

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT  
 JULY TO SEPTEMBER 2019  
 FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –  
 EDUCATIONAL COMMUNICATIONS BOARD (ECB)  
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up Wisconsin Public Television, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

**ISSUES OF COMMUNITY CONCERN:**

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

<b>TELEVISION STATIONS LICENSED TO THE WISCONSIN ECB WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV,</b> Quarterly Issues and Programs List July to September 2019		
<b>AGRICULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
Rain poses a significant threat to farmers still waiting to plant water-logged fields, to the point that the state agriculture department has encouraged farmers with fields too wet for planting to take advantage of a federal conservation program. (Duration: 4 min, 14 sec)	Here and Now	7/5/19 @ 7:30 pm
The USDA announced that prevent plant acres will be eligible for the next round of Market Facilitation Payments if farmers planted a cover crop. After a spring that kept many planters idle, grain farmers welcomed the relief in the face lost export opportunities. (Duration: 6 min, 28 sec)	Market to Market	7/7/19 @ 10:30 am

<p>As Americans consume less milk and turmoil in international markets challenges the country's dairy industry, many dairy farmers are struggling to stay afloat. In 2018, more than 2,700 dairy farms in the U.S. went out of business, with nearly a third of those closures taking place in Wisconsin, long-known as "America's Dairyland." (Duration: 10 min, 38 sec)</p>	<p>PBS NewsHour</p>	<p>7/10/19 @ 6 pm</p>
<p>Sonny Perdue is the 31st Secretary of Agriculture. Learn about the official tasked with promoting agriculture for the nation's farmers and ranchers and in charge of the nation's social programs which make up 80 percent of the \$137 billion annual budget. (Duration: 17 min, 20 sec)</p>	<p>Market to Market</p>	<p>7/28/19 @ 10:30 am</p>
<p>American dairy prices have been under siege for several years due to production outpacing demand and a blockade to expansion in Canadian markets. Wisconsin, the country's number two dairy state, has seen its herd size fall 40 percent over the past decade as more farms consolidate or bow out of the business. Chair of the House Agriculture Committee says the stress on dairy producers competing in world markets is hurting the small town way of life. (Duration: 4 min, 34 sec)</p>	<p>Market to Market</p>	<p>8/4/19 @ 10:30 am</p>
<p>The Family Farmer Relief Act of 2019 passed Congress giving farmers more of an opportunity to use Chapter 12 of the bankruptcy code if they need it. Previously, only farmers with a maximum of \$5 million in debt could qualify for relief but the bill raises the limit to \$10 million. The measure is on its way to the president's desk. (Duration: 2 min, 57 sec)</p>	<p>Market to Market</p>	<p>8/4/19 @ 10:30 am</p>
<p>The Intergovernmental Panel on Climate Change is warning of a devastating global feedback loop around how humans produce and consume food. A new report urges immediate action on agricultural practices that contribute to greenhouse gas emissions, which exacerbate climate change and, in turn, make soil less productive. (Duration: 8 min, 16 sec)</p>	<p>PBS NewsHour</p>	<p>8/6/19 @ 6 pm</p>
<p>The National Farmers Market Coalition has declared that August 4 through 10 is National Farmers Market Week. Recently, a special farmers market was setup in the nation's capital where the outcome had less to do with making a</p>	<p>Market to Market</p>	<p>8/11/19 @ 10:30 am</p>

profit and more to do with cultivating relationships. (Duration: 6 min, 20 sec)		
Farmsteaders: Clear-eyed and intimate, Farmsteaders follows Nick Nolan and his young family on a journey to resurrect his late grandfather's dairy farm as agriculture moves toward large-scale farming. A study of place and persistence, Farmsteaders points an honest and tender lens at everyday life in rural America, offering an unexpected voice for a forsaken people: those who grow the food that sustains us. (Duration: 1 hr)	POV	9/2/19 @ 9 pm
A new state bill, aims to make it easier for families to pass down farms to future generations. The bill is apart of the "Our Farms, Our Future" bill package which will tackle a number of issues that Wisconsin farmers face. Other bills in the package will address student loan debt and a diversity grant program. (Duration: 5 min, 20 sec)	Here and Now	9/6/19 @ 10:30 am
<b>CULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
Visit the stunning Villa Louis, Wadsworth Hall, Wingspread and other extraordinary homes. (Duration: 1 hr)	Remarkable Homes of Wisconsin	7/11/19 @ 7pm
Enjoy a lively, nostalgic look at the history of polka in Wisconsin. (Duration: 1 hr)	Polka!	7/18/19 @ 7 pm
Film Night: A celebration of Hollywood with a night dedicated to film music. (Duration: 1 hr)	Concerts on the Square	7/20/19 @ 6 pm
Door County: Historians, local citizens and experts tell stories of tourism, cherries, art and geology that capture the history of Door County. (Duration: 1 hr)	Wisconsin Hometown Stories	7/25/19 @ 7 pm
Spring is about to arrive on the farm and Inga ventures out for the start of maple syrup season. She also gets an early taste of summer with microgreens. Rack of lamb and a fresh spring salad are on the menu. (Duration: 30 min)	Around the Farm Table	8/1/19 @ 7:30 pm
Insight from elders and biologists captures spiritual and scientific links with wolves. (Duration: 1 hr)	Ma'iingan: Brother Wolf	8/18/19 @ 5 pm

