



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/31/14-10/31/14	2	:30	10A- The Doctors 10a						1			1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 89.6578947368421. NIELSEN: 0.9, THE DOCTORS	10/15/14
2.2	Normal Line / SPOT	10/31/14-10/31/14	2	:30	10P- 20/20						1			1	\$550.00	\$550.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.875. NIELSEN: 2.8, 20/20	10/28/14
3.1	Normal Line / SPOT	10/31/14-10/31/14	3	:30	10:59P- WTVQ 11p News						2			2	\$40.00	\$80.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.2631578947368. NIELSEN: 1.2, ABC 36 NEWS @ 11	10/27/14
4.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	11:35P- Jimmy Kimmel Live 1135p						1			1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.45. NIELSEN: 0.6, JIMMY KIMMEL	9/17/14
5.1	Normal Line / SPOT	10/31/14-10/31/14	2	:30	12:30P- WTVQ 1230p News						1			1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.8289473684211. NIELSEN: 1.2, ABC 36 NEWS @ 1230	10/15/14
6.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	12:37A- ABC News Nightline 1237a						1			1	\$10.00	\$10.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.845. NIELSEN: 0.1, ABC NIGHTLINE	9/17/14

CONFIRMATION CONTRACT

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Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
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WTVQ (Lexington) (WTVQ)

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7.1	Normal Line / SPOT	10/31/14-10/31/14	2	:30	12P- WTVQ 12 p News						1			1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.4473684210526. NIELSEN: 1.5, ABC 36 NEWS @ NOON	10/15/14
8.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	3P- Wendy Williams						1			1	\$30.00	\$30.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.5526315789474. NIELSEN: 0.9, WENDY WILLIAMS	9/17/14
9.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	4P- Dr. Oz 4p						1			1	\$65.00	\$65.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.5. NIELSEN: 1.2, DR OZ	9/17/14
10.2	Normal Line / SPOT	10/31/14-10/31/14	2	:30	4:58P- WTVQ 5p News						2			2	\$80.00	\$160.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.8815789473684. NIELSEN: 0.8, ABC 36 NEWS @ 5	10/27/14
11.2	Normal Line / SPOT	10/31/14-10/31/14	3	:30	5A- WTVQ Morning News						2			2	\$10.00	\$20.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.2631578947368. NIELSEN: 0.6, GOOD MORNING KENTUCKY	10/27/14

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	5:30P- Extra 530p						1			1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.3421052631579. NIELSEN: 0.8, EXTRA	9/17/14
13.2	Normal Line / SPOT	10/31/14-10/31/14	3	:30	5:59P- WTVQ 6p News						2			2	\$45.00	\$90.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.2105263157895. NIELSEN: 1.4, ABC 36 NEWS @ 6	10/29/14
14.1	Normal Line / SPOT	10/31/14-10/31/14	2	:30	6A- WTVQ Morning News 6a						2			2	\$90.00	\$180.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.3508771929825. NIELSEN: 0.9, GOOD MORNING KENTUCKY	10/15/14
15.1	Normal Line / SPOT	10/31/14-10/31/14	2	:30	6:58P- Entertainment Tonight						1			1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.1315789473684. NIELSEN: 1.1, ENTERTAINMENT TONIGHT	10/15/14
16.1	Normal Line / SPOT	10/31/14-10/31/14	2	:30	7A- Good Morning America						1			1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.6578947368421. NIELSEN: 2.2, GOOD MORNING AMERICA	10/15/14

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Net Total \$22,044.75
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17.1	Normal Line / SPOT	10/31/14-10/31/14	2	:30	7:30P- The Insider 730p						1			1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 91.8473684210526. NIELSEN: 0.8, THE INSIDER	10/15/14
18.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	7:57P- Last Man Standing						1			1	\$300.00	\$300.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 97.375. NIELSEN: 2.6, LAST MAN STANDING/CRISTELA	9/17/14
19.1	Normal Line / SPOT	10/31/14-10/31/14	3	:30	9A- Good Day Kentucky						1			1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 86.0526315789474. NIELSEN: 0.8, DR OZ	10/15/14
20.0	Normal Line / SPOT	10/31/14-10/31/14	3	:30	9P- Shark Tank Fri 9p						1				\$350.00		WTVQ (Lexington) (WTVQ)	GOTV INDEX: 92.9166666666667. NIELSEN: 3, SHARK TANK	9/17/14
20.0.1	Closed Preempt	10/31/14															WTVQ (Lexington) (WTVQ)	No Avail/Exception -	
21.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	10A- The Doctors 10a		1							1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 89.6578947368421. NIELSEN: 0.9, THE DOCTORS	10/15/14
22.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	10P- CMA News Special		1							1	\$900.00	\$900.00	WTVQ (Lexington) (WTVQ)	CASTLE	9/19/14

