM (Mo)	00:30	Wendy Williams	MM14TV40H	\$30.00	
55.0	SPOT	3:00:00PM-Wendy V	Day,M-2	10/06/14 3:59PM (Mo)	00:30	Wendy Williams	MM14TV39H	\$30.00	
56.0	SPOT	3:00:00PM-Wendy V	Day,F-2	10/03/14 3:48PM (Fr)	00:30	Wendy Williams	MM14TV32H	\$30.00	
56.0	SPOT	3:00:00PM-Wendy V	Day,F-2	10/03/14 3:56PM (Fr)	00:30	Wendy Williams	MM14TV40H	\$30.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$12,295.00
Commission	(\$1,844.25)
Net Total	\$10,450.75

Total Spots 82



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL ADD 10/7 (36612)
Acct Types National/Political-Candidate
Est/Headline 1464/07428061
Demo
Revision
Comments MCCONNELL ADD 10/7

Invoice 353942
Inv Date 10/26/2014
Terms Net 30
Contract 132924
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:15PM

Mentzer Media Services
DO NOT MAIL INVOICES
 600 Fairmont Avenue
 Suite 306
 Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:59:46PM-WTVQ 1	Day,F-1	10/10/14 11:33PM (Fr)	00:30	WTVQ 11p News	MM14TV48H	\$40.00	
2.0	SPOT	4:58:55PM-WTVQ 5p	Day,F-1	10/10/14 5:28PM (Fr)	00:30	WTVQ 5p News	MM14TV48H	\$40.00	
4.0	SPOT	5:30:00PM-Extra 530	Day,F-1	10/10/14 5:51PM (Fr)	00:30	Extra 530p	MM14TV48H	\$40.00	
5.0	SPOT	5:59:30PM-WTVQ 6p	Day,F-1	10/10/14 6:27PM (Fr)	00:30	WTVQ 6p News	MM14TV48H	\$45.00	
6.0	SPOT	6:00:00AM-WTVQ M	Day,F-1	10/10/14 6:30AM (Fr)	00:30	WTVQ Morning News 6a	MM14TV48H	\$45.00	
7.0	SPOT	6:58:46PM-Entertain	Day,F-1	10/10/14 7:11PM (Fr)	00:30	Entertainment Tonight	MM14TV48H	\$140.00	
8.0	SPOT	9:00:00PM-Shark Ta	Day,F-1	10/10/14 9:46PM (Fr)	00:30	Shark Tank Fri 9p	MM14TV48H	\$600.00	
9.0	SPOT	10:59:46PM-WTVQ 1	Day,M-1	10/13/14 11:13PM (Mo)	00:30	WTVQ 11p News	MM14TV50H	\$40.00	
10.0	SPOT	4:58:55PM-WTVQ 5p	Day,M-1	10/13/14 5:29PM (Mo)	00:30	WTVQ 5p News	MM14TV50H	\$40.00	
11.0	SPOT	5:00:00AM-WTVQ M	Day,M-1	10/13/14 5:41AM (Mo)	00:30	WTVQ Morning News	MM14TV50H	\$10.00	
12.0	SPOT	5:59:30PM-WTVQ 6p	Day,M-1	10/13/14 6:13PM (Mo)	00:30	WTVQ 6p News	MM14TV50H	\$45.00	
13.0	SPOT	6:00:00AM-WTVQ M	Day,M-1	10/13/14 6:43AM (Mo)	00:30	WTVQ Morning News 6a	MM14TV50H	\$45.00	
14.0	SPOT	7:57:52PM-Dancing	Day,M-1	10/13/14 9:12PM (Mo)	00:30	Dancing with the Stars Mon 8-10p	MM14TV50H	\$1000.00	
15.0	SPOT	10:00:00PM-Revenge	Day,Su-1	10/12/14 10:41PM (Su)	00:30	Revenge Sun 10p	MM14TV50H	\$900.00	
17.0	SPOT	8:00:00AM-Good Mo	Day,Su-1	10/12/14 8:48AM (Su)	00:30	Good Morning America	MM14TV50H	\$40.00	
19.0	SPOT	9:00:00PM-Resurrec	Day,Su-1	10/12/14 9:47PM (Su)	00:30	Resurrection	MM14TV50H	\$900.00	
20.0	SPOT	10:00:00PM-How To	Day,Th-1	10/09/14 10:35PM (Th)	00:30	How To Get Away With Murder	MM14TV48H	\$400.00	
21.0	SPOT	10:59:46PM-WTVQ 1	Day,Th-1	10/09/14 11:18PM (Th)	00:30	WTVQ 11p News	MM14TV39H	\$40.00	
22.0	SPOT	4:58:55PM-WTVQ 5p	Day,Th-1	10/09/14 5:10PM (Th)	00:30	WTVQ 5p News	MM14TV39H	\$40.00	
23.0	SPOT	5:00:00AM-WTVQ M	Day,Th-1	10/09/14 5:19AM (Th)	00:30	WTVQ Morning News	MM14TV48H	\$10.00	
24.0	SPOT	5:30:00PM-Extra 530	Day,Th-1	10/09/14 5:49PM (Th)	00:30	Extra 530p	MM14TV48H	\$40.00	
25.0	SPOT	5:59:30PM-WTVQ 6p	Day,Th-1	10/09/14 6:11PM (Th)	00:30	WTVQ 6p News	MM14TV39H	\$45.00	
26.0	SPOT	6:00:00AM-WTVQ M	Day,Th-1	10/09/14 6:30AM (Th)	00:30	WTVQ Morning News 6a	MM14TV39H	\$45.00	
27.0	SPOT	6:58:46PM-Entertain	Day,Th-1	10/09/14 7:10PM (Th)	00:30	Entertainment Tonight	MM14TV48H	\$140.00	
29.0	SPOT	10:59:46PM-WTVQ 1	Day,Tu-1	10/07/14 11:33PM (Tu)	00:30	WTVQ 11p News	MM14TV39H	\$40.00	
30.0	SPOT	4:58:55PM-WTVQ 5p	Day,Tu-1	10/07/14 5:11PM (Tu)	00:30	WTVQ 5p News	MM14TV40H	\$40.00	
32.0	SPOT	5:30:00PM-Extra 530	Day,Tu-1	10/07/14 5:50PM (Tu)	00:30	Extra 530p	MM14TV39H	\$40.00	
34.0	SPOT	6:00:00AM-WTVQ M	Day,Tu-1	10/07/14 6:10AM (Tu)	00:30	WTVQ Morning News 6a	MM14TV40H	\$45.00	
35.0	SPOT			10/07/14			1 preempt @ \$140.00	\$0.00	
36.0	SPOT	10:59:46PM-WTVQ 1	Day,W-1	10/08/14 11:33PM (We)	00:30	WTVQ 11p News	MM14TV39H	\$40.00	
37.0	SPOT	4:58:55PM-WTVQ 5p	Day,W-1	10/08/14 5:11PM (We)	00:30	WTVQ 5p News	MM14TV39H	\$40.00	
38.0	SPOT	5:00:00AM-WTVQ M	Day,W-1	10/08/14 5:11AM (We)	00:30	WTVQ Morning News	MM14TV48H	\$10.00	
39.0	SPOT	5:30:00PM-Extra 530	Day,W-1	10/08/14 5:51PM (We)	00:30	Extra 530p	MM14TV48H	\$40.00	
41.0	SPOT	6:00:00AM-WTVQ M	Day,W-1	10/08/14 6:17AM (We)	00:30	WTVQ Morning News 6a	MM14TV39H	\$45.00	
42.0	SPOT	6:58:46PM-Entertain	Day,W-1	10/08/14 7:28PM (We)	00:30	Entertainment Tonight	MM14TV39H	\$140.00	
43.0	SPOT	7:30:00PM-The Insid	Day,W-1	10/08/14 7:55PM (We)	00:30	The Insider 730p	MM14TV48H	\$140.00	
44.0	SPOT	7:28:56PM-Bank of A	Day,Sa-1	10/11/14 11:52PM (Sa)	00:30	Bank of America 500 at Charlotte	MM14TV48H	\$400.00	
45.0	SPOT	12:05:00AM-Seinfeld	Day,Su-1	10/12/14 12:20AM (Su)	00:30	Seinfeld 1205a	MM14TV50H	\$10.00	
46.0	SPOT	7:00:00AM-Good Mo	Day,F-1	10/10/14 8:41AM (Fr)	00:30	Good Morning America	MM14TV48H	\$175.00	