Author and humorist Michael Perry muses on life in Wisconsin, both past and future. (Duration: 1 hr)	Michael Perry: How Ya Doin'	8/18/19 @ 6:30 pm
Soar along the waterways that shape Wisconsin and inspire reflection, wonder and adventure. (Duration: 1 hr)	Wisconsin Water from the Air	8/18/19 @ 9:30 pm
A series of interwoven personal stories, conveying why some western Wisconsin residents still say that "rural life is the best life" — even in the face of hardship and change. (Duration: 1 hr)	Portraits From Rural Wisconsin	9/6/19 @ 11 pm
Woodrow: Woodrow brings their quirky brand of piano-driven indie pop to the masses of Wisconsin. (Duration: 30 min)	30-Minute Music Hour	9/14/19 @ 10 pm
<b>ECONOMY</b>	<b>PROGRAM</b>	<b>DATE</b>
The U.S. is currently in the midst of the longest economic expansion since the period following World War II. But even though the numbers are good, they don't add up to prosperity for all Americans. Hear about factors contributing to the era of growth and the potential dangers lying ahead. (Duration: 10 min, 29 sec)	PBS NewsHour	7/4/19 @ 6 pm
As marijuana has been legalized in states across the country, investors have identified a major business opportunity. Still, the cannabis market isn't all easy money. In California, new companies are scaling up operations, but some smaller ones fight to survive, challenged by the new regulations that accompany legalization and stiffer competition. (Duration: 8 min, 41 sec)	PBS NewsHour	7/9/19 @ 6 pm
Communities across the country are struggling to create jobs and reduce homelessness. In Detroit, a nonprofit called Empowerment Plan has found a way to address both problems. The organization helps people in need with a unique, multipurpose garment, employment and a path toward continuing education. (Duration: 2 min, 27 sec)	PBS NewsHour	7/18/19 @ 6 pm
The Federal Reserve cut a key short-term interest rate for the first time in a decade, lowering the federal funds rate a quarter point. It had raised that rate, which reflects what banks charge each other for loans, in December. But the news didn't satisfy Wall Street, where stocks fell significantly -- or President Trump. (Duration: 5 min, 31 sec)	PBS NewsHour	7/29/19 @ 6 pm

<p>According to the state's tourism secretary-designee, tourism is the state's third-largest industry, which can drive economic growth as well as be a promotional activity. She adds that reaching out to a diverse group of is something the department "need[s] to do intentionally, and with eyes wide open." (Duration: 7 min, 49 sec)</p>	<p>Here and Now</p>	<p>8/2/19 @ 7:30 pm</p>
<p>A new study looks into the economic impact that Foxconn's promised 13,000 jobs would bring to the state, suggesting Wisconsin could pay upwards of \$290,000 in tax credits per job. The study's author says that Wisconsin could still face high costs even if it re-negotiates the contract. (Duration: 6 min, 10 sec)</p>	<p>Here and Now</p>	<p>8/9/19 @ 7:30 pm</p>
<p>Stocks went into a freefall after the bond market stoked fresh fears of a recession. The Dow Jones plunged 800 points -- a sharp departure for a market that had very recently been hitting record highs. And the high level of volatility has investors on edge. Hear how uncertainty is creating hesitation on the part of global business. (Duration: 5 min, 30 sec)</p>	<p>PBS NewsHour</p>	<p>8/12/19 @ 6 pm</p>
<p>The associate director of the UW Center on Wisconsin Strategy breaks down the 2019 State of Working Wisconsin report. The annual overview looks at the issues workers face just in time for Labor Day. This year's report focuses on long-term issues such as wage stagnation. (Duration: 4 min, 39 sec)</p>	<p>Here and Now</p>	<p>8/30/19 @ 7:30 pm</p>
<p>Trump's Trade War: The inside story of President Trump's gamble to confront China over trade. A look at what led the world's two largest economies to the brink and the billions at stake. (Duration: 1 hr)</p>	<p>Frontline</p>	<p>9/3/19 @ 9 pm</p>
<p>A new proposal would allow Milwaukee County to raise its sales tax--provided that the state legislature signs off on the idea. One point of view is the proposal is needed to help improve local services and could reduce property taxes. Another is the county has other revenue options, and worries about the impact on businesses at the county border. (Duration: 17 min, 39 sec)</p>	<p>Here and Now</p>	<p>9/13/19 @ 7:30 pm</p>
<p><b>EDUCATION</b></p>	<p><b>PROGRAM</b></p>	<p><b>DATE</b></p>