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24.1	Normal Line / SPOT	11/03/14-11/03/14	3	:30	10:59P- WTVQ 11p News		2							2	\$40.00	\$80.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.2631578947368. NIELSEN: 1.2, ABC 36 NEWS @ 11	10/27/14
25.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	11:35P- Jimmy Kimmel Live 1135p		1							1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.45. NIELSEN: 0.6, JIMMY KIMMEL	9/17/14
26.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	12:30P- WTVQ 1230p News		1							1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.8289473684211. NIELSEN: 1.2, ABC 36 NEWS @ 1230	10/15/14
27.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	12:37A- ABC News Nightline 1237a		1							1	\$10.00	\$10.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.845. NIELSEN: 0.1, ABC NIGHTLINE	9/17/14
28.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	12P- WTVQ 12 p News		1							1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.4473684210526. NIELSEN: 1.5, ABC 36 NEWS @ NOON	10/15/14

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Commission % 15.00
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Net Total \$22,044.75
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29.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	3P- Wendy Williams		1							1	\$30.00	\$30.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.5526315789474. NIELSEN: 0.9, WENDY WILLIAMS	9/17/14
30.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	4P- Dr. Oz 4p		1							1	\$65.00	\$65.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.5. NIELSEN: 1.2, DR OZ	9/17/14
31.2	Normal Line / SPOT	11/03/14-11/03/14	2	:30	4:58P- WTVQ 5p News		2							2	\$80.00	\$160.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.8815789473684. NIELSEN: 0.8, ABC 36 NEWS @ 5	10/27/14
32.2	Normal Line / SPOT	11/03/14-11/03/14	3	:30	5A- WTVQ Morning News		2							2	\$10.00	\$20.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.2631578947368. NIELSEN: 0.6, GOOD MORNING KENTUCKY	10/27/14
33.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	5:30P- Extra 530p		1							1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.3421052631579. NIELSEN: 0.8, EXTRA	9/17/14
34.2	Normal Line / SPOT	11/03/14-11/03/14	3	:30	5:59P- WTVQ 6p News		2							2	\$45.00	\$90.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.2105263157895. NIELSEN: 1.4, ABC 36 NEWS @ 6	10/27/14

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35.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	6A- WTVQ Morning News 6a		2							2	\$90.00	\$180.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.3508771929825. NIELSEN: 0.9, GOOD MORNING KENTUCKY	10/15/14
36.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	6:58P- Entertainment Tonight		1							1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.1315789473684. NIELSEN: 1.1, ENTERTAINMENT TONIGHT	10/15/14
37.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	7A- Good Morning America		1							1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.6578947368421. NIELSEN: 2.2, GOOD MORNING AMERICA	10/15/14
38.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	7:30P- The Insider 730p		1							1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 91.8473684210526. NIELSEN: 0.8, THE INSIDER	10/15/14
39.1	Normal Line / SPOT	11/03/14-11/03/14	2	:30	7:57P- Dancing with the Stars Mon 8-10p		2							2	\$1,000.00	\$2,000.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.375. NIELSEN: 8, DANCING WITH THE STARS	10/15/14