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
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Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL ADD 10/7 (36612)
Acct Types National/Political-Candidate
Est/Headline 1464/07428061
Demo
Revision
Comments MCCONNELL ADD 10/7

Invoice 353942
Inv Date 10/26/2014
Terms Net 30
Contract 132924
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:15PM

Mentzer Media Services
DO NOT MAIL INVOICES
 600 Fairmont Avenue
 Suite 306
 Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
47.0	SPOT	7:57:52PM-Last Man	Day,F-1	10/10/14 7:59PM (Fr)	00:30	Last Man Standing	MM14TV48H	\$550.00	
48.0	SPOT	7:00:00AM-Good Mo	Day,M-1	10/13/14 8:28AM (Mo)	00:30	Good Morning America	MM14TV50H	\$175.00	
49.0	SPOT	10:59:46PM-WTVQ S	Day,Su-1	10/12/14 11:26PM (Su)	00:30	WTVQ Sun 11p News	MM14TV50H	\$70.00	
50.0	SPOT	7:00:00AM-Good Mo	Day,Th-1	10/09/14 7:30AM (Th)	00:30	Good Morning America	MM14TV48H	\$175.00	
51.0	SPOT	9:00:00PM-Scandal	Day,Th-1	10/09/14 9:40PM (Th)	00:30	Scandal Thurs 9p	MM14TV39H	\$1100.00	
52.0	SPOT	7:00:00AM-Good Mo	Day,Tu-1	10/07/14 8:28AM (Tu)	00:30	Good Morning America	MM14TV39H	\$175.00	
53.0	SPOT			10/07/14			1 preempt @ \$350.00	\$0.00	
54.0	SPOT	9:00:00PM-Marvel's	Day,Tu-1	10/07/14 9:45PM (Tu)	00:30	Marvel's Agents of S.H.I.E.L.D. 9P	MM14TV40H	\$750.00	
55.0	SPOT	7:00:00AM-Good Mo	Day,W-1	10/08/14 7:26AM (We)	00:30	Good Morning America	MM14TV48H	\$175.00	
56.0	SPOT	7:57:52PM-The Midd	Day,W-1	10/08/14 8:18PM (We)	00:30	The Middle Wed 8p	MM14TV39H	\$750.00	
57.0	SPOT	8:30:00PM-The Gold	Day,W-1	10/08/14 8:52PM (We)	00:30	The Goldbergs Wed 830p	MM14TV48H	\$750.00	
58.0	SPOT	7:30:00PM-The Insid	Day,F-1	10/10/14 7:46PM (Fr)	00:30	The Insider 730p	MM14TV48H	\$140.00	M/G For 35.0.1
59.0	SPOT	10:00:00PM-20/20	Day,F-1	10/10/14 10:49PM (Fr)	00:30	20/20	MM14TV48H	\$350.00	M/G For 53.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$11,095.00	Total Spots	50
Commission	(\$1,664.25)		
Net Total	\$9,430.75		