<p>Although preschool can provide children with a vital foundation for success later in life, only 43 percent of four-year-olds nationwide have access to public preschool. The rate varies widely, with no options available in some rural and low-income areas, sometimes called "childcare deserts." But a community outside Denver has found an innovative way to bring education to kids. (Duration: 6 min, 44 sec)</p>	<p>PBS NewsHour</p>	<p>7/19/19 @ 6 pm</p>
<p>Public school districts have made headlines in recent months for putting children in the middle when their parents owe money for their school lunches. The controversial practice, known as "lunch shaming," has sparked national outrage and prompted a conversation about how these debts are handled. (Duration: 7 min, 12 sec)</p>	<p>PBS NewsHour</p>	<p>7/26/19 @ 6 pm</p>
<p>State university officials are voicing concerns over the tuition freeze and a lack of funding to support it. UW System President Ray Cross says the system cannot maintain quality without investment. (Duration: 6 min, 27 sec)</p>	<p>Here and Now</p>	<p>8/2/19 @ 7:30 pm</p>
<p>Going back to school can spark both excitement and stress, as students navigate social circles and workload. For one 21-year-old college student who suffers from severe social anxiety, meeting new people and facilitating conversation present a challenge -- but that doesn't mean he doesn't think they're worth it. (Duration: 3 min, 1 sec)</p>	<p>PBS NewsHour</p>	<p>8/22/19 @ 6 pm</p>
<p>The back-to-school period can mean a stressful transition for students, parents and teachers alike. To help them manage that anxiety, the nonprofit program Y.O.G.A. for Youth is bringing techniques for mindfulness and relaxation to the classroom. (Duration: 3 min, 13 sec)</p>	<p>PBS NewsHour</p>	<p>8/27/19 @ 6 pm</p>
<p>The Education Revolution: This program focuses on how education is changing to adapt to our new digital world, examining what the classroom might look like in the future and the impact of online teaching, with talks from innovators in the field of education. (Duration: 1 hr)</p>	<p>TED Talks</p>	<p>9/4/19 @ 11 pm</p>
<p>The college admissions scandal that engulfed several Hollywood figures this year has essentially delivered a public indictment of some elite institutions. It has also sparked a larger conversation about admissions, access and inequity throughout American higher education.</p>	<p>PBS NewsHour</p>	<p>9/13/19 @ 6 pm</p>

Hear from the author of the on this very topic. (Duration: 7 min, 47 sec)		
<b>ENVIRONMENT</b>	<b>PROGRAM</b>	<b>DATE</b>
According to NASA, last month was the hottest June documented in the past 139 years. And the National Weather Service forecasts record highs, at potentially deadly levels, through the coming weekend. How is climate change related to the extreme heat and how can individuals and governments prepare for more days of it? (Duration: 4 min, 50 sec)	PBS NewsHour	7/17/19 @ 6 pm
As the state feels the heat from the recent weather snap, a new report shows that global warming could cause Wisconsin's climate to mirror that of Arkansas in the next generations. A scientist with the Nelson Institute for Climatic Research discusses the study and what the impact will be for the state. (Duration: 7 min, 38 sec)	Here and Now	7/19/19 @ 7:30 pm
Polyfluoroalkyl chemicals, better known as PFAS, can pose health risks to humans if they enter the groundwater. Delve into how municipalities deal with PFAS pollution and hear the state's response to the chemical. (Duration: 18 min, 34 sec)	Here and Now	7/26/19 @ 7:30 pm
Inventing Tomorrow: Teenage innovators create cutting-edge solutions to environmental threats. (Duration: 1 hr, 30 min)	POV	7/29/19 @ 9 pm
Coal ash is a particularly dangerous byproduct of our dependence on fossil fuels. In communities that have dealt with coal ash spills, the incidents sparked concerns about toxins potentially seeping into water. Utilities have been pushed to adopt tougher safety standards -- but activists say the companies are resisting rules necessary for public health. (Duration: 10 min, 8 sec)	PBS NewsHour	8/12/19 @ 6 pm

