

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
OCTOBER TO DECEMBER 2019**
**FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –
EDUCATIONAL COMMUNICATIONS BOARD (ECB)**
WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up Wisconsin Public Television, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

| TELEVISION STATIONS LICENSED TO THE WISCONSIN ECB WHWC-TV, WHRM-TV, WHLA- TV, WPNE-TV, AND WLEF-TV, Quarterly Issues and Programs List October to December 2019 | | |
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| AGRICULTURE | PROGRAM | DATE |
| U.S. and State Department of Agriculture Secretaries give their perspectives on the state of small dairy farmers and the industry as a whole. With extreme weather, low prices and uncertainty in foreign trade, one explains that Wisconsin farmers have been hit with a “triple whammy” of unfortunate events. (Duration: 9 min, 41 sec) | Here and Now | 10/4/19 @ 7:30 pm |

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| A proposed concentrated animal feeding operation in Burnett County is receiving push back from locals who say the large farm could have adverse effects on their communities. If approved, the \$20 million proposed operation would be a 26,000-head hog facility. A WisContext's reporter also shares insights on laws drafted by the Department of Agriculture to regulate a facility's odor. (Duration: 13 min, 22 sec) | Here and Now | 10/18/19 @ 7:30 pm |
| One Nobel Peace Prize winner, often lamented there was no category for Agriculture. For nearly two decades, the man credited with saving more than a billion lives, worked to launch what is now known as the World Food Prize. This year's laureate and recipient of the \$250,000 cash prize, typifies other winners who embody the importance of providing nutritious and sustainable food for all people. (Duration: 5 min, 11 sec) | Market to Market | 10/20/19 @ 10:30 am |
| Ongoing trade disputes with China impact many Wisconsin industries, including ginseng producers. One Wausau area farm owner describes how he's navigating the turmoil in the market and talks about his optimism for this year's crop. (Duration: 6 min, 41 sec) | Here and Now | 10/25/19 @ 7:30 pm |
| Outdoor farmer's markets are the typical path for adding value to produce. Reaping that extra profit often comes at the cost of taking valuable time to operate a stand in a busy downtown area. (Duration: 6 min, 17 sec) | Market to Market | 11/3/19 @ 10:30 am |
| The president of the Wisconsin Farmers Union reacts to the rejection of the Agriculture Secretary nominee. He also discusses the implications of rules on large farming operations in Wisconsin. (Duration: 4 min, 38 sec) | Here and Now | 11/8/19 @ 10:30 am |
| Winter weather brought an already slow harvest to a halt in many parts of the Midwest this week. Record cold temperatures and snow swept from the Rockies to the East Coast, delaying traffic, flights and combines. (Duration: 1 min, 7 sec) | Market to Market | 11/17/19 @ 10:30 am |
| The CEO of the Farm Credit Administration testified before the House Agriculture Committee that while the absolute number of farm bankruptcies is still small, there is concern in their growth. (Duration: 2 min, 23 sec) | Market to Market | 11/25/19 @ 10:30 am |

| According to the Natural Resources Defense Council, about 204 million pounds of turkey meat will be thrown away this Thanksgiving. That's an estimated \$293 million worth. We visit a state that is keeping its food waste out of landfills by sending it to farms to turn it into electricity. (Duration: 7min, 24 min) | PBS NewsHour | 11/28/19 @ 6 pm |
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| Farmworkers face major challenges when it comes to staying healthy. They often spend hours daily performing physical labor that taxes the body, while language barriers and lack of employer-paid health insurance complicate their access to care. But the Southeast Arizona Area Health Education Center is working on a unique way to improve health care for these workers. (Duration: 3 min, 56 sec) | PBS NewsHour | 12/6/19 @ 6 pm |
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| CULTURE | PROGRAM | DATE |
| Headfirst: Angela Fitzgerald visits the yards of Fincantieri Bay Shipbuilding to see how the legacy of shipbuilding continues in Sturgeon Bay. Then she introduces stories of a maritime archaeologist, an Indian classical dancer, a pair of Irish Road Bowlers and an animated tale about the jitters that come with the first day of every school year. (Duration: 30 min) | Wisconsin Life | 10/3/19 @ 7 pm |
| Inga explores different ways to preserve the summer's bounty. She visits fruit farmers in LaValle and Menomonie who are using different methods to grow fruit orchards, then passes by Gilmanton to meet a man who is growing herbs and flowers for a boutique line of herbal teas. Inga's cousin visits the farm and they make currant jam. (Duration: 30 min) | Around the Farm Table | 10/10/19 @ 7:30 pm |
| Music and award presentations honor Latinx people in a variety of fields. (Duration: 1 hr) | The Hispanic Heritage Awards | 10/13/19 @ 4 pm |
| Sauk Prairie: Get to know the story of two villages formed by the fertile land of South Central Wisconsin and the flowing waters of the Wisconsin River. Film, archival images, and interviews with historians, local citizens, and experts illustrate how their histories were shaped by Native communities who first called the land home, the harnessing of water power, manufacturing and the creativity of residents. | Wisconsin Hometown Stories | 10/29/19 @ 7 pm |