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL 60S ADD (36622)
Acct Types National/Political-Candidate
Est/Headline 1357/07428894
Demo
Revision
Comments MCCONNELL 60S ADD

Invoice 353945
Inv Date 10/26/2014
Terms Net 30
Contract 132940
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:15PM

Mentzer Media Services
DO NOT MAIL INVOICES
 600 Fairmont Avenue
 Suite 306
 Towson, MD 21286

AgM

DUPLICATE INVOICE

WTVQ (Lexington) (WTVQ)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00AM-WTVQ M	Day,Th-1	10/09/14 5:58AM (Th)	01:00	WTVQ Morning News	MM14TV38H	\$20.00	
2.0	SPOT	5:00:00AM-WTVQ M	Day,F-1	10/10/14 5:22AM (Fr)	01:00	WTVQ Morning News	MM14TV38H	\$20.00	
3.0	SPOT	6:00:00AM-WTVQ M	Day,Tu-1	10/07/14 6:42AM (Tu)	01:00	WTVQ Morning News 6a	MM14TV38H	\$90.00	
4.0	SPOT	6:00:00AM-WTVQ M	Day,F-1	10/10/14 6:46AM (Fr)	01:00	WTVQ Morning News 6a	MM14TV38H	\$90.00	
5.0	SPOT	7:00:00AM-Good M	Day,M-1	10/13/14 7:55AM (Mo)	01:00	Good Morning America	MM14TV38H	\$350.00	
6.0	SPOT	7:00:00AM-Good M	Day,W-1	10/08/14 7:55AM (We)	01:00	Good Morning America	MM14TV38H	\$350.00	
7.0	SPOT	12:30:00PM-WTVQ 1	Day,Tu-1	10/07/14 12:51PM (Tu)	01:00	WTVQ 1230p News	MM14TV38H	\$110.00	
8.0	SPOT	12:30:00PM-WTVQ 1	Day,Th-1	10/09/14 12:39PM (Th)	01:00	WTVQ 1230p News	MM14TV38H	\$110.00	
9.0	SPOT	4:58:55PM-WTVQ 5p	Day,Tu-1	10/07/14 5:29PM (Tu)	01:00	WTVQ 5p News	MM14TV38H	\$80.00	
10.0	SPOT	4:58:55PM-WTVQ 5p	Day,Th-1	10/09/14 5:23PM (Th)	01:00	WTVQ 5p News	MM14TV38H	\$80.00	
11.0	SPOT	5:59:30PM-WTVQ 6p	Day,W-1	10/08/14 6:10PM (We)	01:00	WTVQ 6p News	MM14TV38H	\$90.00	
12.0	SPOT	5:59:30PM-WTVQ 6p	Day,F-1	10/10/14 6:23PM (Fr)	01:00	WTVQ 6p News	MM14TV38H	\$90.00	
13.0	SPOT	6:58:46PM-Entertain	Day,W-1	10/08/14 7:17PM (We)	01:00	Entertainment Tonight	MM14TV38H	\$280.00	
14.0	SPOT	6:58:46PM-Entertain	Day,F-1	10/10/14 7:29PM (Fr)	01:00	Entertainment Tonight	MM14TV38H	\$280.00	
15.0	SPOT			10/07/14			1 preempt @ \$280.00	\$0.00	
16.0	SPOT	7:30:00PM-The Insider	Day,Th-1	10/09/14 7:55PM (Th)	01:00	The Insider 730p	MM14TV38H	\$280.00	
17.0	SPOT	10:00:00PM-Castle M	Day,M-1	10/13/14 10:32PM (Mo)	01:00	Castle Mon 10p	MM14TV38H	\$2000.00	
18.0	SPOT	8:00:00PM- 9:00:00P	Day,F-1	10/10/14 8:22PM (Fr)	01:00	Last Man Standing	MM14TV38H	\$1100.00	
19.1	SPOT	10:00:00PM-20/20	Day,F-1	10/10/14 10:39PM (Fr)	01:00	20/20	MM14TV38H	\$700.00	
20.0	SPOT	6:57:56PM-America's	Day,Su-1	10/12/14 7:18PM (Su)	01:00	America's Funniest Videos 7p	MM14TV38H	\$1100.00	
21.0	SPOT	10:59:46PM-WTVQ 11p	Day,Tu-1	10/07/14 11:19PM (Tu)	01:00	WTVQ 11p News	MM14TV38H	\$80.00	
22.0	SPOT	12:37:00AM-ABC News	Day,Tu-1	10/07/14 12:39AM (Tu)	01:00	ABC News Nightline 1237a	MM14TV38H	\$20.00	
23.0	SPOT	12:37:00AM-ABC News	Day,W-1	10/08/14 1:02AM (We)	01:00	ABC News Nightline 1237a	MM14TV38H	\$20.00	
24.0	SPOT	12:37:00AM-ABC News	Day,Th-1	10/09/14 12:50AM (Th)	01:00	ABC News Nightline 1237a	MM14TV38H	\$20.00	
25.0	SPOT	12:37:00AM-ABC News	Day,F-1	10/10/14 1:03AM (Fr)	01:00	ABC News Nightline 1237a	MM14TV38H	\$20.00	
26.1	SPOT	10:00:00PM-Nashville	Day,W-1	10/08/14 10:45PM (We)	01:00	Nashville	MM14TV38H	\$2000.00	
27.0	SPOT	7:30:00PM-The Insider	Day,M-1	10/13/14 7:42PM (Mo)	01:00	The Insider 730p	MM14TV38H	\$280.00	M/G For 15.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$9,660.00	Total Spots	26
Commission	(\$1,449.00)		
Net Total	\$8,211.00		



