

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT  
 JANUARY TO MARCH 2019  
 FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –  
 EDUCATIONAL COMMUNICATIONS BOARD (ECB)  
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up Wisconsin Public Television, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

**ISSUES OF COMMUNITY CONCERN:**

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

<b>TELEVISION STATIONS LICENSED TO THE WISCONSIN ECB WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, Quarterly Issues and Programs List January to March 2019</b>		
<b>AGRICULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
Trade dominated the discussion in 2018 for those involved in agriculture. From reworking NAFTA to China, farmers were caught in the middle. (Duration: 7 min, 7 sec)	Market to Market	1/6/19 @ 10:30 am
Hydroponics. Aeroponics. Aquaponics. All are accepted methods of producing food without soil. Some are in confined spaces located a distance away from rural America. Many have achieved success while others have suffered dismal failure. This has not stopped the entrepreneurial spirit seeking ways to feed more people, cut costs and reduce carbon footprints in order to give year-round access to certain foods. (Duration: 6 min, 6	Market to Market	1/13/19 @ 10:30 am

sec)		
The federal SNAP program helps solve the problem of food insecurity, but sometimes the selection remains limited. Many communities have programs to bridge the gap but one group of farmers has found a way to provide a variety of foods that fill empty plates. (Duration: 6 min, 23 sec)	Market to Market	1/27/19 @ 10:30 am
President Trump promoted his trade policies at the American Farm Bureau Federation. But the government shutdown has hurt farmers seeking loans needed for upcoming crop seasons and certain provisions in the newly signed Farm Bill cannot be administered until USDA offices reopen. (Duration: 4 min)	PBS NewsHour	1/11/19 @ 6 pm
East Coast oyster farmers look for new markets in the Midwest. (Duration: 6 min, 18 sec)	Market to Market	2/10/18 @ 10:30 am
The word "agriculture" made its way into this week's State of the Union. President Trump called on Congress to ratify the 2018 U.S., Mexico and Canada Trade Agreement. However, the USMCA was not the only trade target for the evening. (Duration: 3 min, 29 sec)	Market to Market	2/10/19 @ 10:30 am
For decades, prison officials have tried varying methods to reduce the number of returning inmates. An approach at one facility in rural America is to teach skills on the inside that can be applied to farm work on the outside. (Duration: 5 min, 56 sec)	Market to Market	2/17/19 @ 10:30 am
Mexicans who come to the U.S. seeking employment often leave their loved ones and culture behind. In Wisconsin, a nonprofit helps connect American farmers with their migrant employees through language and cultural education. Some of the farmers travel to Mexico to visit the families of their workers -- who can't risk the trip home themselves. (Duration: 7 min, 32 sec)	PBS NewsHour	2/20/19 @ 6 pm