| Extraordinary Finds: Celebrate 500 episodes of Antiques Roadshow with a multi-platform special that follows the pivotal stories behind some of the series' most extraordinary finds through all-new interviews with longtime appraisers, guests, antique experts and more. (Duration: 1 hr) | Antiques Roadshow | 11/4/19 @ 7 pm |
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| The untold story of Native American service in the U.S. military. (Duration: 1 hr) | The Warrior Tradition | 11/11/19 @ 8 pm |
| Much Ado About Nothing: This interpretation of Shakespeare's comedic masterpiece featuring sparring lovers Beatrice and Benedick is set in a black community in Georgia in the year 2020. (Duration: 2 hrs, 30 min) | Great Performances | 11/22/19 @ 9 pm |
| Dive into the life and legacy of the legendary former director of the University of Wisconsin-Madison bands. (Duration: 1 hr) | Mike Lackrone: Wisconsin's Showman | 11/26/19 @ 7 pm |
| Decades after their midcentury heyday, supper clubs survive while offering a dining experience and personal touch that is not seen a most modern restaurants. (Duration: 1 hr) | Old Fashioned: The Story of the Wisconsin Supper Club | 12/5/19 @ 8:30 pm |
| Learn about enduring spiritual connections with Brother Wolf, the lasting bonds and responsibilities shared between native people and the wolf species and the opportunities and challenges presented by the reintroduction and protection of the animals across reservation lands. (Duration: 1 hr) | Ma'iingan Brother Wolf | 12/11/19 @ 10:30 pm |
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| ECONOMY | PROGRAM | DATE |
| A national strike by the United Auto Workers is in its 18th day. The walkout of 46,000 employees affects more than 50 General Motors sites and although the two sides continue to talk and are said to be making progress, several key issues remain to be resolved. (Duration: 6 min, 27 sec) | PBS NewsHour | 10/3/19 @ 6 pm |
| The Supreme Court heard arguments in what may become a landmark case on the workplace rights of LGBTQ Americans. Title VII of the 1964 Civil Rights Act bars employers from discriminating against employees on the basis of sex -- but does it also protect against discrimination for sexual orientation or gender identity? (Duration: 5 min, 59 sec) | PBS NewsHour | 10/8/19 @ 6 pm |

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| Big data is disrupting nearly every aspect of modern life. Artificial intelligence, which involves machines learning, analyzing and acting upon enormous sets of data, is transforming industries and eliminating certain jobs. But that data can also be used to appeal more directly to what customers want. (Duration: 9 min, 1 sec) | PBS NewsHour | 10/16/19 @ 6 pm |
| As 2019 enters its final quarter, protesters have taken to the streets in dozens of places worldwide. While circumstances differ from country to country, demonstrators are united in frustration with economic disparities -- and perceived government inaction to address them. (Duration: 11min, 13 sec) | PBS NewsHour | 10/24/19 @ 6 pm |
| With new leadership at the head of the Wisconsin Economic Development Corporation, the agency's new CEO discusses the future of projects like Foxconn and other top priorities. (Duration: 5 min, 45 sec) | Here and Now | 10/25/19 @ 7:30 pm |
| As the population ages and older workers are making up more and more of the labor force, some employers are taking notice and adjusting their own practices to retain valuable experience and skills. (Duration: 7 min, 29 sec) | PBS NewsHour | 11/13/19 @ 6 pm |
| More than 700 million people across the globe live on extremely low wages. This year, a trio of economists won the Nobel Prize for their work on addressing global poverty, using randomized control trials to test and improve social policy. (Duration: 6 min, 58 sec) | PBS NewsHour | 11/20/19 @ 6 pm |
| Black Friday kicks off peak shopping season for Amazon. This year, the company is offering its Prime members even faster service: instead of two-day shipping, some packages will arrive at customers' doors in only one. But many Amazon staffers say the focus on speed puts warehouse workers at great risk of injury. (Duration: 9 min, 13 sec) | PBS NewsHour | 11/26/19 @ 6 pm |
| According to a new special study by economists at George Mason University in Virginia, Foxconn could depress the state economic activity by tens of billions of dollars over the next 15 years. (Duration: 6 min, 21 sec) | Here and Now | 11/29/19 @ 7:30 pm |