For years, scientists have warned that we need to stop the planet from warming an additional two degrees Celsius above pre-industrial levels to avoid catastrophic problems. But a new analysis by The Washington Post finds many major areas across the U.S. have already reached that mark. (Duration: 6 min, 7 sec)	PBS NewsHour	8/12/19 @ 6 pm
The Trump administration is responsible for the largest reduction of federally protected land in U.S. history, according to a recent study by the journal Science. And in the wide expanses of the American West, Trump's encouragement of industry and development has conservation advocates concerned for the future of public lands intended for varied use. (Duration: 8 min, 16 sec)	PBS NewsHour	8/21/19 @ 6 pm
Large sections of the Amazon rainforest are engulfed in flames, their smoke turning Sao Paulo's midday skyline to total darkness. Brazilian forest fires are common at this time of year but have spiked since 2018. The president of Brazil, who has encouraged logging in the Amazon, admits the situation is "chaos" and is mustering the military for a response. (Duration: 2 min, 24 sec)	PBS NewsHour	8/23/19 @ 6 pm
Lethal Seas: For years, we've known that the oceans absorb about a quarter of the carbon dioxide in our atmosphere. But with high carbon emissions worldwide, this silent killer is entering our seas at a staggering rate, raising the ocean's acidity. It's eating away at the skeletons and shells of marine creatures that are the foundation of the web of life. (Duration: 1 hr)	NOVA	9/3/19 @ 10 pm
Since arriving in the U.S. by boat to participate in the UN Climate Action Summit, a 16-year-old Swedish activist has led crowds in both New York and Washington with a call for greater action against climate change. (Duration: 9 min, 43 sec)	PBS NewsHour	9/13/19 @ 6 pm
<b>HEALTHCARE</b>	<b>PROGRAM</b>	<b>DATE</b>
The Affordable Care Act is again facing a critical legal challenge, as a federal appeals court in New Orleans considers a lower court's ruling that the law is unconstitutional. The Justice Department isn't defending the law, but Democratic	PBS NewsHour	7/1/19 @ 6 pm

lawmakers and officials are. (Duration: 8 min, 3 sec)		
Insulin is a vital drug that some 7.4 million Americans must take daily to manage their diabetes. But its price nearly doubled from 2012 to 2016, leaving some patients with no choice but to turn to black-market drugs or traveling to Canada, where insulin can be 90 percent cheaper. (Duration: 9 min, 8 sec)	PBS NewsHour	7/5/19 @ 6 pm
Candidates competing for the 2020 Democratic presidential nomination continue to make health care a central focus of their platforms, with former Vice Pres. Biden releasing a new plan on the issue. Over the weekend, candidates campaigned in critical early states. They're facing harsh criticism from Pres. Trump -- and some are responding. (Duration: 2 min, 5 sec)	PBS NewsHour	7/11/19 @ 6 pm
The Providers: Three rural healthcare providers try to make a difference in the lives of their patients against overwhelming odds. (Duration: 1 hr, 30 min)	Independent Lens	7/12/19 @ 10 pm
With more Americans seeking treatment for mental health issues, lawmakers and the U.S. health care system are having trouble keeping up. People with severe mental illnesses who don't find adequate health care often end up on the streets or behind bars. And the options for residential long-term care are dwindling. (Duration: 6 min, 14 sec)	PBS NewsHour	8/6/19 @ 6 pm
The Trump administration continues to restrict reproductive health care through federal law. Planned Parenthood, which provides reproductive health services to 1.5 million low-income women nationwide, is a central target, and new rules governing federal funding could mean a major drop in the money that organization receives. (Duration: 6 min, 42 sec)	PBS NewsHour	8/19/19 @ 6 pm
Pharmacists would be able to prescribe birth control pills and hormonal patches under a proposal that has received criticism from anti-abortion groups. The bills lead sponsor says women already have access to similar over-the-counter therapies. (Duration: 5 min, 3 sec)	Here and Now	8/23/19 @ 7:30 pm