<b>CULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
They're a culinary tradition in the Upper Midwest - hometown restaurants serving hearty meals and a taste of nostalgia. Enjoy the supper club experience with a bit of history, culture and cutting edge research that's making sure time-tested favorites stay on a classic menu. (Duration: 30 min)	Supper Clubs 101	1/1/19 @ 9:30 pm
Haymarket (Milwaukee): Past and present collide in the Haymarket District of downtown Milwaukee. (Duration: 30 min)	Around the Corner with John McGivern	1/3/19 @ 7 pm
Turkey Hunt/Sujeo: Hunt turkey with Tory Miller, of Korean-inspired Sujeo, then prepare the whole bird. (Duration: 30 min)	Wisconsin Foodie	1/3/19 @ 7:30 pm
The King: Climb into Elvis' 1963 Rolls Royce for a musical road trip that traces the rise and fall of Elvis as a metaphor for the country he left behind. (Duration: 1 hr)	Independent Lens	2/1/19 @ 10:30 pm
Abstract Ambitions: Travel to the Racine Arts and Business Center that houses a growing community of creative shops and artists and hear stories of other artistic Wisconsinites. (Duration: 30 min)	Wisconsin Life	2/18/19 @ 9:30 pm
Sammy Davis Jr.- I've Gotta Be Me: Explore the entertainer's vast talent and journey for identity through the shifting tides of civil rights and racial progress during 20th century America. (Duration: 2 hrs)	American Masters	2/19/19 @ 8 pm
Insight from elders and biologists captures spiritual and scientific links with wolves. (Duration: 1 hr)	Ma'iingan: Brother Wolf	3/4/19 @ 7 pm
Author and humorist Michael Perry muses on life in Wisconsin, both past and future. (Duration: 1 hr)	Michael Perry: How Ya Doin'	3/5/19 @ 7 pm
Experience the beauty of musical expression, the drama of competition and the inspiring tale of dreams come true as four gifted young artists vie for top honors in the final round of the 2019 Bolz Young Artist Competition. (Duration: 1 hr, 30 min)	Wisconsin Young Artists Compete: The Final Forte 2019	3/13/19 @ 7 pm
Dive into this Wisconsin institution, still charming patrons well after its heyday. (Duration: 1 hr)	Old Fashioned: The Story of the Wisconsin Supper Club	3/14/19 @ 8 pm
<b>ECONOMY</b>	<b>PROGRAM</b>	<b>DATE</b>

More than 300,000 jobs were created in December, doubling what was expected and signaling that the U.S. economy remains stable despite the recent market volatility and political tensions. In addition, wage growth was the highest it's been in a decade. (Duration: 5 min, 28 sec)	PBS NewsHour	1/3/19 @ 6 pm
How have President Trump's economic policies fared during the first two years of his term? (Duration: 8 min, 4 sec)	PBS NewsHour	1/9/19 @ 6 pm
The gates are open at the Everglades National Park, but with no one to collect entry fees, business is drying up. The partial government shutdown couldn't come at a worse time for the region, which depends on tourists and is suffering its second bad season in a row. (Duration: 6 min, 34 sec)	PBS NewsHour	1/14/19 @ 6 pm
Jobs in the trucking industry are increasingly threatened by technology and the rise of driverless trucks. But what explains the contradictory dynamic between fears of job elimination and a current shortage of truck drivers in the U.S.? (Duration: 7 min, 45 sec)	PBS NewsHour	1/23/19 @ 6 pm
Although a second government shutdown has been averted, repercussions from the one that ended in January are still being felt -- and they extend far beyond federal employees. (Duration: 7 min, 20 sec)	PBS NewsHour	2/15/19 @ 6 pm
Economic inequality is a major theme in the American political dialogue. As the country's wealthiest people continually become richer at the expense of the poor, some research suggests they may actually become less happy and healthy. (Duration: 8 min, 21 sec)	PBS NewsHour	2/27/19 @ 6 pm
The economy, and the U.S. trade deficit specifically, is a major focus of President Trump's agenda, driving his decision to impose tariffs on Chinese goods. But the latest data indicates the trade gap is actually growing, to its highest level in over a decade. (Duration: 3 min, 44 sec)	PBS NewsHour	3/7/19 @ 6 pm
The White House has released President Trump's proposed 2020 budget. The plan calls for increased military spending and \$8.6 billion for Trump's controversial border wall, along with significant cuts to domestic programs. Learn about his priorities and why "growth solves a lot of problems" for the economy. (Duration: 8 min,	PBS NewsHour	3/11/19 @ 6 pm