| Congressional Democrats have struck a deal with the Trump administration over trade with Mexico and Canada. If passed by Congress, the USMCA will be the United States' largest single trade agreement, with trillions of dollars in goods flowing both ways. Learn about what changed from NAFTA--and what didn't. (Duration: 7 min, 14 sec) | PBS NewsHour | 12/10/19 @ 6 pm |
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| EDUCATION | PROGRAM | DATE |
| According to Boeing, 800,000 new pilots will be needed worldwide over the next 20 years. In Bend, Oregon, a community college is preparing students to resolve this critical need — and cultivate their own career success. (Duration: 7 min, 40 sec) | PBS NewsHour | 10/21/19 @ 6 pm |
| With the Chicago teachers' strike in its fifth day, there's no clear indication of when it might end. Teachers are calling for changes that include increased compensation, but also go beyond it -- and they charge that the city's new mayor has shifted her position since coming into office in May. (Duration: 6 min, 45 sec) | PBS NewsHour | 10/22/19 @ 6 pm |
| Baltimore has long struggled with poverty, crime, high unemployment and a low public high school graduation rate -- around 70 percent. But one charter school for sixth through twelfth graders is bucking that trend, graduating 95 percent of seniors and sending them on to colleges or careers. (Duration: 7 min, 20 sec) | PBS NewsHour | 10/28/19 @ 6 pm |
| The National Assessment of Educational Progress, also known as the Nation's Report Card, released results finding Wisconsin has the widest achievement gap in the country. Scores show the gap between Black and white students increasing in both math and reading. (Duration: 57 sec) | Here and Now | 11/1/19 @ 7:30 pm |
| A college admissions scandal involving several celebrities has cast an ugly spotlight on how entry into higher education can be gamed. Standardized tests like the ACT and SAT are a key point in the saga, and they now face renewed scrutiny over their value — and their correlation to economic background. (Duration: 6 min, 14 sec) | PBS NewsHour | 11/4/19 @ 6 pm |

| The U.S. Commission on Civil Rights reports the highest percentage of hate incidents since the 2016 election occurred in elementary and secondary schools. (Duration: 9 min, 25 sec) | PBS NewsHour | 11/18/19 @ 6 pm |
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| ENVIRONMENT | PROGRAM | DATE |
| Renewable energy remains a polarizing issue. Political and customer pressure has power companies moving renewables to the “front burner.” Wind plays a big part in this mix as efficiency has increased and federal tax incentives help defer the cost of building infrastructure. Farmers now grow wind turbines and wheat in the same field. However, the harvest has ranged from “good times” to “buyer’s remorse.” (Duration: 6 min, 2 sec) | Market to Market | 10/13/19 @ 10:30 am |
| Many U.S. farmers continue to support the trade war with China. However, attitudes change when it comes how EPA is hampering ethanol sales. Commodity groups and ethanol advocates in Iowa, where the bulk of the nation’s corn-based fuel is made, are saying they are no longer “Iowa nice.” (Duration: 2 min, 47 sec) | Market to Market | 10/20/19 @ 10:30 am |
| Pres. Trump announced the U.S. will formally withdraw from the Paris climate agreement. The global accord was signed in 2015 by nearly 200 nations pledging to cut greenhouse gas emissions to slow the planet’s warming. (Duration: 6 min, 17 sec) | PBS NewsHour | 11/4/19 @ 6 pm |
| The United Nations has an alarming assessment of climate change and how countries around the world are not doing nearly enough to slow its damage before it becomes worse. The report finds that the warming effect of greenhouse gases on the planet has increased 43 percent just since 1990. (Duration: 9 min, 32 sec) | PBS Newshour | 11/25/19 @ 6 pm |
| Rising sea levels will threaten three times more people in the next 30 years than previously thought, according to the latest scientific estimates. Among the hundreds of millions of people worldwide facing the threat are the 400 residents of Newtok, Alaska. Rising river and eroding land is pushing the entire community to relocate, despite emotional and logistical hurdles. (Duration: 7 min, 38 sec) | PBS NewsHour | 11/26/19 @ 6 pm |