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL ADD 10/10 (36658)
Acct Types National/Political-Candidate
Est/Headline 1529/07433774
Demo
Revision
Comments MCCONNELL ADD 10/10

Invoice 353958
Inv Date 10/26/2014
Terms Net 30
Contract 133059
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:15PM

Mentzer Media Services
DO NOT MAIL INVOICES
 600 Fairmont Avenue
 Suite 306
 Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	12:57:54PM-The Che	Day,F-1	10/10/14 1:30PM (Fr)	00:30	The Chew	MM14TV48H	\$100.00	
2.0	SPOT	10:00:00AM-The Doc	Day,F-1	10/10/14 10:36AM (Fr)	00:30	The Doctors 10a	MM14TV48H	\$60.00	
3.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,F-2	10/10/14 4:14PM (Fr)	00:30	Dr. Oz 4p	MM14TV48H	\$65.00	
3.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,F-2	10/10/14 4:39PM (Fr)	00:30	Dr. Oz 4p	MM14TV48H	\$65.00	
4.0	SPOT	4:58:55PM-WTVQ 5p	Day,F-1	10/10/14 5:20PM (Fr)	00:30	WTVQ 5p News	MM14TV48H	\$40.00	
5.0	SPOT	5:30:00PM-Extra 530p	Day,F-2	10/10/14 5:55PM (Fr)	00:30	Extra 530p	MM14TV48H	\$40.00	
5.0	SPOT	5:30:00PM-Extra 530p	Day,F-2	10/10/14 5:58PM (Fr)	00:30	Extra 530p	MM14TV48H	\$40.00	
6.0	SPOT	5:59:30PM-WTVQ 6p	Day,F-1	10/10/14 6:09PM (Fr)	00:30	WTVQ 6p News	MM14TV48H	\$45.00	
7.0	SPOT	6:58:46PM-Entertain	Day,F-1	10/10/14 7:16PM (Fr)	00:30	Entertainment Tonight	MM14TV48H	\$140.00	
8.0	SPOT	7:30:00PM-The Insid	Day,F-1	10/10/14 7:56PM (Fr)	00:30	The Insider 730p	MM14TV48H	\$140.00	
9.0	SPOT	9:00:00AM-Good Da	Day,F-1	10/10/14 9:15AM (Fr)	00:30	Good Day Kentucky	MM14TV48H	\$60.00	
10.0	SPOT	12:57:54PM-The Che	Day,M-1	10/13/14 1:28PM (Mo)	00:30	The Chew	MM14TV50H	\$100.00	
11.0	SPOT	10:00:00AM-The Doc	Day,M-1	10/13/14 10:14AM (Mo)	00:30	The Doctors 10a	MM14TV50H	\$60.00	
12.0	SPOT	3:00:00PM-Wendy V	Day,M-2	10/13/14 3:36PM (Mo)	00:30	Wendy Williams	MM14TV50H	\$30.00	
12.0	SPOT	3:00:00PM-Wendy V	Day,M-2	10/13/14 3:57PM (Mo)	00:30	Wendy Williams	MM14TV50H	\$30.00	
13.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,M-2	10/13/14 4:28PM (Mo)	00:30	Dr. Oz 4p	MM14TV50H	\$65.00	
13.0	SPOT	4:00:00PM-Dr. Oz 4p	Day,M-2	10/13/14 4:46PM (Mo)	00:30	Dr. Oz 4p	MM14TV50H	\$65.00	
14.0	SPOT	4:58:55PM-WTVQ 5p	Day,M-1	10/13/14 5:09PM (Mo)	00:30	WTVQ 5p News	MM14TV50H	\$40.00	
15.0	SPOT	5:30:00PM-Extra 530p	Day,M-2	10/13/14 5:42PM (Mo)	00:30	Extra 530p	MM14TV50H	\$40.00	
15.0	SPOT	5:30:00PM-Extra 530p	Day,M-2	10/13/14 5:59PM (Mo)	00:30	Extra 530p	MM14TV50H	\$40.00	
16.0	SPOT	5:59:30PM-WTVQ 6p	Day,M-1	10/13/14 6:28PM (Mo)	00:30	WTVQ 6p News	MM14TV50H	\$45.00	
17.0	SPOT	6:00:00AM-WTVQ M	Day,M-1	10/13/14 6:58AM (Mo)	00:30	WTVQ Morning News 6a	MM14TV50H	\$45.00	
18.0	SPOT	6:58:46PM-Entertain	Day,M-1	10/13/14 7:09PM (Mo)	00:30	Entertainment Tonight	MM14TV50H	\$140.00	
19.0	SPOT	7:30:00PM-The Insid	Day,M-1	10/13/14 7:54PM (Mo)	00:30	The Insider 730p	MM14TV50H	\$140.00	
20.0	SPOT	9:00:00AM-Good Da	Day,M-1	10/13/14 9:20AM (Mo)	00:30	Good Day Kentucky	MM14TV50H	\$60.00	
21.0	SPOT	7:58:50AM-Good M	Day,Sa-1	10/11/14 7:59AM (Sa)	00:30	Good Morning America	MM14TV48H	\$80.00	
22.0	SPOT	12:05:00AM-Seinfeld	Day,Su-1	10/12/14 12:34AM (Su)	00:30	Seinfeld 1205a	MM14TV50H	\$10.00	
23.0	SPOT	6:28:56PM-WTVQ 630p	Day,Su-1	10/12/14 6:50PM (Su)	00:30	WTVQ 630p News	MM14TV50H	\$90.00	
24.0	SPOT	8:00:00PM-Once Up	Day,Su-1	10/12/14 8:40PM (Su)	00:30	Once Upon A Time	MM14TV50H	\$1100.00	
25.0	SPOT	9:00:00PM-Resurrec	Day,Su-1	10/12/14 9:29PM (Su)	00:30	Resurrection	MM14TV50H	\$900.00	
26.0	SPOT	3:00:00PM-Wendy V	Day,F-2	10/10/14 3:39PM (Fr)	00:30	Wendy Williams	MM14TV48H	\$70.00	
26.0	SPOT	3:00:00PM-Wendy V	Day,F-2	10/10/14 3:59PM (Fr)	00:30	Wendy Williams	MM14TV48H	\$70.00	
27.0	SPOT	5:00:00AM-WTVQ M	Day,M-1	10/13/14 5:59AM (Mo)	00:30	WTVQ Morning News	MM14TV50H	\$10.00	
28.0	SPOT	7:00:00AM-Good M	Day,M-1	10/13/14 8:55AM (Mo)	00:30	Good Morning America	MM14TV50H	\$175.00	
29.0	SPOT	12:05:00AM-The Good	Day,Sa-1	10/11/14 12:30AM (Sa)	00:30	The Good Wife 1205a	MM14TV48H	\$25.00	
30.0	SPOT	6:28:56PM-WTVQ 630p	Day,Su-1	10/12/14 6:37PM (Su)	00:30	WTVQ 630p News	MM14TV50H	\$75.00	
31.0	SPOT	7:28:56PM-Bank of A	Day,Sa-2	10/11/14 8:21PM (Sa)	00:30	Bank of America 500 at Charlotte	MM14TV48H	\$750.00	
31.0	SPOT	7:28:56PM-Bank of A	Day,Sa-2	10/11/14 9:08PM (Sa)	00:30	Bank of America 500 at Charlotte	MM14TV48H	\$750.00	
32.0	SPOT	5:00:00AM-WTVQ M	Day,M-1	10/13/14 5:23AM (Mo)	00:30	WTVQ Morning News	MM14TV50H	\$10.00	