40 sec)		
It's commonly believed that you need money to start a company, but a pair of British entrepreneurs are spreading a different message. Through their initiative PopUp Business School, they and their team train people with little capital, but a lot of ideas, how to turn their entrepreneurial visions into reality. (Duration: 8 min, 19 sec)	PBS NewsHour	3/14/19 @ 6 pm
News broke that Foxconn considered scaling back production of LCD screens in the state, yet the week ended with the company doubling down on its commitment to produce screens in Wisconsin and create 13,000 jobs. (Duration: 10 min, 5 sec)	Here and Now	2/1/19 @ 6 pm
<b>EDUCATION</b>	<b>PROGRAM</b>	<b>DATE</b>
New State School Superintendent to focus on closing achievement gaps. (Duration: 5 min, 50 sec)	Here and Now	1/11/19 @ 7:30 pm
The success of college scholarship recipients across the country varies widely. A program in Minnesota boasts a four-year graduation rate one and a half times better than the national average. Recipients come from the most economically disadvantaged families in Minnesota and most are first-generation college students. (Duration: 6 min, 34 sec)	PBS NewsHour	1/7/19 @ 6 pm
Tens of thousands of teachers in Los Angeles went on strike after months-long contract negotiations stalled. It's the first strike in that huge school district, which extends 700 square miles, in three decades. (Duration: 7 min, 13 sec)	PBS NewsHour	1/11/19 @ 6 pm
High school valedictorians are the best in their class academically. But a new report finds that the top graduates of Boston's public high schools are encountering great obstacles to attaining educational and economic milestones. (Duration: 7 min, 14 sec)	PBS NewsHour	1/22/19 @ 6 pm

More and more in Thailand, rural students learn in traditional classrooms, but with an emphasis on hands-on activities. The idea is to empower young villagers to bring economic development to their communities, as well as learn leadership, empathy and compassion. (Duration: 7 min, 52 sec)	PBS NewsHour	2/5/19 @ 6 pm
Denver public school teachers went on strike for the first time in 25 years. Much of the fight comes down to a pay system that involves a complicated merit and bonus system and that teachers say is vastly outdated. (Duration: 4 min)	PBS NewsHour	2/8/19 @ 6 pm
This week marks a year since a gunman opened fire at Marjory Stoneman Douglas High School in Parkland, Florida, killing 17 students and educators. Since then, a renewed push for school safety has led to the development of initiatives like Safe2Say Something, through which Pennsylvania students can report concerns or red flags via an app. (Duration: 8 min, 54 sec)	PBS NewsHour	2/11/19 @ 6 pm
The president of the UW System discusses how the new state budget impacts the university system. (Duration: 6 min, 29 sec)	Here and Now	3/8/19 @ 7:30 pm
Scandal has ensnared some of the nation's top colleges, as prosecutors allege that wealthy parents conspired to help their kids cheat on college admissions tests and funnel bribes to college athletic coaches to secure admission into elite schools. (Duration: 8 min, 4 sec)	PBS NewsHour	3/12/19 @ 6 pm
More and more in Thailand, rural students learn in traditional classrooms, but with an emphasis on hands-on activities. The idea is to empower young villagers to bring economic development to their communities, as well as learn leadership, empathy and compassion. (Duration: 7 min, 42 sec)	PBS NewsHour	2/5/19 @ 6 pm
<b>ENVIRONMENT</b>	<b>PROGRAM</b>	<b>DATE</b>
Rodents of an Unusual Size: A fisherman in the bayou goes up against 20-pound "swamp rats" that are eating up coastal wetlands. (Duration: 1 hr)	Independent Lens	1/14/19 @ 9 pm