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40.1	Normal Line / SPOT	11/03/14-11/03/14	3	:30	9A- Good Day Kentucky		1							1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 86.0526315789474. NIELSEN: 0.8, DR OZ	10/15/14
41.1	Normal Line / SPOT	11/01/14-11/01/14	3	:30	11:35P- The Good Wife 1135p							1		1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 90.6363636363636. NIELSEN: 0.4, CSI:MIAMI	10/15/14
43.2	Normal Line / SPOT	11/01/14-11/01/14	3	:30	7P- WTVQ 7p News							2		2	\$70.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82. NIELSEN: 0.1, ABC 36 NEWS WEEKEND	10/27/14
44.0	Normal Line / SPOT	11/01/14-11/01/14	3	:30	7:58A- Good Morning America							1		1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.6578947368421. NIELSEN: 0.7, GOOD MORNING AMERICA	9/17/14
45.0	Normal Line / SPOT	11/02/14-11/02/14	3	:30	10P- Revenge Sun 10p								1		\$450.00		WTVQ (Lexington) (WTVQ)	GOTV INDEX: 81.4375. NIELSEN: 3.5, REVENGE	9/17/14
45.0.1	Closed Preempt	11/02/14															WTVQ (Lexington) (WTVQ)	No Avail/Spot -	
46.2	Normal Line / SPOT	11/02/14-11/02/14	3	:30	10:59P- WTVQ Sun 11p News								2	2	\$75.00	\$150.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 88.375. NIELSEN: 0.8, ABC 36 NEWS WEEKEND	10/27/14

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Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.1	Normal Line / SPOT	11/02/14-11/02/14	3	:30	12:05A- Seinfeld 1205a								2	2	\$20.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 91.125. NIELSEN: 0.1, SEINFELD	10/30/14
48.1	Normal Line / SPOT	11/02/14-11/02/14	3	:30	6:28P- WTVQ 630p News								2	2	\$70.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 80.3125. NIELSEN: 0.9, ABC 36 NEWS WEEKEND	10/27/14
49.0	Normal Line / SPOT	11/02/14-11/02/14	3	:30	6:57P- America's Funniest Videos 7p								1	1	\$300.00	\$300.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 79.7638888888889. NIELSEN: 1.9, FUNNIEST VIDEOS	9/17/14
50.1	Normal Line / SPOT	11/02/14-11/02/14	3	:30	8A- Good Morning America								1	1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.6578947368421. NIELSEN: 0.4, GOOD MORNING AMERICA	10/15/14
51.2	Normal Line / SPOT	11/02/14-11/02/14	2	:30	8P- Once Upon A Time								1	1	\$1,100.00	\$1,100.00	WTVQ (Lexington) (WTVQ)	ONCE UPON A TIME	10/28/14
52.1	Normal Line / SPOT	11/02/14-11/02/14	3	:30	8:59A- This Week								1	1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 80.125. NIELSEN: 0.3, THIS WEEK	10/31/14
53.2	Normal Line / SPOT	11/02/14-11/02/14	2	:30	9P- Resurrection								1	1	\$900.00	\$900.00	WTVQ (Lexington) (WTVQ)	RESURRECTION	10/28/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.1	Normal Line / SPOT	10/30/14-10/30/14	2	:30	10A- The Doctors 10a					1				1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 89.6578947368421. NIELSEN: 0.9, THE DOCTORS	10/15/14
56.1	Normal Line / SPOT	10/30/14-10/30/14	3	:30	10:59P- WTVQ 11p News					2				2	\$40.00	\$80.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.2631578947368. NIELSEN: 1.2, ABC 36 NEWS @ 11	10/27/14
57.0	Normal Line / SPOT	10/30/14-10/30/14	3	:30	11:35P- Jimmy Kimmel Live 1135p					1				1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.45. NIELSEN: 0.6, JIMMY KIMMEL	9/17/14
58.2	Normal Line / SPOT	10/30/14-10/30/14	2	:30	12:30P- WTVQ 1230p News					1				1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.8289473684211. NIELSEN: 1.2, ABC 36 NEWS @ 1230	10/15/14
59.0	Normal Line / SPOT	10/30/14-10/30/14	3	:30	12:37A- ABC News Nightline 1237a					1				1	\$10.00	\$10.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.845. NIELSEN: 0.1, ABC NIGHTLINE	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.1	Normal Line / SPOT	10/30/14-10/30/14	2	:30	12P- WTVQ 12 p News					1				1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.4473684210526. NIELSEN: 1.5, ABC 36 NEWS @ NOON	10/15/14
61.0	Normal Line / SPOT	10/30/14-10/30/14	3	:30	3P- Wendy Williams					1				1	\$30.00	\$30.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.5526315789474. NIELSEN: 0.9, WENDY WILLIAMS	9/17/14
62.0	Normal Line / SPOT	10/30/14-10/30/14	3	:30	4P- Dr. Oz 4p					1				1	\$65.00	\$65.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.5. NIELSEN: 1.2, DR OZ	9/17/14
63.2	Normal Line / SPOT	10/30/14-10/30/14	2	:30	4:58P- WTVQ 5p News					2				2	\$80.00	\$160.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.8815789473684. NIELSEN: 0.8, ABC 36 NEWS @ 5	10/27/14
64.2	Normal Line / SPOT	10/30/14-10/30/14	3	:30	5A- WTVQ Morning News					2				2	\$10.00	\$20.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.2631578947368. NIELSEN: 0.6, GOOD MORNING KENTUCKY	10/27/14
65.0	Normal Line / SPOT	10/30/14-10/30/14	3	:30	5:30P- Extra 530p					1				1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.3421052631579. NIELSEN: 0.8, EXTRA	9/17/14