WTVQ-TV
 P.O. Box 55590
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Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL ADD 10/10 (36658)
Acct Types National/Political-Candidate
Est/Headline 1529/07433774
Demo
Revision
Comments MCCONNELL ADD 10/10

Invoice 353958
Inv Date 10/26/2014
Terms Net 30
Contract 133059
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:15PM

Mentzer Media Services
DO NOT MAIL INVOICES
 600 Fairmont Avenue
 Suite 306
 Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
33.0	SPOT	6:00:00AM-WTVQ M	Day,M-1	10/13/14 6:17AM (Mo)	00:30	WTVQ Morning News 6a	MM14TV50H	\$90.00	
34.0	SPOT	7:00:00AM-Good Mo	Day,M-1	10/13/14 7:26AM (Mo)	00:30	Good Morning America	MM14TV50H	\$175.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$6,075.00
Commission	(\$911.25)
Net Total	\$5,163.75

Total Spots 41



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL 10/14 (36688)
Acct Types National/Political-Candidate
Est/Headline 1397/07436495
Demo
Revision
Comments MCCONNELL 10/14

Invoice 353961
Inv Date 10/26/2014
Terms Net 30
Contract 133151
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:15PM

Mentzer Media Services
DO NOT MAIL INVOICES
 600 Fairmont Avenue
 Suite 306
 Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00AM-WTVQ M	Day,M-1	10/20/14 5:52AM (Mo)	00:30	WTVQ Morning News	MM14TV55H	\$30.00	
2.0	SPOT	5:00:00AM-WTVQ M	Day,Tu-1	10/14/14 5:29AM (Tu)	00:30	WTVQ Morning News	MM14TV50H	\$30.00	
3.0	SPOT	5:00:00AM-WTVQ M	Day,W-1	10/15/14 5:50AM (We)	00:30	WTVQ Morning News	MM14TV50H	\$30.00	
4.0	SPOT	5:00:00AM-WTVQ M	Day,Th-1	10/16/14 5:51AM (Th)	00:30	WTVQ Morning News	MM14TV55H	\$30.00	
5.0	SPOT	5:00:00AM-WTVQ M	Day,F-1	10/17/14 5:29AM (Fr)	00:30	WTVQ Morning News	MM14TV55H	\$30.00	
6.0	SPOT	6:00:00AM-WTVQ M	Day,M-1	10/20/14 6:22AM (Mo)	00:30	WTVQ Morning News 6a	MM14TV55H	\$90.00	
7.0	SPOT	6:00:00AM-WTVQ M	Day,Tu-1	10/14/14 6:42AM (Tu)	00:30	WTVQ Morning News 6a	MM14TV50H	\$90.00	
8.0	SPOT	6:00:00AM-WTVQ M	Day,Th-1	10/16/14 6:11AM (Th)	00:30	WTVQ Morning News 6a	MM14TV50H	\$90.00	
9.0	SPOT	6:00:00AM-WTVQ M	Day,F-1	10/17/14 6:21AM (Fr)	00:30	WTVQ Morning News 6a	MM14TV55H	\$90.00	
10.0	SPOT	7:00:00AM-Good Mo	Day,M-1	10/20/14 7:29AM (Mo)	00:30	Good Morning America	MM14TV55H	\$175.00	
11.0	SPOT	7:00:00AM-Good Mo	Day,W-1	10/15/14 7:29AM (We)	00:30	Good Morning America	MM14TV55H	\$175.00	
12.0	SPOT	7:00:00AM-Good Mo	Day,Th-1	10/16/14 8:28AM (Th)	00:30	Good Morning America	MM14TV55H	\$175.00	
13.0	SPOT	8:59:26AM-This Wee	Day,Su-1	10/19/14 8:59AM (Su)	00:30	This Week	MM14TV55H	\$50.00	
14.0	SPOT	12:00:00PM-WTVQ 1	Day,M-1	10/20/14 12:29PM (Mo)	00:30	WTVQ 12 p News	MM14TV55H	\$55.00	
15.0	SPOT	12:00:00PM-WTVQ 1	Day,W-1	10/15/14 12:10PM (We)	00:30	WTVQ 12 p News	MM14TV50H	\$55.00	