<p>The Swamp: The history of the Everglades is a dramatic yet little known story of humanity's attempt to conquer nature. Explore the repeated efforts to reclaim, control and transform what was seen as a vast wasteland into an agricultural and urban paradise, and, ultimately, the drive to preserve America's greatest wetland. (Duration: 2 hrs)</p>	<p>American Experience</p>	<p>1/15/19 @ 8 pm</p>
<p>The Big Burn: In the summer of 1910, hundreds of wildfires raged across the Northern Rockies. By the time it was all over, more than three million acres had burned and at least 78 firefighters were dead. It was the largest fire in American history. (Duration: 1 hr)</p>	<p>American Experience</p>	<p>1/22/19 @ 8 pm</p>
<p>Kilauea - Hawai'i on Fire: Take a breathtaking journey to investigate Kilauea's recent spike in activity. Along the way, some of Hawai'i's biggest secrets are revealed: Why did these geologically distinctive volcanoes form in the middle of the Pacific? How did life establish itself on the remote islands? What does this tell us about the future of Hawai'i? And what dangers yet lurk for the inhabitants of the island paradise? (Duration: 1 hr)</p>	<p>NOVA</p>	<p>1/23/19 @ 8 pm</p>
<p>Yosemite: Join scientists and adventurers to investigate how global change affects one of America's last great wild areas. (Duration: 1 hr)</p>	<p>Nature</p>	<p>2/27/19 @ 7 pm</p>
<p>Wisconsin suffered record-breaking cold this week, with an influx of frigid air that one atmospheric and oceanic sciences professor says was "dug out" from the arctic by the jet stream. Weather snaps like these--including a 50-degree temperature swing in a matter of days--are unusual but not unprecedented. (Duration: 4 min. 10 sec)</p>	<p>Here and Now</p>	<p>2/1/19 @ 7:30 pm</p>
<p>Democrats introduced what they are calling the Green New Deal. The plan would require the U.S. government to reduce carbon emissions by overhauling how we get around, how we power our buildings and how we grow our food. (Duration: 6 min, 40 sec)</p>	<p>PBS NewsHour</p>	<p>2/6/19 @ 6 pm</p>
<p>Although a candidate just entered the 2020 presidential race with a platform centered on climate change, some experts say Americans aren't fully aware of the scope and seriousness of global warming. Among them is one author who argues that the severity of the climate crisis has</p>	<p>PBS NewsHour</p>	<p>3/1/19 @ 6 pm</p>

not yet been acknowledged, let alone addressed. (Duration: 7 min, 18 sec)		
President Trump is expected to sign a sweeping bipartisan lands bill into law, with broad implications for development of wilderness areas, state conservation funding and hunting and fishing on public lands. (Duration: 3 min, 57 sec)	PBS NewsHour	3/6/19 @ 6 pm
An unexpected impact of the government shutdown: canceled training for wildland firefighters. With wildfires becoming more frequent, firefighters have a shorter off-season to prepare. Now that compressed window for training and gear acquisition has become even shorter due to the shutdown's frozen funding, says Jim Whittington, a consultant and former Forest Service employee. (Duration: 2 min, 24 sec)	PBS NewsHour	1/10/19 @ 6 pm
<b>HEALTHCARE</b>	<b>PROGRAM</b>	<b>DATE</b>
Supplements and Safety: Investigate the hidden dangers of vitamins and supplements, a multibillion-dollar industry. (Duration: 1 hr)	Frontline	1/15/19 @ 10 pm
Coal's Deadly Dust: Explore the rise of severe black lung disease among coal miners and the failure to respond. (Duration: 1 hr)	Frontline	1/22/19 @ 9 pm
Learn about legislative battles of expanding Medicaid in the state. (Duration: 3 min, 8 sec)	Here and Now	1/18/19 @ 7:30 pm
Washington state is experiencing an outbreak of measles, with 35 confirmed cases in a single county. The disease's flare-up is reinforcing concerns about insufficient immunization in some communities. (Duration: 6 min, 37 sec)	PBS NewsHour	1/25/19 @ 6 pm
The issue of chronic wasting disease has been prevalent among the deer population in Wisconsin, but could the disease spread to humans? (Duration: 7 min, 35 sec)	Here and Now	2/22/19 @ 7:30 pm
What happens if you need a kidney transplant and don't know someone who is a biological match? A Nobel prize-winning economist has a solution: transplant chains. Donors agree to give to a stranger in exchange for a kidney for their loved one, but it has to start with someone willing to	PBS NewsHour	2/6/19 @ 6 pm