CONFIRMATION CONTRACT

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WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.1	Normal Line / SPOT	10/30/14-10/30/14	3	:30	5:59P- WTVQ 6p News					1				1	\$45.00	\$45.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.2105263157895. NIELSEN: 1.4, ABC 36 NEWS @ 6	10/15/14
67.1	Normal Line / SPOT	10/30/14-10/30/14	2	:30	6A- WTVQ Morning News 6a					2				2	\$90.00	\$180.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.3508771929825. NIELSEN: 0.9, GOOD MORNING KENTUCKY	10/15/14
68.1	Normal Line / SPOT	10/30/14-10/30/14	2	:30	6:58P- Entertainment Tonight					1				1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.1315789473684. NIELSEN: 1.1, ENTERTAINMENT TONIGHT	10/15/14
69.1	Normal Line / SPOT	10/30/14-10/30/14	2	:30	7A- Good Morning America					1				1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.6578947368421. NIELSEN: 2.2, GOOD MORNING AMERICA	10/15/14
70.1	Normal Line / SPOT	10/30/14-10/30/14	2	:30	7:30P- The Insider 730p					1				1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 91.8473684210526. NIELSEN: 0.8, THE INSIDER	10/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.1	Normal Line / SPOT	10/30/14-10/30/14	3	:30	9A- Good Day Kentucky					1				1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 86.0526315789474. NIELSEN: 0.8, DR OZ	10/15/14
72.1	Normal Line / SPOT	10/30/14-10/30/14	2	:30	9P- Scandal Thurs 9p					1				1	\$900.00	\$900.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.0833333333333. NIELSEN: 3.1, SCANDAL	10/15/14
73.2	Normal Line / SPOT	11/04/14-11/04/14	2	:30	10A- The Doctors 10a			1						1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 89.6578947368421. NIELSEN: 0.9, THE DOCTORS	10/27/14
74.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	10P- Forever			1						1	\$300.00	\$300.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 86.5833333333333. NIELSEN: 1.8, FOREVER	9/17/14
76.1	Normal Line / SPOT	10/28/14-10/28/14	3	:30	10:59P- WTVQ 11p News			2						2	\$40.00	\$80.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.2631578947368. NIELSEN: 1.2, ABC 36 NEWS @ 11	10/27/14
77.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	11:35P- Jimmy Kimmel Live 1135p			1						1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.45. NIELSEN: 0.6, JIMMY KIMMEL	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
78.1	Normal Line / SPOT	11/04/14-11/04/14	3	:30	10:58A- The View			1						1	\$70.00	\$70.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 81.2763157894737. NIELSEN: 1.8, THE VIEW	10/15/14
79.1	Normal Line / SPOT	10/28/14-10/28/14	2	:30	12:30P- WTVQ 1230p News			1						1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.8289473684211. NIELSEN: 1.2, ABC 36 NEWS @ 1230	10/15/14
80.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	12:37A- ABC News Nightline 1237a			1						1	\$10.00	\$10.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.845. NIELSEN: 0.1, ABC NIGHTLINE	9/17/14
81.1	Normal Line / SPOT	10/28/14-10/28/14	2	:30	12P- WTVQ 12 p News			1						1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.4473684210526. NIELSEN: 1.5, ABC 36 NEWS @ NOON	10/15/14
82.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	3P- Wendy Williams			1						1	\$30.00	\$30.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.5526315789474. NIELSEN: 0.9, WENDY WILLIAMS	9/17/14
83.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	4P- Dr. Oz 4p			1						1	\$65.00	\$65.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.5. NIELSEN: 1.2, DR OZ	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
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Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
84.2	Normal Line / SPOT	10/28/14-10/28/14	2	:30	4:58P- WTVQ 5p News			2						2	\$80.00	\$160.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.8815789473684. NIELSEN: 0.8, ABC 36 NEWS @ 5	10/27/14
85.1	Normal Line / SPOT	11/04/14-11/04/14	3	:30	5A- WTVQ Morning News			2						2	\$10.00	\$20.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.2631578947368. NIELSEN: 0.6, GOOD MORNING KENTUCKY	10/15/14
86.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	5:30P- Extra 530p			1						1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.3421052631579. NIELSEN: 0.8, EXTRA	9/17/14
87.1	Normal Line / SPOT	10/28/14-10/28/14	3	:30	5:59P- WTVQ 6p News			1						1	\$45.00	\$45.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.2105263157895. NIELSEN: 1.4, ABC 36 NEWS @ 6	10/15/14
88.1	Normal Line / SPOT	10/28/14-10/28/14	2	:30	6A- WTVQ Morning News 6a			2						2	\$90.00	\$180.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.3508771929825. NIELSEN: 0.9, GOOD MORNING KENTUCKY	10/15/14