16.0	SPOT	12:00:00PM-WTVQ 1	Day,F-1	10/17/14 12:13PM (Fr)	00:30	WTVQ 12 p News	MM14TV55H	\$55.00	
17.0	SPOT	12:30:00PM-WTVQ 1	Day,Tu-1	10/14/14 12:55PM (Tu)	00:30	WTVQ 1230p News	MM14TV50H	\$55.00	
18.0	SPOT	12:30:00PM-WTVQ 1	Day,W-1	10/15/14 12:39PM (We)	00:30	WTVQ 1230p News	MM14TV55H	\$55.00	
19.0	SPOT	12:30:00PM-WTVQ 1	Day,Th-1	10/16/14 12:45PM (Th)	00:30	WTVQ 1230p News	MM14TV50H	\$55.00	
20.0	SPOT	5:30:00PM-Extra 530	Day,M-1	10/20/14 5:49PM (Mo)	00:30	Extra 530p	MM14TV55H	\$40.00	
21.0	SPOT			10/15/14			1 preempt @ \$40.00	\$0.00	
22.0	SPOT	5:30:00PM-Extra 530	Day,F-1	10/17/14 5:58PM (Fr)	00:30	Extra 530p	MM14TV55H	\$40.00	
23.0	SPOT			10/20/14			1 preempt @ \$40.00	\$0.00	
24.0	SPOT	4:58:55PM-WTVQ 5p	Day,Tu-1	10/14/14 5:28PM (Tu)	00:30	WTVQ 5p News	MM14TV50H	\$40.00	
25.0	SPOT	4:58:55PM-WTVQ 5p	Day,W-1	10/15/14 5:18PM (We)	00:30	WTVQ 5p News	MM14TV50H	\$40.00	
26.0	SPOT	4:58:55PM-WTVQ 5p	Day,Th-1	10/16/14 5:29PM (Th)	00:30	WTVQ 5p News	MM14TV55H	\$40.00	
27.0	SPOT	4:58:55PM-WTVQ 5p	Day,F-1	10/17/14 5:23PM (Fr)	00:30	WTVQ 5p News	MM14TV55H	\$40.00	
28.0	SPOT	5:59:30PM-WTVQ 6p	Day,Tu-1	10/14/14 6:18PM (Tu)	00:30	WTVQ 6p News	MM14TV50H	\$45.00	
29.0	SPOT	5:59:30PM-WTVQ 6p	Day,W-1	10/15/14 6:12PM (We)	00:30	WTVQ 6p News	MM14TV55H	\$45.00	
30.0	SPOT	5:59:30PM-WTVQ 6p	Day,Th-1	10/16/14 6:19PM (Th)	00:30	WTVQ 6p News	MM14TV50H	\$45.00	
31.0	SPOT	5:59:30PM-WTVQ 6p	Day,F-1	10/17/14 6:27PM (Fr)	00:30	WTVQ 6p News	MM14TV55H	\$45.00	
32.0	SPOT	7:00:00PM-WTVQ 7p	Day,Sa-1	10/18/14 7:27PM (Sa)	00:30	WTVQ 7p News	MM14TV55H	\$70.00	
33.0	SPOT	6:28:56PM-WTVQ 630	Day,Su-1	10/19/14 6:39PM (Su)	00:30	WTVQ 630p News	MM14TV55H	\$90.00	
34.0	SPOT	6:58:46PM-Entertain	Day,M-1	10/20/14 7:11PM (Mo)	00:30	Entertainment Tonight	MM14TV55H	\$140.00	
35.0	SPOT	6:58:46PM-Entertain	Day,Tu-1	10/14/14 7:11PM (Tu)	00:30	Entertainment Tonight	MM14TV50H	\$140.00	
36.0	SPOT	6:58:46PM-Entertain	Day,Th-1	10/16/14 7:18PM (Th)	00:30	Entertainment Tonight	MM14TV55H	\$140.00	
37.0	SPOT	6:58:46PM-Entertain	Day,F-1	10/17/14 7:10PM (Fr)	00:30	Entertainment Tonight	MM14TV55H	\$140.00	
38.0	SPOT	7:30:00PM-The Insider	Day,Tu-1	10/14/14 7:56PM (Tu)	00:30	The Insider 730p	MM14TV50H	\$140.00	
39.0	SPOT	7:30:00PM-The Insider	Day,W-1	10/15/14 7:42PM (We)	00:30	The Insider 730p	MM14TV50H	\$140.00	



WTVQ-TV
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Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL 10/14 (36688)
Acct Types National/Political-Candidate
Est/Headline 1397/07436495
Demo
Revision
Comments MCCONNELL 10/14

Invoice 353961
Inv Date 10/26/2014
Terms Net 30
Contract 133151
Bill Type Standard
Period 9/29/2014 - 10/26/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:15PM