While the cost of insulin surges many diabetes patients are left to foot excessively high bills. A profile on a Wisconsin woman expands on her financial challenge to afford her own diabetes medicine. A spokesperson from the American Diabetes Association adds further context to the pressing matter. (Duration: 7 min, 16 sec)	Here and Now	8/30/19 @ 7:30 pm
Health secretary designee discusses future Medicaid strategy for Wisconsin. The secretary says Medicaid expansion could bring the state federal money. She also breaks down immunization rates around the state as students head back to school for the year. (Duration: 9 min, 13 sec)	Here and Now	9/6/19 @ 7:30 pm
The American opioid crisis has left a lethal mark. Experts estimate as many as 400,000 people may have died from overdoses and related problems in the past several decades. Now, more than 20 states appear to have reached a comprehensive settlement against Purdue Pharma, maker of opioid OxyContin. (Duration: 6 min, 49 sec)	PBS NewsHour	9/11/19 @ 6 pm
<b>POLITICS</b>	<b>PROGRAM</b>	<b>DATE</b>
Gov. Evers signed the state budget into law, using his veto pen to make final changes to the budget passed by the Republican-controlled legislature. (Duration: 8 min, 5 sec)	Here and Now	7/5/19 @ 7:30 pm
Democratic presidential candidates flocked to Milwaukee to speak at the League of United Latino American Citizens national convention, the same week Pres. Trump held a fundraiser in the same city. Former league president discusses the importance of Wisconsin and the state's Latino voters in the upcoming 2020 election. (Duration: 9 min, 22 sec)	Here and Now	7/12/19 @ 7:30 pm
A look inside the no-holds-barred war for control of the Supreme Court. From Brett Kavanaugh to Robert Bork, an investigation of how a 30-year-old grievance transformed the court and turned confirmations into bitter, partisan conflicts. (Duration: 1 hr)	Frontline	7/24/19 @ 10 pm

<p>A new WisContext report shows the Wisconsin legislature is the most partisan-polarized in recent history. The study's author discusses how legislators' roll call votes help shape the metric of partisanship and how the state's districts place more importance on partisan primaries. (Duration: 5 min, 36 sec)</p>	<p>Here and Now</p>	<p>7/26/19 @ 7:30 pm</p>
<p>Rep. Jimmy Anderson has been at odds with Speaker Robin Vos in asking for a change to Assembly rules to allow him to call in to committee hearings, which he says is a necessary accommodation for his disability. He says being able to participate in meetings is important in doing the work for his constituents, saying "they elected me, wheelchair and all." (Duration: 8 min, 14 sec)</p>	<p>Here and Now</p>	<p>8/2/19 @ 7:30 pm</p>
<p>Puerto Rico's political upheaval continued when the island's supreme court overturned the installation of Pedro Pierluisi as governor. Outgoing Gov. Ricardo Rossello had positioned Pierluisi to succeed him, but the high court found that process unconstitutional -- paving the way for Justice Secretary Wanda Vázquez to assume the post. (Duration: 3 min, 35 sec)</p>	<p>PBS Newshour</p>	<p>8/5/19 @ 6 pm</p>
<p>Six months before the Iowa caucuses, nearly all the 2020 Democrats are visiting the state fair, considered a major venue for presidential candidates. Amid the fried food and festivities, they made their pitches to voters -- and broadly condemned President Trump's language on race. (Duration: 5 min, 35 sec)</p>	<p>PBS Newshour</p>	<p>8/7/19 @ 6 pm</p>
<p>As settlements pile up while the attorney general and lawmakers navigate lame state duck laws, many cases are halted in the process. A WPR reporter examines the impact of the lame duck laws as the attorney general seeks approval to pursue a significant multi-state case. (Duration: 6 min, 11 sec)</p>	<p>Here and Now</p>	<p>8/30/19 @ 7:30 pm</p>
<p>The director of the Marquette Law School Poll shares new statewide survey results. The results show Pres. Trump lagging slightly behind Democratic front runners in 2020 match-ups. (Duration: 5 min, 55 sec)</p>	<p>Here and Now</p>	<p>9/6/19 @ 7:30 pm</p>

<p>Wisconsin is sure to be in the spotlight for national campaigns in 2020, and in the wake of the fourth Democratic presidential debate, a UW-Milwaukee professor emeritus breaks down the candidates' performances and predicts what may be in store for the state. (Duration: 6 min, 59 sec)</p>	<p>Here and Now</p>	<p>9/13/19 @ 7:30 pm</p>
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