CONFIRMATION CONTRACT

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WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
90.1	Normal Line / SPOT	10/28/14-10/28/14	2	:30	6:58P- Entertainment Tonight			1						1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.1315789473684. NIELSEN: 1.1, ENTERTAINMENT TONIGHT	10/15/14
91.2	Normal Line / SPOT	11/04/14-11/04/14	2	:30	7A- Good Morning America			1						1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.6578947368421. NIELSEN: 2.2, GOOD MORNING AMERICA	10/29/14
92.1	Normal Line / SPOT	10/28/14-10/28/14	2	:30	7:30P- The Insider 730p			1						1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 91.8473684210526. NIELSEN: 0.8, THE INSIDER	10/15/14
93.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	8:30P- Manhattan Love Story			1							\$300.00		WTVQ (Lexington) (WTVQ)	GOTV INDEX: 101.791666666667. NIELSEN: 3.4, SELFIE/MANHATTAN LOVE STORY	9/17/14
93.0.1	Closed Preempt	10/28/14															WTVQ (Lexington) (WTVQ)	Schedule Change/Exception -	
94.3	Normal Line / SPOT	11/04/14-11/04/14	3	:30	9A- Good Day Kentucky			1						1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 86.0526315789474. NIELSEN: 0.8, DR OZ	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
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Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
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Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
95.1	Normal Line / SPOT	10/28/14-10/28/14	2	:30	9P- Marvel's Agents of S.H.I.E.L.D. 9P			1						1	\$750.00	\$750.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 102.9375. NIELSEN: 2.9, MARVEL'S AGENTS OF SHIELD	10/15/14
96.1	Normal Line / SPOT	10/29/14-10/29/14	2	:30	10A- The Doctors 10a				1					1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 89.6578947368421. NIELSEN: 0.9, THE DOCTORS	10/15/14
97.0	Normal Line / SPOT	10/29/14-10/29/14	3	:30	10P- Nashville				1						\$450.00		WTVQ (Lexington) (WTVQ)	GOTV INDEX: 79.125. NIELSEN: 3.1, NASHVILLE	9/17/14
97.0.1	Closed Preempt	10/29/14															WTVQ (Lexington) (WTVQ)	Political/Spot -	
99.1	Normal Line / SPOT	10/29/14-10/29/14	3	:30	10:59P- WTVQ 11p News				2					2	\$40.00	\$80.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.2631578947368. NIELSEN: 1.2, ABC 36 NEWS @ 11	10/27/14
100.0	Normal Line / SPOT	10/29/14-10/29/14	3	:30	11:35P- Jimmy Kimmel Live 1135p				1					1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.45. NIELSEN: 0.6, JIMMY KIMMEL	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
101.1	Normal Line / SPOT	10/29/14-10/29/14	2	:30	12:30P- WTVQ 1230p News				1					1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.8289473684211. NIELSEN: 1.2, ABC 36 NEWS @ 1230	10/15/14