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

AgM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
40.0	SPOT	7:30:00PM-The Insider	Day,Th-1	10/16/14 7:42PM (Th)	00:30	The Insider 730p	MM14TV50H	\$140.00	
41.0	SPOT	7:57:52PM-Dancing	Day,M-1	10/20/14 8:56PM (Mo)	00:30	Dancing with the Stars Mon 8-10p	MM14TV55H	\$1000.00	
42.0	SPOT	9:00:00PM-Marvel's	Day,Tu-1	10/14/14 9:43PM (Tu)	00:30	Marvel's Agents of S.H.I.E.L.D. 9P	MM14TV50H	\$750.00	
43.0	SPOT	10:00:00PM-Forever	Day,Tu-1	10/14/14 10:48PM (Tu)	00:30	Forever	MM14TV50H	\$300.00	
44.0	SPOT	7:57:52PM-Toy Story	Day,W-1	10/15/14 7:58PM (We)	00:30	Toy Story of TERROR!	MM14TV55H	\$400.00	
45.0	SPOT	8:30:00PM-It's The	Day,W-1	10/15/14 8:48PM (We)	00:30	It's The Great Pumpkin, Charlie Brown Wed	MM14TV50H	\$550.00	
46.0	SPOT	9:00:00PM-Modern F	Day,W-1	10/15/14 9:17PM (We)	00:30	Modern Family	MM14TV55H	\$2000.00	
47.0	SPOT	10:00:00PM-Nashville	Day,W-1	10/15/14 10:31PM (We)	00:30	Nashville	MM14TV50H	\$1000.00	
48.0	SPOT	7:57:52PM-Grey's Ar	Day,Th-1	10/16/14 7:58PM (Th)	00:30	Grey's Anatomy 8p	MM14TV55H	\$400.00	
49.0	SPOT	9:00:00PM-Scandal	Day,Th-1	10/16/14 9:43PM (Th)	00:30	Scandal Thurs 9p	MM14TV50H	\$1100.00	
50.0	SPOT	10:00:00PM-How To	Day,Th-1	10/16/14 10:42PM (Th)	00:30	How To Get Away With Murder	MM14TV55H	\$400.00	
51.0	SPOT	7:57:52PM-Last Man	Day,F-1	10/17/14 7:59PM (Fr)	00:30	Last Man Standing	MM14TV55H	\$550.00	
52.0	SPOT	9:00:00PM-Shark Ta	Day,F-1	10/17/14 9:45PM (Fr)	00:30	Shark Tank Fri 9p	MM14TV55H	\$600.00	
53.0	SPOT	10:00:00PM-20/20	Day,F-1	10/17/14 10:37PM (Fr)	00:30	20/20	MM14TV55H	\$350.00	
54.0	SPOT	7:59:00PM-ABC Coll	Day,Sa-1	10/18/14 10:15PM (Sa)	00:30	ABC College Football Prime	MM14TV55H	\$750.00	
55.0	SPOT	6:57:56PM-America's	Day,Su-1	10/19/14 6:59PM (Su)	00:30	America's Funniest Videos 7p	MM14TV55H	\$550.00	
56.0	SPOT	10:59:46PM-WTVQ 1	Day,M-1	10/20/14 11:22PM (Mo)	00:30	WTVQ 11p News	MM14TV55H	\$40.00	
57.0	SPOT	10:59:46PM-WTVQ 1	Day,Tu-1	10/14/14 11:19PM (Tu)	00:30	WTVQ 11p News	MM14TV50H	\$40.00	
58.0	SPOT	10:59:46PM-WTVQ 1	Day,W-1	10/15/14 11:11PM (We)	00:30	WTVQ 11p News	MM14TV55H	\$40.00	
59.0	SPOT	10:59:46PM-WTVQ 1	Day,Th-1	10/16/14 11:33PM (Th)	00:30	WTVQ 11p News	MM14TV50H	\$40.00	
60.0	SPOT	10:59:46PM-WTVQ 1	Day,F-1	10/17/14 11:33PM (Fr)	00:30	WTVQ 11p News	MM14TV55H	\$40.00	
61.0	SPOT	10:59:46PM-WTVQ S	Day,Su-1	10/19/14 11:21PM (Su)	00:30	WTVQ Sun 11p News	MM14TV55H	\$70.00	
62.0	SPOT	11:35:00PM-Jimmy K	Day,Tu-1	10/14/14 11:54PM (Tu)	00:30	Jimmy Kimmel Live 1135p	MM14TV50H	\$60.00	
63.0	SPOT	11:35:00PM-Jimmy K	Day,Th-1	10/16/14 11:53PM (Th)	00:30	Jimmy Kimmel Live 1135p	MM14TV55H	\$60.00	
64.0	SPOT	12:37:00AM-ABC Nev	Day,M-1	10/20/14 1:02AM (Mo)	00:30	ABC News Nightline 1237a	MM14TV55H	\$10.00	
65.0	SPOT	12:37:00AM-ABC Nev	Day,Tu-1	10/14/14 12:52AM (Tu)	00:30	ABC News Nightline 1237a	MM14TV50H	\$10.00	
66.0	SPOT	12:37:00AM-ABC Nev	Day,W-1	10/15/14 12:51AM (We)	00:30	ABC News Nightline 1237a	MM14TV50H	\$10.00	
67.0	SPOT	12:37:00AM-ABC Nev	Day,Th-1	10/16/14 12:52AM (Th)	00:30	ABC News Nightline 1237a	MM14TV50H	\$10.00	
68.0	SPOT	12:37:00AM-ABC Nev	Day,F-1	10/17/14 12:50AM (Fr)	00:30	ABC News Nightline 1237a	MM14TV55H	\$10.00	
69.0	SPOT	5:30:00PM-Extra 530	Day,Th-1	10/16/14 5:54PM (Th)	00:30	Extra 530p	MM14TV50H	\$40.00	M/G For 21.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$14,155.00	Total Spots	67
Commission	(\$2,123.25)		
Net Total	\$12,031.75		



WTVQ-TV
 P.O. Box 55590
 Lexington, KY 40555
 ph: (859) 294-3636
 fx: (859) 294-6122

Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Buyer RUSSO,MIA
Salesperson Telerep Washington, . (1285)
 ph: (703) 528-7800
 fx: (703) 528-7772x
Product Political (1176)
Brand MCCONNELL 60S ADD (36689)
Acct Types National/Political-Candidate
Est/Headline /07436618
Demo
Revision
Comments MCCONNELL 60S ADD