| By 2050 there will be more plastic than fish in the oceans. It's an environmental crisis that's been in the making for nearly 70 years. Plastic pollution is now considered one of the largest environmental threats facing humans and animals globally. (Duration: 1 hr) | PBS NewsHour Special | 11/27/19 @ 9 pm |
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| Sustainability affects every part of life here on Earth. Join the search for sustainable balance. (Duration: 1 hr) | Searching for Sustainability | 11/27/19 @ 10 pm |
| The National Oceanic and Atmospheric Administration's annual Arctic Report Card includes some grim news for wildlife, native communities and global sea-level rise. (Duration: 5 min, 3 sec) | PBS NewsHour | 12/10/19 @ 6 pm |
| Climate talks in Madrid ended with little agreement on addressing what many say is the single greatest challenge facing humanity. At the annual gathering, known as COP, the world's largest polluters were unable to agree on stronger plans to curb their emissions. (Duration: 6 min, 27 sec) | PBS NewsHour | 12/16/19 @ 6 pm |
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| HEALTHCARE | PROGRAM | DATE |
| Since 2014, Flint, Michigan, has been synonymous with tainted water. Five years on, not all of the city's residents have access to safe water. Some wait for hours in line to obtain bottled water, while others deal with the physical and emotional fallout of exposure to high lead levels from corrosion of city pipes. (Duration: 6 min, 43 sec) | PBS NewsHour | 10/3/19 @ 6 pm |
| Last year a 61-year-old woman diagnosed with Alzheimer's disease made medical history in a clinical trial, when a team of scientists, engineers and practitioners deployed a novel device to take aim at a big barrier in the fight against her illness. (Duration: 9 min, 42 sec) | PBS NewsHour | 10/11/19 @ 6 pm |
| U.S. racial and ethnic diversity is ever increasing, but the medical representation of minority groups is not. A recent review of government-funded cancer research studies found that participants were disproportionately white, and fewer than 2 percent of these clinical trials focused on minorities specifically. (Duration: 9 min, 9 sec) | PBS NewsHour | 10/29/19 @ 6 pm |