102.0	Normal Line / SPOT	10/29/14-10/29/14	3	:30	12:37A- ABC News Nightline 1237a				1					1	\$10.00	\$10.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.845. NIELSEN: 0.1, ABC NIGHTLINE	9/17/14
103.1	Normal Line / SPOT	10/29/14-10/29/14	2	:30	12P- WTVQ 12 p News				1					1	\$55.00	\$55.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.4473684210526. NIELSEN: 1.5, ABC 36 NEWS @ NOON	10/15/14
104.0	Normal Line / SPOT	10/29/14-10/29/14	3	:30	3P- Wendy Williams				1					1	\$30.00	\$30.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 84.5526315789474. NIELSEN: 0.9, WENDY WILLIAMS	9/17/14
105.0	Normal Line / SPOT	10/29/14-10/29/14	3	:30	4P- Dr. Oz 4p				1					1	\$65.00	\$65.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.5. NIELSEN: 1.2, DR OZ	9/17/14
106.2	Normal Line / SPOT	10/29/14-10/29/14	2	:30	4:58P- WTVQ 5p News				2					2	\$80.00	\$160.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.8815789473684. NIELSEN: 0.8, ABC 36 NEWS @ 5	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
107.2	Normal Line / SPOT	10/29/14-10/29/14	3	:30	5A- WTVQ Morning News				2					2	\$10.00	\$20.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.2631578947368. NIELSEN: 0.6, GOOD MORNING KENTUCKY	10/27/14
108.0	Normal Line / SPOT	10/29/14-10/29/14	3	:30	5:30P- Extra 530p				1					1	\$40.00	\$40.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.3421052631579. NIELSEN: 0.8, EXTRA	9/17/14
109.1	Normal Line / SPOT	10/29/14-10/29/14	3	:30	5:59P- WTVQ 6p News				1						\$45.00		WTVQ (Lexington) (WTVQ)	GOTV INDEX: 83.2105263157895. NIELSEN: 1.4, ABC 36 NEWS @ 6	10/15/14
109.1.1	Closed Preempt	10/29/14															WTVQ (Lexington) (WTVQ)	Pre-Empt/Exception -	
110.1	Normal Line / SPOT	10/29/14-10/29/14	2	:30	6A- WTVQ Morning News 6a				2					2	\$90.00	\$180.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 85.3508771929825. NIELSEN: 0.9, GOOD MORNING KENTUCKY	10/15/14
111.1	Normal Line / SPOT	10/29/14-10/29/14	2	:30	6:58P- Entertainment Tonight				1					1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 87.1315789473684. NIELSEN: 1.1, ENTERTAINMENT TONIGHT	10/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
112.1	Normal Line / SPOT	10/29/14-10/29/14	2	:30	7A- Good Morning America				1					1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 82.6578947368421. NIELSEN: 2.2, GOOD MORNING AMERICA	10/15/14
113.1	Normal Line / SPOT	10/29/14-10/29/14	2	:30	7:30P- The Insider 730p				1					1	\$140.00	\$140.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 91.8473684210526. NIELSEN: 0.8, THE INSIDER	10/15/14
114.1	Normal Line / SPOT	10/29/14-10/29/14	2	:30	7:57P- The Middle Wed 8p				1					1	\$750.00	\$750.00	WTVQ (Lexington) (WTVQ)	MIDDLE-ABC	10/15/14