Invoice 353962
Inv Date 10/26/2014
Terms Net 30
Contract 133155
Bill Type Standard
Period 9/29/2014 - 10/26/2014

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
 Gen. Date 10/27/2014 12:56:16PM

WTVQ (Lexington) (WTVQ)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00AM-WTVQ M	Day,M-1	10/20/14 5:27AM (Mo)	01:00	WTVQ Morning News	MM14TV38H	\$60.00	
2.0	SPOT	5:00:00AM-WTVQ M	Day,Tu-1	10/14/14 5:52AM (Tu)	01:00	WTVQ Morning News	MM14TV38H	\$60.00	
3.0	SPOT	5:00:00AM-WTVQ M	Day,W-1	10/15/14 5:26AM (We)	01:00	WTVQ Morning News	MM14TV38H	\$60.00	
4.0	SPOT	5:00:00AM-WTVQ M	Day,Th-1	10/16/14 5:17AM (Th)	01:00	WTVQ Morning News	MM14TV38H	\$60.00	
5.0	SPOT	5:00:00AM-WTVQ M	Day,F-1	10/17/14 5:11AM (Fr)	01:00	WTVQ Morning News	MM14TV38H	\$60.00	
6.0	SPOT	6:00:00AM-WTVQ M	Day,Tu-1	10/14/14 6:11AM (Tu)	01:00	WTVQ Morning News 6a	MM14TV38H	\$180.00	
7.0	SPOT	6:00:00AM-WTVQ M	Day,Th-1	10/16/14 6:42AM (Th)	01:00	WTVQ Morning News 6a	MM14TV38H	\$180.00	
8.0	SPOT	7:00:00AM-Good M	Day,Tu-1	10/14/14 7:29AM (Tu)	01:00	Good Morning America	MM14TV38H	\$350.00	
9.0	SPOT	7:00:00AM-Good M	Day,W-1	10/15/14 8:59AM (We)	01:00	Good Morning America	MM14TV38H	\$350.00	
10.0	SPOT	7:00:00AM-Good M	Day,Th-1	10/16/14 8:48AM (Th)	01:00	Good Morning America	MM14TV38H	\$350.00	
11.0	SPOT	12:00:00PM-WTVQ 1	Day,Tu-1	10/14/14 12:09PM (Tu)	01:00	WTVQ 12 p News	MM14TV38H	\$110.00	
12.0	SPOT	12:00:00PM-WTVQ 1	Day,Th-1	10/16/14 12:20PM (Th)	01:00	WTVQ 12 p News	MM14TV38H	\$110.00	
13.0	SPOT	12:30:00PM-WTVQ 1	Day,M-1	10/20/14 12:51PM (Mo)	01:00	WTVQ 1230p News	MM14TV38H	\$110.00	
14.0	SPOT	12:30:00PM-WTVQ 1	Day,F-1	10/17/14 12:51PM (Fr)	01:00	WTVQ 1230p News	MM14TV38H	\$110.00	
15.0	SPOT	4:58:55PM-WTVQ 5p	Day,M-1	10/20/14 5:21PM (Mo)	01:00	WTVQ 5p News	MM14TV38H	\$80.00	
16.0	SPOT	4:58:55PM-WTVQ 5p	Day,Tu-1	10/14/14 5:11PM (Tu)	01:00	WTVQ 5p News	MM14TV38H	\$80.00	
17.0	SPOT	4:58:55PM-WTVQ 5p	Day,Th-1	10/16/14 5:12PM (Th)	01:00	WTVQ 5p News	MM14TV38H	\$80.00	
18.0	SPOT	6:58:46PM-Entertain	Day,W-1	10/15/14 7:12PM (We)	01:00	Entertainment Tonight	MM14TV38H	\$280.00	
19.0	SPOT	7:30:00PM-The Insider	Day,M-1	10/20/14 7:47PM (Mo)	01:00	The Insider 730p	MM14TV38H	\$280.00	
20.0	SPOT	7:30:00PM-The Insider	Day,F-1	10/17/14 7:41PM (Fr)	01:00	The Insider 730p	MM14TV38H	\$280.00	
21.0	SPOT	7:57:52PM-Dancing	Day,M-1	10/20/14 8:31PM (Mo)	01:00	Dancing with the Stars Mon 8-10p	MM14TV38H	\$2000.00	
22.0	SPOT	7:57:52PM-Last Man	Day,F-1	10/17/14 8:21PM (Fr)	01:00	Last Man Standing	MM14TV38H	\$1100.00	
23.0	SPOT	7:59:00PM-ABC Coll	Day,Sa-1	10/18/14 8:10PM (Sa)	01:00	ABC College Football Prime	MM14TV38H	\$1500.00	
24.0	SPOT	10:59:46PM-WTVQ 1	Day,W-1	10/15/14 11:33PM (We)	01:00	WTVQ 11p News	MM14TV38H	\$80.00	
25.0	SPOT	10:59:46PM-WTVQ 1	Day,F-1	10/17/14 11:10PM (Fr)	01:00	WTVQ 11p News	MM14TV38H	\$80.00	
26.0	SPOT	11:35:00PM-The Good	Day,Sa-1	10/18/14 12:20AM (Sa)	01:00	The Good Wife 1135p	MM14TV38H	\$100.00	
27.0	SPOT	12:05:00AM-Seinfeld	Day,Su-1	10/19/14 12:33AM (Su)	01:00	Seinfeld 1205a	MM14TV38H	\$80.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$8,170.00	Total Spots	27
Commission	(\$1,225.50)		
Net Total	\$6,944.50		