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| The Affordable Care Act enrollment period has shrunk significantly and the federal government has cut back on marketing. The organization Covering Wisconsin offers resources to understand the hazy process and find the best plan possible. (Duration: 4 min, 1 sec) | Here and Now | 11/1/19 @ 7:30 pm |
| Democratic candidates are debating whether to build upon the Affordable Care Act or replace it with Medicare for All. Meanwhile, Pres. Trump wants to dismantle the ACA entirely. (Duration: 6 min, 5 sec) | PBS NewsHour | 11/6/19 @ 6 pm |
| Hear about a promising new drug therapy for cystic fibrosis patients. Over 30,000 people nationwide are living with the disease. One patient from Eau Claire said that the new drug therapy has given her her life back. (Duration: 6 min, 5 sec) | Here and Now | 11/8/19 @ 7:30 pm |
| A new report from the Centers for Disease Control and Prevention indicates that we are losing ground in the battle against so-called superbugs -- the harmful or deadly bacteria resistant to nearly all our antibiotic defenses. (Duration: 6 min, 11 sec) | PBS NewsHour | 11/13/19 @ 6 pm |
| Nearly 6 million Americans currently live with Alzheimer's disease, and the number continues to rise. For many, this terminal diagnosis represents the start of a life with limitations. But as a program called Contemporary Journeys shows, it's a life that can still offer both great joy and meaningful experiences – through the power of art. (Duration: 5 min, 34 sec) | PBS NewsHour | 11/22/19 @ 6 pm |
| The U.S. opioid epidemic has taken hundreds of thousands of lives. A reckoning for the manufacturers, marketers and distributors of these drugs has now begun -- but despite several multibillion dollar settlements, some states and municipalities say accountability and transparency for the companies is lacking. (Duration: 6 min, 50 sec) | PBS NewsHour | 12/3/19 @ 6 pm |
| Researchers are trying to better understand the biology of stress and its impact on child health. Now, data suggests those connections may form as early as the womb, with studies indicating frequent and prolonged adversity for pregnant women can affect the development of their babies. (Duration: 7 min, 12 sec) | PBS NewsHour | 12/17/19 @ 6 pm |
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| POLITICS | PROGRAM | DATE |
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| A political writer examines the intersection of identity and electability in the upcoming Presidential election. She describes electability (in the context of this election) as a shorthand for the ability to win over Obama-Trump voters that surprised the nation in 2016. Understanding those voters will be necessary for electorally key states like Wisconsin. (Duration: 7 min, 31 sec) | Here and Now | 10/4/19 @ 7:30 pm |
| U.S. Senator Ron Johnson weighs in on recent activities in Washington. Johnson says he's once again looking at Hillary Clinton's emails and remarks about whether people should trust what the President tweeted about a potential civil war. (Duration: 6 min, 2 sec) | Here and Now | 10/4/19 @ 7:30 pm |
| A UW-Madison political scientist explains U.S. foreign policy and the Kurdish-Turkish border crisis. Many are waiting to see how Pres. Trump decides to intervene considering that the Kurds are U.S. allies. He warns that abandoning the Kurds during this crisis may undermine America's credibility with other international allies. (Duration: 4 min, 20 sec) | Here and Now | 10/11/19 @ 7:30 pm |
| Supreme Revenge: An inside look at the no-holds-barred war for control of the Supreme Court. From Brett Kavanaugh to Robert Bork, an investigation of how a 30-year-old grievance transformed the court and turned confirmations into bitter, partisan conflicts. (Duration: 1 hr) | Frontline | 10/15/19 @ 9 pm |
| A deep dive into the Special Session on guns that never came to be and the senate's vote to reject the nominee for Ag. Secretary. (Duration: 7 min, 23 sec) | Here and Now | 11/8/19 @ 7:30 pm |
| Turkish President Recep Tayyip Erdogan visited Washington, prompting protests by Kurdish Americans and others outside the White House. Erdogan received a warm welcome from Pres. Trump, but some Republicans in the Senate expressed concern about the friendly treatment only weeks after the Turkish military aggression in Syria that both parties in Congress decried. (Duration: 3 min, 11 sec) | PBS NewsHour | 11/12/19 @ 6 pm |
| Voces De La Frontera leader discusses DACA and the Trump administration's attempts to shut down the program. (Duration: 5 min, 56 sec) | Here and Now | 11/15/19 @ 7:30 pm |

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| After information related to water contamination was released, Lafayette county officials proposed a resolution that would prosecute journalists if they did not quote county news releases verbatim. The president of the Wisconsin Freedom of Information Council discusses county board's activities that raise freedom of the press questions. (Duration: 5 min, 39 sec) | Here and Now | 11/15/19 @ 7:30 pm |
| The Wisconsin Institute for Law and Liberty filed a lawsuit against the Elections Commission to remove unresponsive voters from rolls 30 days after getting a letter about whether they've moved. (Duration: 11 min, 46 sec) | Here and Now | 12/1/6/19 @ 7:30 pm |
| On the 2020 campaign trail, Sen. Elizabeth Warren and Pete Buttigieg have been challenging each other over transparency and potential connections to corporate interests. Another major issue is support among African American voters, with whom former Vice President Joe Biden continues to lead. Meanwhile, Sen. Cory Booker lamented the all-white lineup for the upcoming debate. (Duration: 3 min, 5 sec) | PBS NewsHour | 12/9/19 @ 6 pm |