115.1	Normal Line / SPOT	10/29/14-10/29/14	3	:30	8:30P- The Goldbergs Wed 830p				1					1	\$700.00	\$700.00	WTVQ (Lexington) (WTVQ)	THE GOLDBERGS	10/15/14
116.1	Normal Line / SPOT	10/29/14-10/29/14	3	:30	9A- Good Day Kentucky				1					1	\$25.00	\$25.00	WTVQ (Lexington) (WTVQ)	GOTV INDEX: 86.0526315789474. NIELSEN: 0.8, DR OZ	10/15/14
117.0	Normal Line / SPOT	10/29/14-10/29/14	3	:30	9:30P- Black-ish				1					1	\$400.00	\$400.00	WTVQ (Lexington) (WTVQ)	BLACKISH	9/17/14
118.1	Normal Line / SPOT	10/28/14-10/28/14	3	:30	7:57P- The Great Halloween Fright Fight			1						1	\$250.00	\$250.00	WTVQ (Lexington) (WTVQ)		10/15/14
120.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	5A- WTVQ Morning News			2						2	\$10.00	\$20.00	WTVQ (Lexington) (WTVQ)		10/27/14
121.0	Normal Line / SPOT	10/28/14-10/28/14	2	:30	10A- The Doctors 10a			1						1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)		10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
122.0	Normal Line / SPOT	11/04/14-11/04/14	2	:30	6A- WTVQ Morning News 6a			1						1	\$90.00	\$90.00	WTVQ (Lexington) (WTVQ)		10/27/14
123.0	Normal Line / SPOT	10/28/14-10/28/14	2	:30	7A- Good Morning America			1						1	\$175.00	\$175.00	WTVQ (Lexington) (WTVQ)		10/27/14
124.0	Normal Line / SPOT	10/28/14-11/03/14	2	:30	12:57P- The Chew		1	1	1	1	1			5	\$100.00	\$500.00	WTVQ (Lexington) (WTVQ)		10/27/14
125.0	Normal Line / SPOT	10/28/14-10/30/14	2	:30	5:59P- WTVQ 6p News			1	1	1				3	\$110.00	\$330.00	WTVQ (Lexington) (WTVQ)		10/27/14
126.1	Normal Line / SPOT	10/29/14-11/03/14	2	:30	10:58A- The View		1		1	1	1			4	\$130.00	\$520.00	WTVQ (Lexington) (WTVQ)	ADU.	10/27/14
127.1	Normal Line / SPOT	10/28/14-10/28/14	2	:30	9A- Good Day Kentucky			1						1	\$60.00	\$60.00	WTVQ (Lexington) (WTVQ)		10/27/14
128.0	Normal Line / SPOT	11/01/14-11/01/14	2	:30	7:58A- Good Morning America							1		1	\$80.00	\$80.00	WTVQ (Lexington) (WTVQ)		10/27/14
129.0	Normal Line / SPOT	11/01/14-11/01/14	2	:30	7:59P- ABC College Football Prime							3		3	\$700.00	\$2,100.00	WTVQ (Lexington) (WTVQ)		10/27/14
130.0	Normal Line / SPOT	10/28/14-10/28/14	3	:30	10:58A- The View			1						1	\$130.00	\$130.00	WTVQ (Lexington) (WTVQ)		10/27/14
131.0	Normal Line / SPOT	10/31/14-10/31/14	2	:30	5A- WTVQ Morning News						1			1	\$30.00	\$30.00	WTVQ (Lexington) (WTVQ)		10/30/14
132.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	5A- WTVQ Morning News		1							1	\$30.00	\$30.00	WTVQ (Lexington) (WTVQ)		10/30/14
133.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	6A- WTVQ Morning News 6a		1							1	\$90.00	\$90.00	WTVQ (Lexington) (WTVQ)		10/30/14
134.0	Normal Line / SPOT	10/31/14-11/03/14	2	:30	2P- General Hospital 2p		1				1			2	\$110.00	\$220.00	WTVQ (Lexington) (WTVQ)		10/30/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTVQ-TV
P.O. Box 55590
Lexington, KY 40555