give without getting anything in return. (Duration: 9 min, 54 sec)		
An estimated 400,000 Americans have died as a result of opioid use. But grieving families say the national response to the health crisis is inadequate. (Duration: 9 min, 36 sec)	PBS NewsHour	2/7/19 @ 6 pm
In the U.S., health care costs continue to rise, insurance is more difficult to obtain and millions lack access to care entirely. As a result, some House Democrats want to implement a single-payer, universal coverage system in which all costs are paid by the federal government. (Duration: 8 min, 21 sec)	PBS NewsHour	2/27/19 @ 6 pm
Over 200 cases of measles have been confirmed in the U.S. in the past few months. About half of them occurred in the Pacific Northwest, leading Washington's governor to declare an emergency and the state legislature to propose further restricting, or even eliminating, inoculation exemptions. Nonetheless, opposition to mandatory vaccines remains fierce. (Duration: 10 min, 32 sec)	PBS NewsHour	3/5/19 @ 6 pm
UW-Madison is at the center of controversial biomedical research in their study of avian flu that involves making the virus more dangerous for humans. (Duration: 5 min, 8 sec)	Here and Now	3/15/19 @ 7:30 pm
<b>POLITICS</b>	<b>PROGRAM</b>	<b>DATE</b>
Political panelists provide their New Year predictions. (Duration: 7 min, 18 sec)	Here and Now	1/4/19 @ 7:30 pm
Wisconsin's Tribal Nations stressed since funding obligated under treaty rights is stopped during the government shutdown. (Duration: 3 min, 38 sec)	Here and Now	1/11/19 @ 7:30 pm
Socialism is becoming increasingly appealing among young Americans who value universal health care, free public college and living wages. An author argues that implementing socialist concepts would make women's lives more autonomous, manageable and fulfilling. (Duration: 9 min, 24 sec)	PBS NewsHour	1/2/19 @ 6 pm

<p>Just 10 weeks before Britain is due to leave the European Union, Prime Minister Theresa May vowed to press ahead despite the overwhelming rejection of her Brexit deal in Parliament. If the UK leaves the EU without an agreement, many worry it could plunge the economy in recession or worse. (Duration: 7 min, 21 sec)</p>	<p>PBS NewsHour</p>	<p>1/14/19 @ 6 pm</p>
<p>The extraordinary session legislation that passed in December and took power away from the offices of governor and attorney general now faces legal challenges by Democratic-aligned groups. (Duration: 5 min, 41 sec)</p>	<p>Here and Now</p>	<p>2/8/19 @ 7:30 pm</p>
<p>A UW-Madison journalism professor breaks down the president's declaration of a national emergency for border wall funding. (Duration: 5 min, 48 sec)</p>	<p>Here and Now</p>	<p>2/15/19 @ 7:30 pm</p>
<p>One of the points of Gov. Tony Evers's marijuana proposal is that those with criminal marijuana convictions would have their records expunged. A state representative discusses how racial minorities feel the impact of the criminal justice system more than white drug users and how expungement helps those convicted move forward. (Duration: 4 min, 50 sec)</p>	<p>Here and Now</p>	<p>2/22/19 @ 7:30 pm</p>
<p>President Trump touted in his State of the Union address his efforts to improve U.S.-North Korean relations in order to persuade that country to abandon its nuclear weapons and announced that he would meet leader Kim Jong Un for a second summit at the end of February. (Duration: 6 min, 15 sec)</p>	<p>PBS NewsHour</p>	<p>2/5/19 @ 6 pm</p>
<p>Yet another Democrat has entered the 2020 race for president. The current field of candidates spreads across much of the political spectrum, representing a broad range of policies on taxes, health care, climate change and more. President Trump appears eager to take on any of the potential rivals. (Duration: 2 min, 38 sec)</p>	<p>PBS NewsHour</p>	<p>3/4/19 @ 6 pm</p>
<p>One congressional representative says she is "over the moon" that the Democratic National Committee chose her home city as the location for their 2020 national convention. She says Milwaukee "really demonstrates our Democratic values," and that she is looking forward to showcasing the city's diverse population. (Duration: 6 min, 57 sec)</p>	<p>Here and Now</p>	<p>3/15/19 @ 7:30 pm</p>