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 131861
Schedule Dates 10/28/14-11/04/14
Advertiser Mitch McConnell/R/Senate (8039)
Agency Mentzer Media Services (1581)
Product Political (1176)
Brand MCCONNELL 10/28 (36102)
Salesperson Telerep Washington, . (1285)
Sales Office Telerep Washington
Buyer Name RUSSO,MIA
Phone/Fax /
CPE 3/3/1260
Account Types National/Political-Candidate
Billing Type Standard
Comments used to be headline #7377724

Date Entered 09/17/14
Last Modified 10/31/14
Entered By Tammy Rankin
CO-OP No
Headline # 07468631
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,890.25
Net Total \$22,044.75
Sales Tax

WTVQ (Lexington) (WTVQ)

By Broadcast Month	Spots	Rate
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
135.0	Normal Line / SPOT	10/31/14-11/03/14	3	:30	4P- Dr. Oz 4p		1				1			2	\$65.00	\$130.00	WTVQ (Lexington) (WTVQ)		10/30/14
136.0	Normal Line / SPOT	10/31/14-10/31/14	2	:30	10P- 20/20						1			1	\$550.00	\$550.00	WTVQ (Lexington) (WTVQ)		10/30/14
137.0	Normal Line / SPOT	11/01/14-11/01/14	2	:30	3:28P- ABC College Football							1		1	\$500.00	\$500.00	WTVQ (Lexington) (WTVQ)		10/30/14
138.0	Normal Line / SPOT	11/01/14-11/01/14	2	:30	2:59P- ABC College Football Countdown							1		1	\$500.00	\$500.00	WTVQ (Lexington) (WTVQ)		10/30/14
139.0	Normal Line / SPOT	11/02/14-11/02/14	2	:30	6:57P- America's Funniest Videos 7p								1	1	\$600.00	\$600.00	WTVQ (Lexington) (WTVQ)		10/30/14
140.0	Normal Line / SPOT	11/03/14-11/04/14	2	:30	5A- WTVQ Morning News		2	2						4	\$30.00	\$120.00	WTVQ (Lexington) (WTVQ)		10/31/14
141.0	Normal Line / SPOT	11/03/14-11/04/14	2	:30	6A- WTVQ Morning News 6a		2	2						4	\$90.00	\$360.00	WTVQ (Lexington) (WTVQ)		10/31/14
142.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	9A- Good Day Kentucky		2							2	\$60.00	\$120.00	WTVQ (Lexington) (WTVQ)		10/31/14
143.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	3P- Wendy Williams		2							2	\$70.00	\$140.00	WTVQ (Lexington) (WTVQ)		10/31/14
144.0	Normal Line / SPOT	11/01/14-11/01/14	3	:30	7P- WTVQ 7p News							1		1	\$70.00	\$70.00	WTVQ (Lexington) (WTVQ)		10/31/14
145.0	Normal Line / SPOT	11/02/14-11/02/14	2	:30	8A- Good Morning America								2	2	\$80.00	\$160.00	WTVQ (Lexington) (WTVQ)		10/31/14
146.0	Normal Line / SPOT	11/02/14-11/02/14	2	:30	4P- New York City Marathon								2	2	\$150.00	\$300.00	WTVQ (Lexington) (WTVQ)		10/31/14
147.0	Normal Line / SPOT	11/02/14-11/02/14	2	:30	8:59A- This Week								2	2	\$80.00	\$160.00	WTVQ (Lexington) (WTVQ)		10/31/14

CONFIRMATION CONTRACT

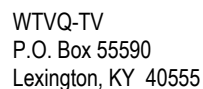
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract #	131861
Schedule Dates	10/28/14-11/04/14
Advertiser	Mitch McConnell/R/Senate (8039)
Agency	Mentzer Media Services (1581)
Product	Political (1176)
Brand	MCCONNELL 10/28 (36102)
Salesperson	Telerep Washington, . (1285)
Sales Office	Telerep Washington
Buyer Name	RUSSO,MIA
Phone/Fax	/
CPE	3/3/1260
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	used to be headline #7377724

Date Entered	09/17/14
Last Modified	10/31/14
Entered By	Tammy Rankin
CO-OP	No
Headline #	07468631
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,890.25
Net Total	\$22,044.75
Sales Tax	

WTVQ (Lexington) (WTVQ)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2014	191	\$25,935.00
Grand Total:	191	\$25,935.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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